



MEMORANDUM

To: Julio Frenk, President

From: Linda L. Neider
Chair, Faculty Senate

A handwritten signature in blue ink, appearing to read 'L. Neider'.

Date: March 1, 2021

Subject: Faculty Senate Legislation #2020-55(B) – Name and Curriculum Change of the Bachelor of Music in Music Business Entertainment Industries TO the Bachelor of Music (BM) in Music Industry, Department of Music, Media, and Industry, Frost School of Music.

The Faculty Senate, at its February 24, 2021 meeting, had no objections to the approval of the name and curriculum change of the Bachelor of Music in Music Business Entertainment Industries TO the Bachelor of Music (BM) in Music Industry for the Department of Music, Media, and Industry in the Frost School of Music. This change reflects a more accurate description of what is taught in the curriculum.

This legislation is now forwarded to you for your action.

LLN/va/rh

Enclosure

cc: Jeffrey Duerk, Executive Vice President and Provost
Shelton Berg, Dean, Frost School of Music
Serona Elton, Associate Professor, Program Director, Music Industry, Frost School of Music
Patty Murphy, Associate Provost for University Accreditation, Office of Assessment and Accreditation

CAPSULE: Faculty Senate Legislation #2020-55(B) – Name and Curriculum Change of the Bachelor of Music in Music Business Entertainment Industries TO the Bachelor of Music (BM) in Music Industry, Department of Music, Media, and Industry.

APPROVED:  DATE: 4/16/21
(President's Signature)

OFFICE OR INDIVIDUAL TO IMPLEMENT: Dean Shelton Berg, Frost School of Music

EFFECTIVE DATE OF LEGISLATION: IMMEDIATELY
(Pending any further Board of Trustees approval)

NOT APPROVED AND REFERRED TO: _____

REMARKS (IF NOT APPROVED): _____

Program Change Request

Date Submitted: 01/12/21 1:38 pm

Viewing: **B.M. in Music Industry Business**

Entertainment Industries :

MBEI_BM,MBEI_MU_A

Last approved: 02/18/20 10:20 am

Last edit: 01/19/21 6:33 pm

Changes proposed by: Eva Alonso (eva.alonso)

Catalog Pages Using
this Program

[B.M. in Music Business Entertainment Industries](#)

In Workflow

1. PG University Accreditation
2. PG MU Dean
3. PG FS Office for UCC
4. PG University Curriculum Committee
5. PG FS Office for GWC
6. PG FS GWC
7. PG Faculty Senate
8. PG FS for President
9. PG FS President Approved
10. PG Registrar

Approval Path

1. 01/15/21 4:48 pm
Patty Murphy
(pxm491): Approved
for PG University Accreditation
2. 01/18/21 10:46 am
Shelton Berg
(s.berg): Approved
for PG MU Dean

History

1. Feb 18, 2020 by
Patty Murphy
(pxm491)

Please list the authors of this proposal including name, rank/title, program/department, and school.

Proposer(s) Name

Prof. Serona Elton, Associate Professor and Program Director, Music Industry, Department of Music, Media and Industry and Associate Dean of Administration, Frost School of Music.

Change Type All Other Changes

Provide a brief
summary of the
change

Change the name of the degree to Music Industry.

- The current title includes the word “Entertainment”, which is not truly indicative of what is taught in the curriculum.
- The current title includes the word “Business”, which potentially violates accreditation standards applying to business schools. Other schools have had an issue with this.

1b. Add a required capstone course to the curriculum

- We want to create a Music Industry Capstone Project course and require it in the second semester of the senior year. Most undergraduate programs these days, in many disciplines, have something like this in the senior year, and we feel that not having it is a gap in our curriculum.

1b. Add a required internship course to the curriculum

- The course already exists – MMI 455 Music Industry Internship.
- Currently, we do not require an internship in our curriculum. We removed the requirement from the curriculum several years ago in order to make more room for electives. NASM is requiring that 25% of the undergraduate curriculum be in courses in music industry, so adding this requirement back in helps get us to that percent.
- Today, we strongly encourage our students to complete multiple internships during their undergraduate degree. They all do so, and the internships are supervised by the Toppel Career Center and students register for the course UMI 105/110/205/210/305/310/405/410, overseen by Toppel. We would continue to have students work with Toppel to oversee the internship paperwork but would have them also enroll in MMI 455. This is the same approach we take for our current Master’s degree.

1d. Modify required Minor/Elective courses to get the degree to 120 credits

- Currently our students are required to take two business school courses as electives (6 credits). They are also required to pursue a minor of their choosing, which satisfies their People and Society cognate.
- For many students, the business elective requirement effectively forces them into pursuing a minor in the business school instead of the communication school. By not pursuing a business minor (where the business courses can satisfy both the business elective requirement, and the minor requirement) they are required to complete an additional 6 credits of required courses instead of electives. This was not the intent behind the business elective requirement.

Career Undergraduate

Academic Structure

School/ College	Department
Frost School of Music	Music,Media & Industry

Plan Type Major and/or Degree

Who can take this program? **Any Students in this College/School**

Degree Type Bachelor's

Degree Name Bachelor of Music

Proposed Plan Code MIND_BM

Plan Name B.M. in Music **Industry Business Entertainment Industries**

Will there be any subcomponents within the program such as concentrations, specializations, thesis/non-thesis options, or tracks?

No

Effective Term Fall 2021

First Term Valid Fall 2021

Program Instruction Mode In Person

Where is the program offered?

Location	Please provide the % of instruction at each location.
Coral Gables Campus	100

Program Length (Years) 4

Total Credits 123

Areas of Knowledge

Arts & Humanities

To Be Published in the Academic Bulletin

Program Overview

Introduction

The Bachelor of Music in Music **Industry (MIND) Business and Entertainment Industries** is a professional degree program designed to prepare qualified musicians for careers in the business management, financial, legal, and artistic areas of the music **industry**.

~~industry:~~

~~Music, business, and music business courses are combined in an interdisciplinary curriculum, which includes a minor in Marketing, Business Law, Management, Finance, Business Technology, Public Relations, or other approved business-related area. For curriculum requirements see Minors for Non-Business Students.~~ Students must maintain a minimum GPA of 2.70 to remain in the **MIND Program. Please see below for additional goals and degree requirements.** ~~MBEI Program.~~

~~Please see below for additional goals and degree requirements.~~ **Educational Objectives**

Students will have a conceptual understanding of the structures and inter-relationships of the music and entertainment industries.

Students will acquire knowledge and understanding of the vocabulary and terminology associated with the music and entertainment industries.

Students will be able to comprehend and apply basic music publishing procedures including copyright administration, mechanical licensing and royalties distribution.

Students will know how to promote and sell a music industry product.

Students will have an understanding of the performing artist as a major economic factor in the marketplace.

Students will develop a set of skills applicable to the music industry including: financial and project management, create and enact marketing and promotional plans, the ability to write basic agreements and licenses, and copyright management and administration.

Program Mission Statement

Mission

The mission of the Music **Industry Business and Entertainment Industries** Program is to prepare students for careers in the music business profession, specifically in the areas involving music publishing, and the record business. This is accomplished through courses in music business, music, **business** and **communication, business,** as well as the general education areas of English and **STEM. STEM**

Program Goals

Goals

Students will have a conceptual understanding of the structures and inter-relationships of the music and entertainment industries.

Students will acquire knowledge and understanding of the vocabulary and terminology associated with the music and entertainment industries.

Students will be able to comprehend and apply basic music publishing procedures including copyright administration, mechanical licensing and royalties distribution.

Students will know how to promote and sell a music industry product.

Students will have an understanding of the performing artist as a major economic factor in the marketplace.

Students will develop a set of skills applicable to the music industry including: financial and project management, create and enact marketing and promotional plans, the ability to write basic agreements and licenses, and copyright management and administration.

Student Learning Outcomes

Student Learning Outcomes

Students will demonstrate knowledge of the fundamentals of the music publishing industry, including licensing, royalties, publishing agreements, and how a song catalog is commercially exploited.

Students will demonstrate knowledge of the fundamentals of the recorded music industry, including how content is created, distributed, and marketed, and how recording agreements are structured.

Students will demonstrate knowledge of the fundamentals of music copyright, including how it applies to musical works and sound recordings, copyright infringement, the length of copyright protection, and international treatment of music copyrights.

Curriculum Requirements

Degree Requirements with a **Suggested Business** ~~Business,~~ ~~Communication,~~ or **Communication Related** ~~Entertainment-~~ ~~Related~~ Minor

General Education Courses MBEI

<u>ENG 105</u>	English Composition I	3
<u>ENG 106</u>	English Composition II	3
<u>MTH 113</u>	Finite Mathematics	3
People & Society Cognate satisfied with approved Business or Communication minor		0

People and Society Cognate

STEM Cognate

9UMX 100

The University of Miami Experience

9

0

Advanced Writing and Communication Skills (3 courses) AWC. See details below.

Total General Education credits = 18

Experiential Music Curriculum Core Courses 1

MMI 14

Music Industry Forum (each semester in residence)

0

MXX XX1 (Level 1)

Principal Instrument Lesson & Studio Class (semesters 1-4, 2 credit hours)

8

MXX XX3 (Level 3)

Principal Instrument Lesson & Studio Class (semesters 5-6, 2 credit hours)

4

MTC 140

Experiential Musicianship I

3

or MSJ 140

Experiential Musicianship I

or MMI 140

Experiential Musicianship I

MTC 141

Experiential Musicianship II

3

or MSJ 141

Experiential Musicianship II

or MMI 141

Experiential Musicianship II

MTC 240

Experiential Musicianship III

3

or MSJ 240

Experiential Musicianship III

or MMI 240

Experiential Musicianship III

MTC 241

Experiential Musicianship IV

3

or MSJ 241

Experiential Musicianship IV

or MMI 241

Experiential Musicianship IV

MKP 140Keyboard Studies I (or MSJ 103 if enrolled in MSJ theory)

1

MKP 141Keyboard Studies II (or MSJ 104 if enrolled in MSJ theory)

1

MTC 107Skills Lab I (co-requisite MTC 140/MSJ 140/MMI 140)

1

or MSJ 107

Skills Lab I

or MMI 107

Skills Lab I

MTC 108Skills Lab II (co-requisite MTC 141/MSJ 141/MMI 141)

1

or MSJ 108

Skills Lab II

or MMI 108

Skills Lab II

MTC 207Skills Lab III (co-requisite MTC 240/MSJ 240/MMI 240)

1

or MSJ 207

Skills Lab III

or MMI 207

Skills Lab III: American Song Traditions

MTC 208Skills Lab IV (co-requisite MTC 241/MSJ 241/MMI 241)

1

or MSJ 208

Skills Lab IV

or MMI 208

Skills Lab IV: American Song Traditions

MCY 140

Experiencing Music

3

MCY 141

European Musical Traditions (AWC)

3

MMI 250

Essential Technologies for Musicians

3

MMI 573

Music Publishing

3

MIP/MSJ/MMI/MVP:Ensembles (6 semesters of 1 credit hour)

6

Total credits for EMC Core courses = 48

Courses in the MBEI Major

MCY/MTC 300+	Musicology or Music Theory 300+ elective	3
MMI 173	Introduction to the Music Business	3
MMI 274	Introduction to Music Copyright Law	3
MMI 378	Music Business Agreements	3
MMI 420	Music Industry Capstone Project	3
MMI 455	Music Business Internship	3
MMI 537	Recorded Music Operations	3

MMI Elective

3

Select one of the following 3 AWC courses:

3

ENG 230	Advanced Professional Communication (AWC)
COS 333	Business Communication (AWC)
ENG 331	Legal Writing (AWC)

Additional Requirements

Minor Course (approved minor required)	3
Minor Course (approved minor required)	3
Business Elective (may satisfy minor course requirement)	3
Business Elective (may satisfy minor course requirement)	3
Minor Course or Elective	3
Minor Course or Elective	3
Minor Course or Elective	3
Minor Course or Elective	3
Minor Course or Elective	6
Minor Course or Elective	3
Minor Course or Elective	3

Total credits for courses in the major = 54

Total Credit Hours

120

1 EMC core courses require a grade of "C" or higher. Lessons require a grade of "B-" or higher.

Advanced Writing and **Communication Skills** ~~Communication Skills~~

Courses

All students are required to successfully complete 3 Advanced Writing and **Communication Skills** ~~Communication Skills~~ (AWC) courses. Student degree requirements will include courses that meet the desired communication outcomes in evaluated and revised writing, speaking, stage presence, and audience engagement.

All music students will successfully complete:

[MCY 141](#) Musical Trends and Traditions, which will include substantial evaluated and revised writing components.

MMI 537 Recorded Music Operations, which will include evaluated communication skills in attracting an audience, engaging an audience during performance, and preparing program notes or similar media as appropriate to the medium/venue.

ENG 230 Advanced Business **Communication, Communications, COS 333** Business **Communication, Communication,** or **ENG 331** Legal Writing which will include discipline specific communication skills.

Assessment

There will be at least 2 specific assessments in each Advanced **Communication Communications** Skills course for **communication communications** or writing equivalent to 4000 words, evaluated and revised.

Plan of Study

Plan ~~Suggested Plan~~ of Study with a **Suggested Required** Minor in **Business Business, Communication,** or **Communication Entertainment**

Plan of Study Grid

Year One

		Credit Hours
Fall		
MMI 14	Music Industry Forum	0
	Principal Instrument/ Voice Lesson & Studio Class	2
MTC 140, MSJ 140,	Experiential Musicianship I	3
or MMI 140	or Experiential Musicianship I	
	or Experiential Musicianship I	
MTC 107, MSJ 107,	Skills Lab I	1
or MMI 107	or Skills Lab I	
	or Skills Lab I	
MCY 140	Experiencing Music	3
MKP 140 or MSJ 103	Keyboard Studies I	1
	or Jazz Piano I	
ENG 105	English Composition I	3
UMX 100	The University of Miami Experience	0
Ensemble		1
	Credit Hours	14
Spring		
MMI 14	Music Industry Forum	0
	Principal Instrument/Voice Lesson & Studio Class	2
MCY 141	European Musical Traditions	3
MTC 141, MSJ 141,	Experiential Musicianship II	3

or MMI 141	or Experiential Musicianship II	
	or Experiential Musicianship II	
MTC 108, MSJ 108,	Skills Lab II	1
or MMI 108	or Skills Lab II	
	or Skills Lab II	
MKP 141 or MSJ 104	Keyboard Studies II	1
	or Jazz Piano II	
MMI 173	Introduction to the Music Business	3
ENG 106	English Composition II	3
Ensemble		1
	Credit Hours	17
Year Two		
Fall		
MMI 14	Music Industry Forum	0
Principal Instrument/Voice Lesson & Studio Class		2
MTC 240, MSJ 240,	Experiential Musicianship III	3
or MMI 240	or Experiential Musicianship III	
	or Experiential Musicianship III	
MTC 207, MSJ 207,	Skills Lab III	1
or MMI 207	or Skills Lab III	
	or Skills Lab III: American Song Traditions	
MMI 274	Introduction to Music Copyright Law	3
Business Elective		3
MTH 113	Finite Mathematics	3
Ensemble		1
	Credit Hours	16
Spring		
MMI 14	Music Industry Forum	0
Principal Instrument/Voice Lesson & Studio Class		2
MTC 241, MSJ 241,	Experiential Musicianship IV	3
or MMI 241	or Experiential Musicianship IV	
	or Experiential Musicianship IV	
MTC 208, MSJ 208,	Skills Lab IV	1
or MMI 208	or Skills Lab IV	
	or Skills Lab IV: American Song Traditions	
MMI 250	Essential Technologies for Musicians	3
MMI 537	Recorded Music Operations	3
People and Society Cognate		3
Ensemble		1
	Credit Hours	16
Year Three		

Fall		
<u>MMI 14</u>	Music Industry Forum	0
Principal Instrument/Voice Lesson & Studio Class		2
<u>MMI 378</u>	Music Business Agreements	3
MTC or MCY Elective 300 level or higher		3
Minor Course (P&S Cognate)		3
STEM Cognate		3
Ensemble		1
	Credit Hours	15
Spring		
<u>MMI 14</u>	Music Industry Forum	0
Principal Instrument/Voice Lesson & Studio Class		2
<u>MMI 573</u>	Music Publishing	3
Select one of the following Advanced Writing Communication Courses:		3
<u>ENG 230</u>	Advanced Professional Communication	
<u>ENG 331</u>	Legal Writing	
<u>COS 333</u>	Business Communication	
People and Society Cognate		3
Minor Course or Elective		3
Ensemble		1
	Credit Hours	15
Year Four		
Fall		
<u>MMI 14</u>	Music Industry Forum	0
MMI XXX	Elective	3
MMI XXX	Elective	3
<u>MMI 455</u>	Music Business Internship	3
Minor Course or Elective		3
People and Society Cognate		3
STEM Cognate		3
	Credit Hours	18
Spring		
<u>MMI 14</u>	Music Industry Forum	0
MMI XXX	Elective	3
<u>MMI 420</u>	Music Industry Capstone Project	3
Minor Course or Elective		3
Minor Course or Elective		3
STEM Cognate		3
	Credit Hours	12
	Total Credit Hours	123

Music **Business** ~~Business~~ & Entertainment Industries with

CAM and Required Minor in Business, Communication, or Entertainment

Plan of Study Grid

Year One

Fall Credit Hours

[MMI 14](#) Music Industry Forum 0

Principal Instrument/Voice Lesson & Studio Class 2

[MCY 140](#) Experiencing Music 3

[MTC 140, MSJ 140](#), Experiential Musicianship I 3

or [MMI 140](#) or Experiential Musicianship I

or Experiential Musicianship I

[MTC 107, MSJ 107](#), Skills Lab I 1

or [MMI 107](#) or Skills Lab I

or Skills Lab I

[MKP 140](#) Keyboard Studies I 1

[ENG 105](#) English Composition I 3

[UMX 100](#) The University of Miami Experience 0

Ensemble 1

Credit Hours 14

Spring

[MMI 14](#) Music Industry Forum 0

Principal Instrument/Voice Lesson & Studio Class 2

[MCY 141](#) European Musical Traditions 3

[MTC 141, MSJ 141](#), Experiential Musicianship II 3

or [MMI 141](#) or Experiential Musicianship II

or Experiential Musicianship II

[MTC 108, MSJ 108](#), Skills Lab II 1

or [MMI 108](#) or Skills Lab II

or Skills Lab II

[MKP 141](#) Keyboard Studies II 1

[MMI 173](#) Introduction to the Music Business 3

[ENG 106](#) English Composition II 3

Ensemble 1

Credit Hours 17

Year Two

Fall

[MMI 14](#) Music Industry Forum 0

Principal Instrument/ Voice Lesson & Studio Class 2

MCY 221	Anglo-American Song Traditions (CAM Minor)	3
MTC 240, MSJ 240, or MMI 240	Experiential Musicianship III or Experiential Musicianship III or Experiential Musicianship III	3
MTC 207, MSJ 207, or MMI 207	Skills Lab III (CAM Minor) or Skills Lab III or Skills Lab III: American Song Traditions	1
MMI 274	Introduction to Music Copyright Law	3
MTH 113	Finite Mathematics	3
Ensemble		1
	Credit Hours	16
Spring		
MMI 14	Music Industry Forum	0
	Principal Instrument/Voice Lesson & Studio Class	2
MTC 241, MSJ 241, or MMI 241	Experiential Musicianship IV or Experiential Musicianship IV or Experiential Musicianship IV	3
MTC 208, MSJ 208, or MMI 208	Skills Lab IV (CAM Minor) or Skills Lab IV or Skills Lab IV: American Song Traditions	1
MCY 222	African-American Song Traditions (CAM Minor)	3
MMI 250	Essential Technologies for Musicians	3
MMI 537	Recorded Music Operations	3
Ensemble		1
	Credit Hours	16
Year Three		
Fall		
MMI 14	Music Industry Forum	0
	Principal Instrument/ Voice Lesson & Studio Class	2
MMI 307	Skills Lab V: American Pop (CAM Minor) 1	1
MMI 320	Contemporary Lyric Writing (CAM Minor)	3
MMI 378	Music Business Agreements	3
People and Society Cognate		3
STEM Cognate		3
Ensemble		1
	Credit Hours	16
Spring		
MMI 14	Music Industry Forum	0
	Principal Instrument/Voice Lesson & Studio Class	2
MMI 308	Skills Lab VI: American Pop (CAM Minor) 1	1
MMI 573	Music Publishing	3

Select one of the following Advanced Writing Communication Courses:

Select one of the following Advanced Writing Communication Courses:

<u>ENG 230</u>	Advanced Professional Communication	3
<u>ENG 331</u>	Legal Writing	3
<u>COS 333</u>	Business Communication	3
People and Society Cognate		3
Minor Course or Elective		3
Ensemble		1
	Credit Hours	16
Year Four		
Fall		
<u>MMI 14</u>	Music Industry Forum	0
<u>MCY 311</u>	Modern American Pop Music (CAM Minor)	3
<u>MMI 455</u>	Music Business Internship	3
People and Society Cognate		3
STEM Cognate		3
Minor Course or Elective		3
MMI XXX		3
	Credit Hours	15
Spring		
<u>MMI 14</u>	Music Industry Forum	0
<u>MMI 445</u>	Senior Project/Portfolio (CAM Minor) 1	1
<u>MMI 494</u>	Music Business Capstone Project	3
Minor Course or Elective		3
Minor Course or Elective		3
Minor Course or Elective (P&S Cognate)		3
STEM Cognate		3
	Credit Hours	13
	Total Credit Hours	123

1 MMI 307, MMI 308, and MMI 445 will satisfy one MMI Elective requirement.

Rationale

Rationale

Change the name of the degree to **Music Industry**.

The current title includes the word “Entertainment”, which is not truly indicative of what is taught in the curriculum.

The current title includes the word “Business”, which potentially violates accreditation standards applying to business schools. Other schools have had an issue with this.

Market Demand

Relationship to Other Programs

Library Resources Available and Needed to Support the Program

Laboratory Facilities, Equipment, and Space Available and Needed to Support the Program

Other Resources Available or Needed to Support the Program

Curriculum

Program Curriculum

Upload Syllabi for Any New Courses

Proposed Schedule of Course Offerings for the First Three Years

CIP Code

Proposed CIP Code

Faculty

Program Directors

Upload CV(s)

Program Faculty

Students

Applicant Pool

Enrollment Projections

Administration

Program Administration

Comparison

Peer Comparisons

Documents

Attach Supporting Documentation

[Music Industry Supporting Documents.pdf](#)

Reviewer

Comments


Patty Murphy (pxm491) (01/15/21 3:02 pm): The proposed changes do not represent a significant departure from the University's existing programs. Therefore, notification to or approval from SACSCOC is not required.

Shelton Berg (s.berg) (01/18/21 10:45 am): These are necessary and valuable changes to this degree program

Key: 203

FROST
SCHOOL OF MUSIC
UNIVERSITY OF MIAMI

February 25, 2020

From: Rey Sanchez 
Associate Dean for Strategic Initiatives and Innovation
Chair, Dept. of Music Media & Industry
To: Dr. J. Steven Moore, Associate Dean for Undergraduate Studies
Cc: Prof. Serona Elton, Associate Dean for Administration
Program Director, Music Business & Entertainment Industries
Re: Updates to undergraduate degree in Music Business and Entertainment Industries

The MMI department has voted in support of making the changes described in the document prepared by Serona Elton, the program director, to the undergraduate major and minor in Music Business and Entertainment Industries. Please be advised that these changes will not incur any additional costs. Please let me know if you need further information.



Undergraduate Committee Meeting		
March 18, 2020	10:00AM – 11:00AM	Zoom Virtual Meeting
Meeting called by	Steven Moore, Associate Dean, Undergraduate Studies	
Note taker	Eva Alonso, Director of Student Support Services	
Attendees	Present: Charles Bergeron, Shawn Crouch, Jennifer Grim, Kevin Kenner, Carlos Rivera, Anne Searcy, Kimberly Sena Moore Not present: Jeffrey Buchman (listened to Zoom recording)	
MBEI Curriculum Changes		
Serona Elton, Associate Dean for Administration & MBEI Program Director (40 minutes)		
<p>Dean Elton presented to the committee changes to the MBEI major and minor including a change from Music Business and Entertainment Industry to Music Industry which more accurately describes the program.</p> <p>Dean Elton discussed the changes to the MBEI minor that include changing the minor from 12 to 15 credits and including 3 credits of MCY electives. She told the committee that she discussed this with David Ake, Chair of Musicology. Anne Searcy expressed concerned about this change would impact teaching loads and offerings. Sena Moore also expressed similar concerns.</p> <p>Dean Elton then spoke about the changes to the major which would include a capstone course and a required internship course. A PDF copy of the proposed course MMI 494 syllabus is posted in the Undergraduate Committee Meeting folder on Box.com.</p> <p>Dean Elton also discussed that the required Business or Communication minor would be removed. Students would be able to minor in any area in or outside of Frost. This would help students unable to get into business elective courses.</p> <p>Attachments provided by Dean Elton are posted in the Undergraduate Committee folder on Box.com and Zoom recordings are available on https://miami.zoom.us/rec/share/3MkvF_LQxDpOWqvx5ljeSpc-OJnqaaa80CkW-fFezkbMnpzWKdFHx8UPxKKGH7ui?startTime=1584536912000</p> <p>After the presentation, Dean Moore asked committee members if they were ready for a vote on the item. The committee agreed to take a vote immediately on the topic.</p> <p>Vote was taken to approve the changes presented by Dean Elton to change the MBEI major name from Music Business and Entertainment Industry to Music Industry and the changes from 12 to 15 credits for the MBEI minor and the changes to the MBEI major</p>		

Frost School of Music UC Committee Meeting Minutes
March 18, 2020
Page 2 of 2

including the addition of the required internship and capstone course and the removal the required minor in Business or Communication.

Action Items	Person Responsible	Deadline
Move proposal to EC/DC and School Council	Moore	04/22/2020

From: [Moore, Steven](#)
To: [Alonso, Eva Maria](#)
Subject: Fwd: School Council Action Approvals
Date: Friday, April 17, 2020 9:23:50 AM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)
[image004.png](#)
[image005.png](#)
[image006.png](#)
[image001.png](#)
[image002.png](#)
[image003.png](#)
[image004.png](#)
[image005.png](#)
[image006.png](#)
[image007.png](#)
[image008.png](#)
[image009.png](#)

Eva,

Let's keep all these approvals in the committee folder. You're probably already doing that, but just in case. It is up for vote at EC/DC next week.

J. Steven Moore, DMA
Associate Dean, Undergraduate Studies



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t: (305) 284-6920
c: (970) 219-5988
e: smoore@miami.edu
www.frost.miami.edu
[Academic Bulletin](#)
[Forms](#)
[Student Handbook](#)



Begin forwarded message:

From: "Zdzinski, Stephen F" <szdzinski@miami.edu>
Subject: School Council Action Approvals
Date: April 17, 2020 at 9:20:11 AM EDT
To: "Berg, Shelton G." <sberg@miami.edu>, "Sanchez, Reynaldo" <rsanchez@miami.edu>, "Elton, Serona" <selton@miami.edu>, "Moore, Steven" <smoore@miami.edu>

Hi Everyone,

We just finished our meeting of the Frost School Council, and have the following Results to report:

- | | | |
|---|---|--|
| 1. NASM Action Items | - | Approved |
| 2. MBEI Curriculum Changes (BM) | - | Approved |
| 3. MBEI Curriculum Changes (Minor) | | Approved |
| 4. MMI 494 Special Topics in Music Media (Capstone Project) | | Approved, with a recommendation that the course be given a different course number in the future since the Special Topics number is to be used for one-time/limited course offerings |
| 5. Frost Online Artist Development Certificate | | Approved |

We talked at length about technology challenges of current online instruction, and recommend that the school consider pursuing partners/donors who could help to provide technology for students to improve their online learning experiences (connectivity), library access to books, and technology needed to utilize our current online formats. Students have expressed concerns about being able to access their education. We plan to discuss this in greater detail at the May School Council meeting.

Steve Z

Stephen F. Zdzinski

Professor & Graduate Program Director, Music Education
Speaker, Frost School of Music Council



[Department of Music Education & Music Therapy](#)

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HELP CONSERVE PAPER - PRINT THIS E-MAIL ONLY IF NECESSARY.

Course Number	Name	Credits	Change
Year One			
Fall			Credit Hours
MMI 14	Music Industry Forum	0	
Principal Instrument/ Voice Lesson & Studio Class		2	
MTC 140, MSJ 140, or MMI 140	Experiential Musicianship I or Experiential Musicianship I or Experiential Musicianship I	3	
MTC 107, MSJ 107, or MMI 107	Skills Lab I or Skills Lab I or Skills Lab I	1	
MCY 140	Experiencing Music	3	
MKP 140 or MSJ 103	Keyboard Studies I or Jazz Piano I	1	
ENG 105	English Composition I	3	
UMX 100	The University of Miami Experience	0	
Ensemble		1	
Credit Hours			14
Spring			
MMI 14	Music Industry Forum	0	
Principal Instrument/Voice Lesson & Studio Class		2	
MCY 141	Musical Traditions	3	
MTC 141, MSJ 141, or MMI 141	Experiential Musicianship II or Experiential Musicianship II or Experiential Musicianship II	3	
MTC 108, MSJ 108, or MMI 108	Skills Lab II or Skills Lab II or Skills Lab II	1	
MKP 141 or MSJ 104	Keyboard Studies II or Jazz Piano II	1	
MMI 173	Introduction to the Music Business	3	
ENG 106	English Composition II	3	
Ensemble		1	
Credit Hours			17
Year Two			
Fall			
MMI 14	Music Industry Forum	0	
Principal Instrument/Voice Lesson & Studio Class		2	
MTC 240, MSJ 240, or MMI 240	Experiential Musicianship III or Experiential Musicianship III or Experiential Musicianship III	3	
MTC 207, MSJ 207, or MMI 207	Skills Lab III or Skills Lab III	1	

Course Number	Name	Credits	Change
	or Skills Lab III: American Song Traditions		
MMI 274	Introduction to Music Copyright Law	3	
Business Elective		3	Minor Course or Elective
MTH 113	Finite Mathematics	3	
Ensemble		1	
	Credit Hours	16	
Spring			
MMI 14	Music Industry Forum	0	
Principal Instrument/Voice Lesson & Studio Class		2	
MTC 241, MSJ 241, or MMI 241	Experiential Musicianship IV or Experiential Musicianship IV or Experiential Musicianship IV	3	
MTC 208, MSJ 208, or MMI 208	Skills Lab IV or Skills Lab IV or Skills Lab IV: American Song Traditions	1	
MMI 250	Essential Technologies for Musicians	3	
MMI 537	Recorded Music Operations	3	
Minor Course or Elective		0	
Ensemble		1	
	Credit Hours	13	
Year Three			
Fall			
MMI 14	Music Industry Forum	0	
Principal Instrument/Voice Lesson & Studio Class		2	
MMI 378	Music Business Agreements	3	
MTC or MCY Elective 300 level or higher		3	
Minor Course (P&S Cognate)		3	
STEM Cognate		3	
Ensemble		1	
	Credit Hours	15	
Spring			
MMI 14	Music Industry Forum	0	
Principal Instrument/Voice Lesson & Studio Class		2	
MMI 573	Music Publishing	3	
Select one of the following Advanced Writing Communication		3	
ENG 230	Advanced Professional Communication		
ENG 331	Legal Writing		

Course Number	Name	Credits	Change
COS 333	Business Communication		
Minor Course (P&S Cognate)		3	
Minor Course or Elective		3	
Ensemble		1	
	Credit Hours	15	
Year Four			
Fall			
MMI 14	Music Industry Forum	0	
MMI XXX	Elective	3	
MMI XXX	Elective	3	
Business Elective		3	MBEI Internship
Minor Course or Elective (P&S Cognate)		3	Minor Course or Elective
STEM Cognate		3	
	Credit Hours	15	
Spring			
MMI 14	Music Industry Forum	0	
MMI XXX	Elective	3	
Minor Course or Elective		3	MBEI Capstone Course
Minor Course or Elective		3	No change
STEM Cognate		3	
		12	