



MEMORANDUM

To: Julio Frenk
University President

From: Linda L. Neider
Chair, Faculty Senate

Date: March 26, 2021

Subject: Faculty Senate Legislation #2020-71(B) – Change the Name and Curricular Changes to the Joint Degree: Juris Doctor (JD) / Master of Arts (MA) in Arts Presenting and Live Entertainment Management TO Juris Doctor (JD) / Master of Arts (MA) in Live Entertainment Management, Department of Music, Media and Industry; Frost School of Music and the School of Law

The Faculty Senate, at its March 24, 2021 meeting, had no objections to the proposal to change the name and curricular changes to the joint degree: Juris Doctor (JD) / Master of Arts (MA) in Arts Presenting and Live Entertainment Management TO Juris Doctor (JD) / Master of Arts (MA) in Live Entertainment Management, in the Department of Music, Media and Industry in the Frost School of Music in conjunction with the School of Law.

The proposal is enclosed for your reference.


This legislation is now forwarded to you for your action.

LLN/rh

cc: Jeffrey Duerk, Executive Vice President and Provost
Shelton Berg, Dean, Frost School of Music
Shannon de l’Etoile, Associate Dean, Graduate Studies, Frost School of Music
Gary Wood, Program Director, Frost School of Music

CAPSULE: Faculty Senate Legislation #2020-71(B) – Change the Name and Curricular Changes to the Joint Degree: JD / Master of Arts (MA) in Arts Presenting and Live Entertainment Management TO Juris Doctor (JD) / Master of Arts (MA) in Live Entertainment Management, Department of Music, Media and Industry; Frost School of Music and the School of Law

PRESIDENT’S RESPONSE

APPROVED:  DATE: 4/16/21
(President’s Signature)

OFFICE OR INDIVIDUAL TO IMPLEMENT: Shelton Berg, Dean, Frost School of Music

EFFECTIVE DATE OF LEGISLATION: IMMEDIATELY
(pending any additional approval by the Board of Trustees)

NOT APPROVED AND REFERRED TO: _____

REMARKS (IF NOT APPROVED): _____

Program Change Request

Date Submitted: 01/06/21 4:11 pm

Viewing: **J.D./M.A. in Arts Presenting and Live Entertainment Management : JDML_JD, MPRS_MA**

Last approved: 10/06/20 10:35 am

Last edit: 02/08/21 11:30 am

Changes proposed by: Manuel Santana (m.santana4)

Catalog Pages Using [J.D./M.A. in Arts Presenting and Live Entertainment Management](#)
this Program

Please list the authors of this proposal including name, rank/title, program/department, and school.

Proposer(s) Name Gary Wood
Program Director

Shannon de l'Etoile
Associate Dean of Graduate Studies

Change Type All Other Changes

Provide a brief summary of the change

- 1) Rename the program
- 2) Changing course requirements
- 3) Adding a new course (MMI 840)

Career Dual Career

Dual Listed Career Graduate
Law

Academic Structure

School/ College	Department
Frost School of Music	Music,Media & Industry
School of Law	Law

Plan Type Dual/Joint Degree

Proposed Plan Code

Proposed CIP Code

Plan Name J.D./M.A. in ~~Arts Presenting and~~ Live Entertainment Management

Will there be any subcomponents within the program such as concentrations, specializations, thesis/non-thesis options, or tracks?

No

Effective Term Fall 2021

First Term Valid Fall 2021

Program Instruction Mode In Person

Where is the program offered?	Location	Please provide the % of instruction at each location.
	Coral Gables Campus	100

Program Length (Years) 3

Total Credits 103

To Be Published in the Academic Bulletin

Program Overview

Overview

The J.D./M.A. Live Entertainment Management graduate degree program is a comprehensive ~~Overview~~The University of Miami School of Law and intensive investigation of the essential knowledge ~~Frost School of Music offer the first ever joint degree program in law~~ and expertise required of professionals in live entertainment management today. ~~arts presenting. Upon completion of this program, a student earns the Juris Doctor degree from the School of Law and a Master of Arts in Arts Presenting & Live Entertainment Management.~~ Students explore critical issues facing the industry through required rigorous required courses and selected electives.

Throughout ~~in this specialization, students not only learn~~ the curriculum, we explore ~~essentials of law, but also~~ the best common practices of live entertainment management perfected over many decades by leading-edge ~~the arts innovators, presenting~~ and explore the innovative practices now transcending traditional arts ~~live entertainment industry— essential skills for becoming a successful attorney in this area of the music~~ and entertainment boundaries. ~~industry:~~ Legal issues are at ~~And, as one of the forefront of major music cities in the live entertainment careers today, U.S., Miami offers exceptional internship and so graduates are at the leading edge of the industry's future. work opportunities:~~ Through ~~Through~~ this joint program, students can complete both degrees in less time (3 to 4 years). ~~years) while studying at a top law school and one of the best music schools in the country. For more information, please visit the Live Entertainment Management website.~~

~~And, as one of the major music cities in the U.S., Miami offers exceptional internship and work opportunities:~~

In Workflow

1. PG University Accreditation
2. PG MU Dean
3. PG GR School
4. PG Graduate Council
5. PG University Accreditation
6. PG FS Office for GWC
7. PG FS GWC
8. PG Faculty Senate
9. PG FS for President
10. PG FS President Approved
11. PG Registrar

Approval Path

1. 01/10/21 7:25 pm
Patty Murphy
(pxm491): Approved for PG University Accreditation
2. 01/11/21 10:46 am
Shelton Berg
(s.berg): Approved for PG MU Dean
3. 01/12/21 8:38 am
Tiffany Plantan
(tplantan): Approved for PG GR School
4. 01/22/21 2:36 pm
Tiffany Plantan
(tplantan): Approved for PG Graduate Council
5. 02/08/21 11:30 am
Patty Murphy
(pxm491): Approved for PG University Accreditation

History

1. Oct 6, 2020 by Manuel Santana (m.santana4)

Program Mission Statement

Program Goals

Student Learning Outcomes

Curriculum Requirements

Curriculum Requirements

- Students will complete the first-year law school curriculum in its entirety before taking any M.A. courses.
- All other J.D. requirements must be met. Six credits will be satisfied by two M.A. courses. These courses must be completed before the J.D. degree will be conferred.
- Twenty-one credits of M.A. courses are required and cover topics such as tour management and production, live entertainment industry agreements and legal aspects, music copyright, performing arts center and facility management, sponsorship in the live entertainment industry, marketing and promotion, and others. More information about courses in the M.A. curriculum can be found in the [UM Academic Bulletin](#).
- Nine School of Law credits will be applied to the M.A. degree in the areas of intellectual property, business, and tax law topics. The M.A. degree will not be conferred until these nine credits are completed.
- **Students** ~~Student~~ are encouraged to fashion a balanced upper-class law school curriculum which prepares them to provide legal services to clients in the business and entertainment industries including specific offerings regarding arts and entertainment law, as well as more general offerings in domestic and international aspects of fields such as antitrust, business associations, commercial law, intellectual property, tax and torts.
- The M.A. curriculum is prescribed and is offered primarily in the fall and spring semesters, with limited offerings in the summer. Most courses are offered only in the fall or spring of a given academic year. Some courses may be available to take online.
- If a student in the joint program wants to take music elective course (e.g., Musicology, Psychology of Music, Audio for Producers, etc.) arrangements will be made to accommodate the request.
- Students are able to complete the joint degree program within three years if summer courses are taken. Students may also choose to complete the program within three and ½ years or four years.

JD REQUIREMENTS

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Law Electives in Fulfillment of Both Degrees *

9

Please select from the following or others with approval:

LAW 12	Contracts
LAW 100	Business Association
LAW 112	Copyright Law
LAW 206	Applied Topics in Advanced Music Copyright Law
LAW 341	International Copyright
LAW 147	Intellectual Prop
LAW 138	International Intellectual Property
LAW 19	Legal Communication and Research I
LAW 29	Legal Communication and Research II
LAW 743	Law and the Media
LAW 206	Applied Topics in Advanced Music Copyright Law

MA in Live Entertainment Management

MMI 641	Four Management and Production	3
MMI 643	Marketing in the Arts and Entertainment	3
MMI 726	Performing Arts Center and Facility Management	3

MMI Electives

6

Final Project

Choose from:

3

MMI 804	Internship in Arts Presenting
or MMI 840	Course MMI 840 Not Found
MMI Elective	

Cumulative Exit Exam

MMI Courses in Fulfillment of Both Degrees

MMI 736	Sponsorship, Development, and Financial Management in the Live Entertainment Industry	3
MMI 738	Legal Aspects of the Live Entertainment Industry	3
MMI 774	Music Copyright Law	3

Total Credit Hours

103

* To fulfill joint degree requirements, credits must be earned with a grade of B or higher.

Plan of Study

Sample Plan of Study

Plan of Study Grid		
Year One		
Fall		Credit Hours
JD Courses		16
	Credit Hours	16
Spring		
JD Courses		16
	Credit Hours	16
Summer		
JD Courses		6
	Credit Hours	6
Year Two		
Fall		
JD Courses		8
MMI 726	Performing Arts Center and Facility Management	3
MMI 736	Sponsorship, Development, and Financial Management in the Live Entertainment Industry	3
	Credit Hours	14
Spring		
JD Courses		10
MMI 641	Tour Management and Production	3
MMI 643	Marketing in the Arts and Entertainment	3
MMI Elective		3
	Credit Hours	16
Summer		
JD Courses		6
	Credit Hours	6
Year Three		
Fall		
JD Courses		10
MMI 738	Legal Aspects of the Live Entertainment Industry	3
MMI 774	Music Copyright Law	3
MMI Elective		3
	Credit Hours	16
Spring		
JD Courses		10
MMI 804 or MMI 840	Internship in Arts Presenting (or MMI elective)	3
	or Course MMI 840 Not Found	
	Credit Hours	13
	Total Credit Hours	103

Admission Requirements

Admission Requirements

- Applicants may apply before they begin the J.D. program OR they may apply during their first or second year of Law School. (*Students must be accepted to the J.D. program before they are eligible for acceptance into the J.D./M.A. +B./M.M. program.*)
- Students should let Professor Gary Wood know that they are applying to the M.A. program.
- Students will [find an application for the joint degree program under the list of graduate program applications](#)
- Only the LSAT exam is required.
- Students who apply to the joint degree program are giving permission for the M.M. (or M.A.) program admissions staff and faculty to review their complete J.D. application.
- Students already enrolled in the M.A. program are not eligible to apply to the joint program.
- *All the requirements of the J.D. and M.A. programs must be fulfilled.*

Rationale

Rationale

The objectives are to:

- Re-focus the Arts Presenting and Live Entertainment Management curriculum toward a specialized focus on live entertainment management (from a more generalized arts administration degree),
- Re-name the program as a more apt description for marketplace competitiveness, and
- By way of adjustments in required courses (5 down from 8), students can tailor their focus through the associated increase in electives (5 rather than 2).

Market Demand

Relationship to Other Programs

Library Resources Available and Needed to Support the Program

Laboratory Facilities, Equipment, and Space Available and Needed to Support the Program

Other Resources Available or Needed to Support the Program

Curriculum

Program Curriculum

Upload Syllabi for Any New Courses

Proposed Schedule of Course Offerings for the First Three Years

Faculty

Program Directors

Upload CV(s)

Program Faculty

Students

Applicant Pool

Enrollment Projections

Administration

Program Administration

Comparison

Peer Comparisons

Documents

Attach Supporting Documentation [MPRS Proposal FULL \(REV\) 8 Feb 2021.pdf](#)

Reviewer **Patty Murphy (pxm491) (01/10/21 7:22 pm)**: The proposed changes do not represent a significant departure from the current program so notification to or approval from SACSCOC will not be required.

Comments **Patty Murphy (pxm491) (01/10/21 7:24 pm)**: The MMI Department faculty voted to approve this proposal on 10/20/20. The FSOM School Council voted to approve this proposal on 12/11/20. The supporting letters are attached.

Shelton Berg (s.berg) (01/11/21 10:46 am): I concur with this change

Tiffany Plantan (tplantan) (01/22/21 2:36 pm): Proposal discussed at the January 19, 2021 meeting of the Graduate Council. Notification item only. No concerns were expressed by Council members.

Robyn Hardeman (rhardeman) (02/23/21 5:43 pm): Law Faculty approved 2/5/21; Frost Music School Council approved. TAL faculty approved, 12/4/19; SEDH School Council approved 2/17/20; Vote of School faculty approved 3/3/20. This proposal will be added to the GWC Consent agenda for the Wednesday, March 10 meeting. A presentation will not need to be made. However, we recommend that someone familiar with the proposal be present, in case there are any questions. More information will be sent to the proponents a couple of days prior to the meeting.

Key: 567