



## MEMORANDUM

**To:** Julio Frenk, President

**From:** Linda L. Neider  
Chair, Faculty Senate

A handwritten signature in blue ink, appearing to read 'L. Neider'.

**Date:** March 1, 2021

**Subject:** Faculty Senate Legislation #2020-56(B) – Name and Curriculum Change of the Minor in Music Business Entertainment Industries TO the Minor in Music Industry, Department of Music, Media, and Industry, Frost School of Music.

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The Faculty Senate, at its February 24, 2021 meeting, had no objections to the approval of the name and curriculum change of the Minor in Music Business Entertainment Industries TO the Minor in Music Industry for the Department of Music, Media, and Industry in the Frost School of Music. This change is in alliance with other degrees within the Frost School of Music.

This legislation is now forwarded to you for your action.

LLN/va/rh

Enclosure

cc: Jeffrey Duerk, Executive Vice President and Provost  
Shelton Berg, Dean, Frost School of Music  
Serona Elton, Associate Professor, Program Director, Music Industry  
Patty Murphy, Associate Provost for University Accreditation, Office of Assessment and Accreditation

**CAPSULE:** Faculty Senate Legislation #2020-56(B) – Name and Curriculum Change of the Minor in Music Business Entertainment Industries TO the Minor in Music Industry, Department of Music, Media, and Industry, Frost School of Music.

APPROVED:  DATE: 4/16/21  
(President's Signature)

OFFICE OR INDIVIDUAL TO IMPLEMENT: Shelton Berg, Dean, Frost School of Music

EFFECTIVE DATE OF LEGISLATION: IMMEDIATELY  
(Pending any further Board of Trustees approval)

NOT APPROVED AND REFERRED TO: \_\_\_\_\_

REMARKS (IF NOT APPROVED): \_\_\_\_\_

# Program Change Request

Date Submitted: 01/12/21 1:39 pm

Viewing: **Minor in Music Industry Business and Entertainment Industries : MBEI\_MN**

Last approved: 03/03/20 3:49 pm

Last edit: 01/19/21 6:34 pm

Changes proposed by: Eva Alonso (eva.alonso)

Catalog Pages Using  
this Program

[Minor in Music Business and Entertainment Industries](#)

## In Workflow

1. PG Initial Review
2. PG University Accreditation
3. PG MU Dean
4. PG FS Office for UCC
5. PG University Curriculum Committee
6. PG FS Office for GWC
7. PG FS GWC
8. PG Faculty Senate
9. PG FS for President
10. PG FS President Approved
11. PG Registrar

## Approval Path

1. 01/15/21 4:46 pm  
Patty Murphy (pxm491): Approved for PG Initial Review
2. 01/15/21 4:50 pm  
Patty Murphy (pxm491): Approved for PG University Accreditation
3. 01/18/21 10:47 am  
Shelton Berg (s.berg): Approved for PG MU Dean

## History

Page 2 of 15  
1. Mar 3, 2020 by  
Jenny Vargas  
(j.zwanziger)

Please list the authors of this proposal including name, rank/title, program/department, and school.

Proposer(s) Name

Prof. Serona Elton, Associate Professor and Program Director, Music Industry, Department of Music, Media and Industry and Associate Dean for Administration, Frost School of Music.

Change Type All Other Changes

Provide a brief summary of the change

Change the name to Minor in Music Industry and modify total credits in minor from 12 to 15 credits. All changes are described in the rationale section.

Career Undergraduate

Academic Structure

School/ College	Department
Frost School of Music	Music,Media & Industry

Plan Type Minor

Who can take this program? Any Student at University of Miami

Proposed Plan Code MIND\_MN

Plan Name Minor in Music **Industry Business and Entertainment Industries**

Will there be any subcomponents within the program such as concentrations, specializations, thesis/non-thesis options, or tracks?

**No**

Effective Term Fall 2021

First Term Valid Fall 2021

Program Instruction Mode In Person

Where is the program offered?

Location	Please provide the % of instruction at each location.

Location	Please provide the % of instruction at each location.
Coral Gables Campus	100

Total Credits **15** ~~12~~

Areas of Knowledge

People & Society

### To Be Published in the Academic Bulletin

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Program Overview

## Program Overview

Curriculum Requirements

## Curriculum Requirements

### Music Students (No Audition Required)

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<a href="#">MMI 310</a>	Music Business and Entrepreneurship for Musicians (music majors only) Requires sophomore standing	3
or <a href="#">MMI 173</a> Introduction to the Music Business		
<b>Choose 2 from the following options:</b>		<b>6</b>
<b><del>MMI 378 Music Business Agreements</del></b>		
<a href="#">MMI 274</a>	Introduction to Music Copyright Law	3
<a href="#">MMI 537</a>	Recorded Music Operations	3
<a href="#">MMI 543</a>	<b>Music Marketing</b>	<b>3</b>
<a href="#">MMI 573</a>	<b>Music Publishing</b>	<b>3</b>
Total Credit Hours		15

## Curriculum Requirements

### Non-Music Students (No Audition Required)

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<a href="#">MMI 173</a>	Introduction to the Music Business	3
<a href="#">MMI 274</a>	Introduction to Music Copyright Law	3
<b>Choose 2 from the following options:</b>		<b>6</b>

<del>MMI 378</del>	<del>Music Business Agreements (Only offered in Fall and requires junior or senior standing)</del>	
<u>MMI 537</u>	Recorded Music Operations	3
<u>MMI 573</u>	Music Publishing	3
<b>Select one of the following:</b>		<b>3</b>
<u>MCY 124</u>	The Evolution of Jazz	
<u>MCY 127</u>	Evolution of Rock	
<u>MCY 131</u>	Understanding Music	
Total Credit Hours		15
<b>1 For non-music students, all courses in the Music Industry minor must be passed with a grade of C- or above</b>		
<b>2 MMI 173 requires sophomore standing.</b>		
<b>3 Music Industry minor courses must be taken in the following sequence:</b>		
<b>MMI 173 Fall sophomore or junior year (requires declaration of MIND minor)</b>		
<b>MMI 274 Spring sophomore or junior year (requires C- or above MMI 173)</b>		
<b>MMI 573 Fall junior or senior year (requires C- or above in MMI 173 and MMI 274)</b>		
<b>MMI 537 Spring junior or senior year (requires C- or above in MMI 173 and MMI 274)</b>		
<b>MCY 124/127/131 Fall or Spring of any academic year</b>		

## Rationale

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### Rationale

Change the name to Minor in Music Industry. We are proposing the same change to our BM in MBEI, and MM in MBEI.

The number of students pursuing the MBEI minor is higher than we can accommodate in our courses without additional teaching resources. We typically have 65 students in the courses students are allowed to take, with others on a waiting list, and pressure coming from students and their advisors when they cannot get a seat in the class, and their graduation timeline is put at risk. Our intent is to make the minor more rigorous and therefore less attractive to students who are not truly passionate about the discipline.

Move from 12 to 15 credits (all of which will be FSOM courses), requiring non-music students to select from the various MCY courses which are already offered as part of several cognates.

For music students, the additional course would be MMI 543 Music Marketing.

Require a C- or higher in all courses

Currently, we do not allow minors to take MMI 573 Music Publishing, which we feel needs to be included in any collegiate music business credential.

Currently, minors take our MMI 378 Music Contracts and MMI 580 Advanced Topics in Music Business courses, which are courses we would like to offer to our majors exclusively.

### Market Demand

Relationship to Other Programs

Library Resources Available and Needed to Support the Program

Laboratory Facilities, Equipment, and Space Available and Needed to Support the Program

Other Resources Available or Needed to Support the Program

## Curriculum

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Program Curriculum

Upload Syllabi for Any New Courses

## CIP Code

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Proposed CIP Code

## Faculty

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Program Directors

Upload CV(s)

Program Faculty

## Documents

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Attach Supporting Documentation

[Music Industry Supporting Documents.pdf](#)

Reviewer

Comments

**Patty Murphy (pxm491) (01/15/21 3:03 pm):** The proposed changes do not represent a significant departure from the University's existing programs. Therefore, notification to or

approval from SACSCOC is not required.

**Shelton Berg (s.berg) (01/18/21 10:47 am):** Changes are necessary to conform to the degree major name change and to accommodate demand.

Key: 202



**FROST**  
SCHOOL OF MUSIC  
UNIVERSITY OF MIAMI

February 25, 2020

From: Rey Sanchez   
Associate Dean for Strategic Initiatives and Innovation  
Chair, Dept. of Music Media & Industry  
To: Dr. J. Steven Moore, Associate Dean for Undergraduate Studies  
Cc: Prof. Serona Elton, Associate Dean for Administration  
Program Director, Music Business & Entertainment Industries  
Re: Updates to undergraduate degree in Music Business and Entertainment Industries

The MMI department has voted in support of making the changes described in the document prepared by Serona Elton, the program director, to the undergraduate major and minor in Music Business and Entertainment Industries. Please be advised that these changes will not incur any additional costs. Please let me know if you need further information.



Undergraduate Committee Meeting		
March 18, 2020	10:00AM – 11:00AM	Zoom Virtual Meeting
Meeting called by	Steven Moore, Associate Dean, Undergraduate Studies	
Note taker	Eva Alonso, Director of Student Support Services	
Attendees	Present: Charles Bergeron, Shawn Crouch, Jennifer Grim, Kevin Kenner, Carlos Rivera, Anne Searcy, Kimberly Sena Moore Not present: Jeffrey Buchman (listened to Zoom recording)	
MBEI Curriculum Changes		
Serona Elton, Associate Dean for Administration & MBEI Program Director (40 minutes)		
<p>Dean Elton presented to the committee changes to the MBEI major and minor including a change from Music Business and Entertainment Industry to Music Industry which more accurately describes the program.</p> <p>Dean Elton discussed the changes to the MBEI minor that include changing the minor from 12 to 15 credits and including 3 credits of MCY electives. She told the committee that she discussed this with David Ake, Chair of Musicology. Anne Searcy expressed concerned about this change would impact teaching loads and offerings. Sena Moore also expressed similar concerns.</p> <p>Dean Elton then spoke about the changes to the major which would include a capstone course and a required internship course. A PDF copy of the proposed course MMI 494 syllabus is posted in the Undergraduate Committee Meeting folder on Box.com.</p> <p>Dean Elton also discussed that the required Business or Communication minor would be removed. Students would be able to minor in any area in or outside of Frost. This would help students unable to get into business elective courses.</p> <p>Attachments provided by Dean Elton are posted in the Undergraduate Committee folder on Box.com and Zoom recordings are available on <a href="https://miami.zoom.us/rec/share/3MkvF_LQxDpOWqvx5ljeSpc-OJnqaaa80CkW-fFezkbMnpzWKdFHx8UPxKKGH7ui?startTime=1584536912000">https://miami.zoom.us/rec/share/3MkvF_LQxDpOWqvx5ljeSpc-OJnqaaa80CkW-fFezkbMnpzWKdFHx8UPxKKGH7ui?startTime=1584536912000</a></p> <p>After the presentation, Dean Moore asked committee members if they were ready for a vote on the item. The committee agreed to take a vote immediately on the topic.</p> <p>Vote was taken to approve the changes presented by Dean Elton to change the MBEI major name from Music Business and Entertainment Industry to Music Industry and the changes from 12 to 15 credits for the MBEI minor and the changes to the MBEI major</p>		

Frost School of Music UC Committee Meeting Minutes  
March 18, 2020  
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including the addition of the required internship and capstone course and the removal the required minor in Business or Communication.

<b>Action Items</b>	<b>Person Responsible</b>	<b>Deadline</b>
Move proposal to EC/DC and School Council	Moore	04/22/2020

**From:** [Moore, Steven](#)  
**To:** [Alonso, Eva Maria](#)  
**Subject:** Fwd: School Council Action Approvals  
**Date:** Friday, April 17, 2020 9:23:50 AM  
**Attachments:** [image001.png](#)  
[image002.png](#)  
[image003.png](#)  
[image004.png](#)  
[image005.png](#)  
[image006.png](#)  
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[image008.png](#)  
[image009.png](#)

Eva,

Let's keep all these approvals in the committee folder. You're probably already doing that, but just in case. It is up for vote at EC/DC next week.

J. Steven Moore, DMA  
Associate Dean, Undergraduate Studies



110C Music Administration Center  
5499 San Amaro Drive. Coral Gables, Florida 33146  
t: (305) 284-6920  
c: (970) 219-5988  
e: [smoore@miami.edu](mailto:smoore@miami.edu)  
[www.frost.miami.edu](http://www.frost.miami.edu)  
[Academic Bulletin](#)  
[Forms](#)  
[Student Handbook](#)



Begin forwarded message:

**From:** "Zdzinski, Stephen F" <[szdzinski@miami.edu](mailto:szdzinski@miami.edu)>  
**Subject:** School Council Action Approvals  
**Date:** April 17, 2020 at 9:20:11 AM EDT  
**To:** "Berg, Shelton G." <[sberg@miami.edu](mailto:sberg@miami.edu)>, "Sanchez, Reynaldo" <[rsanchez@miami.edu](mailto:rsanchez@miami.edu)>, "Elton, Serona" <[selton@miami.edu](mailto:selton@miami.edu)>, "Moore, Steven" <[smoore@miami.edu](mailto:smoore@miami.edu)>

Hi Everyone,

We just finished our meeting of the Frost School Council, and have the following Results to report:

- |   |   |  |
|---|---|--|
| 1. NASM Action Items  | - | Approved   |
| 2. MBEI Curriculum Changes (BM)                             | - | Approved   |
| 3. MBEI Curriculum Changes (Minor)                          |   | Approved   |
| 4. MMI 494 Special Topics in Music Media (Capstone Project) |   | Approved, with a recommendation that the course be given a different course number in the future since the Special Topics number is to be used for one-time/limited course offerings |
| 5. Frost Online Artist Development Certificate              |   | Approved   |

We talked at length about technology challenges of current online instruction, and recommend that the school consider pursuing partners/donors who could help to provide technology for students to improve their online learning experiences (connectivity), library access to books, and technology needed to utilize our current online formats. Students have expressed concerns about being able to access their education. We plan to discuss this in greater detail at the May School Council meeting.

Steve Z

**Stephen F. Zdzinski**

Professor & Graduate Program Director, Music Education  
Speaker, Frost School of Music Council

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[Department of Music Education & Music Therapy](#)

5501 San Amaro Drive  
Coral Gables, FL 33146

t: (305) 284-6658

c: (305) 546-7921

e: [szdzinski@miami.edu](mailto:szdzinski@miami.edu)

[www.frost.miami.edu](http://www.frost.miami.edu)



HELP CONSERVE PAPER - PRINT THIS E-MAIL ONLY IF NECESSARY.

General Education Courses MBEI			Change	Credits
MMI 573	Music Publishing	3	Change to MMI 173	3

Courses in the MBEI Major		Credits	Change	Credits
MCY/MTC 300+	Musicology or Music Theory 300+ elective	3	No change	3
<a href="#">MMI 173</a>	Introduction to the Music Business	3	Change to MMI 573	3
<a href="#">MMI 274</a>	Introduction to Music Copyright Law	3	No change	3
<a href="#">MMI 378</a>	Music Business Agreements	3	No change	3
<a href="#">MMI 537</a>	Recorded Music Operations	3	No change	3
MMI Elective		3	No change	3
MMI Elective		3	No change	3
MMI Elective		3	No change	3
			MMI 4XX Capstone	3
			MMI 455 Internship	3
Select one of the following 3 AWC courses:		3	No change	3
<a href="#">ENG 230</a>	Advanced Professional Communication		No change	
<a href="#">COS 333</a>	Business Communication (AWC)		No change	
<a href="#">ENG 331</a>	Legal Writing (AWC)		No change	
<b>Additional Requirements</b>			No change	
Minor Course (approved minor required)		3	No change	3
Minor Course (approved minor required)		3	No change	3
Business Elective (may satisfy minor course requirement)		3	Minor Course (approved minor required)	3
Business Elective (may satisfy minor course requirement)		3	Minor Course or Elective	3
Minor Course or Elective		3	No change	3
Minor Course or Elective		3	No change	3
Minor Course or Elective		3	Remove to get to 120 total	0
Minor Course or Elective		3	Remove to get to 120 total	0
Minor Course or Elective		6	Remove to get to 120 total (and 6 was a typo)	0
Total credits for courses in the major = 54				51
<b>Total Credit Hours</b>		<b>123</b>		

Total Music Business Courses                    30    25%  
 Total Minor or Electives                            18

Course Number	Name	Credits	Change
<b>Year One</b>			
<b>Fall</b>			<b>Credit Hours</b>
<a href="#">MMI 14</a>	Music Industry Forum	0	
Principal Instrument/ Voice Lesson & Studio Class		2	
<a href="#">MTC 140, MSJ 140,</a> <a href="#">or MMI 140</a>	Experiential Musicianship I or Experiential Musicianship I or Experiential Musicianship I	3	
<a href="#">MTC 107, MSJ 107,</a> <a href="#">or MMI 107</a>	Skills Lab I or Skills Lab I or Skills Lab I	1	
<a href="#">MCY 140</a>	Experiencing Music	3	
<a href="#">MKP 140</a> or <a href="#">MSJ 103</a>	Keyboard Studies I or Jazz Piano I	1	
<a href="#">ENG 105</a>	English Composition I	3	
<a href="#">UMX 100</a>	The University of Miami Experience	0	
Ensemble		1	
<b>Credit Hours</b>			<b>14</b>
<b>Spring</b>			
<a href="#">MMI 14</a>	Music Industry Forum	0	
Principal Instrument/Voice Lesson & Studio Class		2	
<a href="#">MCY 141</a>	Musical Traditions	3	
<a href="#">MTC 141, MSJ 141,</a> <a href="#">or MMI 141</a>	Experiential Musicianship II or Experiential Musicianship II or Experiential Musicianship II	3	
<a href="#">MTC 108, MSJ 108,</a> <a href="#">or MMI 108</a>	Skills Lab II or Skills Lab II or Skills Lab II	1	
<a href="#">MKP 141</a> or <a href="#">MSJ 104</a>	Keyboard Studies II or Jazz Piano II	1	
<a href="#">MMI 173</a>	Introduction to the Music Business	3	
<a href="#">ENG 106</a>	English Composition II	3	
Ensemble		1	
<b>Credit Hours</b>			<b>17</b>
<b>Year Two</b>			
<b>Fall</b>			
<a href="#">MMI 14</a>	Music Industry Forum	0	
Principal Instrument/Voice Lesson & Studio Class		2	
<a href="#">MTC 240, MSJ 240,</a> <a href="#">or MMI 240</a>	Experiential Musicianship III or Experiential Musicianship III or Experiential Musicianship III	3	
<a href="#">MTC 207, MSJ 207,</a> <a href="#">or MMI 207</a>	Skills Lab III or Skills Lab III	1	

Course Number	Name	Credits	Change
	or Skills Lab III: American Song Traditions		
<a href="#">MMI 274</a>	Introduction to Music Copyright Law	3	
Business Elective		3	Minor Course or Elective
<a href="#">MTH 113</a>	Finite Mathematics	3	
Ensemble		1	
	<b>Credit Hours</b>	<b>16</b>	
<b>Spring</b>			
<a href="#">MMI 14</a>	Music Industry Forum	0	
Principal Instrument/Voice Lesson & Studio Class		2	
<a href="#">MTC 241, MSJ 241,</a> <a href="#">or MMI 241</a>	Experiential Musicianship IV or Experiential Musicianship IV or Experiential Musicianship IV	3	
<a href="#">MTC 208, MSJ 208,</a> <a href="#">or MMI 208</a>	Skills Lab IV or Skills Lab IV or Skills Lab IV: American Song Traditions	1	
<a href="#">MMI 250</a>	Essential Technologies for Musicians	3	
<a href="#">MMI 537</a>	Recorded Music Operations	3	
Minor Course or Elective		0	
Ensemble		1	
	<b>Credit Hours</b>	<b>13</b>	
<b>Year Three</b>			
<b>Fall</b>			
<a href="#">MMI 14</a>	Music Industry Forum	0	
Principal Instrument/Voice Lesson & Studio Class		2	
<a href="#">MMI 378</a>	Music Business Agreements	3	
MTC or MCY Elective 300 level or higher		3	
Minor Course (P&S Cognate)		3	
STEM Cognate		3	
Ensemble		1	
	<b>Credit Hours</b>	<b>15</b>	
<b>Spring</b>			
<a href="#">MMI 14</a>	Music Industry Forum	0	
Principal Instrument/Voice Lesson & Studio Class		2	
<a href="#">MMI 573</a>	Music Publishing	3	
Select one of the following Advanced Writing Communication		3	
<a href="#">ENG 230</a>	Advanced Professional Communication		
<a href="#">ENG 331</a>	Legal Writing		



Course Number	Name	Credits	Change
<a href="#">COS 333</a>	Business Communication		
Minor Course (P&S Cognate)		3	
Minor Course or Elective		3	
Ensemble		1	
<b>Credit Hours</b>		<b>15</b>	
<b>Year Four</b>			
<b>Fall</b>			
<a href="#">MMI 14</a>	Music Industry Forum	0	
MMI XXX	Elective	3	
MMI XXX	Elective	3	
Business Elective		3	MBEI Internship
Minor Course or Elective (P&S Cognate)		3	Minor Course or Elective
STEM Cognate		3	
<b>Credit Hours</b>		<b>15</b>	
<b>Spring</b>			
<a href="#">MMI 14</a>	Music Industry Forum	0	
MMI XXX	Elective	3	
Minor Course or Elective		3	MBEI Capstone Course
Minor Course or Elective		3	No change
STEM Cognate		3	
		12	