



**MEMORANDUM**

**To:** Julio Frenk  
University President

**From:** Linda L. Neider  
Chair, Faculty Senate

**Date:** February 3, 2020

**Subject:** Faculty Senate Legislation #2019-43(B) – Creation of a Master of Accounting (MAcc) and Accelerated Master of Business Administration (MBA) Dual Degree Program – Herbert Business School

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The Faculty Senate, at its January 29, 2020 meeting, had no objections to the approval of the Herbert Business School's creation of a Master in Accounting and Accelerated MBA dual degree program. The dual degree program will require the successful completion of 61 credit hours. The current MAcc program requires 30 credit hours and the Accelerated MBA requires 35. In the proposed curriculum, students would complete the full 30 credit hours for the MAcc program and then only 31 credit hours in the Accelerated MBA program because two 2-credit courses (BUS 610 and ACC 670) required for the MBA program are also included in the MAcc curriculum.

The proposal is enclosed for your reference.

This legislation is now forwarded to you for your action.

LLN/ss/rh

cc: Jeffrey Duerk, Executive Vice President and Provost  
John Quelch, Dean, Herbert Business School  
Patricia Abril, Vice Dean – Graduate Business Education, Herbert Business School

**CAPSULE:** Faculty Senate Legislation #2019-43(B) – Creation of a Master of Accounting (MAcc) and Accelerated Master of Business Administration (MBA) Dual Degree Program – Herbert Business School

**PRESIDENT'S RESPONSE**

APPROVED:  DATE: 02/24/20  
(President's Signature)

OFFICE OR INDIVIDUAL TO IMPLEMENT: John Quelch, Dean, Business School

EFFECTIVE DATE OF LEGISLATION: IMMEDIATELY  
(if other than June 1 next following)

NOT APPROVED AND REFERRED TO: \_\_\_\_\_

REMARKS (IF NOT APPROVED): \_\_\_\_\_



UNIVERSITY  
OF MIAMI

# Proposal Submission Checklist

Proposals are to be submitted to the Office of Assessment and Accreditation (OAA), the Graduate Council (for graduate programs excluding Law and Medical), OR the University Curriculum Committee (for undergraduate programs) and the Faculty Senate. Refer to the [Procedures for Program Changes](#) document for information on the approvals and notifications needed for program changes and the [Proposal Submissions Specifications](#) document for an explanation of the process and a list of the materials required.

(Please note that change approvals can take 2 semesters to complete.)

### FORM INSTRUCTIONS:

1. Save/download the form as a pdf.
2. After completing the information below, print and scan the form.
3. Insert it with the background materials that are specified, in the order listed, and submit to [facsen@miami.edu](mailto:facsen@miami.edu).

**Please note:** only scanned versions can be accepted.

Include this checklist at the beginning of each proposal.

## KEY CONTACT PERSONNEL INFORMATION

First Name	Last Name	Proponent's Title
Patricia	Abril	Vice Dean, Graduate Business Education
Department, if applicable	School/College	
Accounting	Miami Herbert Business School	
E-mail	Phone	
pabril@miami.edu	305-284-6999	
Title of Proposal		
Dual Degree Creation: Master of Accounting and Accelerated MBA		

## MANDATORY MEMORANDA AND FORMAT

*Please check that each item listed below is included in the proposal package of materials, in the ORDER as listed. The applicable title (i.e. Letter of Explanation, Memo from the Dean, etc. ) is to precede each section in the materials.*

Only proposals conforming to this format will be accepted.

### 1. This completed checklist.

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### 2. Letter of explanation. (2-3 pages only, double spaced, 12 pt font)

Yes     No

If no, explain why:

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### 3. A memo from the dean(s) signifying approval of the faculty of the relevant School(s) / Colleges(s).

Yes     No

If no, explain why:

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### 4. A memo that all affected or relevant School / College Council(s) have approved.

Yes     No

If no, explain why:

**5. A memo from the department chair(s) signifying approval of the faculty of the relevant department(s).**

Yes     No

If no, explain why:

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**6. A memo from the Office of Accreditation and Assessment (OAA) if the proposal involves academic programs (degrees, certificates, majors, minors, concentrations, specializations, tracks, etc.) such as new programs, closing programs, or program changes (such as changes in requirements, program length, modality, name, location).**

Applicable     Not applicable.

If not, explain why:

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**7. A memo from the Graduate School Dean signifying approval of the Graduate Council (for graduate programs only) OR the University Curriculum Committee (for undergraduate programs only) recommendation form.**

Applicable     Not applicable.

If not, explain why:

**8. Academic Deans Policy Council (ADPC) approval, for interdisciplinary issues and as appropriate. Please consult with the Dean of the Graduate School or the Secretary of the Faculty Senate to check if this is needed.**

Yes       No

If no, explain why:

N/A

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**9. Additional required documents as listed on the "Proposal Submissions Specifications," i.e. market analysis, budget information, assessment of library collections, etc. as specified.**

List additional documents included:

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End form.



UNIVERSITY OF MIAMI  
**MIAMI HERBERT**  
BUSINESS SCHOOL

MEMORANDUM

TO: General Welfare Committee  
Faculty Senate

FROM: Patricia Sanchez Abril, J.D., Vice Dean, Graduate Business Education

Subject: Dual Degree Creation: Master of Accounting & Accelerated MBA

Date: January 15, 2020

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**Proposal:**

The Miami Herbert Business School is proposing to offer a dual Master of Accounting and Accelerated MBA degree program allowing students to earn both a specialized Master's and MBA. Students will complete the two degrees in sequence – Master of Accounting first, Accelerated MBA second. Both programs currently exist. This proposal is for the purpose of officially joining them as a dual degree. As such, the dual degree is designed for students with an interest in broadening their business education beyond the specialized scope of their first Master's program.

**Reasoning:**

Today's employers demand agile-minded leaders with both true expertise and general business intelligence. Most MBA programs offer a year of generalist core courses before allowing students to focus on specialized business areas, such as Accounting. We understand that today's professional is eager to save time, maximize exposure, and dig deeper. This dual degree program will provide a robust framework for acquiring both depth and breadth in business education.

**Applications Process:**

Students can apply for the dual degree upon initializing their application. Students may also consider applying for the Accelerated MBA while they are enrolled in the Master of Accounting.

**Resource Implications:** None

**Procedural History:**

- Graduate Business Education Committee – Discussed and approved 8/16/19
- School Council of the Miami Business School – Discussed and approved 9/16/19
- Graduate Council – Discussed and approved 11/19/19

**Master of Accounting – Assurance Track (30 credits)**

Fall 2019 – 16 credits	
<b>Term 1-1</b>	
ACC 610 Accounting Research and Theory	2 credits
Pre-determined Elective	2 credits
Pre-determined Elective	2 credits
Pre-determined Elective	2 credits
<b>Term 1-2</b>	
ACC 628 Introduction to Accounting Analytics	2 credits
ACC 672 Advanced Financial Analysis	2 credits
Pre-determined Elective	2 credits
Pre-determined Elective	2 credits
Spring 2020 – 14 Credits	
<b>Term 1-1</b>	
ACC 630 International Financial Reporting Standards	1 credit
ACC 622 Advanced Issues in Auditing	3 credits
Pre-determined Elective	2 credits
Pre-determined Elective	2 credits
<b>Term 1-2</b>	
BUS 610 Critical Thinking and Persuasion for Business	2 credits
ACC 648 Financial Reporting Implications of Income Taxes	2 credits
Pre-determined Elective	2 credits

**Master of Accounting – Corporate Track (30 credits)**

Fall 2019 – 16 credits	
<b>Term 1-1</b>	
ACC 610 Accounting Research and Theory	2 credits
ACC 606 Internal Auditing	2 credits
Pre-determined Elective	2 credits
Pre-determined Elective	2 credits
<b>Term 1-2</b>	
ACC 628 Introduction to Accounting Analytics	2 credits
ACC 672 Advanced Financial Analysis	2 credits
Pre-determined Elective	2 credits
Pre-determined Elective	2 credits
Spring 2020 – 14 Credits	
<b>Term 1-1</b>	
ACC 630 International Financial Reporting Standards	1 credit
ACC 622 Advanced Issues in Auditing	3 credits
Pre-determined Elective	2 credits
Pre-determined Elective	2 credits
<b>Term 1-2</b>	
BUS 610 Critical Thinking and Persuasion for Business	2 credits
ACC 648 Financial Reporting Implications of Income Taxes	2 credits
Pre-determined Elective	2 credits




**Accelerated MBA (31 Credits)**

<b>Summer 2020 – 12 credits</b>	
BUS 610 Critical Thinking and Persuasion for Business	2 credits
MGT 622 High Performance Teams	2 credits
ACC 670 Financial Reporting and Analysis	2 credits
BSL 690 Legal and Ethical Implications of Business Decision	2 credits
FIN 641 Valuation and Financial Decision Making	2 credits
MAS 632 Management Science Models for Decision Making	2 credits
BTE 610 Foundations of Management Information Systems	2 credits
FIN 642 The Financial Environment	2 credits
<b>Fall 2020 Term 1 – 11 credits</b>	
BUS 628 Multidisciplinary Action Projects (Full Semester)	3 credits
MKT 650 Strategic Marketing	2 credits
Pre-determined Elective	2 credits
Pre-determined Elective	2 credits
Pre-determined Elective	2 credits
<b>Fall 2020 Term 2 – 8 credits</b>	
MGT 677 Corporate Strategy and Organization	2 credits
MGT 623 Human Resource Systems	2 credits
MKT 641 Marketing Research	2 credits
Pre-determined Elective	2 credits



MEMORANDUM

**TO:** General Welfare Committee  
Faculty Senate

**FROM:** Chester A. Schriesheim, Speaker of the School Council   
Shirley Dennis-Escoffier, Associate Professor, Accounting,  
First Vice Chair, School Council  
Karoline Mortensen, Associate Professor, Health Management and Policy,  
Second Vice Chair, School Council  
Raphael Boleslavsky, Associate Professor, Economics  
Howard Gitlow, Professor, Management Science  
Uzma Khan, Associate Professor, Marketing  
George Korniotis, Professor, Finance  
Sara Rushinek, Professor, Business Technology

**Subject:** Dual Degrees: Specialized Master's & Accelerated MBA

**Date:** September 25, 2019

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The School Council, through a virtual vote which took place beginning on September 11 through September 16, voted unanimously to approve the creation of the seven dual sequential degrees listed below.

- Master of Accounting & Accelerated MBA
- MS in Business Analytics & Accelerated MBA
- MS in Finance & Accelerated MBA
- Master of International Business & Accelerated MBA
- MS in Leadership & Accelerated MBA
- MS in Sustainable Business & Accelerated MBA
- MS in Taxation & Accelerated MBA

Please note that the voting members of the Miami Business School (MBS), the regular faculty per the MBS bylaws, voted to delegate all decisions on curriculum issues to their elected representatives on the School Council for the fall 2019-spring 2020 academic year.



MEMORANDUM

Date: December 17, 2019  
To: General Welfare Committee  
Faculty Senate  
From: DJ Nanda, Professor and Chair, Accounting Department *DJ Nanda*  
Subject: Dual Degree Creation: Master of Accounting & Accelerated MBA

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This memo is to document the support of the Accounting Department's faculty members for the proposed Dual Degree creation of the Master of Accounting & Accelerated MBA.



MEMORANDUM

**TO:** General Welfare Committee  
Faculty Senate

**FROM:** John Quelch, Dean, Miami Business School

**Subject:** Support for Dual Degrees Proposal: Specialized Master's & Accelerated MBA

**Date:** September 25, 2019

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This memo is to document my support for the creation of the seven dual sequential degrees listed below:

- Master of Accounting & Accelerated MBA
- MS in Business Analytics & Accelerated MBA
- MS in Finance & Accelerated MBA
- Master of International Business & Accelerated MBA
- MS in Leadership & Accelerated MBA
- MS in Sustainable Business & Accelerated MBA
- MS in Taxation & Accelerated MBA

Thank you.

A handwritten signature in blue ink that reads 'John Quelch'. The signature is written in a cursive style and is positioned to the right of the 'Thank you.' text. A long, horizontal blue line is drawn below the signature.

UNIVERSITY  
OF MIAMI



Assessment and Accreditation  
Gables One Tower 1320 S. Dixie Hwy  
Coral Gables, Florida 33146

Phone: 305-284-5120  
Fax: 305-284-4929  
oaa@miami.edu

**MEMORANDUM**

**DATE:** November 8, 2019

**TO:** Patricia Abril, Vice Dean, Graduate Business Education  
Miami Business School

**FROM:** Patty Murphy, Associate Provost for University Accreditation  
Office of Assessment and Accreditation

**RE:** New MAcc/Accelerated MBA Dual Degree Program *PM*

On October 4, 2019, the Miami Business School notified my office of its intent to offer a new dual degree program effective Fall 2020: Master of Accounting (MAcc) and the Accelerated Master of Business Administration (MBA). The proposed dual degree program involves two existing programs (academic plan codes: ACCT\_MACC and BUSAE\_MBA). The proposed program will allow students to complete both degrees in a sequential timeline and provide graduates with greater preparation to pursue careers in business.

The proposed dual degree program will require successful completion of 61 credit hours. The current MAcc program requires 30 credit hours and the Accelerated MBA requires 35. In the proposed curriculum, students would complete the full 30 credit hours for the MAcc program and then only 31 credit hours in the Accelerated MBA program because two 2-credit courses (BUS 610 and ACC 670) required for the MBA program are also included in the MAcc curriculum.

The proposed new program does not "represent a significant departure, either in content or method of delivery" from what we are currently approved by SACSCOC to offer because both programs are currently approved and the program length meets the minimum of 30 credit hours for each degree. SACSCOC only requires notification of program changes that represent a significant departure from our current programs. Therefore, no notification or approval is required for this change.

Please contact me if you have any questions at [pattymurphy@miami.edu](mailto:pattymurphy@miami.edu) or (305) 284-3276.

**CC:** Faculty Senate  
Guillermo Prado, Dean of the Graduate School  
John Quelch, Dean of the School of Business  
Karen Beckett, University Registrar  
Carrie Glass, Executive Director of Student Financial Assistance and Employment

UNIVERSITY OF MIAMI  
GRADUATE SCHOOL




Graduate School  
P.O. Box 248125  
Coral Gables, FL 33124-3220

Phone: 305-284-4154  
Fax: 305-284-5441  
graduateschool@miami.edu

**MEMORANDUM**

DATE: November 27, 2019

TO: Linda Neider  
Chair, Faculty Senate

FROM: Guillermo (Willy) Prado   
Dean, Graduate School

SUBJECT: Proposals – Miami Herbert Business School New Dual Degree Programs

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The Miami Herbert Business School submitted proposals for the creation of the following dual degrees:

1. Master of Accounting and the Accelerated Master of Business Administration
2. Master of International Business and the Accelerated Master of Business Administration
3. Master of Science in Sustainable Business and the Accelerated Master of Business Administration
4. Master of Science in Taxation and the Accelerated Master of Business Administration

The proposals were discussed at the meeting of the Graduate Council on Tuesday, November 19, 2019. The proposals were approved by all Council members present.

CC: Michael Fuerst, Associate Professor of Professional Practice, Finance  
Lorenzo Naranjo, Assistant Professor of Professional Practice, Finance  
Doug Lehman, Assistant Professor of Professional Practice & Academic Director, MS in Business Analytics  
Daniel McGibney, Assistant Professor of Professional Practice & Academic Director, MS in Business Analytics  
Patricia Sanchez Abril, Vice Dean, Graduate Business Education  
Tiffany Plantan, Director of Education, Graduate School  
Patty Murphy, Associate Provost for University Accreditation, Office of Assessment and Accreditation