



MEMORANDUM

To: Julio Frenk
University President

From: Linda L. Neider 
Chair, Faculty Senate

Date: September 27, 2019

Subject: Faculty Senate Legislation #2019-24(B) – Revise the Degree Requirements for the Two-Year MBA Program, Business School

The Faculty Senate, at its September 25, 2019 meeting, had no objections to approval of the Business School's proposal to revise the degree requirements for the regular, full-time two-year Master of Business Administration (MBA) degree program. The changes are being made to reflect updates in its curriculum.

The proposed changes would replace the following courses BUS 600, 602, 603 and 604 with BUS 610 and add an additional 2-credit-hour elective. No other changes are being proposed and these changes will not affect the program length of 56 credit hours.

The proposal is enclosed for your reference.

This legislation is now forwarded to you for your action.

LLN/ss/rh

cc: Jeffrey Duerk, Executive Vice President and Provost
John Quelch, Dean, Business School
Patricia Abril, Vice Dean, Graduate Business Programs
Tallys Yunes, Associate Professor, Management Science

CAPSULE: Faculty Senate Legislation #2019-24(B) – Revise the Degree Requirements for the Two-Year MBA Program, Business School

PRESIDENT'S RESPONSE

APPROVED:  DATE: 10/22/19
(President's Signature)

OFFICE OR INDIVIDUAL TO IMPLEMENT: Dean John Quelch

EFFECTIVE DATE OF LEGISLATION: IMMEDIATELY
(if other than June 1 next following)

NOT APPROVED AND REFERRED TO: _____

REMARKS (IF NOT APPROVED): _____



Proposal Submission Checklist

Proposals are to be submitted to the Office of Assessment and Accreditation (OAA), if applicable, the Graduate Council (for graduate programs excluding Law and Medical), if applicable, and the Faculty Senate. Refer to the [Procedures for Program Changes](#) document for information on the approvals and notifications needed for program changes and the [Proposal Submissions Specifications](#) document for an explanation of the process and a list of the materials required.

(Please note that change approvals can take 2 semesters to complete.)

FORM INSTRUCTIONS:

1. Save/download the form as a pdf.
2. After completing the information below, print and scan the form.
3. Insert it with the background materials that are specified, in the order listed, and submit to facsen@miami.edu.

Please note: only scanned versions can be accepted.

Include this checklist at the beginning of each proposal.

KEY CONTACT PERSONNEL INFORMATION

First Name

Patricia / Tallys

Last Name

Abril / Yunes

Proponent's Title

Vice Dean, Graduate Business
Programs / Associate Professor,
Department of Management Science

Department, if applicable

School/College

Miami Business School

E-mail

pabril@miami.edu / tally@bus.miami.edu

Phone

8-2510

Title of Proposal

Curriculum Change: Master of Business Administration

(-continue to next page-)

MANDATORY MEMORANDA AND FORMAT

Please check that each item listed below is included in the proposal package of materials, in the ORDER as listed. The applicable title (i.e. Letter of Explanation, Memo from the Dean, etc.) is to precede each section in the materials.

Only proposals conforming to this format will be accepted.

1. This completed checklist.

2. Letter of explanation. (2-3 pages only, double spaced, 12 pt font)

Yes No

If no, explain why:

3. A memo from the dean(s) signifying approval of the faculty of the relevant School(s) / Colleges(s).

Yes No

If no, explain why:

4. A memo that all affected or relevant School / College Council(s) have approved.

Yes No

If no, explain why:

5. A memo from the department chair(s) signifying approval of the faculty of the relevant department(s).

Yes No

If no, explain why:

No specific department impacted.

6. A memo from the Office of Accreditation and Assessment (OAA) if the proposal involves academic programs (degrees, certificates, majors, minors, concentrations, specializations, tracks, etc.) such as new programs, closing programs, or program changes (such as changes in requirements, program length, modality, name, location).

(To be submitted by OAA to the Graduate Council or the Faculty Senate, as appropriate.)

Applicable Not applicable.

If not, explain why:

7. A memo from the Graduate School Dean signifying approval of the Graduate Council (for graduate programs only).

(To be submitted to the Faculty Senate by the Graduate Council.)

Applicable Not applicable.

If not, explain why:

8. Academic Deans Policy Council (ADPC) approval, for interdisciplinary issues and as appropriate. Please consult with the Dean of the Graduate School or the Secretary of the Faculty Senate to check if this is needed.

Yes No

If no, explain why:

9. Additional required documents as listed on the "Proposal Submissions Specifications," i.e. market analysis, budget information, assessment of library collections, etc. as specified.

List additional documents included:

End form.



MEMORANDUM

TO: General Welfare Committee
Faculty Senate

FROM: Patricia Sánchez Abril, J.D., Vice Dean, Graduate Business Education
Tallys Yunes, Ph.D., Associate Director, Management Science and Faculty
Director, Full-Time MBA

Subject: Curriculum Change: Two-Year MBA

Date: August 12, 2019

Proposal: To replace BUS 600 (Foundations of Critical Thinking and Effective Writing)/BUS 602 (Critical Thinking and Effective Writing), BUS 603 (Critical Thinking and Effective Speaking), and BUS 604 (Career Development and Enrichment) with BUS 610 (Critical Thinking and Persuasion for Business) and include one additional elective slot in the Two-Year MBA curriculum.

Background: The Two-Year MBA seeks to update its curriculum as BUS 602, BUS 603, and BUS 604 are phased out in lieu of BUS 610. BUS 610 was created during the 2017-2018 academic year to combine BUS 602, BUS 603, and BUS 604 in our specialized master's programs.

Reasoning: BUS 610 has successfully combined the elements of BUS 602 and BUS 603 while adding content on personal branding in all of our specialized master's programs. This proposal is to finish the phasing out process of BUS 602, BUS 603, and BUS 604 through the addition of BUS 610 to the Two-Year MBA curriculum. Due to BUS 602, 603, and 604 totaling 4 credits while BUS 610 is 2 credits, we will introduce an additional elective requirement. This will allow students to continue to customize their MBA experience to better prepare them for their careers.

Resource Implications: None.


Procedural History:

- Graduate Business Education Committee – Discussed and approved 3/8/2019
- School Council of the Miami Business School – Discussed and approved 3/22/2019
- Graduate School Council – Discussed and approved 4/16/2019



MEMORANDUM

TO: General Welfare Committee
Faculty Senate

FROM: W. Brian Barrett, Speaker of the School Council 
Anita Cava, Professor, Business Law, Second Vice Chair, School Council
Shirley Dennis-Escoffier, Associate Professor, Accounting,
First Vice Chair, School Council
Howard Gitlow, Professor, Management Science
Karoline Mortensen, Associate Professor, Health Management and Policy
A. Parasuraman, James W. McLamore Chair and Professor, Marketing
Philip Robins, Professor, Economics
Sara Rushinek, Professor, Business Technology
Chester A. Schriesheim, Professor, Management

Subject: Curriculum Change: Two-Year MBA

Date: March 22, 2019

The School Council, at its March 22 meeting, voted unanimously to approve the curriculum change for the Two-Year MBA program.

Please note that the voting members of the Miami Business School (MBS), the regular faculty per the MBS bylaws, voted to delegate all decisions on curriculum issues to their elected representatives on the School Council for the fall 2018-spring 2019 academic year.



MEMORANDUM

TO: General Welfare Committee
Faculty Senate

FROM: John Quelch, Dean, Miami Business School

Subject: Support for the Two-Year MBA Curriculum Change

Date: April 4, 2019

This memo is to document my support for the proposed Two-Year MBA Curriculum Change.

Thank you.

UNIVERSITY OF MIAMI
GRADUATE SCHOOL



Graduate School
P.O. Box 248125
Coral Gables, FL 33124-3220

Phone: 305-284-4154
Fax: 305-284-5441
graduateschool@miami.edu

MEMORANDUM

DATE: April 18, 2019

TO: Tomas Salerno
Chair, Faculty Senate

FROM: Guillermo (Willy) Prado *Guillermo Prado*
Dean, Graduate School

SUBJECT: Proposal – Curriculum Change Two-Year Master of Business Administration

The Miami Business School submitted a proposal to revise the degree requirements for the regular, full-time two-year Master of Business Administration degree program. The proposal was discussed at the meeting of the Graduate Council on Tuesday, April 16, 2019, and no concerns were expressed by the Council members.

CC: John Quelch, Dean, Miami Business School
Patricia Sánchez Abril, Vice Dean, Graduate Business Education
Tallys Yunes, Associate Professor, Management Science and Faculty Director
Alexander Mas, Assistant Director Programs, Miami Business School
Tiffany Plantan, Director of Education, Graduate School
Patty Murphy, Associate Provost for University Accreditation, Office of
Assessment and Accreditation



MEMORANDUM

DATE: April 8, 2019

TO: Patricia Abril, Vice Dean, Graduate Business Education
Miami Business School

FROM: Patty Murphy, Associate Provost for University Accreditation
Office of Assessment and Accreditation

RE: Revision of Degree Requirements for the Two-Year MBA Program

PBM

On April 8, 2019, the Miami Business School notified my office of its intent to revise the degree requirements for the regular, full-time two-year Master of Business Administration (MBA) degree program (Academic Plan Code: BUSA_MBA). These changes are being made to reflect updates in its curriculum.

The proposed changes would replace the following courses, BUS 600, 602, 603 and 604 with BUS 610 and add an additional 2-credit-hour elective. No other changes are being proposed and these changes will not affect the program length of 56 credit hours. The revised curriculum will be as follows:

Two-Year MBA Curriculum:

- Required courses (32 credit hours)
 - ACC 670 Financial Reporting and Analysis (2 credit hours)
 - ACC 671 Accounting for Decision Making (2 credit hours)
 - BSL 690 Legal and Ethical Implications of Business Decision Making (2 credit hours)
 - BTE 610 Foundations of Management Information Systems (2 credit hours)
 - BUS 610 Critical Thinking and Persuasion for Business (2 credit hours)
 - ECO 685 Managerial Decisions in a Global Economy (2 credit hours)
 - FIN 641 Valuation and Financial Decision Making (2 credit hours)
 - FIN 642 The Financial Environment (2 credit hours)
 - MAS 631 Statistics for Managerial Decision Making (2 credit hours)
 - MAS 632 Management Science Models for Decision Making (2 credit hours)
 - MGT 620 Managing Through People (2 credit hours)
 - MGT 643 Principles of Operations Management (2 credit hours)
 - MGT 675 Business Policy and Strategy (2 credit hours)
 - MGT 677 Corporate Strategy and Organization (2 credit hours)
 - MKT 640 Foundations of Marketing Management (2 credit hours)
 - MKT 650 Strategic Marketing (2 credit hours)
- Electives (24 credit hours)

The proposed changes do not "represent a significant departure, either in content or method of delivery" from what we are currently approved by SACSCOC to offer due to the following:

- The proposed changes meet the SACSCOC requirement of a minimum of 30 credit hours for a graduate program.
- The proposed changes do not require the creation of new courses.
- The proposed changes will not require the hiring of new faculty.
- The majority of the program will not be offered via distance education and, in any case, the University is approved to offer 100% distance education programs.
- The program will be offered on the University's Coral Gables campus.
- The graduate program covers the literature in the field through its required coursework.
- The graduate program ensures ongoing student engagement in research and/or appropriate professional practice and training experiences through a required capstone course, MGT 677.

SACSCOC only requires notification of program changes that represent a significant departure from our current programs. Therefore, no notification or approval is required for this change.

Please contact me if you have any questions at pattymurphy@miami.edu or (305) 284-3276.

CC: Faculty Senate
Guillermo Prado, Dean of the Graduate School
John Quelch, Dean of the Miami Business School
Alex Mas, Assistant Director, Miami Business School
Tallys Yunes, Director, Two-Year MBA Program
Karen Beckett, University Registrar
Carrie Glass, Executive Director of Student Financial Assistance and Employment