



**MEMORANDUM**

**To:** Julio Frenk  
University President

**From:** Linda L. Neider  
Chair, Faculty Senate

A handwritten signature in blue ink, appearing to read 'L. Neider', is written over the 'From:' field.

**Date:** March 30, 2020

**Subject:** Faculty Senate Legislation #2019-67(B) – Curriculum Change to the Bachelor of Business Administration (BBA) in Health Management and Policy Major (HMP) – Miami Herbert Business School

\*\*\*\*\*

The Faculty Senate, at its March 25, 2020 meeting, had no objections to the approval of the Miami Herbert Business School's curriculum change of the BBA Health Management and Policy major. This change contains three adjustments to the curriculum: 1) the introduction of a new course (HMP 321) to be cross listed with SOC 321, 2) removal of SOC 351 as an elective option from major curriculum, and 3) change old HSM courses to the new subject code HMP.

The proposal is enclosed for your reference.

This legislation is now forwarded to you for your action.

LLN/ss/rh

cc: Jeffrey Duerk, Executive Vice President and Provost  
John Quelch, Dean, Miami Herbert Business School  
Steven Ullmann, Professor and Chair, Department of Health Management and Policy, Miami Herbert Business School

**CAPSULE:** Faculty Senate Legislation #2019-67(B) – Curriculum Change to the Bachelor of Business Administration (BBA) in Health Management and Policy Major (HMP) – Miami Herbert Business School

**PRESIDENT’S RESPONSE**

APPROVED:  \_\_\_\_\_ DATE: 4/29/20  
(President’s Signature)

OFFICE OR INDIVIDUAL TO IMPLEMENT: Dean John Quelch, Miami Herbert Business School

EFFECTIVE DATE OF LEGISLATION: IMMEDIATELY  
(pending any additional approval by the Board of Trustees)

NOT APPROVED AND REFERRED TO: \_\_\_\_\_

REMARKS (IF NOT APPROVED): \_\_\_\_\_

# Program Change Request

Date Submitted: 02/17/20 12:58 pm

Viewing: **HMPL\_BBA : B.B.A. in Health**

## **Management and Policy**

Last edit: 02/25/20 5:17 pm

Changes proposed by: Patty Murphy (pxm491)

Catalog Pages Using this Program

[B.B.A. in Health Management and Policy.](#)

### In Workflow

1. PG Assessment and Accreditation
2. PG FS Office for UCC
3. PG University Curriculum Committee
4. PG FS Office for GWC
5. PG FS GWC
6. PG Faculty Senate
7. PG FS Office for President
8. PG Registrar

Date of Change

Describe the

Explain how

Describe any

Describe how

Explain how and

### Approval Path

1. 02/17/20 1:01 pm  
Patty Murphy (pxm491): Approved for PG Assessment and Accreditation
2. 02/17/20 5:02 pm  
Robyn Hardeman (rhardeman): Approved for PG FS Office for UCC
3. 02/26/20 3:45 pm  
David Chin (dchin1): Approved for PG University Curriculum Committee

Please list the authors of this proposal including name, rank/title, program/department, and school.

Proposer(s) Name

Steven G. Ullmann  
Professor and Chair  
Department of Health Management and Policy  
Miami Herbert Business School

Change Type All Other Changes

Provide a brief  
summary of the  
change

This proposal contains three adjustments to the undergraduate Health Management and Policy major.

1. HMP 321 - New course to be cross-listed with SOC 321
2. Remove SOC 351 as an elective option from major curriculum
3. Change old HSM courses to new subject code, HMP

Career Undergraduate

Academic Structure

School/ College	Department
Miami Herbert Business School	HMP

Plan Type **Major and/or ~~Dual/Joint~~ Degree**

Who can take this program? **Any Students in this College/School**

Degree Type **Bachelor's ~~B.S.~~**

Degree Name **Bachelor of Business Administration**

Proposed Plan Code

Plan Name B.B.A. in Health Management and Policy

Will there be any subcomponents within the program such as concentrations, specializations, thesis/non-thesis options, or tracks?

**No**

Effective Term Fall 2020

First Term Valid Spring 2020

Program Instruction Mode In Person

Where is the program offered?

Location	Please provide the % of instruction at each location.
Coral Gables Campus	100

Program Length (Years) 4

Total Credits 120

Areas of Knowledge

People & Society

## To Be Published in the Academic Bulletin

---

Program Overview

Program Mission Statement

## Mission

To develop innovative ideas and principled leaders that transform global business and society.

Program Goals

## Goals

The purpose of the major area of specialization in Health Management and Policy is to provide the business student with a basic understanding of the management, economic and financial structure, as well as the legal, ethical, and governmental policy aspects of the health care industry.

Student Learning Outcomes

## Student Learning Outcomes

BBA/BSBA graduates will be critical thinkers, able to select and apply appropriate models, tools, and techniques, and frameworks to enable them to render analytically sound business decisions.

BBA/BSBA graduates will be able to identify, analyze and resolve ethical issues in business scenarios.

BBA/BSBA graduates will demonstrate professional written communication skills.

## Curriculum Requirements

# Curriculum Requirements

## Major Area of Specialization in Health Management and Policy (People & Society)

In addition to satisfying the University General Education Requirements and Electives, students pursuing the BBA in Health Management and Policy must complete the BBA Business Core and the specific coursework for the Health Management and Policy major area of specialization as follows:

### Course List

Code	Title	Credit Hours
University General Education Requirements 1 , 2		
<a href="#">ENG 105</a>	English Composition I	3
<a href="#">ENG 106</a>	English Composition II 3	3
<a href="#">UMX 100</a>	The University of Miami Experience	0
Arts and Humanities Cognate Courses		9
STEM Cognate Courses		9
Electives		24
BBA Business Core Requirements 1		
<a href="#">ACC 211</a>	Principles of Financial Accounting	3
<a href="#">ACC 212</a>	Managerial Accounting - COURSE PROPOSAL IN PROGRESS	3
<a href="#">BSL 212</a>	Introduction to Business Law	3
<a href="#">BTE 210</a>	Fundamentals of Business Technology and Innovation	3
<a href="#">BUS 150</a>	Business Analytics	3
<a href="#">BUS 300</a>	Critical Thinking and Persuasion for Business 3	3
<a href="#">ECO 211</a>	Principles of Microeconomics (Microeconomics)	3
<a href="#">ECO 212</a>	Principles of Macroeconomics (Macroeconomics)	3
<a href="#">FIN 302</a>	Fundamentals of Finance	3
<a href="#">MAS 110</a>	Quantitative Applications in Business (minimum grade of C- required)	3
or <a href="#">MTH 161</a>	Calculus I	
<a href="#">MAS 201</a>	Introduction to Business Statistics (minimum grade of C- required)	3
<a href="#">MAS 202</a>	Intermediate Business Statistics - COURSE PROPOSAL IN PROGRESS	3
<a href="#">MGT 100</a>	Managing for Success in the Global Environment	3
<a href="#">MGT 303</a>	Operations Management	3
<a href="#">MGT 304</a>	Organizational Behavior	3
<a href="#">MGT 401</a>	Strategic Management (must be taken in the final semester)	3
<a href="#">MKT 201</a>	Foundations of Marketing	3
or <a href="#">MKT 301</a>	Marketing Foundations	
Major Area of Specialization in Health Management and Policy 4 , 5		
<a href="#">HSM 270/</a>	<a href="#">Course HSM 270 Not Found</a> (pre-requisite for all HSM courses)	3
or <a href="#">MGT 270</a>	<a href="#">Introduction to Health Sector Organization and Management</a>	

Code	Title	Credit Hours
<b>HMP 270</b>	<b>Introduction to Health Sector Management and Policy (pre-requisite for all HMP courses)</b>	<b>3</b>
<b>or MGT 270</b>	<b>Introduction to Health Sector Organization and Management</b>	
<b>BSL 460</b>	Health Care Law and Ethics	3
<b>BTE 450</b>	Introduction to Health Informatics	3
<b>HSM 310</b>	<del>Course HSM 310 Not Found (pre-requisite HSM 270 or MGT 270)</del>	
<b>HSM 350</b>	<del>Course HSM 350 Not Found (pre-requisites HSM 270/MGT 270 &amp; ECO 211 &amp; ECO 212)</del>	<del>3</del>
	<b>6</b>	
<b>HMP 310</b>	<b>Population Health</b>	<b>3</b>
<b>HMP 350</b>	<b>Production and Consumption of Health and Health Care 6</b>	<b>3</b>
<b>MKT 388</b>	Health Care Marketing	3
Major Choice Course - Select one course (3 credit hours) from the following (check pre-requisites):		3
<b>HSM 498</b>	<del>Course HSM 498 Not Found</del>	
<b>HSM 499</b>	<del>Course HSM 499 Not Found</del>	
<b>HMP 321</b>	<b>Applied Health Policy for Business</b>	
<b>or SOC 321</b>	<b>Applied Health Policy</b>	
<b>HMP 498</b>	<b>Special Topics in Health Sector Management and Policy</b>	
<b>HMP 499</b>	<b>Special Topics in Health Sector Management and Policy</b>	
<b>POL 536</b>	U.S. Health Care Crisis: Politics and Policies (pre-requisite Junior standing)	
<b>SOC 321</b>	<del>Applied Health Policy</del>	
<b>SOC 351</b>	<del>Business and Society</del>	
Total Credit Hours		120

1 **NOTE: ENG 105 and ENG 106 , or their equivalents, must be completed prior to attaining junior year classification, per the University General Education Requirements. Additionally, all 100 and 200-level Business Core courses must be completed by the end of the fifth semester of college work or during the semester in which the student is completing 75 credit hours.**

- 2 At least one course with an international focus must be completed within the degree requirements. The appropriateness of the course is determined by the academic advisor.
- 3 Students who do not earn at least a C- in ENG 106 must either repeat ENG 106 and earn at least a C- or complete ENG 230 with at least a C- before enrolling in BUS 300.
- 4 All specific coursework for the major area of specialization in Health Management and Policy must be completed with a grade of "C" or higher. A minimum cumulative GPA of 2.5 is required for all specific coursework taken in the major area of specialization.  
All courses must be taken within the current pre-requisite structure.
- 5 No one course may count toward more than one major or minor area of specialization.
- 6 Students may not take both HMP 350 and ECO 386.

Plan of Study

# Sample Plan of Study

This Sample Plan of Study represents one possible version of a new freshman Business student's 8-semester plan.

The individual student's plan may vary depending upon the initial placement into English Composition and mathematics. Moreover, numerous plan variations are possible if a student enters the University with advanced college credits, wishes to participate in study abroad, chooses a special program option, or selects additional majors or minors.

Note that each major/minor at the University of Miami satisfies a particular "Area of Knowledge" within the general education requirements of the University. This means that it is possible to pursue two majors or a major and a minor within the Business School and fulfill both the STEM and People and Society Areas of Knowledge; a separate cognate in these areas would not be required. The only remaining general education Area of Knowledge would be Arts and Humanities, which must be completed through a major, minor, or cognate outside of the Business School.

Students construct their individualized plans in collaboration with their assigned academic advisor.

## Plan of Study Grid

### Freshman Year

Fall		Credit Hours
<a href="#"><u>BSL 212</u></a>	Introduction to Business Law	3
<a href="#"><u>ENG 105</u></a>	English Composition I	3
<a href="#"><u>MAS 110</u></a> or <a href="#"><u>MTH 161</u></a>	Quantitative Applications in Business or Calculus I	3
<a href="#"><u>MGT 100</u></a>	Managing for Success in the Global Environment	3
Arts and Humanities Cognate Course		3
<a href="#"><u>UMX 100</u></a>	The University of Miami Experience	0
	Credit Hours	15

### Spring

<a href="#"><u>BUS 150</u></a>	Business Analytics	3
<a href="#"><u>ENG 106</u></a>	English Composition II	3
<a href="#"><u>MAS 201</u></a>	Introduction to Business Statistics	3
<a href="#"><u>MKT 201</u></a>	Foundations of Marketing	3
Arts and Humanities Cognate Course		3
	Credit Hours	15

### Sophomore Year

Fall		
<a href="#"><u>ACC 211</u></a>	Principles of Financial Accounting	3
<a href="#"><u>BTE 210</u></a>	Fundamentals of Business Technology and Innovation	3
<a href="#"><u>ECO 211</u></a>	Principles of Microeconomics	3
<a href="#"><u>MAS 202</u></a>	Intermediate Business Statistics	3
Arts and Humanities Cognate Course		3
	Credit Hours	15

### Spring



<u>ACC 212</u>	Managerial Accounting	3
<u>BUS 300</u>	Critical Thinking and Persuasion for Business	3
<u>ECO 212</u>	Principles of Macroeconomics	3
<u>FIN 302</u>	Fundamentals of Finance	3
<u>HSM 270</u> or <u>MGT 270</u>	<del>Course HSM 270 Not Found</del> or Introduction to Health Sector Organization and Management	<del>0-3</del>
<u>HMP 270</u> or <u>MGT 270</u>	Introduction to Health Sector Management and Policy or Introduction to Health Sector Organization and Management	3
	Credit Hours	15
Junior Year		
Fall		
<u>HSM 310</u>	<del>Course HSM 310 Not Found</del>	<del>3</del>
<u>HMP 310</u>	Population Health	3
<u>MGT 304</u>	Organizational Behavior	3
STEM Cognate Course		3
Elective		3
Elective		3
	Credit Hours	15
Spring		
<u>BSL 460</u>	Health Care Law and Ethics	3
<u>HSM 350</u>	<del>Course HSM 350 Not Found</del>	-
<u>HMP 350</u>	Production and Consumption of Health and Health Care	3
<u>MKT 388</u>	Health Care Marketing	3
STEM Cognate Course		3
Elective		3
	Credit Hours	15
Senior Year		
Fall		
<u>BTE 450</u>	Introduction to Health Informatics	3
<u>MGT 303</u>	Operations Management	3
Stem Cognate Course		3
Elective		3
Elective		3
	Credit Hours	15
Spring		
<u>MGT 401</u>	Strategic Management	3
Health Management and Policy Major Choice		3
Elective		3
Elective		3
Elective		3
	Credit Hours	15

Total Credit Hours

Admission  
Requirements

## Rationale

---

### Rationale

We created a new course, [HMP 321](#) Applied Health Policy for Business, to be cross-listed with [SOC 321](#) Applied Health Policy. This new course would be specifically for use as an elective in the Health Management Policy major. Students should take either HMP 321 or SOC 321, not both (as they are the same class).

We are removing [SOC 351](#) Business and Society as an elective option from the major curriculum. SOC 351 is no longer an active class being taught by HMP faculty. As such, we ask that it be removed from the list of electives for the major.

### Market Demand

### Relationship to Other Programs

Relationship to  
Undergraduate and  
Professional

### Library Resources Available and Needed to Support the Program

### Laboratory Facilities, Equipment, and Space Available and Needed to Support the Program

### Other Resources Available or Needed to Support the Program

## Curriculum

---

Program Curriculum

Upload Syllabi for Any New Courses

Proposed Schedule of Course Offerings for the First Three Years

## CIP Code

---

Proposed CIP Code

### Faculty

---

Program Directors

Upload CV(s)

Program Faculty

### Students

---

Applicant Pool

Enrollment Projections

Teaching or Research  
Assistants

### Administration

---

Program Administration

### Budget

---

Program Budget

### Comparison

---

Peer Comparisons

## Certificates

---

Transfer of Coursework

## Documents

---

Attach Supporting Documentation      [HMP Attachments.pdf](#)

Reviewer

Comments

**Patty Murphy (pxm491) (02/17/20 1:00 pm):** As noted in the attached memos, this proposal was approved by the Health Management and Policy Department Faculty, the Undergraduate Business Education Committee (12/4/2019) and the MHBS School Council (12/20/2019).

**Patty Murphy (pxm491) (02/17/20 1:00 pm):** The proposed change does not represent a significant departure from currently approved programs. Therefore, notification to or approval from SACSCOC is not required.

**David Chin (dchin1) (02/26/20 3:45 pm):** On 2/26/20 the University Curriculum Committee voted to support this proposal as submitted.

Key: 108

# Memo

**To:** School Council  
Miami Herbert Business School  
For December 4, 2019 Meeting

**From:** Steven G. Ullmann  
Professor and Chair  
Department of Health Management and Policy

**Date:** December 10, 2019

**Re:** Adjustments to HMP Undergraduate Curriculum

---

The following proposal was unanimously approved by the Undergraduate Business Education Committee on December 4, 2019 and has been approved by the Department of Health Management & Policy faculty as well as the Sociology Department leadership (see attached documentation).

This proposal contains three adjustments to the undergraduate Health Management and Policy major and minor (B.B.A, B.S.B.A and Minor) and, correspondingly, the academic bulletin.

1. HMP 321 – New course to cross-listed with SOC 321
2. HMP 350 – add ECO 213 as a prerequisite
3. Remove SOC 351 as an elective option from major and minor curriculum

## **1. New course: HMP 321 to cross-list with SOC 321 Applied Health Policy for Business**

- We propose the creation of a new course, HMP 321 Applied Health Policy for Business, to be cross-listed with SOC 321, Applied Health Policy. This new course would be specifically for use as an elective in the Health Management Policy major and minor.
- HMP 321 should also be added to the academic bulletin as an elective for both the undergraduate major and minor as “SOC 321 or HMP 321;” students should take either SOC 321 or HMP 321, and not both (as they are the same class).
- HMP 321 should have one prerequisite of HMP or MGT 270.

## **2. Modify Prerequisites for HMP 350 Production and Consumption of Health and Health Care**

- Modify prerequisite(s) to include ECO 213 which can be used in lieu of ECO 211 and ECO 212
- Remove current prerequisites: HMP 270 or MGT 270 & ECO 211 & ECO 212.
- Add prerequisites: HMP 270 or MGT 270 & ECO 213 or ECO 211 & ECO 212 (Note: ECO 213 is an appropriate substitute for ECO 211 AND 212 for purposes of prerequisites.)

**3. Remove SOC 351 as an elective option from major and minor curriculum (minor for business students and minor for non-business students)**

- SOC 351 is no longer an active class being taught by HMP faculty. As such, we ask that it be removed from the list of electives for the B.B.A, B.S.B.A and Minor in Health Management and Policy.

## **MEMORANDUM**

TO: Faculty Senate

FROM: Mrs. Blanca Ripoll  
Secretary of the Faculty School Council  
Miami Business School

DATE: January 29, 2020

SUBJECT: Unanimous approval of the Curriculum Changes for the BBA, BSBA, Minor for Business and Minor for non-Business Health Management and Policy Curriculum Changes

---

On Friday, December 20, 2019, the School Council of the Miami Herbert Business School (MHBS) unanimously approved the proposal for curriculum changes for the Health Management and Policy BBA, BSBA, Minor for Business and Minor for non-Business students.

cc: Dr. S. Ullmann, Chair, Health Management and Policy Department



January 23, 2020

Faculty Senate  
University of Miami  
Coral Gables, FL

Dear Faculty Senate:

I write to extend my enthusiastic support of the proposed changes in course requirements in the Department of Health Management and Policy for the BBA, BSBA, Minor for Business students, and minor for non-BU students. The proposal was unanimously supported by the Department of Health Management and Policy faculty, and the Undergraduate Business Education Committee. It was read in School Council and was approved by that body on December 19, 2019.

Thank you for your support and collaboration. I look forward to working with the Faculty Senate on other matters in the future.

Sincerely,

A handwritten signature in blue ink that reads 'John Quelch'. The signature is written in a cursive style with a long horizontal stroke at the end.

John Quelch

Dean  
Miami Herbert Business School

cc: Steven G. Ullmann Chair of Department of Health Management and Policy  
Chester Schriesheim, Speaker of School Council  
Ann Olazabal, Vice Dean for Undergraduate Business Education



**From:** [French, Michael T](#)  
**To:** [Sokol-Katz, Jan](#)  
**Cc:** [Stampino, Maria Galli](#); [Ullmann, Steven G.](#); [Biver, Jaquelinne](#)  
**Subject:** Re: HMP 321  
**Date:** Tuesday, November 26, 2019 4:52:11 PM

---

Thank you, Maria and Jan. Much appreciated!

Michael T. French  
Professor  
Department of Health Management and Policy  
Miami Business School  
University of Miami  
(305) 284-2296  
[mfrench@miami.edu](mailto:mfrench@miami.edu)

On Nov 26, 2019, at 4:09 PM, Sokol-Katz, Jan <[jsokol@miami.edu](mailto:jsokol@miami.edu)> wrote:

Hi Michael and Maria,  
It really shouldn't make a difference to students receiving credit toward the Sociology and Criminology majors and minors if the cross-listed course to SOC 321 Applied Health Policy is now HMP 321, so I also feel that change will be fine.  
Wishing you both a Happy Thanksgiving as well.  
Best,  
Jan

On Nov 26, 2019, at 2:15 PM, Stampino, Maria Galli  
<[mgstampino@miami.edu](mailto:mgstampino@miami.edu)> wrote:

Dear Michael,

Thanks for reaching out—from my perspective, if HMP321 is the right class, I certainly won't quibble with it. I'll let Jan comment, as she knows more than me! For now, thanks again and happy Thanksgiving to you, too!

Maria

---

**From:** French, Michael T <[mfrench@miami.edu](mailto:mfrench@miami.edu)>  
**Sent:** Tuesday, November 26, 2019 12:24 PM  
**To:** Stampino, Maria Galli <[mgstampino@miami.edu](mailto:mgstampino@miami.edu)>; Sokol-Katz, Jan <[jsokol@miami.edu](mailto:jsokol@miami.edu)>  
**Cc:** Ullmann, Steven G. <[sullmann@bus.miami.edu](mailto:sullmann@bus.miami.edu)>; Biver, Jaquelinne <[jbiver@bus.miami.edu](mailto:jbiver@bus.miami.edu)>

Dear Maria and Jan,

I hope you are both well and looking forward to the holiday break. As you know, SOC 321 (Applied Health Policy) and HMP 498 (Special Topics) are cross-listed for the Spring 2020 semester. Enrollment is high and the class is almost full. I believe this is a quintessential win-win for both departments. Going forward, the undergraduate business office and school council in the business school would like us to have a permanent course number rather than using 498 indefinitely, which is typically used for a one-and-done course. Is it OK with both of you for us to use HMP 321 to cross-list with SOC 321 starting in the Spring 2021 semester? Everything else will remain the same. I look forward to hearing back from you.

Happy Thanksgiving!

Best,

Michael

Michael T. French, Ph.D.  
Professor  
Department of Health Management and Policy  
Miami Herbert Business School  
University of Miami  
305-284-2296  
[mfrench@miami.edu](mailto:mfrench@miami.edu)

Maria Galli Stampino  
PROFESSOR  
SENIOR ASSOCIATE DEAN FOR FACULTY AFFAIRS AND COLLEGE DIVERSITY  
INTERIM CHAIR OF SOCIOLOGY

Jan Sokol-Katz  
SENIOR LECTURER  
DIRECTOR OF UNDERGRADUATE STUDIES  
FACULTY ADVISOR

**University of Miami  
Department of Sociology  
College of Arts and Sciences**

**SOC 321 / HMP 321– Applied Health Policy  
& Applied Health Policy for Business**

Professor: Michael T. French, Ph.D.  
Time: Tuesday and Thursday, 3:30pm-4:45pm  
Classroom: MM 103  
Office: Jenkins, Room 417K and Merrick, Room 121F  
Office Hours: Wednesdays from 10:00am-12:00pm or by appointment  
Telephone: 305-284-6039 and 305-284-2296  
E-mail: mfrench@miami.edu

**Prerequisites**

There are no formal prerequisites for this class. However, training and experience in research methods and statistics/econometrics is highly encouraged. Please check with the professor if you have any questions or concerns.

**Course Description**

This course examines the role of people and institutions in health promotion, risky behaviors, health care delivery, and health insurance. We will explore the theoretical and practical reasons for intervention in health-related decisions and health care markets, the related empirical evidence, and the effects of these interventions on health outcomes and social welfare. Students will understand how and why government and society in general attempts to influence health-related behaviors and health insurance markets, and the resulting effects on individuals' choices, expenditures, health outcomes, and overall quality of life.

**Textbook**

There is no required textbook for this course. The required readings are all journal articles, which are available on the journals' websites and are accessible for no charge through the University of Miami library (search for the journal name at <http://library.miami.edu/articles/> and then find the article within the journal database). These articles are also commonly available through an online search engine if accessed through the University of Miami's network. The professor will distribute via Blackboard or email any unpublished working papers and manuscripts.

Some of the topics will be introduced using selected material from: *Health Policy Issues: An Economic Perspective*, by Paul J. Feldstein, Health Administration Press, Seventh Edition, 2019. This text is not required for the course, but copies will be available for your access in the reserve room of Richter Library if you are interested in additional background reading.

## Course Outline

Students must complete all required readings prior to class and come prepared to discuss/debate the articles and ask questions about the material. Repeated observations that you have not completed the readings and did not prepare for class properly will result in a lower grade for class participation. The syllabus is not a fixed document and is subject to revisions. Health policy is a dynamic and fluid area so I will incorporate new topics and related articles when timely and appropriate.

*Guide for the structure of class each week:* We will typically cover one topical area per week. On Tuesday, I will briefly introduce and motivate the topic. We will then discuss/debate the first assigned reading. On Thursday, we will discuss/debate the second assigned reading followed by a 15-minute discussion of related current events. To prepare for the discussion of current events, each student will select and post (Discussion Board on Blackboard) one news article related to the topic of the week and 2-4 students will be randomly selected to lead the class discussion emphasizing how their news articles relate to the policy concepts discussed that week. Keep in mind that this is a rough outline for each class and it is subject to change depending on the material and discussion. In the course schedule that follows, the *italicized* articles will be discussed each week and the other articles are included for reference purposes and supplementary readings.

Week 1:	1/15 & 1/17	<b>Course Overview &amp; Summary of Health Care Markets, Health Insurance, and Policy Analysis; Statistical Primer</b>
Week 2:	1/22 & 1/24	<b>Environmental Quality and Health</b> <i>Beatty and Shimshack (2011)</i> <i>Currie, Zivin, et al. (2013)</i> Muller and Mendelsohn (2009) Currie and Schwandt (2015) Currie et al. (2015) Shimshack and Ward (2010) Currie, Neidell, and Schmieder (2009)
Week 3:	1/29 & 1/31	<b>Tobacco Consumption</b> <i>Farrelly, et al. (2013)</i> <i>Carpenter and Cook (2008)</i> Obtain and review UM's smoking policies Odermatt and Stutzer (2015) Adda and Cornaglia (2006) Baum (2009) Markowitz (2008) Sabbane, Lowrey and Chebat (2009)
Week 4:	2/5 & 2/7	<b>Alcohol and Other Drug Use</b> <i>Popovici and French (2013)</i> <i>Pacula, Powell, Heaton, and Sevigny (2015)</i> Carpenter and Dobkin (2009) Cook and Durrance (2013) Lovenheim and Slemrod (2010)

Yoruk and Yoruk (2011)

Week 5: 2/12 & 2/14

**Mental Health**

*Cesur, Sabia, and Tekin (2013)*

*Currie, Stabile, and Jones (2014)*

Cuellar, McReynolds, and Wasserman (2006)

Week 6: 2/19 & 2/21

**Body Weight, Exercise, and Nutrition**

*Fletcher, Frisvold, and Tefft (2010)*

*French, Popovici, and Maclean (2009)*

Sabia, Swigert, and Young (2017)

Fortin and Yazbeck (2015)

Dingman et al. (2015)

Bollinger, Leslie, and Sorensen (2011)

Cawley, Frisvold, and Meyerhoefer (2013)

Gundersen, Kreider, and Pepper (2011)

Schanzenbach (2009)

Charvel, Cobo, and Hernandez-Avila (2015)

Week 7: 2/26 & 2/28

**The Use of Hand-Held Wireless Devices While Driving**

*Abouk and Adams (2013)*

*Cheng (2015)*

Jacobson, King, Ryan, and Robbins (2012)

Goodwin, O'Brien, and Foss (2012)

Bhargava and Pathania (2013)

Lim and Chi (2013)

Week 8: 3/5 & 3/7

**Transportation Risks and Policies (Final Report Topic Due on 3/7)**

*French and Gumus (2015)*

*French, Gumus, and Homer (2009)*

Carpenter and Stehr (2011)

Bae et al. (2014)

Doyle and Levitt (2010)

Dee (2009)

Dills (2010)

Sloan, Eldred, and Xu (2014)

Week 9: 3/12 & 3/14

Spring Break

Week 10: 3/19 & 3/21

**Alternative Delivery Systems**

*Bisschop, Kastoryano, and van der Klaauw (2017)*

*Caloyeras, Liu, et al. (2014)*

Donohue and Levitt (2001)

Zarkin, Cowell, Hicks, et al. (2012)

Bilger and Carrieri (2013)

Foote and Goetz (2008)

Week 11:	3/26 & 3/28	<b>Medicaid and Medicare (<u>Mid-Term Exam on 3/28</u>)</b> <i>Joyce, Zissimopoulos, and Goldman (2013)</i> <i>Bradford and Bradford (2016)</i> Finkelstein and McKnight (2008) Frakt and Carroll (2013) Glazer and McGuire (2013) Grabowski et al. (2013) Shen and Wu (2013) Hahn (2013) Cantor, Thompson, and Farnham (2013)
Week 12:	4/2 & 4/4	<b>Expansions of Public Insurance and the PPACA</b> <i>French, Homer, Gumus, and Hickling (2016)</i> <i>Antwi, Moriya, and Simon (2015)</i> Cawley and Downey "Point/Counterpoint" (2014) Anderson et al. (2012) Garthwaite (2012) Kolstad and Kowalski (2012) Graves and Gruber (2012) Buchmueller, DiNardo, and Valleta (2011) Miller (2012) Long et al. (2011) Finkelstein et al. (2012) Weathers and Stegman (2012) Lo Sasso and Buchmueller (2004)
Week 13:	4/9 & 4/11	<b>International Health Care Systems</b> <i>Biller-Andorno and Zeltner (2015)/Blumenthal and Hsiao (2015)</i> <i>Schoen et al. (2013)/Ginneken, et al. (2013)</i> Doorslaer et al. (1997) Jones et al. (2013)
Week 14:	4/16 & 4/18	<b>Hospitals and Prescription Drugs</b> <i>Bai and Anderson (2015)</i> <i>Bradford and Kleit (2015)</i> Avery, Eisenberg, and Simon (2012) O'Donoghue et al. (2014) Brekke and Kuhn (2006) Conrad and Leiter (2004)
Week 15:	4/23 & 4/25	<b>Emerging Health Policy Topics</b> <i>Atkins and Bradford (2015)</i> <i>Lindo, J.M., P. Siminski, and I.D. Swensen. (2018)</i> Walsemann, Gee, and Gentile (2014) Primack, Hopkins, et al. (2012)

Goodwin et al. (2014)  
Camenga et al. (2014)  
Free et al. (2013)  
Barnett et al. (2015)  
Feng, Coots, Kaganova, and Wiener (2014)  
Nicholas, Bynum, Iwashyna, Weir, and Langa (2014)  
Anderson, Hansen, and Rees (2013)  
Cutler and McClellan (2001)  
Chandra and Skinner (2012)  
Civan and Koxsal (2010)  
Bates and Santerre (2013)

**Final Report** (Due date: April 30 at 11:00am; any guidance from the professor must be obtained prior to April 23)

### **Full References for All Articles**

- About, Rahi, and Scott Adams. (2013). "Texting Bans and Fatal Accidents on Roadways: Do They Work? Or Do Drivers Just React to Announcements of Bans." *American Economic Journal: Applied Economics*, 5(2):179–199.
- Adda, Jerome and Francesca Cornaglia. (2006). "Taxes, Cigarette Consumption, and Smoking Intensity." *American Economic Review*, 96(4):1013-1028.
- Anderson, M., Dobkin, C., & Gross, T. (2012). "The Effect of Health Insurance Coverage on the Use of Medical Services." *American Economic Journal: Economic Policy*, 4(1):1-27.
- Anderson, D.M., B. Hansen, and D.I. Rees. (2013). "Medical Marijuana Laws, Traffic Fatalities, and Alcohol Consumption." *Journal of Law and Economics*, 56(2):333-369.
- Antwi, Yaa Akosa, Asako S. Moriya, and Kosali Simon. (2015). "Access to health insurance and the use of inpatient medical care: Evidence from the Affordable Care Act young adult mandate." *Journal of Health Economics*, Volume 39, January 2015, Pages 171–187.
- Ariizumi, H. (2008). "Effect of Public Long-Term Care Insurance on Consumption, Medical Care Demand, and Welfare." *Journal Of Health Economics*, 27(6):1423-1435.
- Aron-Dine, A., Einav, L., & Finkelstein, A. (2013). "The RAND Health Insurance Experiment, Three Decades Later." *Journal Of Economic Perspectives*, 27(1):197-222.
- Atkins, D.A., and W.D. Bradford. (2015). "Association Between Increased Emergency Contraception Availability and Risky Sexual Practices." *Health Services Research*, DOI: 10.1111/1475-6773.12251.
- Avery, Rosemary J., Matthew D. Emswiler, Kosali I. Simon. (2012). "The Impact of Direct-to-Consumer Television and Magazine Advertising on Anti-Depression Use." *Journal of Health Economics* 31: 705-718.
- Bae, Jin Yung, Evan Anderson, Diana Silver, and James Macinko.(2014). "Child Passenger Safety Laws in the United States, 1978-2010: Policy Diffusion in the Absence of Strong Federal Intervention." *Social Science & Medicine* 100: 30-37.
- Bai, G., and G.F. Anderson. (2015). "Extreme Markup: The Fifty US Hospitals With The Highest Charge-To-Cost Ratios." *Health Affairs*, 34, no.6:922-928.
- Barnett, Tracey E., Eric K. Soule, Jamie R. Forrest, Lauren Porter, and Scott L. Tomar.( 2015). "Adolescent Electronic Cigarette Use: Associations With Conventional Cigarette and Hookah Smoking." *American Journal of Preventative Medicine* 49(2): 199-206.

- Bates, L. J., & Santerre, R. E. (2013). "Does the U.S. Health Care Sector Suffer from Baumol's Cost Disease? Evidence from the 50 States." *Journal Of Health Economics*, 32(2):386-391.
- Baum, Charles. (2009). "The Effects of Cigarette Costs on BMI and Obesity," *Health Economics*, 18(1):3-19.
- Beatty, T. K. M. and J. P. Shimshack. (2011). "School buses, diesel emissions, and respiratory health." *Journal of Health Economics*, 30(5):987-999.
- Bhargava, Saurabh, and Vikram S. Pathania. (2013). "Driving under the (Cellular) Influence." *American Economic Journal: Economic Policy*, 5(3):92-125.
- Bilger, M. and V. Carrieri. (2013). "Health in the cities: When the neighborhood matters more than income." *Journal of Health Economics*, 32(1):1-11.
- Biller-Adorno, Nikola and Thomas Zeltner. (2015). "Individual Responsibility and Community Solidarity- The Swiss Health Care System." *The New England Journal of Medicine* 373(23): 2193-2197.
- Bisschop, P., S. Kastoryano, and Bas van der Klaauw. (2017). "Street Prostitution Zones and Crime." *American Economic Journal: Economic Policy* 9(4):28-63.
- Blumenthal, D and W. Hsiao. (2015). "International Health Care Systems: Lessons from the East-China's Rapidly Evolving Health Care System." *New England Journal of Medicine* 372(14): 1281-1285.
- Bollinger, Bryan, Phillip Leslie, and Alan Sorensen. (2011) "Calorie Posting in Chain Restaurants," *American Economic Journal: Economic Policy*, 3:91-128.
- Bradford, A.C. and W.D. Bradford. (2016). "Medical Marijuana Laws Reduce Prescription Medication Use In Medicare Part D." *Health Affairs* 35, no.7:1230-1236.
- Bradford, David W. and Andrew N. Kleit. (2015). "Impact of FDA Actions, DTCA, and Public Information on the Market for Pain Medication." *Health Economics* 24:859-875.
- Brekke, Kurt R. and Michael Kuhn. (2006). "Direct to Consumer Advertising in Pharmaceutical Markets." *Journal of Health Economics* 25:102-130
- Buchmueller, Thomas C., John DiNardo, and Robert G. Valletta. (2011) "The Effect of an Employer Health Insurance Mandate on Health Insurance Coverage and the Demand for Labor: Evidence from Hawaii." *American Economic Journal: Economic Policy*, 3:25-51.
- Caloyeras, John P., Hangsheng Liu, Ellen Exum, Megan Broderick, and Soeren Mattke. (2014). "Managing Manifest Diseases, But Not Health Risks, Saved PepsiCo Money Over Seven Years." *Health Affairs* 33(1): 124-131.
- Camenga, Deepa R., Grace Kong, Dana A. Cavallo, Amanda Liss, Andrew Hyland, Jennifer Delmerico, K. Michael Cummings, and Suchitra Krishnan-Sarin. (2014). "Alternate Tobacco Product and Drug Use Among Adolescents Who Use Electronic Cigarettes, Cigarettes Only, and Never Smokers." *Journal of Adolescent Health* 55: 588- 591.
- Cantor, J.C., F.J. Thompson, and J. Farnham. (2013). "States' Commitment to Medicaid Before the Affordable Care Act: Trends and Implications." *Inquiry*, 50:71-84.
- Carpenter, Christopher and Philip J. Cook. (2008) "Cigarette Taxes and Youth Smoking: New Evidence from National, State, & Local Youth Risk Behavior Surveys." *Journal of Health Economics*, 27:287-299.
- Carpenter, Christopher and Carlos Dobkin. (2009) "The Effect of Alcohol Consumption on Mortality: Regression Discontinuity Evidence from the Minimum Drinking Age." *American Economic Journal: Applied Economics*, 1(1):164-182.
- Carpenter, C. S., & Stehr, M. (2011). "Intended and Unintended Consequences of Youth Bicycle Helmet Laws." *Journal of Law And Economics*, 54(2):305-324.
- Cawley, J., and M. Downey. (2014) "Point/Counterpoint: Obesity and the Affordable Care Act." *Journal of Policy Analysis and Management*, 33(3):809-834.



- Cawley, John, David Frisvold, and Chad Meyerhoefer. (2013) "The Impact of Physical Education on Obesity among Elementary School Children." *Journal of Health Economics*, 32:743-755.
- Cawley, John, Chad Meyerhoefer, and David Newhouse. (2007). "The Impact of State Physical Education Requirements on Youth Physical Activity and Overweight." *Health Economics*, 16(12):1287-1301.
- Cesur, R., J.J. Sabia, and E. Tekin. (2013). "The Psychological Costs of War: Military Combat and Mental Health." *Journal of Health Economics*. 32:51-65.
- Chandra, A., & Skinner, J. (2012). "Technology Growth and Expenditure Growth in Health Care." *Journal of Economic Literature*, 50(3):645-680.
- Charvel, Sofia, Fernanda Cobo, and Mauricio Hernandez-Avila. (2015). "A Process to Establish Nutritional Guidelines to Address Obesity: Lessons From Mexico." *Journal of Public Health Policy* 36: 426-439.
- Chay, Kenneth and Michael Greenstone. (2003) "Air Quality, Infant Mortality, and the Clean Air Act of 1970," NBER Working Paper #10053.
- Cheng, C. (2015). "Do Cell Phone Bans Change Driver Behavior?" *Economic Inquiry*. 53(3):1420-1436.
- Chorba TL, Reinfurt D, Hulka BS. (1988). "Efficacy of Mandatory Seat-Belt Use Legislation: The North Carolina Experience From 1983 Through 1987." *JAMA*, 260(24):3593-3597.
- Civan, A. and B. Koksal. (2010). "The Effect of Newer Drugs on Health Spending: Do They Really Increase the Costs?" *Health Economics*, 19(5):581-595.
- Conrad, Peter and Valerie Leiter. (2004). "Medicalization, Markets, and Consumers." *Journal of Health and Social Behavior* 45(Extra Issue):158-176.
- Cook, P.J., and C.P. Durrance. (2013). "The Virtuous Tax: Lifesaving and Crime-Prevention Effects of the 1991 Federal Alcohol-Tax Increase," *Journal of Health Economics*, 32:261-267.
- Cuellar, A. and L.S. McReynolds, et al. (2006). "A Cure for Crime: Can Mental Health Treatment Diversion Reduce Crime among Youth?" *Journal of Policy Analysis and Management*, 25(1):197-214.
- Currie, J., M. Neidell, and J. Schmieder. (2009). "Air Pollution and Infant Health: Lessons from New Jersey." *Journal of Health Economics*, 28:688-703.
- Currie, J. and H. Schwandt. (2015). "The 9/11 Dust Cloud and Pregnancy Outcomes: A Reconsideration," NBER Working Paper #20368.
- Currie, J., M. Stabile, and L. Jones. (2014). "Do Stimulant Medications Improve Educational and Behavioral Outcomes for Children with ADHD?" *Journal of Health Economics*, 37:58-69.
- Currie, J., J.G. Zivin, K. Meckel, M. Neidell, and W. Schlenker. (2013). "Something in the Water: Contaminated Drinking Water and Infant Health." *Canadian Journal of Economics*, 46(3):791-810.
- Currie, Janet, Lucas Davis, Michael Greenstone, and Reed Walker. (2015). "Environmental Health Risks and Housing Values: Evidence from 1,600 Toxic Plant Openings and Closings." *American Economic Review* 105(2): 678-709.
- Cutler, David M. and Mark McClellan. (2001). "Is Technological Change in Medicine Worth It?" *Health Affairs*, 20(5):11-29.
- Dave, D., & Kaestner, R. (2009). "Health Insurance and Ex Ante Moral Hazard: Evidence from Medicare." *International Journal Of Health Care Finance And Economics*, 9(4):367-390.
- Dee, T. S. (2009). "Motorcycle Helmets and Traffic Safety." *Journal of Health Economics*, 28(2):398-412.
- Dee, Thomas S. (2001). "Does Setting Limits Save Lives? The Case of 0.08 BAC Laws." *Journal of Policy Analysis and Management*, 20(1):113-130.
- Dills, A. K. (2010). "Social Host Liability for Minors and Underage Drunk-Driving Accidents."

- Journal of Health Economics*, 29(2):241-249.
- Dingman, Deirdre A., Mark R. Schulz, David L. Wyrick, Daniel L. Bibeau, and Sat N. Gupta. (2015). "Does Providing Nutrition Information at Vending Machines Reduce Calories Per Item Sold?" *Journal of Public Health Policy* 36: 110-122.
- Donohue John J. and Steven D. Levitt. (2001). "The Impact of Legalized Abortion On Crime." *The Quarterly Journal of Economics*, 116(2):379-420.
- Doorslaer, Eddy Van, Adam Wagstaff, Han Bleichrodt, Samuel Calonge, Ulf-G. Gertham, Michael Gerin, Jose Geuts, Lorna Gross, Unto Hakkinen, Robert E. Leu, Owen O'Donnell, Carol Propper, Frank Puffer, Marisol Rodriguez, Gun Sundberg, and Olaf Winelhake. (1997). "Income-Related Inequalities in Health: Some International Comparisons." *Journal of Health Economics* 16:93-112.
- Doyle, J.R., & Levitt, S. D. (2010). "Evaluating the Effectiveness of Child Safety Seats and Seat Belts in Protecting Children from Injury." *Economic Inquiry*, 48(3):521-536.
- Farrelly, Matthew C. , Brett R. Loomis, Beth Han, Joe Gfroerer, Nicole Kuiper, G. Lance Couzens, Shanta Dube, and Ralph S. Caraballo. (2013) "A Comprehensive Examination of the Influence of State Tobacco Control Programs and Policies on Youth Smoking," *American Journal of Public Health*, 103(3):549-555.
- Feng, Zhanlian, Laura A. Coots, Yevgeniya Kaganova, and Joshua M. Wiener. (2014). "Hospital and ED Use among Medicare Beneficiaries with Dementia Varies By Setting and Proximity to Death," *Health Affairs* 33(4):683-690.
- Finkelstein, A., and R. McKnight. (2008). "What Did Medicare Do? The Initial Impact of Medicare on Mortality and Out of Pocket Medical Spending," *Journal of Public Economics*, 92:1644-1669.
- Finkelstein, Taubman, Wright, Bernstein, Gruber, Newhouse, Allen, Baicker, and The Oregon Health Study Group. (2012). "The Oregon Health Insurance Experiment: Evidence from the First Year." *The Quarterly Journal of Economics*, 127(3):1057-1106.
- Fleming, M.F., M.P. Mundt, M.T. French, L.B. Manwell, E.A. Stauffacher, and K.L. Barry. (2000). "Benefit-Cost Analysis of Brief Physician Advice with Problem Drinkers in Primary Care Settings." *Medical Care*, 38(1):7-18.
- Fletcher, Frisvold, and Tefft. (2010). "The Effects of Soft Drink Taxes on Child and Adolescent Consumption and Weight Outcomes," *Journal of Public Economics*, 94:967-974.
- Foote, Christopher L. and Christopher F. Goetz. (2008). "The Impact Of Legalized Abortion on Crime: Comment." *The Quarterly Journal Of Economics*, February 2008:407-423.
- Fortin, Bernard and Myra Yazbeck. (2015). "Peer Effects, Fast Food Consumption and Adolescent Weight Gain." *Journal of Health Economics* 42: 125-138.
- Frakt, A.B., and A.E. Carroll. (2013). "Sound Policy Trumps Politics: States Should Expand Medicaid." *Journal of Health Politics, Policy, and Law*, 38(1):165-178.
- Free, Caroline, Gemma Phillips, Louise Watson, Leandro Galli, Lambert Felix, Phil Edwards, Vikram Patel, and Andy Haines. (2013). "The Effectiveness of Mobile-Health Technologies to Improve Health Care Service Delivery Processes: A Systematic Review and Meta-Analysis." *PLoS Medicine* 10(1):1-26.
- French, M.T., and G. Gumus. (2015). "Fast Times During Spring Breaks: Are Traffic Fatalities Another Consequence?" *Economic Inquiry*, 53(1):745-757.
- French, M.T., G. Gumus, and J.F. Homer. (2009). "Public policies and motorcycle safety." *Journal of Health Economics*, 28(4):831-838.
- French, M.T., J.F. Homer, G. Gumus, and L. Hickling. (2016). "Key Provisions of the Patient Protection and Affordable Care Act (ACA): A Systematic Review and Presentation of Early Research Findings." *Health Services Research*. 51(5):1735-1771.
- French, M.T., J. Homer, S. Klevay, E.E. Goldman, S. Ullmann, and B.E. Kahn. (2010). "Is the U.S.

- Ready to Embrace Concierge Medicine?" *Population Health Management*, 13(4):177-182.
- French, M.T., I. Popovici, and J.C. Maclean. 2009. "Do Alcohol Consumers Exercise More?: Findings from a National Survey." *American Journal of Health Promotion*. 24(1):2-10.
- Garthwaite, C. L. (2012). "The Doctor Might See You Now: The Supply Side Effects of Public Health Insurance Expansions." *American Economic Journal: Economic Policy*, 4(3):190-215.
- Ginneken, Ewout Van, Katherine Swartz, and Phillip Van der Wees. (2013). "Health Insurance Exchanges In Switzerland and the Netherlands Offer Five Key Lessons for the Operations of US Exchanges." *Health Affairs* 32(4): 744-752.
- Glazer, Jacob and Thomas G. McGuire. (2013). "Making Medicare Advantage a Middle-Class Program." *Journal of Health Economics* 32:463-473.
- Goodwin, Arthur H., Natalie P. O'Brien, Robert D. Foss. (2012). "Effect of North Carolina's Restriction on Teenage Driver Cell Phone Use Two Years after Implementation." *Accident Analysis and Prevention* 48:363-367.
- Goodwin, Renee D., Alice Grinberg, Jack Shapiro, Diana Keith, Michael P. McNeil, Farah Taha, Bianca Jiang, and Carl L. Hart. (2014). "Hookah Use among College Students: Prevalence, Drug Use, and Mental Health." *Drug and Alcohol Dependence* 14: 16-20.
- Grabowski, David C., Zhanlian Feng, Richard Hirth, Momotazur Rahman, and Vincent Mor. (2013). "Effect of Nursing Home Ownership on the Quality of Post-Acute Care: An Instrumental Variables Approach." *Journal of Health Economics* 32:12-21.
- Graves, J. A., & Gruber, J. (2012). "How Did Health Care Reform in Massachusetts Impact Insurance Premiums?" *American Economic Review*, 102(3):508-513.
- Gruber, Jonathan. (2008). "Covering the Uninsured in the United States." *Journal of Economic Literature*, 46(3):571-606.
- Gundersen, C., Kreider, B., & Pepper, J. (2011). "The Economics of Food Insecurity in the United States." *Applied Economic Perspectives and Policy*, 33(3):281-303.
- Hahn, Y. (2013). "The Effect of Medicaid Physician Fees on Take-up of Public Health Insurance Among Children in Poverty." *Journal of Health Economics*, 32:452-462.
- Homer, J.F., and M.T. French. 2009. "Motorcycle Helmet Laws in the U.S. from 1990 to 2005: Do Politics Trump Public Health?" *American Journal of Public Health*. 99(3):415-423.
- Jacobson, S.H., D.M. King, K.C. Ryan, and M.J. Robbins. (2012). "Assessing the Long Term Benefit of Banning the Use of Hand-Held Wireless Devices While Driving." *Transportation Research Part A*, 46:1586-1593.
- Jones, Andrew M., Nigel Rice, Silvana Robone, Pedro Rosa Dias. (2011). "Inequality and Polarisation in Health Systems' Responsiveness: A Cross-Country Analysis." *Journal of Health Economics* 30:616-625.
- Joyce, G.F., J. Zissimopoulos, and D. P. Goldman (2013). "Digesting the Doughnut Hole." *Journal of Health Economics*, 32:1345-1355.
- Kolstad and Kowalski. (2012). "The Impact of Health Care Reform on Hospital and Preventive Care: Evidence from Massachusetts." *Journal of Public Economics*. 96:909-929.
- Lim, S.H. and Chi, J. (2013). "Are cell phone laws in the U.S. effective in reducing fatal crashes involving young drivers?" *Transport Policy*, 27:158-163.
- Lindo, J.M., P. Siminski, and I.D. Swensen. (2018). "College Party Culture and Sexual Assault." *American Economic Journal: Applied Economics*, 10(1): 236-265.
- Lo Sasso, Anthony T., and Thomas C. Buchmueller. (2004). "The Effect of the State Children's Health Insurance Program on Health Insurance Coverage." *Journal of Health Economics*, 23(5): 1059-82.
- Long, S. K., Stockley, K., & Shulman, S. (2011). Have Gender Gaps in Insurance Coverage and Access to Care Narrowed under Health Reform? Findings from Massachusetts." *American*

- Economic Review*, 101(3):640-644.
- Lovenheim and Slemrod. (2010). "The Fatal Toll of Driving to Drink: The Effect of Minimum Legal Drinking Age Evasion on Traffic Fatalities." *Journal of Health Economics*, 29:62-77.
- Lui, Hangsheng, Katherine M. Harris, Sarah Weinberger, Seth Serxner, Soeren Mattke, and Ellen Exum. (2013). "Effect of an Employer-Sponsored Health and Wellness Program on Medical Cost and Utilization." *Population Health Management* 16(1): 1-6.
- Manning, W.G., J.P. Newhouse, N. Duan, E.B. Keeler, A. Leibowitz. (1987). "Health Insurance and the Demand for Medical Care: Evidence from a Randomized Experiment," *American Economic Review*, 77(3):251-277.
- Markowitz, S. (2008). "The Effectiveness of Cigarette Regulations in Reducing Cases of Sudden Infant Death Syndrome." *Journal of Health Economics*, 27(1):106-133.
- Miller, S. (2012). "The Effect of Insurance on Emergency Room Visits: An Analysis of the 2006 Massachusetts Health Reform." *Journal Of Public Economics*, 96(11-12):893-908.
- Moretti, Enrico and Matthew Neidell. (2009). "Pollution, Health, and Avoidance Behavior: Evidence from the Ports of Los Angeles," NBER Working Paper 14939.
- Muller, N. Z. and R. Mendelsohn. (2009). "Efficient Pollution Regulation: Getting the Prices Right." *American Economic Review*, 99(5):1714-1739.
- Nicholas, Lauren H., Julie P.W. Bynum, Theodore J. Iwashyna, David R. Weir and Kenneth M. Langa. (2014). "Advance Directives and Nursing Home Stays Associated With Less Aggressive End-Of-Life Care For Patients With Severe Dementia." *Health Affairs*, 33(4):667-674.
- O'Donoghue, Amie C., Pamela A. Williams, Helen W. Sullivan, Vanessa Boudewyns, Claudia Squire, and Jessica Fitts Willoughby. (2014). "Effects of Comparative Claims in Prescription Drug Direct-to-Consumer Advertising on Consumer Perceptions and Recall." *Social Science & Medicine* 120:1-11.
- Odermatt, Reto and Alois Stutzer. (2015). "Smoking Bans, Cigarette Prices, and Life Satisfaction." *Journal of Health Economics* 44:176-194.
- Pacula, R.L., D. Powell, P. Heaton, and E.L. Sevigny. (2015). "Assessing the Effects of Medical Marijuana Laws on Marijuana Use." *Journal of Policy Analysis and Management*, 34(1):7-31.
- Popovici, I., and M.T. French. (2013). "Binge Drinking and Sleep Problems Among Young Adults." *Drug and Alcohol Dependence*. 132:207-215.
- Primack, B.A., M. Hopkins, et al. (2012). "US Health Policy Related to Hookah Tobacco Smoking." *American Journal of Public Health*, 102(9):e47-e51.
- Sabbane, L., Lowrey, T. and Jean-Charles Chebat. (2009). "The Effectiveness of Cigarette Warning Label Threats on Nonsmoking Adolescents." *Journal of Consumer Affairs*, 43(2):332-345.
- Sabia, J.J., J. Swigert, and T. Young. (2017). "The Effect of Medical Marijuana Laws on Body Weight." *Health Economics* 26:6-34.
- Schanzenbach, Diane Whitmore. (2009). "Do School Lunches Contribute to Childhood Obesity?" *Journal of Human Resources*, 44(3):684-709.
- Shen, Y-C, and V.Y. Wu. (2013). "Reductions in Medicare Payments and Patient Outcomes." *Medical Care*, 51(11):970-977.
- Shimshack, Jay P. and Michael B. Ward. (2010). "Mercury Advisories and Household Health Trade-Offs." *Journal of Health Economics* 29: 674-685.
- Schoen, Cathy, Robin Osborn, David Squires, and Michelle M. Doty. (2013). "Access, Affordability, and Insurance Complexity Are Often Worse in the United States Compared to Ten Other Countries." *Health Affairs* 32(12): 2205-2215.
- Sloan, Frank A., Lindsey M. Eldred, and Yanzhi Xu. (2014). "The Behavioral Economics of Drunk Driving." *Journal of Health Economics*, 35:64-81.

- Walsemann, K.M., G.C. Gee, and D. Gentile. (2015). Sick of Our Loans: Student Borrowing and the Mental Health of Young Adults in the United States. *Social Science and Medicine*, 124:85-93.
- Weathers, R., & Stegman, M. (2012). "The Effect of Expanding Access to Health Insurance on the Health and Mortality of Social Security Disability Insurance Beneficiaries." *Journal of Health Economics*, 31(6):863-875.
- Yoruk, B. K., & Yoruk, C. (2011). "The Impact of Minimum Legal Drinking Age Laws on Alcohol Consumption, Smoking, and Marijuana Use: Evidence from a Regression Discontinuity Design Using Exact Date of Birth." *Journal of Health Economics*, 30(4):740-752.
- Zarkin, G.A., A.J. Cowell, K.A. Hicks, et al. (2012). "Benefits and Costs of Substance Abuse Treatment Programs for State Prison Inmates: Results from a Lifetime Simulation Model." *Health Economics*, 21:633-652.

### **Course Requirements and Grading**

#### *Determination of grades:*

Final Report	35%
Mid-Term Exam	25%
Class Participation, Article Summaries, and News Articles (Current Events)	40%

*Final Report:* The final report will be due at 11:00am on April 30<sup>th</sup>. Late submissions are strongly discouraged and will be assessed a penalty of 2 points per hour up to a maximum of 10 points per day. This comprehensive report will be an analysis of a health (care) policy of your choice that is related to risky health behaviors, welfare-enhancing health behaviors, health care choices, health insurance, etc. The report should be 10 double-spaced pages, not including title page, references (*Chicago Style* preferred; [http://www.chicomanualofstyle.org/tools\\_citationguide.html](http://www.chicomanualofstyle.org/tools_citationguide.html)), tables, or figures. A one-page single-spaced proposal (detailed abstract) of your report topic will be due no later than the beginning of class on March 7<sup>th</sup>. Late proposals will decrease your final report grade and will not be accepted after March 21<sup>st</sup>. Final reports must be well written, well organized, and free of grammatical mistakes and typos. Students should rely on journal articles, textbooks, newspaper/magazine articles, and other reference materials, but no assistance is permitted from classmates, instructors, friends, etc. In addition, students are encouraged to utilize the Writing Center and submit their draft reports through SafeAssign, which will detect possible plagiarism. Final reports will be submitted to me through Blackboard via SafeAssign to ensure that any previous issues are resolved.

*Mid-Term Exam:* The mid-term exam will occur on March 28<sup>th</sup>. It will contain 25 multiple choice and true/false questions, which will be completed in 30 minutes. Every student must take the mid-term exam during the assigned day and time. I do not offer make-up exams nor extra credit assignments at the end of the semester.

*Participation in Class Discussions/Article Summaries/News Articles (Current Events):* Students are expected to attend every class, read the assigned articles prior to class, and come prepared to discuss/debate the readings. The participation grade for students who miss classes, arrive late, and/or come to class unprepared will be marked down accordingly. Class discussion of specific articles will focus on: what is the research question(s); why is the research question(s) important/timely; why is the research question(s) difficult to answer; how do the authors attempt to answer the question(s), including a review of data and methods; what are the results; and what are the implications of the

results for health policy.

For the last 15 minutes of class on most Thursdays, students will describe current events related to the topic of the week. These impromptu presentations will begin during the second week of class. The news articles must be related to the topic of the week, and must have been published within the prior three months in a major media outlet (e.g., The New York Times, The Washington Post, The Economist, Business Week, Huffington Post, etc.). No less than two and no more than four students each week will be randomly selected to briefly summarize their articles and lead a short discussion emphasizing how the article relates to the health policy concepts being discussed that week. To receive credit for the news articles, files must be uploaded to Blackboard (Discussion Board) no later than 3:00pm each Thursday.

The article summaries for each assigned article must be completed and printed prior to the start of class on the day the article is being discussed. Please do not ask a classmate to submit your article summary as this will result in a zero grade for both students. Article summaries should be a minimum of one single-spaced typed page and must be printed prior to the start of class. The article summaries will be collected at the end of each class and then graded on a pass/fail scale. Posted news articles will also be graded on a pass/fail scale.

Please note that the grading for class participation, article summaries, and news articles (current events) are all lumped into one category, which is worth 40% of your final grade. Performance in all three areas matters and poor performance in even a single area can significantly drop your overall grade. Please come to class prepared, professionally engage your classmates, demonstrate your understanding of the topics through the article summaries and current events, and provide interesting insight with your contributions.

### **Attendance Policy**

Students are expected to arrive in the classroom at least 5 minutes before the start of each class and to attend all sessions. Unexcused late arrivals or absences will result in a lower final grade. Unavoidable absences (medical emergencies, family emergencies, athletic events, etc.) should be confirmed with the professor no later than one day prior to the class time. The University of Miami is moving to a “no electronics in classroom” policy. All cell phones, computers, and other electronic devices must be TURNED OFF during class time unless prior approval for exceptional circumstances is obtained from the instructor. Emailing, texting, Facebooking, Skyping, tweeting, electronic surfing, and other forms of non-classroom communication are strictly forbidden. Each student is entitled to one warning and thereafter will receive no credit for participation on that day. It will be very difficult to obtain a passing grade if you are not able to attend at least 80 percent of the contact time.

### **Honor Code**

I expect you to abide by the University of Miami Undergraduate Honor Code. You can find it on the web ([https://umshare.miami.edu/web/wda/deanstudents/pdf/undergrad\\_honorcode.pdf](https://umshare.miami.edu/web/wda/deanstudents/pdf/undergrad_honorcode.pdf)).

### **Testing Accommodations**



Anyone using the testing services of the Office of Disability Services ([http://www.miami.edu/index.php/academic\\_resource\\_center/disability\\_services/](http://www.miami.edu/index.php/academic_resource_center/disability_services/)) must schedule appointments at least 1 week prior to the mid-term exam, and preferably earlier. The spaces fill up quickly.

### **Professor Bio**

Dr. French ([www.mtfrench.com](http://www.mtfrench.com)) is a health economist and Professor (joint tenure) in the Department of Sociology ([www.as.miami.edu/sociology/people/faculty/michael-t-french](http://www.as.miami.edu/sociology/people/faculty/michael-t-french)) and Department of Health Management and Policy (<https://www.bus.miami.edu/thought-leadership/faculty/health-sector/french.html>) at the University of Miami, with secondary appointments in the Department of Economics and Department of Public Health Sciences. He is also Director of the Health Economics Research Group in the College of Arts and Sciences, Research Director of the Health Management and Policy Program in the School of Business Administration, and a Senior Fellow of the Center for Health Management and Policy (<https://www.bus.miami.edu/thought-leadership/academic-departments/health-sector-management-and-policy/index.html>). His research interests and experience includes health economics, health policy, program evaluation, substance abuse research, alternative health care delivery systems, pharmaco-economics, human resource economics, and the economics of crime. He has been principal investigator or project leader on numerous research grants with the National Institutes of Health, the Robert Wood Johnson Foundation, and several state agencies. He is currently editor of the *Journal of Mental Health Policy and Economics*; on the editorial boards for *Health Services Research, Evaluation and Program Planning*, and *Journal of Substance Abuse Treatment*; and serves on several research advisory boards for universities, national and international companies, government agencies, and health care organizations. Dr. French has published over 190 peer-reviewed scholarly articles in a variety of multidisciplinary professional journals including *Addiction, Addictive Behaviors, Alcoholism: Clinical and Experimental Research, American Journal of Drug and Alcohol Abuse, American Journal of Health Promotion, American Journal of Public Health, Anesthesiology, Annals of Emergency Medicine, Applied Economics, Benefits Quarterly, BMC Psychiatry, Cancer Practice, Contemporary Economic Policy, Criminology, Drug and Alcohol Dependence, Eastern Economic Journal, Economic Inquiry, Economics of Education Review, Economics and Human Biology, Employee Assistance Quarterly, Evaluation and the Health Professions, Evaluation and Program Planning, Evaluation Review, Health Economics, Health Services Research, Human Relations, Implementation Science, Industrial Marketing Management, Industrial Relations, Journal of Addictive Diseases, Journal of Adolescent Health, Journal of the American Board of Family Medicine, Journal of Behavioral Health Services and Research, Journal of Employee Assistance Research, Journal of Experimental Criminology, Journal of Health Economics, Journal of Healthcare Finance, Journal of Health and Social Behavior, Journal of Health and Social Policy, Journal of Human Resources, Journal of Internal Medicine, Journal of Maintenance in the Addictions, Journal of Mental Health Policy and Economics, Journal of Occupational Health Psychology, Journal of Occupational Medicine, Journal of Offender Rehabilitation, Journal of Public Health Policy, Journal of Quantitative Criminology, Journal of Research on Adolescence, Journal of Risk and Uncertainty, Journal of Studies on Alcohol and Drugs, Journal of Substance Abuse Treatment, Journal of Youth and Adolescence, Labour Economics, Justice Quarterly, LABOUR: Review of Labour Economics and Industrial Relations, Law and Policy, Medical Care, Medical Care Research and Review, Monthly Labor Review, Population Health Management, Public Health Reports, Risk Analysis, Social Science and Medicine, Social Science Quarterly, Social Science Research, Sociological Inquiry, Substance Abuse, Substance Use and Misuse, Southern Economic Journal, Telemedicine and e-Health, The Gerontologist, and The Prison Journal.*