



**MEMORANDUM**

**To:** Julio Frenk  
University President

**From:** Linda L. Neider  
Chair, Faculty Senate

**Date:** September 27, 2019

**Subject:** Faculty Senate Legislation #2019-28(B) – Change the Name of the Cinema and Interactive Media Department TO the Department of Cinematic Arts, School of Communication

[Reference Legislation #2018-55(B)]

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The Faculty Senate, at its September 25, 2019 meeting, voted unanimously to approve the School of Communication’s proposal to change the name of the Cinema and Interactive Media Department TO the Department of Cinematic Arts. The change is being made in response to the creation of the new Interactive Media Department [FS Legislation #2018-55(B)].

This legislation is now forwarded to you for your action.

LLN/ss/rh

cc: Jeffrey Duerk, Executive Vice President and Provost  
Karin Wilkins, Dean, School of Communication  
Paul Driscoll, Vice Dean, Academic Affairs

**CAPSULE:** Faculty Senate Legislation #2019-28(B) – Change the Name of the Cinema and Interactive Media Department TO the Department of Cinematic Arts, School of Communication

[Reference Legislation #2018-55(B)]

**PRESIDENT'S RESPONSE**

APPROVED:  DATE: 10/22/19  
(President's Signature)

OFFICE OR INDIVIDUAL TO IMPLEMENT: Dean Karin Wilkins

EFFECTIVE DATE OF LEGISLATION: IMMEDIATELY  
(if other than June 1 next following)

NOT APPROVED AND REFERRED TO: \_\_\_\_\_

REMARKS (IF NOT APPROVED): \_\_\_\_\_



# UNIVERSITY OF MIAMI

## Proposal Submission Checklist

Proposals are to be submitted to the Office of Assessment and Accreditation (OAA), if applicable, the Graduate Council (for graduate programs excluding Law and Medical), if applicable, and the Faculty Senate. Refer to the [Procedures for Program Changes](#) document for information on the approvals and notifications needed for program changes and the [Proposal Submissions Specifications](#) document for an explanation of the process and a list of the materials required.

(Please note that change approvals can take 2 semesters to complete.)

### FORM INSTRUCTIONS:

1. Save/download the form as a pdf.
2. After completing the information below, print and scan the form.
3. Insert it with the background materials that are specified, in the order listed, and submit to [facsen@miami.edu](mailto:facsen@miami.edu).

**Please note:** only scanned versions can be accepted.

Include this checklist at the beginning of each proposal.

### KEY CONTACT PERSONNEL INFORMATION

First Name

Paul

Last Name

Driscoll

Proponent's Title

Vice Dean for Academic Affairs,  
School of Communication

Department, if applicable

Cinema and Interactive Media

School/College

Communication

E-mail

pdriscoll@miami.edu

Phone

305-284-6753

Title of Proposal

Request for approval of department name change, School of  
Communication

(-continue to next page-)

## MANDATORY MEMORANDA AND FORMAT

*Please check that each item listed below is included in the proposal package of materials, in the ORDER as listed. The applicable title (i.e. Letter of Explanation, Memo from the Dean, etc. ) is to precede each section in the materials.*

Only proposals conforming to this format will be accepted.

**1. This completed checklist.**

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**2. Letter of explanation. (2-3 pages only, double spaced, 12 pt font)**

Yes     No

If no, explain why:

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**3. A memo from the dean(s) signifying approval of the faculty of the relevant School(s) / Colleges(s).**

Yes     No

If no, explain why:

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**4. A memo that all affected or relevant School / College Council(s) have approved.**

Yes     No

If no, explain why:

**5. A memo from the department chair(s) signifying approval of the faculty of the relevant department(s).**

Yes     No

If no, explain why:

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**6. A memo from the Office of Accreditation and Assessment (OAA) if the proposal involves academic programs (degrees, certificates, majors, minors, concentrations, specializations, tracks, etc.) such as new programs, closing programs, or program changes (such as changes in requirements, program length, modality, name, location).**

*(To be submitted by OAA to the Graduate Council or the Faculty Senate, as appropriate.)*

Applicable     Not applicable.

If not, explain why:

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**7. A memo from the Graduate School Dean signifying approval of the Graduate Council (for graduate programs only).**

*(To be submitted to the Faculty Senate by the Graduate Council.)*

Applicable     Not applicable.

If not, explain why:

Notice to the Graduate Council took place at its August 20, 2019 meeting. The affected graduate academic program, the M.F.A. in Motion Pictures, remains unchanged.

**8. Academic Deans Policy Council (ADPC) approval, for interdisciplinary issues and as appropriate. Please consult with the Dean of the Graduate School or the Secretary of the Faculty Senate to check if this is needed.**

Yes       No

If no, explain why:

N/A - no interdisciplinary issues affected.

**9. Additional required documents as listed on the "Proposal Submissions Specifications," i.e. market analysis, budget information, assessment of library collections, etc. as specified.**

List additional documents included:

End form.

UNIVERSITY OF MIAMI  
SCHOOL of  
COMMUNICATION



August 26, 2019

Dear GWC and Faculty Senate Members,

This is a request for approval to change the name of the Department of Cinema and Interactive Media to the Department of Cinematic Arts. This School of Communication request has been approved unanimously by the Graduate Committee of the School of Communication; the School's four Department Chairs, the School Council of the School of Communication; and the dean of the School of Communication.

**Rationale**

On March 27, 2019, the Senate unanimously approved the School of Communication's proposal to establish a Department of Interactive Media effective fall 2020 (#2018-55(B)) and approved by President Frenk on April 24, 2019.

In the interim, the existing Department of Cinema and Interactive Media and the new department of Interactive Media co-exist, allowing the existing department to determine a new name. Faculty in the existing department have selected the Department of Cinematic Arts (prefix CCA-Communication Cinematic Arts) as its new name and now requests approval from the Faculty Senate. When implemented, the new Department of Interactive Media will retain the CIM (for Communication Interactive Media) prefix.

Given the extensive back-end work needed to implement these changes (curriculum prefixes, Bulletin copy, next year's spring registration for fall 2020, career planners, recruitment planning, etc.) we hope to begin transition plans as soon as possible. I would greatly appreciate a spot on the GWC's agenda for its September 11 meeting.

Please do not hesitate to contact me if you have any questions or need additional information.

Regards,

Paul Driscoll, Ph.D  
Vice Dean for Academic Affairs  
School of Communication  
University of Miami  
pdriscoll@miami.edu  
305-284-673

UNIVERSITY OF MIAMI  
SCHOOL of  
COMMUNICATION



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5100 Brunson Drive  
Coral Gables, FL 33146-2105

Phone: 305-284-3420  
Fax: 305-284-2454  
www.com.miami.edu

**MEMORANDUM**

August 8, 2019

**To: Linda Neider, Chair  
Faculty Senate**

**From: Greg Shepherd, Dean  
School of Communication**

A handwritten signature in black ink, appearing to read 'Greg Shepherd'.

**Re: Name Change - Department of Cinema and Interactive Media**

In anticipation of the split in the Department of Cinema and Interactive Media, the new department will become the Department of Interactive Media, thus necessitating a name change for the existing department. The faculty of the existing department has now selected the name Department of Cinematic Arts. I fully support this decision and request that you approve their adoption of the new name as of Fall, 2020.

Please let me know if you have any questions or concerns.



UNIVERSITY OF MIAMI

SCHOOL of  
COMMUNICATION

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August 29, 2019

Dear GWC and Faculty Senate Members,

Approval for the change of Department name from Cinema and Interactive Media to Department of Cinematic Arts was approved by all four department chairs in the School and the School of Communication Council. The votes were unanimous by both entities and documentation of specific voting is available on request.

Regards,

Paul Driscoll, Ph.D  
Vice Dean for Academic Affairs  
School of Communication  
University of Miami

**UNIVERSITY OF MIAMI**  
**SCHOOL OF COMMUNICATION**



**August 7, 2019**

**Dear Dr. Driscoll,**

**On March 6, 2019, the faculty in the Department of Cinema and Interactive Media voted in unanimous support to change the name of the department to the Department of Cinematic Arts.**

**This is part of a broader transition involving the departmentalization of the Interactive Media Program, anticipated to roll out in fall 2020. The new name is the result of a long process of reflection and evaluation on everyone involved.**

**When the vote was taken, faculty from both areas (Interactive Media and Cinema) participated. The name change has the full support of Interactive Media faculty.**

**Please feel free to contact me at 305-284-6902 or by email at [clane@miami.edu](mailto:clane@miami.edu) with any questions. Thank you for your consideration.**

**Sincerely,**

A handwritten signature in black ink, appearing to read 'Christina Lane'.

**Christina Lane, Ph.D.  
Chair and Associate Professor  
Department of Cinema and Interactive Media  
School of Communication  
University of Miami**

UNIVERSITY  
OF MIAMI




Assessment and Accreditation  
Gables One Tower 1320 S Dixie Hwy  
Coral Gables, Florida 33146

Phone: 305-284-5120  
Fax: 305-284-4929  
oaa.miami.edu

**MEMORANDUM**

**DATE:** August 9, 2019

**TO:** Paul Driscoll, Vice Dean for Academic Affairs  
School of Communication

**FROM:** Patty Murphy, Associate Provost   
Office of Assessment and Accreditation

**RE:** CIM Department Name Change

On August 8, 2019, the School of Communication notified my office of its intent to revise the name of the Cinema and Interactive Media Department to "Cinematic Arts Department." The proposed change is being made in response to the creation of the new Interactive Media Department [FS Legislation #2018-55(B)]. No other changes are being proposed. Consequently, this proposed change does not "represent a significant departure, either in content or in method of delivery" from what we are currently approved by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to offer. SACSCOC only requires notification of changes that represent a significant departure from our current programs. Therefore, no notification or approval is required for this change.

Please contact me if you have any questions at [pattymurphy@miami.edu](mailto:pattymurphy@miami.edu) or (305) 284-3276.

**CC:** Faculty Senate  
Guillermo Prado, Dean of the Graduate School  
Karen Beckett, University Registrar

UNIVERSITY OF MIAMI  
GRADUATE SCHOOL



Graduate School  
P.O. Box 248125  
Coral Gables, FL 33124-3220

Phone: 305-284-4154  
Fax: 305-284-5441  
graduateschool@miami.edu

**MEMORANDUM**

DATE: August 29, 2019

TO: Linda Neider  
Chair, Faculty Senate

FROM: Guillermo (Willy) Prado *Guillermo Prado*  
Dean, Graduate School

SUBJECT: Proposal – Cinema and Interactive Media Department Name Change

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The School of Communication submitted a proposal to revise the name of the Cinema and Interactive Media Department to "Cinematic Arts Department." The proposed change is being made in response to the creation of the new Interactive Media Department [FS Legislation #2018- SS(B)]. No other changes are being proposed. The proposal was discussed at the meeting of the Graduate Council on Tuesday, August 20, 2019, and no concerns were expressed by the Council members.

CC: Karin Wilkins, Dean, School of Communication  
Paul Driscoll, Vice Dean for Academic Affairs  
Tiffany Plantan, Director of Education, Graduate School  
Patty Murphy, Associate Provost for University Accreditation, Office of  
Assessment and Accreditation

UNIVERSITY  
OF MIAMI  
FACULTY SENATE



Faculty Senate Office  
Ashe Administration Building, #325  
1252 Memorial Drive  
Coral Gables, FL 33146

[facsen@umiami.edu](mailto:facsen@umiami.edu)  
web site: [www.umiami.edu/facsen](http://www.umiami.edu/facsen)  
P: 305-284-3721  
F: 305-284-6515

**MEMORANDUM**

**To:** Julio Frenk, President

**From:** Tomás A. Salerno  
Chair, Faculty Senate

**Date:** April 1, 2019

**Subject:** Faculty Senate Legislation #2018-55(B) – Create a Department of Interactive Media, School of Communication

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The Faculty Senate, at its March 27, 2019 meeting, voted to unanimously approve the School of Communication's proposal to create a Department of Interactive Media effective fall 2020. In the interim, the existing department of Cinema and Interactive Media and the new department of Interactive Media will co-exist, allowing for the existing department to determine a new name.

The Faculty Senate does not approve budget concepts, therefore no budget information is included here.


This legislation is now forwarded to you for your action.

TAS/rh

Enclosure

cc: Jeffrey Duerk, Provost and Executive Vice President for Academic Affairs  
Gregory J. Shepherd, Dean, School of Communication  
Kim Grinfeder, Director and Associate Professor, MFA in Interactive Media

**CAPSULE:** Legislation #2018-55(B) – Create a Department of Interactive Media, School of Communication

APPROVED:   
(President's Signature)

DATE: 4/24/19

OFFICE OR INDIVIDUAL TO IMPLEMENT: Dean Gregory Shepherd

EFFECTIVE DATE OF LEGISLATION: IMMEDIATELY  
(pending any additional approval by the Board of Trustees)

NOT APPROVED AND REFERRED TO:

REMARKS (IF NOT APPROVED):