




**MEMORANDUM**

**To:** Julio Frenk  
University President

**From:** Linda L. Neider   
Chair, Faculty Senate

**Date:** February 21, 2020

**Subject:** Faculty Senate Legislation #2019-48(B) – Addition of Four New Concentrations to the Master of Arts in International Administration (MAIA) – College of Arts and Sciences

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The Faculty Senate, at its February 19, 2020 meeting, had no objections to the approval of the College of Arts and Sciences addition of four new concentration in the MAIA program. The new concentrations are: Certificate in Geospatial Technology; Risk Communications; Health Equity and Human Rights; and an Independent. This change is a repackaging of existing courses, so it is not considered a significant departure from the currently approved program.

The proposal is enclosed for your reference.

This legislation is now forwarded to you for your action.

LLN/ss/rh

cc: Jeffrey Duerk, Executive Vice President and Provost  
Leonidas Bachas, Dean, College of Arts and Sciences  
Bradford McGuinn, Director, MAIA Program, College of Arts and Sciences  
Shouraseni Sen Roy, Director, Geospatial Technology Program, College of Arts and Sciences

**CAPSULE:** Faculty Senate Legislation #2019-48(B) – Addition of Four New Concentrations to the Master of Arts in International Administration (MAIA) – College of Arts and Sciences

**PRESIDENT'S RESPONSE**

APPROVED:  DATE: 3/10/20  
(President's Signature)

OFFICE OR INDIVIDUAL TO IMPLEMENT: Leonidas Bachas, Dean, College of Arts & Sciences

EFFECTIVE DATE OF LEGISLATION: IMMEDIATELY  
(if other than June 1 next following)

NOT APPROVED AND REFERRED TO: \_\_\_\_\_

REMARKS (IF NOT APPROVED): \_\_\_\_\_

# Program Change Request

Date Submitted: 01/13/20 5:27 pm

Viewing: **IADM\_MA; SECM\_CN : M.A. in  
International Administration**

Last approved: 01/13/20 4:36 pm

Last edit: 01/23/20 5:04 pm

Changes proposed by: Patty Murphy (pxm491)

Catalog Pages Using  
this Program

[M.A. in International Administration](#)

## In Workflow

1. PG Assessment and Accreditation
2. PG GR School
3. PG Graduate Council
4. PG GR Dean
5. PG FS Office for GWC
6. PG FS GWC
7. PG Faculty Senate
8. PG FS Office for President
9. PG Registrar

## Approval Path

1. 01/13/20 5:34 pm  
Patty Murphy  
(pxm491): Approved  
for PG Assessment  
and Accreditation
2. 01/17/20 8:48 am  
Tiffany Plantan  
(tplantan):  
Approved for PG GR  
School
3. 01/21/20 3:35 pm  
Tiffany Plantan  
(tplantan):  
Approved for PG  
Graduate Council
4. 01/21/20 3:49 pm  
Guillermo Prado  
(gprado): Approved  
for PG GR Dean

### History

1. Jan 13, 2020 by  
Patty Murphy  
(pxm491)

Please list the authors of this proposal including name, rank/title, program/department, and school.

#### Proposer(s) Name

Questions about the program should be directed to:

#### LEAD FACULTY:

Dr. Bradford McGuinn  
Director, MAIA Program  
Senior Lecturer, Department of Political Science  
#305-284-8783  
bmcguinn@miami.edu

#### ADMINISTRATION:

Dr. Maryann Tobin, Executive Director of Programs  
Dean's Office, College of Arts & Sciences  
#305-284-3737  
met@miami.edu

Change Type            All Other Changes

Provide a brief  
summary of the  
change

To add four new concentrations to the MAIA program:

1. Certificate in Geospatial Technology
2. Risk Communications
3. Health Equity and Human Rights
4. Independent

Career                    Graduate

Academic Structure

**School/ College**

**Department**

College of Arts and Sciences

MAIA Program

Plan Type Major and/or Degree  
 Degree Type Master's  
 Degree Name Master of Arts  
 Proposed Plan Code  
 Plan Name M.A. in International Administration

Will there be any subcomponents within the program such as concentrations, specializations, thesis/non-thesis options, or tracks?

Yes

Subcomponents

Subcomponent Type	Subcomponent Name
Concentration	Security Management
Concentration	Certificate in Geospatial Technology
Concentration	Risk Communications
Concentration	Health Equity and Human Rights
Concentration	Independent

Effective Term Fall 2020

First Term Valid Fall 2020

Program Instruction Mode In Person

Where is the program offered?	Location	Please provide the % of instruction at each location.
	Coral Gables Campus	100

Program Length (Years) 2

Total Credits 30

**To Be Published in the Academic Bulletin**

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## Program Overview

The University of Miami's Master of Arts in International Administration Program is a thirty (30) credit interdisciplinary graduate degree designed to prepare students for careers in the administration of public and private organizations. MAIA students learn how to identify, analyze, and manage the complex global problems that confront modern institutions, particularly in areas of security, human rights, and geopolitics. The program combines academic considerations of politics and culture with those of economics and management to provide participants with the skills necessary to pursue a range of career objectives in both domestic and international careers. MAIA students are change-agents, entrepreneurs, and leaders in both government and non-governmental sectors. Our graduates have pursued careers in the realm of non-profits and non-governmental organizations, in the fields of communication, health, emergency management and national security, as well as in the financial and business sectors. The degree is awarded by the College of Arts and Sciences.

## Program Mission Statement

# Mission

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The Master of Arts in International Administration program (MAIA) seeks to prepare students for careers in the administration of public and private organizations. Students are introduced to academic traditions of scholarship and the insights of professional practice in the identification, analysis and management of the complex problems that confront modern institutions. They engage considerations of politics and culture as well as those of business, finance and management in order to develop the skills necessary to work with people in multiple contexts and environments. These include:

Local, state and federal governmental agencies

Regional and international organizations

National and international public health-care management organizations

Non-profit public service organizations

Global relief and charitable groups

Civil society movements

Corporate and financial concerns

Emergency management organizations

## Program Goals

# Goals

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## Student Learning Outcomes

## Student Learning Outcomes

Students will demonstrate knowledge of the subject-matter, the topic, at the center of their Practicum Report. This involves an understanding of the functional and organizational setting in which they served during their internship, the broader political, cultural and economic context within which the internship site exists and the ability to abstract from their experience a specific topic for analysis to which students apply skills in critical analysis, problem-solving and written communications developed during their course of study.

Students will demonstrate critical thinking skills, a habit of mind characterized by the comprehensive exploration of issues, ideas, artifacts, and events before accepting or formulating an opinion or conclusion.

Students will demonstrate their skills in written communication, learning to work in many genres and styles. It can involve working with many different writing technologies, and mixing text, data and images.

## Curriculum Requirements

## Curriculum Requirements

## Course List

Code	Title	Credit Hours
Master of Arts in International Administration		
Core Courses		
<a href="#">IGS 611</a>	International Organizations	3
<a href="#">IGS 612</a>	International Administration	3
<a href="#">IGS 613</a>	Global Cultures: Religion, Communication, and Security	3
<a href="#">IGS 614</a>	World Affairs	3
<a href="#">IGS 615</a>	International Economics for MAIA	3
<a href="#">IGS 616</a>	Administration of Organizations	3
Electives		9
Capstone		3
<a href="#">IGS 617</a>	Practicum in International Administration 1	
or <a href="#">IGS 820</a>	MAIA Masters Project	
Total Credit Hours		30

1 IGS 617 requires a 200-hour internship and a summary paper, directed by a MAIA faculty member.

## MAIA - Concentration in Security Management

## Course List

Code	Title	Credit Hours
Master of Arts in International Administration with a Concentration in Security Management		

Code	Title	Credit Hours
<a href="#">IGS 611</a>	International Organizations	3
<a href="#">IGS 612</a>	International Administration	3
<a href="#">IGS 613</a>	Global Cultures: Religion, Communication, and Security	3
<a href="#">IGS 614</a>	World Affairs	3
<a href="#">IGS 615</a>	International Economics for MAIA	3
<a href="#">IGS 644</a>	Energy Security and Environmental Sustainability	3
<a href="#">IGS 645</a>	Human Security	3
<a href="#">IGS 646</a>	Civil Security Management	3
<a href="#">IGS 647</a>	Disasters and Humanitarian Assistance	3
Capstone/Thesis (Choose one)		
<a href="#">IGS 617</a>	Practicum in International Administration 1	3
or <a href="#">IGS 820</a>	MAIA Masters Project	
Total Credit Hours		30

1 IGS 617 requires a 200-hour internship and a summary paper, directed by a MAIA faculty member.

## MAIA - Certificate in Geospatial Technology

### Course List

Code	Title	Credit Hours
<b>MAIA Core Courses</b>		<b>15</b>
<a href="#">IGS 611</a>	<b>International Organizations</b>	
<a href="#">IGS 612</a>	<b>International Administration</b>	
<a href="#">IGS 613</a>	<b>Global Cultures: Religion, Communication, and Security</b>	
<a href="#">IGS 614</a>	<b>World Affairs</b>	
<a href="#">IGS 616</a>	<b>Administration of Organizations</b>	
<b>GIS Certificate Courses</b>		<b>12</b>
<a href="#">GEG 691</a>	<b>Geographic Information Systems I</b>	
<a href="#">GEG 692</a>	<b>Remote Sensing of the Environment</b>	
<a href="#">GEG 693</a>	<b>Geographic Information Systems II</b>	
<a href="#">GEG 695</a>	<b>Web GIS (or any equivalent elective)</b>	
<b>GIS Capstone Project</b>		<b>3</b>
Students will require a member of the GIS core faculty to oversee the capstone project.		
<a href="#">IGS 617</a>	<b>Practicum in International Administration</b>	
or <a href="#">IGS 820</a>	<b>MAIA Masters Project</b>	
Total Credit Hours		30

## MAIA - Concentration in Risk Communications

### Course List



Code	Title	Credit Hours
<b>MAIA Core Courses</b>		<b>18</b>
<u>IGS 611</u>	International Organizations	
<u>IGS 612</u>	International Administration	
<u>IGS 613</u>	Global Cultures: Religion, Communication, and Security	
<u>IGS 614</u>	World Affairs	
<u>IGS 615</u>	International Economics for MAIA	
<u>IGS 616</u>	Administration of Organizations	
<b>Required Risk Communications Course</b>		<b>3</b>
<u>STC 620</u>	Public Relations Fundamentals	
<b>Risk Communications Electives</b>		<b>6</b>
<u>STC 621</u>	Writing for Public Relations	
<u>STC 622</u>	Design for Public Relations	
<u>STC 623</u>	Crisis Communication and Management	
<u>STC 624</u>	Media Relations	
<b>Capstone</b>		
<u>IGS 617</u>	Practicum in International Administration	3
or <u>IGS 820</u>	MAIA Masters Project	
<b>Total Credit Hours</b>		<b>30</b>

## MAIA - Concentration in Health Equity and Human Rights

### Course List

Code	Title	Credit Hours
<b>MAIA Core Courses</b>		<b>18</b>
<u>IGS 611</u>	International Organizations	
<u>IGS 612</u>	International Administration	
<u>IGS 613</u>	Global Cultures: Religion, Communication, and Security	
<u>IGS 614</u>	World Affairs	
<u>IGS 615</u>	International Economics for MAIA	
<u>IGS 616</u>	Administration of Organizations	
<b>Required Health Equity and Human Rights Course</b>		<b>3</b>
<u>IGS 647</u>	Disasters and Humanitarian Assistance	
<b>Health Equity and Human Rights Electives</b>		<b>6</b>
<u>INS 609</u>	Globalization and Human Rights	
<u>INS 644</u>	Global Health and International Development	
<u>INS 645</u>	Disasters, Terrorism and Global Public Health	
<u>INS 672</u>	Global Health Policy and Ethics	
<u>EPS 625</u>	Program Evaluation	
<u>EPS 626</u>	Multicultural Communities in a Globalized Society	
<b>Capstone</b>		<b>3</b>

Code	Title	02/19/2020 - FS Agenda Page 8 of 23 Credit Hours
<u>IGS 617</u>	Practicum in International Administration	
or <u>IGS 820</u>	MAIA Masters Project	
Total Credit Hours		30

## MAIA - Independent Concentration

The Independent Concentration will allow MAIA students to create their own plan of study by customizing the selection of 9 elective credits required to complete their graduate degree. In order to apply for the Independent concentration, students must enter the MAIA program with a cumulative undergraduate GPA of 3.5 or higher and be in good academic standing.

The current curriculum of the MAIA program already matches this configuration, with 18 core credits, 9 elective credits, and 3 credits for the capstone experience.

### Requirements for the Independent Concentration:

An explanation of why the existing concentrations are insufficient and/or do not apply to the student's career path.

The topic of their proposed concentration and a selection of electives to complete the MAIA program that support their topic.

Approval of the student's Guidance Committee. Each student's guidance committee will be comprised of the MAIA program director and another MAIA-affiliated faculty member from a different department representing the main scholarly areas of the courses selected for the independent concentration. (At present, the MAIA program director is a member of the Department of Political Science). A third Guidance Committee member might be appropriate when the proposed course of study encompasses expertise from three departments or disciplines.

### Course List

Code	Title	Credit Hours
<b>MAIA Core Courses</b>		<b>18</b>
<u>IGS 611</u>	International Organizations	
<u>IGS 612</u>	International Administration	
<u>IGS 613</u>	Global Cultures: Religion, Communication, and Security	
<u>IGS 614</u>	World Affairs	
<u>IGS 615</u>	International Economics for MAIA	
<u>IGS 616</u>	Administration of Organizations	
<b>Electives - approved by the student's Guidance Committee</b>		<b>9</b>
<b>Capstone</b>		<b>3</b>
<u>IGS 617</u>	Practicum in International Administration	
or <u>IGS 820</u>	MAIA Masters Project	
Total Credit Hours		30

Plan of Study

# Sample Plan of Study

## MAIA (No Concentration)

### Accelerated 1-Year Plan

#### Plan of Study Grid

Fall		Credit Hours
<u>IGS 613</u>	Global Cultures: Religion, Communication, and Security	3
<u>IGS 614</u>	World Affairs	3
<u>IGS 616</u>	Administration of Organizations	3
	Credit Hours	9
 Spring		
<u>IGS 611</u>	International Organizations	3
<u>IGS 612</u>	International Administration	3
<u>IGS 615</u>	International Economics for MAIA	3
	Credit Hours	9
 Summer		
	Three Electives	9
<u>IGS 648, 617</u>	International Business Finance for MAIA	3
or <u>820</u>	or Practicum in International Administration or MAIA Masters Project	
	Credit Hours	12
	Total Credit Hours	30
 * Summer courses can be completed at the start of the 1-year plan or at the end, as MAIA accepts rolling admissions		
 **IGS 615 may be substituted for IGS 648, depending on whether the student secures an internship (IGS 617) in the Spring or Summer.		

## MAIA (Security Management Concentration/Certificate)

#### Plan of Study Grid

### Year One

Summer I		Credit Hours
<u>IGS 644</u>	Energy Security and Environmental Sustainability	3
<u>IGS 646</u>	Civil Security Management	3
	Credit Hours	6
 Summer II		
<u>IGS 645</u>	Human Security	3
<u>IGS 647</u>	Disasters and Humanitarian Assistance	3
	Credit Hours	6

### Year Two

#### Fall

<u>IGS 613</u>	Global Cultures: Religion, Communication, and Security	3
<u>IGS 614</u>	World Affairs	3
<u>IGS 617</u> or <u>820</u>	Practicum in International Administration or MAIA Masters Project	3
	Credit Hours	9
Spring		
<u>IGS 611</u>	International Organizations	3
<u>IGS 612</u>	International Administration	3
<u>IGS 615</u>	International Economics for MAIA	3
	Credit Hours	9
	Total Credit Hours	30

\*Summer courses can be completed at the start of the 1-year plan or at the end, as MAIA accepts rolling admissions.

## **MAIA with a certificate in Geospatial Technology**

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*\*Based on full-time enrollment. MAIA may also be completed part-time.*

### Plan of Study Grid

#### Year One

Fall		Credit Hours
<u>IGS 613</u>	<b>Global Cultures: Religion, Communication, and Security</b>	<b>3</b>
<u>IGS 614</u>	<b>World Affairs</b>	<b>3</b>
<u>GEG 691</u>	<b>Geographic Information Systems I</b>	<b>3</b>
	Credit Hours	9

#### Spring

<u>IGS 611</u>	<b>International Organizations</b>	<b>3</b>
<u>IGS 612</u>	<b>International Administration</b>	<b>3</b>
<u>GEG 693</u>	<b>Geographic Information Systems II</b>	<b>3</b>
	Credit Hours	9

#### Year Two

Fall		
<u>IGS 616</u>	<b>Administration of Organizations</b>	<b>3</b>
<u>GEG 692</u>	<b>Remote Sensing of the Environment</b>	<b>3</b>
<u>GEG 695</u>	<b>Web GIS</b>	<b>3</b>
	Credit Hours	9

#### Spring

<u>IGS 617</u> or <u>820</u>	<b>Practicum in International Administration or MAIA Masters Project</b>	<b>3</b>
	Credit Hours	3
	Total Credit Hours	30

## **MAIA with a concentration in Risk Communications**

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**\*Based on full-time enrollment. MAIA may also be completed part-time.**

Plan of Study Grid

Year One

Fall	Credit Hours
<b>IGS 613 Global Cultures: Religion, Communication, and Security</b>	<b>3</b>
<b>IGS 614 World Affairs</b>	<b>3</b>
<b>STC 620 Public Relations Fundamentals</b>	<b>3</b>
Credit Hours	9

Spring

<b>IGS 611 International Organizations</b>	<b>3</b>
<b>IGS 612 International Administration</b>	<b>3</b>
<b>IGS 615 International Economics for MAIA</b>	<b>3</b>
Credit Hours	9

Year Two

Fall	Credit Hours
<b>IGS 616 Administration of Organizations</b>	<b>3</b>
<b>Two STC electives or one STC elective and IGS 617/IGS 820</b>	<b>6</b>
Credit Hours	9

Spring

<b>One STC elective or IGS 617/IGS 820</b>	<b>3</b>
Credit Hours	3
Total Credit Hours	30

## **MAIA concentration in Health Equity and Human Rights**

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**\*Based on full-time enrollment. MAIA may also be completed part-time.**

Plan of Study Grid

Year One

Spring	Credit Hours
<b>IGS 611 International Organizations</b>	<b>3</b>
<b>IGS 612 International Administration</b>	<b>3</b>
<b>IGS 615 International Economics for MAIA</b>	<b>3</b>
Credit Hours	9

Summer

<b>IGS 647 Disasters and Humanitarian Assistance</b>	<b>3</b>
<b>IGS 617 or 820 Practicum in International Administration or MAIA Masters Project</b>	<b>3</b>
Credit Hours	6

Year Two

Fall	Credit Hours
<b>IGS 613 Global Cultures: Religion, Communication, and Security</b>	<b>3</b>
<b>IGS 614 World Affairs</b>	<b>3</b>
<b>IGS 616 Administration of Organizations</b>	<b>3</b>

Credit Hours

9

Spring

**EPS 625****Program Evaluation****3****EPS 626****Multicultural Communities in a Globalized Society****3****IGS 615****International Economics for MAIA****3**

Credit Hours

9

Total Credit Hours

33

## MAIA Independent Concentration

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*\*Based on full-time enrollment. MAIA may also be completed part-time.*

### Plan of Study Grid

Year One

Fall

Credit Hours

**IGS 613****Global Cultures: Religion, Communication, and Security****3****IGS 614****World Affairs****3****IGS 616****Administration of Organizations****3**

Credit Hours

9

Spring

**IGS 611****International Organizations****3****IGS 612****International Administration****3****IGS 615****International Economics for MAIA****3**

Credit Hours

9

Summer

**Three IGS electives****9****IGS 617 or 820 Practicum in International Administration****3****or MAIA Masters Project**

Credit Hours

12

Total Credit Hours

30

Admission Requirements

## Admission Requirements

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The Master of Arts in International Administration (MAIA) program accepts rolling admissions. Interested students may apply to the program at any time.

Online Application

Please complete the online application by [clicking here](#).

Application Fee

An \$85.00 non-refundable application fee is paid online upon submission of the application.

Statement of Purpose

The statement of purpose is the most important element of your application packet. This letter needs to reflect  
<https://next-bulletin.miami.edu/courseleaf/approve/>

who you are, your goals and why you would be an asset to the MAIA program. It is very important to ensure it is grammatically correct and as detailed as possible. The statement of purpose should be no more than two pages in length. Please review before your submit.

Below is a link to help you get started:

[OWL Statement of Purpose Guidelines.](#)

#### Letters of Recommendation

Three letters of recommendation must be provided. One letter should be from a faculty member. Two letters should be from an employer, colleague, or other professional source.

#### Official Transcripts

You must provide official transcripts from each post-secondary institution attended. Official transcripts in languages other than English must also be submitted with a certified English translation.

#### Resume

Please provide a copy of your resume if it is available.

#### Grade Point Average (GPA)

A minimum overall undergraduate grade point average (GPA) of 3.0 on a 4.0 scale.

#### Graduate Record Examination (GRE)

A minimum score of 297 is required on the Graduate Record Examination (GRE). The GRE school code is 5815. GRE waivers are available for qualifying students. GMAT and LSAT score are also accepted. Those who hold a Masters or Ph.D. degree from an accredited institution of higher education are exempt from this requirement. Applicants that have ten or more years of relevant professional experience may be eligible for a waiver. Each application is individually reviewed and eligibility for a waiver remains at the discretion of the MAIA Program Director. Please submit a current resume for review.

#### Official TOEFL (or IELTS) Score

All international students are required to take this exam in order to demonstrate sufficient English competency. The "**Test Of English As A Foreign Language (TOEFL)**" exam is offered as a paper-based test (PBT) or an internet-based test (IBT). A score of **550** is required for the PBT; a score of **80** is required for the IBT.

Students may also take the "**International English Language Testing System (IELTS)**" exam to demonstrate sufficient competency in English. A score of **6.5** or higher is required.

All international students must provide a copy of their results on either exam.

International students from countries whose primary language is English are not required to take this exam.

## Rationale

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## Rationale

The Master of Arts in International Administration (MAIA) is an interdisciplinary graduate degree. Coursework within the MAIA program covers the identification, analysis, and management of complex problems that confront modern institutions. The MAIA program encompasses five core domains of study, reflected in the required coursework:

World Politics and Diplomacy

International Organizations

Global Cultures

International Political Economy

Strategic Management

Over the past 20 years, the program has combined the academic considerations of politics and culture with those of business, international affairs, and management to provide participants with the skills necessary to pursue a range of career objectives in both domestic and international careers. MAIA provides a dynamic educational experience, offering the knowledge and experience necessary to succeed in the administration of organizations at the domestic and international levels. Our graduates have found rewarding careers with international businesses, governmental agencies and international organizations, including the American Red Cross, UNICEF, the Centers for Disease Control and Prevention, and the Beacon Council.

MAIA is a 30-credit program that caters specifically to non-traditional learners through summer, evening, and accelerated courses. All courses in the MAIA core curriculum are only offered during the 6:20 pm-9:05 pm block. MAIA also has a strong commitment to serving the military and veteran communities and regularly hosts prominent members of the local security enforcement community to provide guest lectures in these courses, including military and civilian leadership from the United States Southern Command (SouthCom), the Miami-Dade Police Department, and the American Red Cross. The University of Miami is also a participant in the Yellow Ribbon GI Enhancement Program. This provision of the post-9/11 GI Bill helps cover the expenses for earning a Masters degree for qualifying service personnel from the U.S. Armed Forces. This year, MAIA was among several University of Miami programs recognized as "Best of the Best for 2018" by U.S. Veterans Magazine.

To that end, as an affiliate of the Associate of Professional School of International Affairs (APSIA), the MAIA program continues to provide the most relevant, rigorous, and current curricular offerings for our students, allowing them opportunities for employment in a competitive job market, in ways that well-represent the University of Miami in their careers. MAIA aims to achieve full member status with APSIA. To this end, it has completed an extensive internal review of its existing curriculum, which has not been revised since the program was created over two decades ago.

In keeping with our APSIA peers and the demands of non-traditional students and employers, MAIA will require all students to declare a concentration. However, we are also proposing an Independent concentration, mirrored after the College of Arts & Science's own Independent major, allowing students, with the program's approval, to select their own course of study



## Market Demand

Based on market research of a select group of APSIA peer institutions (notably Johns Hopkins, George Washington, UC Denver – Korbel School, and Florida International University), the MAIA program is proposing to add three new concentrations to its existing offerings.

Since its inception, MAIA has offered “areas of concentration” to students as a means of focusing advising and their choice of electives. These concentrations represent the existing “areas of concentration,” in order that they may be noted on the students’ transcripts.

MAIA currently offers a concentration in Security Management, as well as a stand-alone Certificate in Security Management. Given the development and demand of a need for a course on Cyber Security, there will be one new course developed on that topic, in collaboration with the Department of Computer Science. As such, there is a need for a one-course modification to the existing concentration and certificate in Security Management.

### Relationship to Other Programs

The MAIA with a certificate in Geospatial Technology is modeled after the existing M.A. in Latin American Studies with a certificate in Geospatial Technology, with the cooperation of the Department of Geography and Regional Studies.

The MAIA with a concentration in Risk Communications is modeled after the existing area of focus, in cooperation with the School of Communication.

The MAIA concentration in Health Equity and Human Rights is with the cooperation of the Department of International Studies and the School of Education and Human Development).

The MAIA - Independent Concentration is modeled after the existing Independent undergraduate major in the College of Arts & Sciences.

### Relationship to Undergraduate and Professional Programs

### Library Resources Available and Needed to Support the Program

### Laboratory Facilities, Equipment, and Space Available and Needed to Support the Program

### Other Resources Available or Needed to Support the Program

## Curriculum

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### Program Curriculum

### Upload Syllabi for Any New Courses

## Proposed Schedule of Course Offerings for the First Three Years

### **CIP Code**

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Proposed CIP Code

### **Faculty**

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Program Directors

Upload CV(s)

Program Faculty

Upload CV(s) Grad

### **Students**

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Applicant Pool

Enrollment Projections

Teaching or Research Assistants

### **Administration**

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Program Administration

### **Comparison**

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Peer Comparisons

## Documents

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Attach Supporting Documentation

[MAIA Letters of Support.pdf](#)

Reviewer

Comments

**Patty Murphy (pxm491) (01/13/20 5:32 pm):** This proposal was approved by the MAIA faculty on 9/18/2019 and by the College of Arts and Sciences School Council on 11/18/2019. Letters of support confirming this are included as an attachment.

**Patty Murphy (pxm491) (01/13/20 5:33 pm):** This change is just a repackaging of existing courses, so it is not considered a significant departure from the currently approved program. Therefore no notification to or approval from SACSCOC is required.

**Tiffany Plantan (tplantan) (01/21/20 3:35 pm):** This proposal was discussed at the 1/21/20 meeting of the Graduate Council. No concerns were expressed by Council members.

Key: 253

UNIVERSITY  
OF MIAMI



Master of Arts in International Administration

P.O. Box 248304  
Coral Gables, Florida 33124

Ph: 305-284-8783  
Fax: 305-284-2023  
miami.edu/maia

To: Leonidas Bachas, Ph.D.  
Dean, College of Arts and Sciences

From: Bradford R. McGuinn, Ph.D.  
Director, MAIA Program

Subject: New MAIA Concentrations

Date: October 18, 2019

On a regular meeting of the MAIA Advisory Board on September 18, 2019, the MAIA faculty voted unanimously in support of the concentrations and curricular changes outlined in this proposal.

For many years, the MAIA program has been committed to professional education, inquiry, and development. We are grateful for the opportunity to build upon the program's tradition with the revisions outlined in this proposal. The areas of concentration have always been of importance to MAIA students in guiding their elective choices and the program faculty are pleased that they will be reflected on the students' transcripts.

It is our hope that these changes will continue to allow MAIA to be competitive and relevant in the graduate marketplace.

Please feel free to contact me with any questions.

Regards,

A handwritten signature in blue ink, appearing to read 'Brad McGuinn'.

Bradford McGuinn, Ph.D.  
Director, MAIA Program

To: Leonidas Bachas, Ph.D.  
Dean, College of Arts and Sciences

From: Shouraseni Sen Roy  
Geography and Regional Studies

Subject: New MAIA Certificate in Geospatial Technology

Date: September 27, 2019

This letter confirms the support of the Department of Geography and Regional Studies for the new Certificate in Geospatial Technology in the MAIA program proposed by the College of Arts & Sciences. The Department of Geography and Regional Studies has offered GIS electives to MAIA students for several years and we are glad to formalize this collaboration in the same way that we jointly offer the M.A. in Latin American Studies with a Certificate in GIS.

Regards,



Shouraseni Sen Roy,  
Director Graduate Certificate Program in Geospatial Technology  
Department of Geography and Regional Studies

UNIVERSITY OF MIAMI  
**SCHOOL of  
COMMUNICATION**



Department of Strategic Communication  
PO Box 248127  
Coral Gables, FL 33124-2105

Phone: 305-284-4544  
Fax: 305-284-5216  
<http://com.miami.edu>

October 1, 2019

To: Dr. Leonidas Bachas, Dean  
College of Arts & Sciences

From: Dr. Alyse R. Lancaster, Chair  
Department of Strategic Communication  
School of Communication

Please allow this memo to confirm the support of Department of Strategic Communication for the Master of Arts in International Administration (MAIA) with a concentration in Risk Communication being proposed by the Office of Interdisciplinary and Professional Studies and the College of Arts and Sciences.

We are enthusiastic about the addition degree concentration to the growing catalog of professional programs at the University of Miami and we are happy to offer our support in the form of electives for the MAIA with a concentration in Risk Communication.

Sincerely,



Alyse R. Lancaster, Ph.D.  
Associate Professor and Chair  
Department of Strategic Communication

Cc: Dr. Bradford McGuinn, Director, MAIA Program  
Dr. Maryann Tobin, Executive Director of Programs

UNIVERSITY  
OF MIAMI

Department of International Studies  
1300 Campo Sano, Suite 110  
Coral Gables, Florida 33146



To: Leonidas Bachas, Ph.D.  
Dean, College of Arts and Sciences

From: Richard Weisskoff, Ph.D.  
Chair, Department of International Studies

Subject: New Concentrations in the MAIA program

Date: October 28, 2019

This letter confirms the support of the Department of International Studies for a new concentrations in the Master of Arts in International Administration program. The INS faculty fully support this proposal and offer courses to the MAIA concentration in Health Equity and Human Rights, as well as continuing to offer electives to MAIA students. In kind, MAIA has always welcomed INS students in their classes. We are glad to continue this collaboration.

Regards,

  
Richard Weisskoff, Ph.D.



October 27, 2019

**LEAD FACULTY:**

Dr. Bradford McGuinn  
Director, MAIA Program  
Senior Lecturer, Department of Political Science  
#305-284-8783  
[bmcguinn@miami.edu](mailto:bmcguinn@miami.edu)

**ADMINISTRATION:**

Dr. Maryann Tobin, Executive Director of Programs  
Dean's Office, College of Arts & Sciences  
#305-284-3737  
[met@miami.edu](mailto:met@miami.edu)

Dear Dr. McGuinn and Dr. Tobin,

I am writing to support the inclusion of two courses from the Community and Social Change (CSC) master's program, specifically EPS 625 – Program Evaluation and EPS 626 – Multicultural Communities in a Globalized Society, as electives in the newly formed Health Equity and Human Rights concentration within the Master of Arts in International Administration (MAIA) program. We look forward to having MAIA students in EPS 625 and EPS 626 courses. Please direct any questions students have about these courses to me as the Director of the CSC program.

Sincerely,

A handwritten signature in black ink, appearing to read 'Ashmeet K. Oberoi', with a horizontal line underneath.

Ashmeet K. Oberoi, Ph.D.  
Assistant Professor of Professional Practice  
Director, Community and Social Change Master's Program  
Educational and Psychological Studies Department  
School of Education and Human Development, University of Miami





Office of the Dean

1252 Memorial Drive  
Ashe Building, Suite 227  
Coral Gables, Florida 33146

Phone: 305-284-4117  
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as.miami.edu

To: Linda Neider, Ph.D.  
Chairperson  
Faculty Senate

From: Leonidas G. Bachas, Ph.D.  
Dean  
College of Arts & Sciences

A handwritten signature in blue ink, appearing to read 'Leonidas G. Bachas'.

Subject: New concentrations in the M.A. in International Administration (MAIA) program

Date: November 20, 2019

Dear Linda,

On November 18, 2019, the faculty of the College of Arts and Sciences unanimously voted in favor of establishing new concentrations in the M.A. in International Administration (MAIA) program.

MAIA has been one of the most successful professional master's programs offered by the College and is committed providing innovative professional education, inquiry, and development. MAIA graduates have gone on to prestigious careers with the World Health Organization, the United Nations, the Beacon Council, and the Centers for Disease Control and Prevention. These new concentrations will assist the program in tailoring curriculum for its students, achieving additional relevance, and moving towards full membership in APSIA – the Association for Professional Schools of International Affairs, of which MAIA is currently an affiliate member.

I am now forwarding the proposal to the Senate for action. For your convenience, attached you will find a copy of the proposal. If you have any questions, please feel free to contact me.

LGB/mtt