



MEMORANDUM

To: Julio Frenk
University President

From: Linda L. Neider
Chair, Faculty Senate

Date: February 3, 2020

Subject: Faculty Senate Legislation #2019-44(B) – Creation of a Master in International Business (MIB) and Accelerated Master of Business Administration (MBA) Dual Degree Program. – Herbert Business School

The Faculty Senate, at its January 29, 2020 meeting, had no objections to the approval of the Herbert Business School's creation of a MIB and Accelerated MBA dual degree program. The proposed dual degree program will involve two existing programs. The proposed dual degree program will allow students to complete both degrees in a sequential timeline and provide graduates with greater preparation to pursue careers in business.

The proposal is enclosed for your reference.

This legislation is now forwarded to you for your action.

LLN/ss/rh

cc: Jeffrey Duerk, Executive Vice President and Provost
John Quelch, Dean, Herbert Business School
Patricia Abril, Vice Dean – Graduate Business Education, Herbert Business School

CAPSULE: Faculty Senate Legislation #2019-44(B) – Creation of a Master , in International Business (MIB) and Accelerated Master of Business Administration (MBA) Dual Degree Program. – Herbert Business School

PRESIDENT'S RESPONSE

APPROVED:  DATE: 02/21/20
(President's Signature)

OFFICE OR INDIVIDUAL TO IMPLEMENT: John Quelch, Dean, Business School

EFFECTIVE DATE OF LEGISLATION: IMMEDIATELY
(if other than June 1 next following)

NOT APPROVED AND REFERRED TO: _____

REMARKS (IF NOT APPROVED): _____



UNIVERSITY
OF MIAMI

Proposal Submission Checklist

Proposals are to be submitted to the Office of Assessment and Accreditation (OAA), the Graduate Council (for graduate programs excluding Law and Medical), OR the University Curriculum Committee (for undergraduate programs) and the Faculty Senate. Refer to the [Procedures for Program Changes](#) document for information on the approvals and notifications needed for program changes and the [Proposal Submissions Specifications](#) document for an explanation of the process and a list of the materials required.

(Please note that change approvals can take 2 semesters to complete.)

FORM INSTRUCTIONS:

1. Save/download the form as a pdf.
2. After completing the information below, print and scan the form.
3. Insert it with the background materials that are specified, in the order listed, and submit to faesen@miami.edu.

Please note: only scanned versions can be accepted.

Include this checklist at the beginning of each proposal.

KEY CONTACT PERSONNEL INFORMATION

First Name	Last Name	Proponent's Title
Patricia	Abril	Vice Dean, Graduate Business Education
Department, if applicable	School/College	
	Miami Herbert Business School	
E-mail	Phone	
Pabril@miami.edu	3052846999	
Title of Proposal		
Dual Degree Creation: Master in International Business and Accelerated MBA		

MANDATORY MEMORANDA AND FORMAT

Please check that each item listed below is included in the proposal package of materials, in the ORDER as listed. The applicable title (i.e. Letter of Explanation, Memo from the Dean, etc.) is to precede each section in the materials.

Only proposals conforming to this format will be accepted.

1. This completed checklist.

2. Letter of explanation. (2-3 pages only, double spaced, 12 pt font)

Yes No

If no, explain why:

3. A memo from the dean(s) signifying approval of the faculty of the relevant School(s) / Colleges(s).

Yes No

If no, explain why:

4. A memo that all affected or relevant School / College Council(s) have approved.

Yes No

If no, explain why:

5. A memo from the department chair(s) signifying approval of the faculty of the relevant department(s).

Yes No

If no, explain why:

No specific department impacted.

6. A memo from the Office of Accreditation and Assessment (OAA) if the proposal involves academic programs (degrees, certificates, majors, minors, concentrations, specializations, tracks, etc.) such as new programs, closing programs, or program changes (such as changes in requirements, program length, modality, name, location).

Applicable Not applicable.

If not, explain why:

7. A memo from the Graduate School Dean signifying approval of the Graduate Council (for graduate programs only) OR the University Curriculum Committee (for undergraduate programs only) recommendation form.

Applicable Not applicable.

If not, explain why:

8. Academic Deans Policy Council (ADPC) approval, for interdisciplinary issues and as appropriate. Please consult with the Dean of the Graduate School or the Secretary of the Faculty Senate to check if this is needed.

Yes No

If no, explain why:

N/A

9. Additional required documents as listed on the "Proposal Submissions Specifications," i.e. market analysis, budget information, assessment of library collections, etc. as specified.

List additional documents included:

End form.



MEMORANDUM

TO: General Welfare Committee
Faculty Senate

FROM: Patricia Sanchez Abril, J.D., Vice Dean, Graduate Business Education

Subject: Dual Degree Creation: Master in International Business and Accelerated MBA

Date: January 15, 2020

Proposal:

The Miami Herbert Business School is proposing to offer a dual Master in International Business and Accelerated MBA degree program allowing students to earn both a specialized Master's and MBA. Students will complete the two degrees in sequence – Master in International Business first, Accelerated MBA second. Both programs currently exist. This proposal is for the purpose of officially joining them as a dual degree. As such, the dual degree is designed for students with an interest in broadening their business education beyond the specialized scope of their first Master's program.

Reasoning:

Today's employers demand agile-minded leaders with both true expertise and general business intelligence. Most MBA programs offer a year of generalist core courses before allowing students to focus on specialized business areas, such as International Business. We understand that today's professional is eager to save time, maximize exposure, and dig deeper. This dual degree program will provide a robust framework for acquiring both depth and breadth in business education.

Applications Process:

Students can apply for the dual degree upon initializing their application. Students may also consider applying for the Accelerated MBA while they are enrolled in the Master in International Business.

Resource Implications: None

Procedural History:

- Graduate Business Education Committee – Discussed and approved 8/16/19
- School Council of the Miami Business School – Discussed and approved 9/16/19
- Graduate Council – Discussed and approved 11/19/19

Master in International Business (31 - 34 credits)

Fall 2019 – 16 or 18 credits	
MAS 631 Statistics for Managerial Decision Making (Mandatory for all students unless waived by faculty director)	2 credits
Term 1-1	
ACC 670 Financial Reporting and Analysis	2 credits
ECD 695 Global Economics	2 credits
MGT 620 Managing Through People	2 credits
MKT 640 Marketing Management	2 credits
Term 1-2	
FIN 641 Valuation and Financial Decision	2 credits
MGT 643 Operations Management	2 credits
MGT 691 International Management	2 credits
BUS 610 Critical Thinking and Persuasion for Business	2 credits
Spring 2020 – 15 or 16 Credits	
Term 1-1	
BSL 692 Legal Implications Int'l Business Transactions	2 credits
BUS 622 Global Business Consulting* (full-semester)	3 credits
FIN 660 International Finance	2 credits
MGT 625 Entrepreneurship: Creating New Ventures (can be waived if participating in BUS 622)	2 credits
MGT 645	2 credits
BUS 624 Asian/Pacific International Trip or BUS 625 Latin American International Trip or BUS 636 United States Domestic Trip	2 credits
Term 1-2	
MGT 617 Leading Across Cultures	2 credits
MGT 677 Corporate Strategy & Organization	2 credits
MKT 641 Marketing Research (can be waived if participating in BUS 622)	2 credits

*Optional – Student must apply


Accelerated MBA (31 Credits)

Summer 2019 – 12 credits	
BUS 610 Critical Thinking and Persuasion for Business	2-credits
MGT 622 High Performance Teams	2 credits
ACC 670 Financial Reporting and Analysis+Pre-determined Elective	2 credits
BSL 690 Legal and Ethical Implications of Business Decision	2 credits
FIN 641 Valuation and Financial Decision Making	2-credits
MAS 632 Management Science Models for Decision Making	2 credits
BTE 610 Foundations of Management Information Systems	2 credits
FIN 642 The Financial Environment	2 credits
Fall 2019 Term 1 – 11 credits	
BUS 628 Multidisciplinary Action Projects (Full Semester)	3 credits
MKT 650 Strategic Marketing	2 credits
Pre-determined Elective	2 credits
Pre-determined Elective	2 credits
Pre-determined Elective	2 credits
Fall 2019 Term 2 – 8 credits	
MGT 677 Corporate Strategy and Organization +Pre-determined Elective	2 credits
MGT 623 Human Resource Systems	2 credits
MKT 641 Marketing Research or +Pre-determined Elective	2 credits
Pre-determined Elective	2 credits



MEMORANDUM

TO: General Welfare Committee
Faculty Senate

FROM: Chester A. Schriesheim, Speaker of the School Council 
Shirley Dennis-Escoffier, Associate Professor, Accounting,
First Vice Chair, School Council
Karoline Mortensen, Associate Professor, Health Management and Policy,
Second Vice Chair, School Council
Raphael Boleslavsky, Associate Professor, Economics
Howard Gitlow, Professor, Management Science
Uzma Khan, Associate Professor, Marketing
George Korniotis, Professor, Finance
Sara Rushinek, Professor, Business Technology

Subject: Dual Degrees: Specialized Master's & Accelerated MBA

Date: September 25, 2019

The School Council, through a virtual vote which took place beginning on September 11 through September 16, voted unanimously to approve the creation of the seven dual sequential degrees listed below.

- Master of Accounting & Accelerated MBA
- MS in Business Analytics & Accelerated MBA
- MS in Finance & Accelerated MBA
- Master of International Business & Accelerated MBA
- MS in Leadership & Accelerated MBA
- MS in Sustainable Business & Accelerated MBA
- MS in Taxation & Accelerated MBA

Please note that the voting members of the Miami Business School (MBS), the regular faculty per the MBS bylaws, voted to delegate all decisions on curriculum issues to their elected representatives on the School Council for the fall 2019-spring 2020 academic year.



MEMORANDUM

TO: General Welfare Committee
Faculty Senate

FROM: John Quelch, Dean, Miami Business School

Subject: Support for Dual Degrees Proposal: Specialized Master's & Accelerated MBA

Date: September 25, 2019

This memo is to document my support for the creation of the seven dual sequential degrees listed below:

- Master of Accounting & Accelerated MBA
- MS in Business Analytics & Accelerated MBA
- MS in Finance & Accelerated MBA
- Master of International Business & Accelerated MBA
- MS in Leadership & Accelerated MBA
- MS in Sustainable Business & Accelerated MBA
- MS in Taxation & Accelerated MBA

Thank you.

A handwritten signature in blue ink, appearing to read 'John Quelch', with a long horizontal stroke underneath.

UNIVERSITY OF MIAMI




Assessment and Accreditation
Gables One Tower 1320 S Dixie Hwy.
Coral Gables, Florida 33146

Phone: 305-284-5120
Fax: 305-284-4929
oaa.miami.edu

MEMORANDUM

DATE: November 8, 2019

TO: Patricia Abril, Vice Dean, Graduate Business Education
Miami Business School

FROM: Patty Murphy, Associate Provost for University Accreditation
Office of Assessment and Accreditation 

RE: New MIB/Accelerated MBA Dual Degree Program

On October 4, 2019, the Miami Business School notified my office of its intent to offer a new dual degree program effective Fall 2020: Master of International Business (MIB) and the Accelerated Master of Business Administration (MBA). The proposed dual degree program involves two existing programs (academic plan codes: INBS_MIBS and BUSAE_MBA). The proposed program will allow students to complete both degrees in a sequential timeline and provide graduates with greater preparation to pursue careers in business.

The proposed dual degree program will require successful completion of 62-65 credit hours. The current MIB program requires 31-34 credit hours and the Accelerated MBA requires 35. In the proposed curriculum, students would complete the full 31-34 credit hours for the MIB program and then only 31 credit hours in the Accelerated MBA program because two 2-credit courses (BUS 610 and FIN 641) required for the MBA program are also included in the MIB curriculum. Students would also substitute a 2-credit elective in the MBA program for ACC 670 since that course is also in the MIB curriculum.

The proposed new program does not "represent a significant departure, either in content or method of delivery" from what we are currently approved by SACSCOC to offer because both programs are currently approved and the program length meets the minimum of 30 credit hours for each degree. SACSCOC only requires notification of program changes that represent a significant departure from our current programs. Therefore, no notification or approval is required for this change.

Please contact me if you have any questions at pattymurphy@miami.edu or (305) 284-3276.

CC: Faculty Senate
Guillermo Prado, Dean of the Graduate School
John Quelch, Dean of the School of Business
Karen Beckett, University Registrar
Carrie Glass, Executive Director of Student Financial Assistance and Employment

UNIVERSITY OF MIAMI
GRADUATE SCHOOL



Graduate School
P.O. Box 248125
Coral Gables, FL 33124-3220

Phone: 305-284-4154
Fax: 305-284-5441
graduateschool@miami.edu

MEMORANDUM

DATE: November 27, 2019
TO: Linda Neider
Chair, Faculty Senate
FROM: Guillermo (Willy) Prado *Guillermo Prado*
Dean, Graduate School
SUBJECT: Proposals – Miami Herbert Business School New Dual Degree Programs

The Miami Herbert Business School submitted proposals for the creation of the following dual degrees:

1. Master of Accounting and the Accelerated Master of Business Administration
2. Master of International Business and the Accelerated Master of Business Administration
3. Master of Science in Sustainable Business and the Accelerated Master of Business Administration
4. Master of Science in Taxation and the Accelerated Master of Business Administration

The proposals were discussed at the meeting of the Graduate Council on Tuesday, November 19, 2019. The proposals were approved by all Council members present.

CC: Michael Fuerst, Associate Professor of Professional Practice, Finance
Lorenzo Naranjo, Assistant Professor of Professional Practice, Finance
Doug Lehman, Assistant Professor of Professional Practice & Academic Director, MS in Business Analytics
Daniel McGibney, Assistant Professor of Professional Practice & Academic Director, MS in Business Analytics
Patricia Sanchez Abril, Vice Dean, Graduate Business Education
Tiffany Plantan, Director of Education, Graduate School
Patty Murphy, Associate Provost for University Accreditation, Office of Assessment and Accreditation