



The John Knoblock
Faculty Senate Office

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MEMORANDUM

To: Julio Frenk
University President

From: Linda L. Neider
Chair, Faculty Senate

Date: February 21, 2020

Subject: Faculty Senate Legislation #2019-51(B) – Changing the Name of the Executive Master of Business Administration (MBA) in Health Sector Management and Policy TO Executive MBA in Health Management and Policy – Miami Herbert Business School

The Faculty Senate, at its February 19, 2020 meeting, had no objections to the approval of the Miami Herbert Business School's decision to change the name of the Executive MBA in Health *Sector* Management and Policy to Executive MBA in Health Management and Policy. This name change will make the program name consistent with the department name.

The proposal is enclosed for your reference.


This legislation is now forwarded to you for your action.

LLN/ss/rh

cc: Jeffrey Duerk, Executive Vice President and Provost
John Quelch, Dean, Miami Herbert Business School
Steven Ullmann, Chair, Department of Health Management and Policy, Miami Herbert Business School

CAPSULE: Faculty Senate Legislation #2019-51(B) – Executive Master of Business Administration (MBA) in Health Sector Management and Policy TO Executive MBA in Health Management and Policy – Miami Herbert Business School

PRESIDENT'S RESPONSE

APPROVED:  DATE: 3/10/20
(President's Signature)

OFFICE OR INDIVIDUAL TO IMPLEMENT: John Quelch, Dean, Business School

EFFECTIVE DATE OF LEGISLATION: IMMEDIATELY
(if other than June 1 next following)

NOT APPROVED AND REFERRED TO: _____

REMARKS (IF NOT APPROVED): _____

Program Change Request

Date Submitted: 01/10/20 2:00 pm

Viewing: **HLTH_MBA : Executive MBA in Health Sector Management and Policy**

Last approved: 01/10/20 1:15 pm

Last edit: 01/23/20 6:02 pm

Changes proposed by: Patty Murphy (pxm491)

Catalog Pages Using
this Program

[Health Sector Management and Policy](#)

Date of Closure

Final Catalog

Describe the
number of students

Explain how current
students will be

Describe any
additional

Describe how
current faculty
and/or staff will be

Explain how and
when any affected

In Workflow

1. PG Assessment and Accreditation
2. PG GR School
3. PG Graduate Council
4. PG GR Dean
5. PG FS Office for GWC
6. PG FS GWC
7. PG Faculty Senate
8. PG FS Office for President
9. PG Registrar

Approval Path

1. 01/10/20 2:05 pm
Patty Murphy (pxm491): Approved for PG Assessment and Accreditation
2. 01/14/20 2:15 pm
Patty Murphy (pxm491): Rollback to PG Assessment and Accreditation for PG GR School
3. 01/14/20 2:17 pm
Patty Murphy (pxm491): Approved for PG Assessment and Accreditation
4. 01/17/20 8:48 am
Tiffany Plantan (tplantan):

Approved for PG GR

School

5. 01/21/20 3:34 pm

Tiffany Plantan

(tplantan):

Approved for PG

Graduate Council

6. 01/21/20 3:49 pm

Guillermo Prado

(gprado): Approved

for PG GR Dean

History

1. Jan 10, 2020 by

Patty Murphy

(pxm491)

Please list the authors of this proposal including name, rank/title, program/department, and school.

Proposer(s) Name

Steven G. Ullmann, Ph.D.

Professor and Chair

Department of Health Management and Policy

Miami Herbert Business School

Change Type All Other Changes

Provide a brief
summary of the
change

This proposal seeks to update the official name of the Executive MBA in Health Sector Management and Policy to Executive MBA in Health Management and Policy to be consistent with the department name.

Career Graduate

Academic Structure

School/ College

Department

Miami Herbert Business School

HMP

Plan Type Major and/or Degree

Degree Type Master's

Degree Name Master of Business Administration

Proposed Plan Code

Plan Name Executive MBA in Health **Sector** Management and Policy

Will there be any subcomponents within the program such as concentrations, specializations, thesis/non-thesis options, or tracks?

No

Subcomponents

Effective Term Fall 2020

First Term Valid Fall 2020

Program Instruction Mode In Person

Where is the program offered?

Location	Please provide the % of instruction at each location.
Coral Gables Campus	100

Program Length (Years) 2

Total Credits 48

Areas of Knowledge

To Be Published in the Academic Bulletin

Program Overview

The University of Miami Herbert Business School Executive MBA in Health **Sector** Management and Policy Program prepares graduates for positions of leadership in health care and health-related organizations. The program focuses on the post-graduate educational needs of professionals already fully employed in the health care industry, as well as those aspiring to careers in the field. Combining its strengths in graduate business education and its close relationships with the South Florida health care community, the program teaches practical administrative skills as well as broad strategic and theoretical perspectives to students who wish to expand their knowledge of management and administration as applied to the health care industry.

To obtain detailed program admission and curricula information please reference the program brochure which can be requested by contacting the Office of Recruiting and Admissions at 305-284-2510 or visit our [website](#).

Program Mission Statement

Mission

To develop innovative ideas and principled leaders that transform global business and society.

Program Goals

Goals

Student Learning Outcomes

Student Learning Outcomes

The MBA students will demonstrate the ability to integrate business information and knowledge within the strategies and perspectives of an organization.

The MBA students will demonstrate the ability to understand and utilize the process of critical and analytical thinking in diverse business settings to solve problems and make decisions.

The MBA students will demonstrate the ability to gain an awareness of and a sensitivity to issues in business decision-making from an ethical and social perspective (principled leaders).

The MBA students will demonstrate an understanding of business operations and decision-making in a global environment.

Curriculum Requirements

Curriculum Requirements

Course List

Code	Title	Credit Hours
Required Courses		
ACC 602	Analysis of Financial Statements	3
ACC 660	Managerial Accounting in Healthcare Organizational	3
BSL 685	Legal Aspects of Health Administration	3
BTE 621	Management Information Systems	3
BUS 601	MBA Math Module	0
FIN 602	Fundamentals of Finance	3
HMP 601	Essentials of Health Care Administration	3
HMP 655	Public Policy and Health	3
HMP 684	Analysis of Health Care Delivery and Policy	3

Code	Title	Credit Hours
<u>HMP 687</u>	Health Care Organization, Economics, and Ethics	3
<u>MAS 610</u>	Statistical Analysis for Managerial Decision Making	3
<u>MAS 641</u>	Operations Research Models in Management	3
<u>MGT 602</u>	Human Resource Management	3
<u>MGT 651</u>	Behavioral and Organizational Systems	3
<u>MGT 653</u>	Deriving Competitive Advantage through Operations	3
<u>MGT 658</u>	Innovative Business Strategies for Future Leaders	3
<u>MKT 660</u>	Foundations of Marketing Management	3
Total Credit Hours		48

Plan of Study

Plan of Study

Plan of Study Grid

Year One

Fall I Credit Hours

MAS 610 Statistical Analysis for Managerial Decision Making 3

MKT 660 Foundations of Marketing Management 3

Credit Hours 6

Spring I

MGT 651 Behavioral and Organizational Systems 3

BUS 601 MBA Math Module 0

MGT 681 Essentials of Health Care Management and Policy 3

Credit Hours 6

Fall II

MAS 641 Operations Research Models in Management 3

MGT 687 Health Care Organization, Economics, and Ethics 3

Credit Hours 6

Spring II

ACC 602 Analysis of Financial Statements 3

MGT 684 Analysis of Health Care Delivery and Policy 3

Credit Hours 6

Year Two

Fall I

ACC 660 Managerial Accounting in Healthcare Organizational 3

BTE 621 Management Information Systems 3

Credit Hours 6

Spring I

FIN 602 Fundamentals of Finance 3

MGT 653 Deriving Competitive Advantage through Operations 3

Credit Hours 6

Fall II

MGT 658 Innovative Business Strategies for Future Leaders 3**BSL 685 Legal Aspects of Health Administration** 3

Credit Hours 6

Spring II

MGT 602 Human Resource Management 3**BUS 655 Public Policy and Health** 3

Credit Hours 6

Total Credit Hours 48

Admission Requirements

Admission Requirements

Candidacy for the Miami Herbert Business School Executive MBA for Health **Sector** Management and Policy program is based on an evaluation of academic and professional preparation as well as significant accomplishments and experiences. Professionally, the applicant should demonstrate an aptitude for career advancement and leadership. Regardless of the stage an applicant may be in, we measure career potential through increased workplace responsibility, demonstrated managerial skills, recommendations and assessment of the nomination. Motivation, intellectual curiosity, high ethical standards and perseverance are essential characteristics for success in the Executive MBA for Health **Sector** Management and Policy program.

The Admissions Committee considers the "total" individual - men and women who show a pattern of achievement and high-level performance at every stage. The Admissions Index assesses each candidate on the following factors:

Years of business-related work experience

Years of management experience

Level of current position

Maturity

Undergraduate grade point average

GMAT score (if requested)

Letter(s) of Recommendation

Undergraduate School

Undergraduate Major

International experience

Intercultural experience

Admission to the Professional MBA Program does not guarantee that a seat is available. Once admitted, an applicant must submit a non-refundable \$2,200 Enrollment Fee required by the Graduate Business Programs Office in order to reserve their seat within a cohort. Once a given cohort reaches capacity, the Admissions Committee compiles a waitlist of qualified candidates. Candidates are notified when their status changes.

Rationale

Rationale

Background: As of 2017, the name of the department has officially been changed from "Department of Health Sector Management and Policy" to "Department of Health Management and Policy" [Legislation #2017-35(B)].

Proposal: This proposal seeks to update the official name of the **Executive MBA program** to be consistent with the new department name (remove all instances of the word "sector"). The faculty of the Department of Health Management and Policy as well as our Advisory Board are in unanimous agreement of this change.

Current program name: Executive MBA in Health Sector Management and Policy

Change TO: **Executive MBA in Health Management and Policy**

Reasoning: The Faculty of the Department, our national and global Advisory Board, and the Miami Herbert Business School leadership are in agreement that the name change is appropriate. The term "health sector" is too constraining, as health affects all aspects of business and society. The department name & undergraduate degree program names have already been updated; this proposal seeks to update the name of the Executive MBA program as well, to be consistent within naming conventions.

Resource Implications: No implications

Procedural history:

January 16, 2018: Meeting of the Advisory Board to the Department of and Center for Health Management and Policy (Approved name change & change of all program names to remove the word "sector")

January 31, 2018: Full faculty meeting of the Department of Health Management and Policy (Approved name change & change of all program names to remove the word "sector")

Legislation 2017-35(B) approves the official name change from Department of Health Sector Management and Policy to Department of Health Management and Policy

Legislation 2018-52(B) approves the name change of the undergraduate major and minor to remove all instances of the word "sector" to be consistent with the department name

Graduate Business Education Committee - Reviewed on 11/1/19

Miami Herbert Business School Council - Approved on 11/15/19

Market Demand

Relationship to Other Programs

Relationship to Undergraduate and Professional Programs

Library Resources Available and Needed to Support the Program

Laboratory Facilities, Equipment, and Space Available and Needed to Support the Program

Other Resources Available or Needed to Support the Program

Curriculum

Program Curriculum

Upload Syllabi for Any New Courses

Proposed Schedule of Course Offerings for the First Three Years

CIP Code

Proposed CIP Code

Faculty

Program Directors

Upload CV(s)

Program Faculty

Upload CV(s) Grad

Students

Applicant Pool

Enrollment Projections

Teaching or Research Assistants

Administration

Program Administration

Budget

Program Budget

Comparison

Peer Comparisons

For Online and Distance Education I

Certificates

Transfer of Coursework to Degree Programs

Documents

Attach Supporting Documentation

[HEMBA Letters of Support.pdf](#)

Reviewer

Comments

Patty Murphy (pxm491) (01/10/20 2:03 pm): The Miami Herbert Business School Council voted unanimously to approve this proposal on 11/15/19.

Patty Murphy (pxm491) (01/10/20 2:04 pm): This change does not require notification to or approval from SACSCOC.

Tiffany Plantan (tplantan) (01/21/20 3:34 pm): This proposal was discussed at the 1/21/20 meeting of the Graduate Council. No concerns were expressed by Council members.

Key: 286



MEMORANDUM

Date: December 5, 2019

To: Patty Murphy, Ph.D., Associate Provost, University Accreditation Office
of Assessment and Accreditation

From: Steven G. Ullmann, PhD
Professor and Chair
Department of Health Management and Policy

Subject: Proposal: Name change from "Executive MBA in Health Sector Management and Policy" to "Executive MBA in Health Management and Policy"

Background: As of 2017, the name of the department has officially been changed from "Department of Health Sector Management and Policy" to "Department of Health Management and Policy" [Legislation #2017- 35(B)].

Proposal: This proposal seeks to update the official name of the **Executive MBA program** to be consistent with the new department name (remove all instances of the word "sector"). The faculty of the Department of Health Management and Policy as well as our Advisory Board are in unanimous agreement of this change.

Current program name: Executive MBA in Health Sector Management and Policy
Change TO: **Executive MBA in Health Management and Policy**

Reasoning: The Faculty of the Department, our national and global Advisory Board, and the Miami Herbert Business School leadership are in agreement that the name change is appropriate. The term "health sector" is too constraining, as health affects all aspects of business and society. The department name & undergraduate degree program names have already been updated; this proposal seeks to update the name of the Executive MBA program as well, to be consistent with naming conventions.

Resource implications: No implications

Procedural history:

- January 16, 2018: Meeting of the Advisory Board to the Department of and Center for Health Management and Policy (Approved name change & change of all program names to remove the word "sector")

- **January 31, 2018: Full faculty meeting of the Department of Health Management and Policy (Approved name change & change of all program names to remove the word “sector”)**
- **Legislation 2017-35(B) approves the official name change from Department of Health Sector Management and Policy to Department of Health Management and Policy**
- **Legislation 2018-52(B) approves the name change of the undergraduate major and minor to remove all instances of the word “sector” to be consistent with the department name**
- **Graduate Business Education Committee – Reviewed on 11/1/19**
- **Miami Herbert Business School Council- Approved on 11/15/19**



UNIVERSITY OF MIAMI
MIAMI HERBERT
BUSINESS SCHOOL

MEMORANDUM

TO: Guillermo J. Prado, Ph.D.
Dean, Graduate School

FROM: John Quelch, Dean, Miami Herbert Business School

Subject: Degree Name Change *from:* Executive MBA in Health Sector Management and Policy
to: Executive MBA in Health Management and Policy

Date: November 25, 2019

This memo is to document my support for the proposed degree name change of the Executive MBA in Health Sector Management and Policy *to new degree name:* Executive MBA in Health Management and Policy.

Thank you.

A handwritten signature in blue ink, appearing to read "John Quelch".



UNIVERSITY OF MIAMI
MIAMI HERBERT
BUSINESS SCHOOL

MEMORANDUM

TO: General Welfare Committee
Faculty Senate

FROM: John Quelch, Dean, Miami Herbert Business School

Subject: Degree Name Change *from:* Executive MBA in Health Sector Management and Policy
to: Executive MBA in Health Management and Policy

Date: November 25, 2019

This memo is to document my support for the proposed degree name change of the Executive MBA in Health Sector Management and Policy *to new degree name:* Executive MBA in Health Management and Policy.

Thank you.


A handwritten signature in blue ink, appearing to read "John Quelch".



UNIVERSITY OF MIAMI
MIAMI HERBERT
BUSINESS SCHOOL

MEMORANDUM

TO: Guillermo J. Prado, Ph.D.
Dean, Graduate School

FROM: Chester A. Schriesheim, Speaker of the School Council 
Shirley Dennis-Escoffier, Associate Professor, Accounting,
First Vice Chair, School Council
Karoline Mortensen, Associate Professor, Health Management and Policy,
Second Vice Chair, School Council
Raphael Boleslavsky, Associate Professor, Economics
Howard Gitlow, Professor, Management Science
Uzma Khan, Associate Professor, Marketing
George Korniotis, Professor, Finance
Sara Rushinek, Professor, Business Technology

Subject: Degree Name Change *from:* Executive MBA in Health Sector Management and Policy
to: Executive MBA in Health Management and Policy

Date: November 19, 2019

The School Council met on November 15, 2019 voted unanimously to approve the degree name change of the Executive MBA in Health Sector Management and Policy *to new degree name:* Executive MBA in Health Management and Policy.

Please note that the voting members of the Miami Business School (MBS), the regular faculty per the MBS bylaws, voted to delegate all decisions on curriculum issues to their elected representatives on the School Council for the fall 2019-spring 2020 academic year.



UNIVERSITY OF MIAMI
MIAMI HERBERT
BUSINESS SCHOOL

MEMORANDUM

TO: General Welfare Committee
Faculty Senate

FROM: Chester A. Schriesheim, Speaker of the School Council 
Shirley Dennis-Escoffier, Associate Professor, Accounting,
First Vice Chair, School Council
Karoline Mortensen, Associate Professor, Health Management and Policy,
Second Vice Chair, School Council
Raphael Boleslavsky, Associate Professor, Economics
Howard Gitlow, Professor, Management Science
Uzma Khan, Associate Professor, Marketing
George Korniotis, Professor, Finance
Sara Rushinek, Professor, Business Technology

Subject: Degree Name Change *from:* Executive MBA in Health Sector Management and Policy
to: Executive MBA in Health Management and Policy

Date: November 19, 2019

The School Council met on November 15, 2019 voted unanimously to approve the degree name change of the Executive MBA in Health Sector Management and Policy *to new degree name:* Executive MBA in Health Management and Policy.

Please note that the voting members of the Miami Business School (MBS), the regular faculty per the MBS bylaws, voted to delegate all decisions on curriculum issues to their elected representatives on the School Council for the fall 2019-spring 2020 academic year.