



MEMORANDUM

To: Julio Frenk, President

From: Linda L. Neider
Chair, Faculty Senate

A handwritten signature in blue ink, appearing to read 'L. Neider'.

Date: January 29, 2021

Subject: Faculty Senate Legislation #2020-45(B) – Program Name Change and Plan Code Update for the Media Writing and Production TO Media Scoring and Production for the Bachelor of Music (BM), Frost School of Music, Department of Music, Media and Industry

The Faculty Senate, at its January 27, 2021 meeting, had no objections to the approval of a program name change and plan code update for the Media Writing and Production *to* Media Scoring and Production for the Bachelor of Music (BM) in the Frost School of Music, Department of Music, Media and Industry. This change is based on a recommendation from NASM.

This legislation is now forwarded to you for your action.

LLN/va/rh

cc: Jeffrey Duerk, Executive Vice President and Provost
Shelton Berg, Dean, Frost School of Music
Shannon de l'Etoile, Associate Dean, Graduate Studies
Steven Moore, Professor of Professional Practice, Associate Dean of Undergraduate Studies
Carlos Rivera, Program Director, Media Writing and Production

CAPSULE: Program Name Change and Plan Code Update for the Media Writing and Production TO Media Scoring and Production for the Bachelor of Music (BM), Frost School of Music, Department of Music, Media and Industry

APPROVED:  DATE: 2/17/21
(President's Signature)

OFFICE OR INDIVIDUAL TO IMPLEMENT: Shelton Berg, Dean, Frost School of Music

EFFECTIVE DATE OF LEGISLATION: IMMEDIATELY
(Pending any further Board of Trustees approval)

NOT APPROVED AND REFERRED TO: _____

REMARKS (IF NOT APPROVED): _____

Program Change Request

Date Submitted: 09/02/20 11:03 am

Viewing: **B.M. in Media Scoring ~~Writing~~ and
Production : MWPD_BM,MWPD_MU_A**

Last edit: 10/28/20 4:49 pm

Changes proposed by: Eva Alonso (eva.alonso)

Catalog Pages Using
this Program

[B.M. in Media Writing and Production](#)

In Workflow

1. PG University Accreditation
2. PG FS Office for UCC
3. PG University Curriculum Committee
4. PG FS Office for GWC
5. PG FS GWC
6. PG Faculty Senate
7. PG FS Office for President
8. PG Registrar

Approval Path

1. 10/28/20 4:50 pm
Patty Murphy
(pxm491): Approved
for PG University
Accreditation
2. 10/29/20 10:26 am
Robyn Hardeman
(rhardeman):
Approved for PG FS
Office for UCC
3. 11/06/20 5:32 am
David Chin (dchin1):
Approved for PG
University
Curriculum
Committee

Please list the authors of this proposal including name, rank/title, program/department, and school.

Proposer(s) Name

Dr. Steven Moore, Professor of Professional Practice, Associate Dean of Undergraduate Studies,
Music Education Department, Frost School of Music

Change Type All Other Changes

Provide a brief
summary of the
change

The Frost School of Music is requesting that the name of the Media Writing and Production major to be changed to Media Scoring and Production and the plan code be updated to MSPD_BM.

No curriculum changes will be made. This change is based on the recommendation from NASM (National Association of Schools of Music) during the last self-study. The proposal was approved by the Frost Undergraduate Curriculum Committee in December 2019.

Career Undergraduate

Academic Structure

School/ College	Department
Frost School of Music	Music,Media & Industry

Plan Type Major and/or Degree

Who can take this program? **Any Students in this
College/School**

Degree Type Bachelor's

Degree Name **Bachelor of Music**

Proposed Plan Code MSPD_BM

Plan Name B.M. in Media **Scoring** ~~Writing~~ and Production

Will there be any subcomponents within the program such as concentrations, specializations, thesis/non-thesis options, or tracks?

No

Effective Term Fall 2021

First Term Valid Spring 2021

Program Instruction Mode In Person

Where is the program offered?

Location	Please provide the % of instruction at each location.
Coral Gables Campus	100

Program Length (Years) 4

Total Credits 121

Areas of Knowledge

Arts & Humanities

To Be Published in the Academic Bulletin

Program Overview

The Bachelor of Music in Media **Scoring Writing** and Production (**MSP**) (~~MWP~~) is a program designed to provide the highest level of preparation for qualified composers and producers for media. Successful students will complete diverse writing (composing, scoring, producing) assignments, as well as develop technical and practical skills in the recording studio. In addition, students will increase their knowledge of current trends in the music industry.

Prospective students should furnish evidence of outstanding writing and production creativity, as well as basic digital audio workstation (DAW) and music notation skills.

Students must maintain a minimum GPA of 2.70 to remain in the **MSP Program**. ~~MWP Program~~.

Advanced Writing and Communication Skills

Courses

All students are required to successfully complete 3 Advanced Writing and Communication Skills (AWC) courses. Student degree requirements will include courses that meet the desired communication outcomes in evaluated and revised writing, speaking, stage presence, and audience engagement.

All music students will successfully complete:

1. MCY 141 Musical Trends and Traditions, which will include substantial evaluated and revised writing components (**MSP**) (~~MWP~~) Majors will take this or another equivalent course depending on their area of emphasis)
2. MCY XXX (200 level or higher), which will include discipline specific communication skills.
3. MMI 445 Senior Project/Portfolio/Business Plan, This course is the capstone for both the **MSP programs**. ~~MWP programs~~. Students will develop and compile a portfolio of creative works that showcase their individual artistry, including but not limited to recordings, videos, songs, scores, and/or other applicable media elements.

Assessment

There will be at least 2 specific assessments in each Advanced **Communication Communications** Skills course for communications or writing equivalent to 4000 words, evaluated and revised.

Program Mission Statement

Mission

The **Media Scoring Commercial Music** & Production (**MSP**) (~~MWP~~) degree program is designed to prepare undergraduate students for the many issues facing today's commercial music writers and producers. In this specialized program, successful students complete diverse compositional assignments, develop technical and practical skills in the recording studio, and acquire an understanding of the music industry.

Program Goals

~~Goals~~

Student Learning Outcomes

Student Learning Outcomes

Students will demonstrate the ability to plan, prepare, produce, and execute a live performance of original contemporary commercial music and arrangements.

Students will demonstrate the ability to compose, record, edit, and prepare for distribution original contemporary/commercial music and arrangements.

Students will demonstrate the ability to compose, score, orchestrate, record, and edit, original music for visual media such as film, video, and games.

Curriculum Requirements

Curriculum Requirements

General Education Courses MWP

ENG 105	English Composition I	3
ENG 106	English Composition II	3
MTH 113	Finite Mathematics	3
People & Society Cognate		9
STEM Cognate		9
UMX 100	The University of Miami Experience	0
Advanced Writing and Communication Skills (3 courses) See details below		
Total General Education credits = 27		

Experiential Music Curriculum Core Courses MSPP 1

MMI 17	Media Writing and Production Forum	0
MXX XX1 (Level 1)	Principal Instrument/Voice Lesson & Studio Class (semester 1-4, 2 credit hours)	8
MXX XX3 (Level 3)	Principal Instrument/Voice Lesson & Studio Class (semesters 5-6, 2 credit hours)	4
MTC 140	Experiential Musicianship I	3
or MSJ 140	Experiential Musicianship I	
or MMI 140	Experiential Musicianship I	
MTC 141	Experiential Musicianship II	3
or MSJ 141	Experiential Musicianship II	
or MMI 141	Experiential Musicianship II	
MTC 240	Experiential Musicianship III	3
or MSJ 240	Experiential Musicianship III	
or MSJ 240	Experiential Musicianship III	

MTC 241	Experiential Musicianship IV	3
or MSJ 241	Experiential Musicianship IV	
or MMI 241	Experiential Musicianship IV	
MTC 107	Skills Lab I (co-requisite MTC 140/MSJ 140/MMI 140)	1
or MSJ 107	Skills Lab I	
or MMI 107	Skills Lab I	
MTC 108	Skills Lab II (co-requisite MTC 141/MSJ 141/MMI 141)	1
or MSJ 108	Skills Lab II	
or MMI 108	Skills Lab II	
MTC 207	Skills Lab III (co-requisite MTC 240/MSJ 240/MMI 240)	1
or MSJ 207	Skills Lab III	
or MMI 207	Skills Lab III: American Song Traditions	
MTC 208	Skills Lab IV (co-requisite MTC 241/MSJ 241/MMI 241)	1
or MSJ 208	Skills Lab IV	
or MMI 208	Skills Lab IV: American Song Traditions	
MKP 140	Keyboard Studies I (or MSJ 103 if enrolled in MSJ theory)	1
MKP 141	Keyboard Studies II (or MSJ 104 if enrolled in MSJ theory)	1
MCY 140	Experiencing Music	3
MCY 141	European Musical Traditions (AWC)	3
MMI 310	Music Business and Entrepreneurship for Musicians	3
MMI 259	Digital Audio and MIDI Production	3
Ensembles (semesters 1-6, 1 credit hour)		6
Total credits for EMC Core courses = 48		
Required Courses in the MSP Major		
MMI 261	Media Writing I: Music for Media	3
MMI 281	Production I: Recording and Production Techniques	3
MMI 445	Senior Project/Portfolio (AWC)	1
MSP Electives (Must complete 4 courses from the primary area of emphasis and 1 course from the secondary area of emphasis)		15
Media Writing Emphasis 3		
MMI 260	Virtual Orchestration	
MMI 262	Media Writing II: Video Game Scoring	
MMI 363	Media Writing III: Film Scoring Foundations	
MMI 364	Media Writing IV: Film Scoring Extensions	
Production Emphasis		
MMI 280	Synthestratation	
MMI 282	Production II: Audio Processing and Critical Listening	
MMI 383	Production III: Audio Editing	
MMI 384	Production IV : Mixing and Mastering	
Additional Electives		
MCY XXX	Elective at the 200 level or above (AWC)	3

MTC/MMI/MSJ	Orchestration or Arranging Elective	3
MTC/MMI/MSJ	Approved Elective at the 300 level or above	3
MTC/MMI/MSJ	Approved Music Electives or MTC Minor 3	15
Total credits for courses in the major = 48		
Total Credit Hours		121

- 1 EMC core courses require a grade of "C" or higher. Lessons require a grade of "B" or higher.
- 2 Students in conjunction with an advisor, can construct a MSP major with a Media Writing emphasis or Production emphasis. These areas of emphasis are notated on the UM transcript as a Media Writing and Production major.
- 3 MSP majors with a Media Writing emphasis are strongly encouraged to add a minor in Music Composition with the approval of the MTC Department Chair: <http://bulletin.miami.edu/undergraduate-academic-programs/music/music-theory-composition/music-composition-minor/>.

Plan of Study

Suggested Plan of Study for ~~MWP~~ MSP Major with Media Writing Emphasis

Plan of Study Grid

Year One

Fall	Credit Hours
<u>MMI 17</u> Media Writing and Production Forum	0
Principal Instrument/ Voice Lesson & Studio Class	2
<u>MKP 140</u> or <u>MSJ 103</u> Keyboard Studies I or Jazz Piano I	1
<u>MTC 140, MSJ 140,</u> Experiential Musicianship I or <u>MMI 140</u> or Experiential Musicianship I or Experiential Musicianship I	3
<u>MTC 107, MSJ 107,</u> Skills Lab I or <u>MMI 107</u> or Skills Lab I or Skills Lab I	1
<u>MCY 140</u> Experiencing Music	3
<u>MTC 101</u> Composition I	2
<u>MTC 182</u> Composition Workshop	1
<u>ENG 105</u> English Composition I	3
<u>UMX 100</u> The University of Miami Experience	0
Ensemble	1
Credit Hours	17
Spring	
<u>MMI 17</u> Media Writing and Production Forum	0

or Skills Lab IV: American Song Traditions

<u>MCY 141</u>	European Musical Traditions	3
MTC/MMI/MSJ Orchestration Elective		3
Ensemble		1
	Credit Hours	16
Year Three		
Fall		
<u>MMI 17</u>	Media Writing and Production Forum	0
Principal Instrument/ Voice Lesson & Studio Class		2
<u>MMI 260</u>	Virtual Orchestration	3
<u>MMI 261</u>	Media Writing I: Music for Media	3
Ensemble		1
People and Society Cognate		3
STEM Cognate		3
	Credit Hours	15
Spring		
<u>MMI 17</u>	Media Writing and Production Forum	0
Principal Instrument/ Voice Lesson & Studio Class		2
<u>MMI 262</u>	Media Writing II: Video Game Scoring	3
MCY Elective at the 200 level or above (AWC)		3
Ensemble		1
People & Society Cognate		3
STEM Cognate		3
	Credit Hours	15
Year Four		
Fall		
<u>MMI 17</u>	Media Writing and Production Forum	0
<u>MMI 363</u>	Media Writing III: Film Scoring Foundations	3
MTC or MSJ Elective at the 300 level or above		3
People and Society Cognate		3
STEM Cognate		3
	Credit Hours	12
Spring		
<u>MMI 17</u>	Media Writing and Production Forum	0
<u>MMI 310</u>	Music Business and Entrepreneurship for Musicians	3
<u>MMI 364</u>	Media Writing IV: Film Scoring Extensions	3
Production Emphasis Elective		3
Approved Music Elective		3
<u>MMI 445</u>	Senior Project/Portfolio	1
	Credit Hours	13
	Total Credit Hours	121

Suggested Plan of Study ~~MWP~~ Major with Production Emphasis

Plan of Study Grid

Year One

Fall		Credit Hours
<u>MMI 17</u>	Media Writing and Production Forum	0
	Principal Instrument/ Voice Lesson & Studio Class	2
<u>MKP 140</u> or <u>MSJ 103</u>	Keyboard Studies I or Jazz Piano I	1
<u>MTC 140</u> , <u>MSJ 140</u> , or <u>MMI 140</u>	Experiential Musicianship I or Experiential Musicianship I or Experiential Musicianship I	3
<u>MTC 107</u> , <u>MSJ 107</u> , or <u>MMI 107</u>	Skills Lab I or Skills Lab I or Skills Lab I	1
<u>MCY 140</u>	Experiencing Music	3
<u>ENG 105</u>	English Composition I	3
<u>MTH 113</u>	Finite Mathematics	3
<u>UMX 100</u>	The University of Miami Experience	0
Ensemble		1
	Credit Hours	17

Spring

<u>MMI 17</u>	Media Writing and Production Forum	0
	Principal Instrument/ Voice Lesson & Studio Class	2
<u>MTC 141</u> , <u>MSJ 141</u> , or <u>MMI 141</u>	Experiential Musicianship II or Experiential Musicianship II or Experiential Musicianship II	3
<u>MTC 108</u> , <u>MSJ 108</u> , or <u>MMI 108</u>	Skills Lab II or Skills Lab II or Skills Lab II	1
<u>MCY 141</u>	European Musical Traditions	3
<u>MKP 141</u> or <u>MSJ 104</u>	Keyboard Studies II or Jazz Piano II	1
<u>MMI 259</u>	Digital Audio and MIDI Production	3
<u>ENG 106</u>	English Composition II	3
Ensemble		1
	Credit Hours	17

Year Two

Fall

<u>MMI 17</u>	Media Writing and Production Forum	0
	Principal Instrument/ Voice Lesson & Studio Class	2
<u>MTC 240, MSJ 240,</u>	Experiential Musicianship III	3
or <u>MMI 240</u>	or Experiential Musicianship III	
	or Experiential Musicianship III	
<u>MTC 207, MSJ 207,</u>	Skills Lab III	1
or <u>MMI 207</u>	or Skills Lab III	
	or Skills Lab III: American Song Traditions	
<u>MMI 281</u>	Production I: Recording and Production Techniques	3
	Approved Music Elective	3
	Ensemble	1
	STEM Cognate	3
	Credit Hours	16
Spring		
<u>MMI 17</u>	Media Writing and Production Forum	0
	Principal Instrument/ Voice Lesson & Studio Class	2
<u>MTC 241, MSJ 241,</u>	Experiential Musicianship IV	3
or <u>MMI 241</u>	or Experiential Musicianship IV	
	or Experiential Musicianship IV	
<u>MTC 208, MSJ 208,</u>	Skills Lab IV	1
or <u>MMI 208</u>	or Skills Lab IV	
	or Skills Lab IV: American Song Traditions	
<u>MMI 280</u>	Synthestraton	3
<u>MMI 282</u>	Production II: Audio Processing and Critical Listening	3
	MTC/MMI/MSJ Orchestration Elective	3
	Ensemble	1
	Credit Hours	16
Year Three		
Fall		
<u>MMI 17</u>	Media Writing and Production Forum	0
	Principal Instrument/ Voice Lesson & Studio Class	2
<u>MMI 383</u>	Production III: Audio Editing	3
	Approved Music Elective	3
	Ensemble	1
	People and Society Cognate	3
	STEM Cognate	3
	Credit Hours	15
Spring		
<u>MMI 17</u>	Media Writing and Production Forum	0
	Principal Instrument/ Voice Lesson & Studio Class	2
<u>MMI 384</u>	Production IV : Mixing and Mastering	3

MCY Elective at the 200 level or above	3
Ensemble	1
STEM Cognate	3
Credit Hours	12
Year Four	
Fall	
MMI 17 Media Writing and Production Forum	0
MTC or MSJ Elective at the 300 level or above	3
Media Writing Emphasis Elective	3
Approved Music Elective	3
People and Society Cognate	3
Credit Hours	12
Spring	
MMI 17 Media Writing and Production Forum	0
MMI 310 Music Business and Entrepreneurship for Musicians	3
MMI 364 Media Writing IV: Film Scoring Extensions	3
MMI 445 Senior Project/Portfolio	1
Approved Music Elective	3
Approved Music Elective	3
People and Society Cognate	3
Credit Hours	16
Total Credit Hours	121

Media **Scoring** ~~Writing~~ & Production Major/Production Emphasis with Creative American Music (CAM)

Plan of Study Grid

Year One	
Fall	Credit Hours
MMI 17 Media Writing and Production Forum	0
Principal Instrument/ Voice Lesson & Studio Class	2
MKP 140 Keyboard Studies I	1
MTC 140, MSJ 140, Experiential Musicianship I	3
or MMI 140 or Experiential Musicianship I	
or Experiential Musicianship I	
MTC 107, MSJ 107, Skills Lab I	1
or MMI 107 or Skills Lab I	
or Skills Lab I	
MCY 140 or MSJ 103 Experiencing Music	3
or Jazz Piano I	
ENG 105 English Composition I	3

MTH 113	Finite Mathematics	3
UMX 100	The University of Miami Experience	0
Ensemble		1
	Credit Hours	17
Spring		
MMI 17	Media Writing and Production Forum	0
Principal Instrument/ Voice Lesson & Studio Class		2
MTC 141, MSJ 141 ,	Experiential Musicianship II	3
or MMI 141	or Experiential Musicianship II	
	or Experiential Musicianship II	
MTC 108, MSJ 108 ,	Skills Lab II	1
or MMI 108	or Skills Lab II	
	or Skills Lab II	
MCY 141	European Musical Traditions	3
MKP 141 or MSJ 104	Keyboard Studies II	1
	or Jazz Piano II	
MMI 259	Digital Audio and MIDI Production	3
ENG 106	English Composition II	3
Ensemble		1
	Credit Hours	17
Year Two		
Fall		
MMI 17	Media Writing and Production Forum	0
Principal Instrument/ Voice Lesson & Studio Class		2
MTC 240, MSJ 240 ,	Experiential Musicianship III	3
or MMI 240	or Experiential Musicianship III	
	or Experiential Musicianship III	
MTC 207, MSJ 207 ,	Skills Lab III	1
or MMI 207	or Skills Lab III	
	or Skills Lab III: American Song Traditions	
MMI 281	Production I: Recording and Production Techniques	3
MCY 221	Anglo-American Song Traditions	3
Ensemble		1
STEM Cognate		3
	Credit Hours	16
Spring		
MMI 17	Media Writing and Production Forum	0
Principal Instrument/ Voice Lesson & Studio Class		2
MTC 241, MSJ 241 ,	Experiential Musicianship IV	3
or MMI 241	or Experiential Musicianship IV	
	or Experiential Musicianship IV	

MTC 208 , MSJ 208 , or MMI 208	Skills Lab IV or Skills Lab IV or Skills Lab IV: American Song Traditions	1
MMI 280	Synthestration	3
MMI 282	Production II: Audio Processing and Critical Listening	3
MCY 222	African-American Song Traditions	3
Ensemble		1
	Credit Hours	16
Year Three		
Fall		
MMI 17	Media Writing and Production Forum	0
Principal Instrument/ Voice Lesson & Studio Class		2
MMI 383	Production III: Audio Editing	3
MMI 307	Skills Lab V: American Pop	1
MMI 320	Contemporary Lyric Writing	3
MCY 311	Modern American Pop Music	3
Approved Music Elective		3
Ensemble		1
	Credit Hours	16
Spring		
MMI 17	Media Writing and Production Forum	0
Principal Instrument/ Voice Lesson & Studio Class		2
MMI 308	Skills Lab VI: American Pop	1
MMI 384	Production IV : Mixing and Mastering	3
Ensemble		1
People & Society Cognate		3
STEM Cognate		3
	Credit Hours	13
Year Four		
Fall		
MMI 17	Media Writing and Production Forum	0
MMI 363	Media Writing III: Film Scoring Foundations	3
MTC or MSJ Elective at the 300 level or above		3
People and Society Cognate		3
STEM Cognate		3
	Credit Hours	12
Spring		
MMI 17	Media Writing and Production Forum	0
MMI 310	Music Business and Entrepreneurship for Musicians	3
MMI 445	Senior Project/Portfolio	1
MTC 404	Live Performance Musical Direction	3
		-

Media Writing Emphasis Elective	3
People and Society Cognate	3
STEM Cognate	3
Credit Hours	16
Total Credit Hours	123

- 1 MCY 311 will satisfy the required Musicology Elective (MCY 3XX).
- 2 MMI 307 and MMI 308 will count towards two ensemble degree requirements.
- 3 MSJ/MTC Approved elective will be substituted with MCY 221.

Rationale

Rationale

Major title change is based on recommendation from NASM.

Market Demand

Relationship to Other Programs

Library Resources Available and Needed to Support the Program

Laboratory Facilities, Equipment, and Space Available and Needed to Support the Program

Other Resources Available or Needed to Support the Program

Curriculum

Program Curriculum

Upload Syllabi for Any New Courses

Proposed Schedule of Course Offerings for the First Three Years

CIP Code

Proposed CIP Code

Faculty

Program Directors

Upload CV(s)

Program Faculty

Students

Applicant Pool

Enrollment Projections

Administration

Program Administration

Comparison

Peer Comparisons

Documents

Attach Supporting Documentation [MWP Major Supporting Documentation.pdf](#)

Reviewer

Comments

Robyn Hardeman (rhardeman) (10/29/20 10:26 am): Sent to UCC for review at their 11/5/2020 meeting.

David Chin (dchin1) (11/06/20 5:31 am): On 11/5/20 the University Curriculum Committee voted to support this proposal as submitted.

Robyn Hardeman (rhardeman) (12/08/20 2:28 pm): School council chair confirmed that the School Council approved this in April 2020. It will be added to the 1/20/21 GWC agenda.

Key: 201