

The John Knoblock Faculty Senate Office Ashe Administration Building, #325 1252 Memorial Drive Coral Gables, Florida 33146 facsen@miami.edu fs.miami.edu Ph: 305-284-3721 Fax: 305-284-5515

MEMORANDUM

To: Julio Frenk

University President

From: Linda L. Neider

Chair, Faculty Senate

Date: April 22, 2021

Subject: Faculty Senate Legislation #2020-79(B) – Curriculum Changes for Four Tracks and Name Changes for Three of Those Tracks, Department of Communication Studies, School of Communication:

<u>Communication Studies General</u> Track, Intercultural <u>Communication</u> Track, Organizational <u>Communication</u> Track, Public Advocacy Track.

The Faculty Senate, at its April 21, 2021 meeting, had no objections to the curriculum changes for four tracks and name changes for three of those tracks in the Department of Communication Studies in the School of Communication:

Communication Studies General Track, Intercultural Communication Track, Organizational Communication Track, Public Advocacy Track.

This change was enacted to provide students with an extensive ;understanding of communication principles opportunity to develop oral and written communication skills, and application of critical analysis and research skills.

The proposal is enclosed for your reference.

This legislation is now forwarded to you for your action.

LLN/rh/va

Enclosure

cc: Jeffrey Duerk, Executive Vice President and Provost

Karin Wilkins, Dean, School of Communication

Diane Millette, Associate Professor and Chair, School of Communication

CAPSULE: Faculty Senate Legislation #2020-79(B) – Curriculum Changes for Four Tracks and Name Changes for Three of Those Tracks, Department of Communication Studies, School of Communication:

<u>Communication Studies General</u> Track, Intercultural <u>Communication</u> Track, Organizational <u>Communication</u> Track, Public Advocacy Track.

0	PRESIDENT'S RESPONSE
APPROVED: (President's Signat	DATE:
OFFICE OR INDIVIDUAL TO I	MPLEMENT: Dean Karin Wilkins, School of Communication
	ATION: IMMEDIATELY ny additional approval by the Board of Trustees)
NOT APPROVED AND REFER	RED TO:
REMARKS (IF NOT APPROVE	D):

Program Change Request

COM-BSC-ComStd-modifiesrqmts 04/21/2021 FS Meeting 1 of 13

Date Submitted: 03/12/21 2:28 pm

Viewing: B.S.C. Communication Studies:

In Workflow

- 1. PG Initial Review
- 2. PG COS Chair
- 3. PG CO Curriculum Committee Chair
- 4. PG CO Sr Admin I
- 5. PG CO Dean
- 6. PG University

Accreditation

- 7. PG FS Office for UCC
- 8. PG University Curriculum Committee
- 9. PG FS Office for GWC
- 10. PG FS GWC
- 11. PG Faculty Senate
- 12. PG FS for President
- 13. PG FS President Approved
- 14. PG Registrar

Approval Path

- 1. 03/12/21 11:31 am Patty Murphy (pxm491): Rollback to Initiator
- 2. 03/12/21 3:33 pm Patty Murphy (pxm491): Approved for PG Initial Review
- 3. 03/12/21 4:54 pm Diane Millette (millette): Approved
- for PG COS Chair 4. 03/14/21 2:32 pm
- David Steinberg (dave): Approved for PG CO Curriculum
- Committee Chair
- 5. 03/14/21 9:25 pm Paul Driscoll (pdriscoll):
- Approved for PG CO Sr Admin I 6. 03/15/21 8:18 am
- Karin Wilkins
 (kwilkins): Approved
 for PG CO Dean
- 7. 03/15/21 10:44 am
 Patty Murphy
 (pxm491): Rollback
 to PG CO Dean for
 PG University
 Accreditation
- 8. 03/15/21 10:45 am Karin Wilkins (kwilkins): Approved for PG CO Dean
- 9. 03/15/21 10:49 am Patty Murphy (pxm491): Approved for PG University Accreditation

COM-BSC-ComStd-modifiesrgmts 04/21/2021 FS Meeting

21of/14820, 2020 by

Kristen Jacks (k.jacks)

2. Apr 11, 2020 by Kristen Jacks (k.jacks)

COMS_BSC,COMS2_BSC,COMS3_BSC,COMS4_BSC,COMS_CO_A,COMS2_CO_A,COMS3_CO_A,COMS4_CO

Last approved: 04/11/20 1:33 pm Last edit: 03/15/21 10:44 am Changes proposed by: Kristen Jacks (k.jacks)

B.S.C. Communication Studies

Catalog Pages Using this Program

Please list the authors of this proposal including name, rank/title, program/department, and school.

Proposer(s) Name Diane Millette, Department Chair/Assoc. Professor, Communication Studies, School of

Communication

Change Type All Other Changes

Provide a brief Deletes "Concentration in Applied or Theory and Research" summary of the Modifies required writing option: COS 210 or COS 360 change Modifies required methods course: COS 355

Reinstates Capstone course: COS 479

Adds 3 credits of Elective, changing total credits from 36 to 39

Career Undergraduate

Academic Structure

School/ College	Department
School of Communication	Communication Studies

Plan Type Major and/or Degree

Who can take this program?

Degree Type Bachelor's

Degree Name Bachelor of Science in Communication

Proposed Plan Code
Proposed CIP Code

Plan Name B.S.C. Communication Studies

Will there be any subcomponents within the program such as concentrations, specializations, thesis/non-thesis options, or tracks?

Yes

Subcomponents

Subcomponent Type	Subcomponent Name
Track	Communication Studies General Track
Track	Intercultural Communication Track
Track	Organizational Communication Track
Track	Public Advocacy Track

Effective Term Fall 2021
First Term Valid Fall 2021

Program Instruction Mode In Person

Where is the program offered?

Location	Please provide the % of instruction at each location.
Coral Gables Campus	100

Program Length (Years)

Total Credits 120

4

People & Society

COM-BSC-ComStd-modifiesrqmts 04/21/2021 FS Meeting 3 of 13

To Be Published in the Academic Bulletin

Program Overview

Areas of Knowledge

Overview

The major in Communication Studies empowers students to acquire advanced skills in many areas involving human interaction, cross-cultural and international communication, advocacy, argumentation, relationship building, leadership, presentation (oral and written), critical thinking, research and writing. Students become familiar with the rich tradition of communication theory and research, investigate emerging knowledge about communication, and contribute to the growth of new understanding by developing and applying their research capabilities. Students also are challenged to employ their communication understanding and skills in meaningful ways through experimental learning, and professional and community involvement. Communication Studies blends a broad-based theoretical understanding of communication principles with specific and concrete applications to particular contexts.

Students are prepared for a variety of career options in health communication, business and the professions, politics and public advocacy, education, training and media, as well as further graduate and professional study in communication, law and other areas.

Program Mission Statement

Mission

Students in the Communication Studies (COS) Department explore the role of communication in personal and professional relationships. This program is rooted in research and theory promoting student development in advanced knowledge of human communication in specific contexts.

Program Goals

Goals

Program objectives provide students with an extensive understanding of communication principles, opportunity to develop oral and written communication skills, and application of critical analysis and research skills.

Student Learning Outcomes

Student Student Learning Outcomes

Students will demonstrate an understanding of advanced communication concepts and critical analysis of research.

Students will demonstrate advanced writing skills.

Students will demonstrate advanced presentational skills.

Students will demonstrate application of communication and professional skills.

Curriculum Requirements

Curriculum Requirements for Communication Studies General Track

Core Courses		
COS 120	Exploring Human Communication	3
COS 220	Communication Theory	2
COS 355	Applied Communication Research Methods	3
		3
15 credits in COS electives chose	n with department advisor	
Research and Theory Option		
COS 479	Capstone for Communication Studies	3
<u>COM 250</u>	Freedom of Expression and Communication Ethics	3
Advanced Writing and Communi	cation Skills Requirement	
Select one of the following writ	ing skills courses:	3
COS 210	Writing for Communication Studies	
COS 351	Qualitative Research Methods	
COS 353	Quantitative Communication Research Methods and Analyses	
12 credits in COS electives chose	n with department advisor	
COS 360	Speech Writing	
Select one of the following pres	entation skills courses:	3
COS 211	Public Speaking	
COS 333	Business Communication	
Select one of the following digital	al skills courses:	3
CCA 151	Introduction to Digital Filmmaking	
<u>CIM 103</u>	Web Lab	
<u>JMM 106</u>	Visual Design	
STC 102	Graphic Design for Strategic Communication	
Majors in Communication Studie	rs - General Track must select one of the following options: Applied or Research & Theory	21
Applied Communication Option		
COS 210	Writing for Communication Studies	

or COS 360 15 credits in COS electives chose	Speech Writing	COM-BSC-ComStd-modifiesrqmts 04/21/2021 FS Meeting	15
Additional Requirements	en with department advisor	4 of 13	15
NG 105 & ENG 106		4 01 10	6
MTH 113 or <u>JMM 285</u> or <u>STC 103</u>			3
Arts and Humanities Cognate	<u>.</u>		9
STEM Cognate			9
Minor, Second Major and Electi	ves		54
Total Credit Hours			120
Curriculum Requi	rements for Intercultural Track		
•			
Core Courses <u>COS 120</u>	Exploring Human Communication		3
COS 220	Communication Theory		3
COS 355	Applied Communication Research Methods		3
	ves chosen with a departmental advisor		3
Research and Theory Option			
COS 479	Capstone for Communication Studies		3
COM 250	Freedom of Expression and Communication Ethics		3
Advanced Writing and Communi			
Select one of the following writ			3
COS 210	Writing for Communication Studies		
COS 351	Qualitative Research Methods		
COS 353	Quantitative Communication Research Methods and Analyses		
3 credits in additional COS electi COS 360	ves chosen with a departmental advisor Speech Writing		
Select one of the following pres			3
COS 211	Public Speaking		•
COS 333	Business Communication		
Select one of the following digita			3
CCA 151	Introduction to Digital Filmmaking		
CIM 103	Web Lab		
JMM 106	Visual Design		
STC 102	Graphic Design for Strategic Communication		
Select 9 credits from the follow			9
COS 112	Interpersonal Communication		
COS 318	Nonverbal Communication		
COS 343	Introduction to Intercultural Communication		
COS 345	Interracial Communication		
COS 545	Intercultural Communication: International Perspectives		
Majors in Communication Studie Applied Communication Option	es - Intercultural Track must select one of the following options: Applied or Research & Theory		12
COS 210	Writing for Communication Studies		
or COS 360	Speech Writing		
COS 546	Intercultural Communication: Domestic Perspectives		
6 credits of additional COS elect	tives chosen with department advisor		6
Additional Requirements			
ENG 105 & ENG 106			6
MTH 113 or <u>JMM 285</u> or <u>STC 103</u>			3
Arts and Humanities Cognate			9
STEM Cognate			9
Minor, Second Major and Electi	ves		54
Total Credit Hours			120
Curriculum Requ	irements for Organizational Track		
Core Courses			
COS 120	Exploring Human Communication		3
COS 220	Communication Theory		3
COS 355	Applied Communication Research Methods		3
· · · · · · · · · · · · · · · · · · ·	ives chosen with a departmental advisor		
Research and Theory Option			
COS 479	Capstone for Communication Studies		3
COM 250	Freedom of Expression and Communication Ethics		3
	ication Skills Requirement		
Advanced Writing and Communi	ing skills courses:		3
Advanced Writing and Communi Select one of the following writ			
	Writing for Communication Studies		
Select one of the following writ	Writing for Communication Studies Qualitative Research Methods		
Select one of the following writ COS 210			

Select one of the following preser <u>COS 211</u>	ntation skills courses: Public Speaking	COM-BSC-ComStd-modifiesrqmts 04/21/2021 FS Meeting	3
COS 211 COS 333	Business Communication	5 of 13	
elect one of the following digital		0 01 10	3
<u>CCA 151</u>	Introduction to Digital Filmmaking		3
CIM 103	Web Lab		
JMM 106	Visual Design		
STC 102	Graphic Design for Strategic Communication		
Prganizational Concentration Trac			
elect 9 credits from the following			9
COS 212	Interview Skills		,
COS 316	Small Group Communication		
COS 325	Communication in Health Organization		
COS 330	Conflict Management		
COS 333	Business Communication		
COS 418	Organizational Communication		
ajors in Communication Studies			1:
oplied Communication Option	organizational track must select one of the following options. Applied of Nescarch & Theory		- 12
COS 210	Writing for Communication Studies		
or COS 360	Speech Writing		
	es chosen with department advisor		6
ditional Requirements	es shosen with department advisor		J
IG 105 & ENG 106			6
			3
TH 113 or JMM 285 or STC 103			9
ts and Humanities Cognate			9
EM Cognate 1inor, Second Major and Elective			5
ilnor, Second Major and Εlective tal Credit Hours	ა		1
otal Credit Hours			1.
Curriculum Requi	rements for Public Advocacy Track		
ore Courses			
nc 120	Exploring Human Communication		3
<u> </u>	Exploring Human Communication		_
	Communication Theory		3
OS 220			
:0S 120 :0S 220 COS 355 - credits of additional COS elective	Communication Theory		3
OS 220 COS 355	Communication Theory Applied Communication Research Methods		3
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OS 220 OS 355 Credits of additional COS elective escarch and Theory Option OS 479 OM 250 Odvanced Writing and Communical elect one of the following writin COS 210 COS 351 COS 360 Elect one of the following present COS 211 Or COS 333 COS 333 Elect one of the following digital CCA 151 CIM 103 JIMM 106 STC 102 elect 9 credits from the following COS 314 COS 314 COS 316 COS 316 COS 316 COS 330 COS 336 COS 336 COS 337 COS 377 COS 472	Communication Theory Applied Communication Research Methods as chosen with department advisor Capstone for Communication Studies Freedom of Expression and Communication Ethics tition Skills Requirement g skills courses: Writing for Communication Studies Qualitative Research Methods Quantitative Research Methods Quantitative Communication Research Methods and Analyses as chosen with department advisor Speech Writing nation skills courses: Public Speaking Business Communication Business Communication Skills courses: Introduction to Digital Filmmaking Web Lab Visual Design Graphic Design for Strategic Communication g Public Advocacy Track: Intercollegiate Debate Theory and Practice Advanced Oral Advocacy The Power of Dialogue Small Group Communication Nonverbal Communication Conflict Management Political Communication Organizing for Action Argumentation and Critical Thinking Persuasion		3 3 3 3 3 3 3 3 3
OS 220 OS 355 Credits of additional COS elective escarch and Theory Option OS 479 OM 250 Odvanced Writing and Communical elect one of the following writin COS 210 COS 351 COS 360 Elect one of the following present COS 211 Or COS 333 COS 333 Elect one of the following digital CCA 151 CIM 103 JIMM 106 STC 102 elect 9 credits from the following COS 314 COS 314 COS 316 COS 316 COS 316 COS 316 COS 330 COS 336 COS 336 COS 337 COS 377 COS 472 COS 473	Communication Theory Applied Communication Research Methods ses chosen with department advisor Capstone for Communication Studies Freedom of Expression and Communication Ethics stition Skills Requirement g skills courses: Writing for Communication Studies Qualitative Research Methods Quanitative Communication Research Methods and Analyses ses chosen with department advisor Speech Writing station skills courses: Public Speaking Business Communication Business Communication skills courses: Introduction to Digital Filmmaking Web Lab Visual Design Graphic Design for Strategic Communication g Public Advocacy Track: Intercollegiate Debate Theory and Practice Advanced Oral Advocacy The Power of Dialogue Small Group Communication Nonverbal Communication Conflict Management Political Communication Organizing for Action Argumentation and Critical Thinking Persuasion Words that Shaped the World		3 3 3 3 3 3 3 3 3
os 220 os 355 credits of additional COS elective research and Theory Option os 479 om 250 divanced Writing and Communical elect one of the following writin cos 210 cos 351 cos 360 dect one of the following present cos 211 or COS 333 elect one of the following digital cCA 151 cIM 103 JMM 106 STC 102 elect 9 credits from the following cos 304 cos 311 cos 314 cos 316 cos 336 cos 336 cos 354 cos 377 cos 472 cos 473 cos 474	Communication Theory Applied Communication Research Methods as chosen with department advisor Capstone for Communication Studies Freedom of Expression and Communication Ethics ation Skills Requirement g skills courses: Writing for Communication Studies Qualitative Research Methods Quantitative Communication Research Methods and Analyses as chosen with department advisor Speech Writing Intation skills courses: Public Speaking Business Communication Business Communication Business Communication Skills courses: Introduction to Digital Filmmaking Web Lab Visual Design Graphic Design for Strategic Communication g Public Advocacy Track: Intercollegiate Debate Theory and Practice Advanced Oral Advocacy The Power of Dialogue Small Group Communication Conflict Management Political Communication Organizing for Action Argumentation and Critical Thinking Persuasion Words that Shaped the World Presidential Debates		3 3 3 3 3 3 9 9
os 220 os 355 credits of additional COS elective search and Theory Option os 479 om 250 divanced Writing and Communication State elect one of the following writin cos 210 cos 351 cos 353 credits of additional COS elective cos 360 lect one of the following presen cos 211 or COS 333 cos 333 lect one of the following digital cCA 151 cIM 103 JMM 106 STC 102 elect 9 credits from the following cos 304 cos 311 cos 314 cos 316 cos 336 cos 336 cos 336 cos 336 cos 337 cos 337 cos 472 cos 473 cos 474 ajors in Communication Studies	Communication Theory Applied Communication Research Methods ses chosen with department advisor Capstone for Communication Studies Freedom of Expression and Communication Ethics stition Skills Requirement g skills courses: Writing for Communication Studies Qualitative Research Methods Quanitative Communication Research Methods and Analyses ses chosen with department advisor Speech Writing station skills courses: Public Speaking Business Communication Business Communication skills courses: Introduction to Digital Filmmaking Web Lab Visual Design Graphic Design for Strategic Communication g Public Advocacy Track: Intercollegiate Debate Theory and Practice Advanced Oral Advocacy The Power of Dialogue Small Group Communication Nonverbal Communication Conflict Management Political Communication Organizing for Action Argumentation and Critical Thinking Persuasion Words that Shaped the World		3 3 3 3 3 3 3 3
os 220 os 355 credits of additional COS elective search and Theory Option os 479 om 250 divanced Writing and Communica elect one of the following writin cOS 210 cos 351 cos 353 credits of additional COS elective cOS 360 lect one of the following presen cOS 211 or COS 333 lect one of the following digital cCA 151 cIM 103 JMM 106 STC 102 elect 9 credits from the following cOS 304 cOS 311 cOS 314 cOS 316 cOS 336 cOS 336 cOS 336 cOS 336 cOS 336 cOS 336 cOS 337 cOS 377 cOS 472 cOS 473	Communication Theory Applied Communication Research Methods as chosen with department advisor Capstone for Communication Studies Freedom of Expression and Communication Ethics ation Skills Requirement g skills courses: Writing for Communication Studies Qualitative Research Methods Quantitative Communication Research Methods and Analyses as chosen with department advisor Speech Writing Intation skills courses: Public Speaking Business Communication Business Communication Business Communication Skills courses: Introduction to Digital Filmmaking Web Lab Visual Design Graphic Design for Strategic Communication g Public Advocacy Track: Intercollegiate Debate Theory and Practice Advanced Oral Advocacy The Power of Dialogue Small Group Communication Conflict Management Political Communication Organizing for Action Argumentation and Critical Thinking Persuasion Words that Shaped the World Presidential Debates		3 3 3 3 3 3 9 9

*School of Communication students are required to complete a minimum of a minor (inside or outside of the school) in addition to their Communication major to graduate. For an optional 2nd major, please see your advisor.

*School of Communication students must complete 6 credits of English Composition unless exempt based on SAT/ACT score or AP/IB exam, 3-6 credits of Mathematics,

http://www.miami.edu/cognates/ and the Advanced Writing and Communication Skills Proficiency requirement.

Upper Level Elective Requirement

36 credits at the 300 level or higher are required for graduation. These credits may be earned from your major, minor and/or second major, and electives.

Plan of Study

Suggested Plan of Study for Communication Studies General Track (Applied Option)

	Plan of Study Grid	
Freshman Yea	r	
Fall		Credit Hours
COS 220	Communication Theory	3
COS 120	Exploring Human Communication	3
ENG 105	English Composition I	3
MTH 113	Finite Mathematics	3
Arts and Hum	anities Cognate	3
Minor or Seco	ond Major or Elective	3
	Credit Hours	15
Spring		
COS 120	Exploring Human Communication	3
COS 220	Communication Theory	3
COM 250	Freedom of Expression and Communication Et	hics3
ENG 106	English Composition II	3
Arts and Hum	anities Cognate	3
STEM Cognate	2	3
	Credit Hours	15
Sophomore Ye	ear	
Fall		
COS 211 or 33	3 Public Speaking	3
	or Business Communication	
Arts and Hum	anities Cognate	3
STEM Cognate	9	3
Minor or Seco	ond Major	3
Minor or Seco	and Major or Elective	3
	Credit Hours	15
Spring		
COS 210 or 36	OWriting for Communication Studies	3
	or Speech Writing	
Select one of	the following:	3
CCA 151	Introduction to Digital Filmmaking	
<u>CIM 103</u>	Web Lab	
JMM 106	Visual Design	
STC 102	Graphic Design for Strategic Communication	
COS Elective a	it the 300 level or above	3
STEM Cognate		3
Minor or Seco	ond Major	3
	Credit Hours	15
Junior Year		
Fall		
COS Elective a	it the 300 level or above	3
COS Elective	at the 300 level or above	3
•	and Major or Elective	3
	and Major or Elective	3
	and Major or Elective	3
	Credit Hours	15
Spring		
	at the 300 level or above	3
	at the 300 level or above	3
•	and Major or Elective	3
	and Marian an Flankina	3

Credit Hours

Intercultural Communication: Domestic Perspectives

3

15

COS 546

STEM Cognate Minor or Second Major

Junior Year

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COM-BSC-ComStd-modifiesrqmts
Select one of the following:
                                                                                                                                             04/21/2021 FS Meeting
  COS 112
              Interpersonal Communication
             Nonverbal Communication
   COS 318
  COS 343
             Introduction to Intercultural Communication
  COS 345
             Interracial Communication
   COS 545
             Intercultural Communication: International Perspectives
  COS 546
             Intercultural Communication: Domestic Perspectives
 COS Elective at the 300 level or above
Minor or Second Major or Elective
                                                                  3
Minor or Second Major or Elective
Minor or Second Major or Elective
                                                                  3
             Credit Hours
                                                                  15
Spring
Select one of the following:
  COS 112
             Interpersonal Communication
  COS 318
             Nonverbal Communication
  COS 343
             Introduction to Intercultural Communication
  COS 345
             Interracial Communication
             Intercultural Communication: International Perspectives
  COS 545
   COS 546 Intercultural Communication: Domestic Perspectives
COS Elective at the 300 level or above
Minor or Second Major or Elective
Minor or Second Major or Elective
                                                                  3
Minor or Second Major or Elective
                                                                  3
              Credit Hours
                                                                  15
Senior Year
Fall
COS 355
              Applied Communication Research Methods
Minor or Second Major or Elective
              Credit Hours
                                                                  15
Spring
COS Elective at the 300 level or above
COS 479
             Capstone for Communication Studies
Minor or Second Major or Elective
             Credit Hours
                                                                  15
              Total Credit Hours
Suggested Plan of Study for Organizational Track (Applied Option)
                           Plan of Study Grid
Freshman Year
Fall
                                                           Credit Hours
<del>COS 220</del>
              Communication Theory
COS 120
              Exploring Human Communication
ENG 105
              English Composition I
                                                           3
MTH 113
              Finite Mathematics
                                                           3
Arts and Humanities Cognate
                                                           3
Minor or Second Major or Elective
                                                           3
              Credit Hours
                                                           15
Spring
<del>COS 120</del>
COS 220
              Communication Theory
COM 250
              Freedom of Expression and Communication Ethics3
ENG 106
              English Composition II
Arts and Humanities Cognate
                                                           3
STEM Cognate
                                                           3
                                                           15
              Credit Hours
Sophomore Year
COS 211 or 333 Public Speaking
                                                           3
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Arts and Humanities Cognate

STEM Cognate

or Business Communication

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COM-BSC-ComStd-modifiesrqmts
Minor or Second Major
                                                          3
                                                                                                                                         04/21/2021 FS Meeting
Minor or Second Major or Elective
                                                          3
             Credit Hours
                                                          15
COS 210 or 360Writing for Communication Studies
                                                          3
                or Speech Writing
Select one of the following:
                                                          3
  CCA 151 Introduction to Digital Filmmaking
  CIM 103
             Web Lab
  JMM 106 Visual Design
  STC 102
             Graphic Design for Strategic Communication
                                                         3
 Select one of the following:
  COS 212 Interview Skills
             Small Group Communication
  COS 316
             Communication in Health Organization
  COS 325
             Conflict Management
  COS 330
  COS 333
             Business Communication
  COS 418
             Organizational Communication
 STEM Cognate
Minor or Second Major
                                                          3
                                                          15
             Credit Hours
Junior Year
Fall
Select one of the following:
  COS 212
             Interview Skills
   COS 316
             Small Group Communication
             Communication in Health Organization
  COS 325
             Conflict Management
  COS 330
  COS 333
             Business Communication
  COS 418
             Organizational Communication
COS Elective at the 300 level or above
                                                          3
Minor or Second Major or Elective
                                                          3
Minor or Second Major or Elective
                                                          3
Minor or Second Major or Elective
                                                          3
             Credit Hours
                                                          15
Spring
COS 210 or 360 Writing for Communication
Select one of the following:
  COS 212 Interview Skills
             Small Group Communication
  COS 316
             Communication in Health Organization
  COS 325
             Conflict Management
  COS 330
             Business Communication
  COS 333
             Organizational Communication
  COS 418
COS Elective at the 300 level or above
                                                          3
Minor or Second Major or Elective
                                                          3
Minor or Second Major or Elective
                                                          3
                                                          3
Minor or Second Major or Elective
             Credit Hours
                                                          15
Senior Year
Fall
COS 355
              Applied Communication Research Methods
                                                          3
                                                          3
Minor or Second Major or Elective
                                                          3
             Credit Hours
Spring
<del>COS 330</del>
COS 479
             Capstone for Communication Studies
Minor or Second Major or Elective
Minor or Second Major or Elective
                                                          3
Minor or Second Major or Elective
                                                          3
Minor or Second Major or Elective
             Credit Hours
                                                          15
              Total Credit Hours
                                                          120
Suggested Plan of Study for Public Advocacy Track (Applied Option)
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3/18/2021	COMS_BSC,COMS2_BSC,COMS3_BSC,C	COMS4_BS
Freshman Year	Fian of Study Grid	0. 15.11
Fall	Communication Theory	Credit Hours
COS 120	Communication Theory Exploring Human Communication	3
ENG 105	English Composition I	3
MTH 113	Finite Mathematics	3
Arts and Huma		3
	nd Major or Elective	3
	Credit Hours	15
Spring		
COS 120	Exploring Human Communication	3
COS 220	Communication Theory	3
COM 250	Freedom of Expression and Communication Ethics	3
ENG 106	English Composition II	3
Arts and Huma	nities Cognate	3
STEM Cognate		3
Minor, Second	Major or Elective	3
C	Credit Hours	15
Sophomore Yea	ar	
	Public Speaking	3
<u>CO3 211</u> 01 <u>333</u>	or Business Communication	3
COM 250	Freedom of Expression and Communication Ethics	3
Arts and Huma	•	3
STEM Cognate		3
Minor or Seco	nd Major	3
Minor or Secon	nd Major or Elective	3
	Credit Hours	15
Spring		
COS 210 or 360	Writing for Communication Studies	3
	or Speech Writing	
Select one of the	-	3
CCA 151	Introduction to Digital Filmmaking	
<u>CIM 103</u>	Web Lab	
JMM 106	Visual Design	
STC 102 Select one of t	Graphic Design for Strategic Communication	3
COS 304	Intercollegiate Debate Theory and Practice (Must take 3 times	•
COS 311	Advanced Oral Advocacy	,
COS 314	The Power of Dialogue	
COS 330	Conflict Management	
COS 336	Political Communication	
COS 354	Organizing for Action	
COS 377	Argumentation and Critical Thinking	
COS 472	Persuasion	
COS 473	Words that Shaped the World	
COS 474	Presidential Debates	
STEM Cognate		3
Minor or Seco		3
Minor or Secor	nd Major or Elective	3
Junior Year	Credit Hours	15
Fall		
Select one of th	ne following:	3
COS 304	Intercollegiate Debate Theory and Practice (Must take 3 times)	-
COS 311	Advanced Oral Advocacy	
COS 314	The Power of Dialogue	
COS 316	Small Group Communication	-
COS 318	Nonverbal Communication	-
COS 330	Conflict Management	
COS 336		
COS 354	Organizing for Action	
COS 377	Argumentation and Critical Thinking	
COS 472	Persuasion World that Shaped the World	
	Words that Shaped the World Presidential Debates	
COS 474 COS 477	Engaged Communication	_
•	t the 300 level or above	3
	nd Major or Elective	3
	nd Major or Elective	3
	nd Major or Elective	3
		-

		COM-BSC-ComStd-modifiesrqmts 04/21/2021 FS Meeting
Writing for Communication Studies	-	11 of 13
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-		
Credit Hours	15	
Applied Communication Research Methods	3	
nd Major or Elective	3	
nd Major or Elective	3	
nd Major or Elective	3	
nd Major or Elective	3	
Credit Hours	15	
he following:	3	
Intercollegiate Debate Theory and Practice (Must take 3 time	es) -	
Advanced Oral Advocacy	-	
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nd Major or Elective	3	
last: et a:		
nd Major or Elective Credit Hours	3 15	
i rrr	Advanced Oral Advocacy The Power of Dialogue Small Group Communication Nonverbal Communication Conflict Management Political Communication Organizing for Action Argumentation and Critical Thinking Persuasion Words that Shaped the World Presidential Debates Engaged Communication It the 300 level or above and Major or Elective Tredit Hours Applied Communication Research Methods and Major or Elective and Major or Elective Tredit Hours The Following: Intercollegiate Debate Theory and Practice (Must take 3 time Advanced Oral Advocacy The Power of Dialogue Small Group Communication Conflict Management Political Communication Organizing for Action Argumentation and Critical Thinking Persuasion Words that Shaped the World Presidential Debates Engaged Communication Capstone for Communication Studies and Major or Elective and Major or Elective and Major or Elective	he following: Intercollegiate Debate Theory and Practice (Must take 3 times) Advanced Oral Advocacy The Power of Dialogue Small Group Communication Nonverbal Communication Organizing for Action Argumentation and Critical Thinking Persuasion Words that Shaped the World Presidential Debates Engaged Communication Adjor or Elective Indiagor Elective Indiagor Elective Indiagor Elective Indiagor Elective Indiagor Elective Indiagor

Rationale

Rationale

COM-BSC-ComStd-modifiesrqmts 04/21/2021 FS Meeting 12 of 13

Deletes "Concentration in Applied or Theory and Research"

(Theory and Research option was selected by few students and created scheduling problems for research course sequence. The equivalent is still available within the existing tracks but with more flexibility.)

Modifies required writing option: COS 210 or COS 360

(Adds Speechwriting option to satisfy writing requirement, addressing alternative needs and interests of students, and increasing flexibility for scheduling additional course.)

Modifies required methods course: COS 355

(Since we dropped Applied/Theory and Research options, all students will now take COS 355. Previously, Theory and Research students completed COS 351 and COS 353. Although we will continue to offer these courses, there are not always enough students for class enrollment.)

Reinstates Capstone course: COS 479

(Students are required to complete a Capstone experience. Directing that into a course has many benefits to students and administration. During our brief experiment without such a requirement, it was missed. It is an important destination course for a senior student experience, as well as development of their portfolio and resume.

Adds 3 credits of Elective, changing total credits from 36 to 39

(Students receive more depth in the discipline while maintaining significant flexibility. Also, total number of credits will be more in line with other School of Communication majors.)

All Curriculum changes have been reviewed by Dean Wilkins, Dr. Driscoll (Vice Dean), Dr. Millette (Department Chair) and Professor Steinberg (Curriculum Committee Chair). Please request all documentation of approval in curriculum changes through Dr. Driscoll, Dr. Millette or Professor Steinberg.

Market Demand

Relationship to Other Programs

Library Resources Available and Needed to Support the Program

Laboratory Facilities, Equipment, and Space Available and Needed to Support the Program

Other Resources Available or Needed to Support the Program

Curriculum
Program Curriculum
Upload Syllabi for Any New Courses
Proposed Schedule of Course Offerings for the First Three Years
Faculty
Program Directors
Upload CV(s)
Program Faculty
Students
Applicant Pool
Enrollment Projections
Administration

Program Administration

Comparison

Peer Comparisons

Documents

Attach Supporting Documentation

COM-BSC-ComStd-modifiesrqmts 04/21/2021 FS Meeting 13 of 13

Reviewer Comments Diane Millette (millette) (03/12/21 4:54 pm): Communication Studies Department Faculty voted unanimously to approve these curriculum changes on 3/12/21. As department chair, I approve these changes.

David Steinberg (dave) (03/14/21 2:32 pm): The School of Communication Curriculum Committee voted on March 13, 2021 to approve the proposed changes to the BSC in the Communication Studies program. As Committee Chair, I support the proposed changes.

Karin Wilkins (kwilkins) (03/15/21 10:45 am): I support changes proposed.

Patty Murphy (pxm491) (03/15/21 10:49 am): The proposed changes do not represent a significant departure in terms of content from what the University is approved to offer. Therefore, notification to or approval from SACSCOC is not required.

Leslie Leonard (m.mcginnis) (03/18/21 12:04 pm): The School of Communication School Council approved this request on March 17, 2021, communicated to the Faculty Senate by email from Paul Driscoll March 17, 2021. This will be forwarded to the UCC for their review.

Key: 13