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MEMORANDUM

To: Julio Frenk, President

From: Tomás A. Salerno
Chair, Faculty Senate

Date: April 1, 2019

Subject: Faculty Senate Legislation #2018-52(B) – Rename and Revise the Health Sector Management and Policy Major and Minor in the Bachelor of Business Administration (BBA) Degree Programs, Business School

The Faculty Senate, at its March 27, 2019 meeting, had no objections to the proposal from the Business School to rename and revise the Health Sector Management and Policy major and minor in the Bachelor of Business Administration (BBA) degree programs.

The name will be changed from “Health Sector Management and Policy” to “Health Management and Policy” to align with the recent name change of the department.

The current major requires successful completion of 24-credit hours, including 21-credit hours of required coursework and three credit hours of approved electives. The proposed revisions would decrease the program length to 21-credit hours by eliminating one required course,, ACC 31 Accounting for Health Care Organization. Additionally, the courses from which students choose the three-credit hours in elective have been changed to concentrate more on program-specific course developed since the current curriculum was proposed. The current and proposed curriculum for the major is the same for the BBA and BSBA programs.

The Faculty Senate does not approve budget concepts, therefore no budget information is included here.


This legislation is now forwarded to you for your action.

TAS/rh

Enclosure

cc: Jeffrey Duerk, Provost and Executive Vice President for Academic Affairs
John Quelch, Dean, Business School
Steven Ullmann, Chair and Professor, Health Management and Policy, Business School

CAPSULE: Legislation #2018-52(B) – Rename and Revise the Health Sector Management and Policy Major and Minor, Business School

APPROVED:  DATE: 4/24/19
(President's Signature)

OFFICE OR INDIVIDUAL TO IMPLEMENT: Dean John Quelch

EFFECTIVE DATE OF LEGISLATION: IMMEDIATELY
(pending any additional approval by the Board of Trustees)

NOT APPROVED AND REFERRED TO: _____

REMARKS (IF NOT APPROVED): _____



Proposal Submission Checklist

Proposals are to be submitted to the Office of Assessment and Accreditation (OAA), if applicable, the Graduate Council (for graduate programs excluding Law and Medical), if applicable, and the Faculty Senate. Refer to the [Procedures for Program Changes](#) document for information on the approvals and notifications needed for program changes and the [Proposal Submissions Specifications](#) document for an explanation of the process and a list of the materials required.

(Please note that change approvals can take 2 semesters to complete.)

FORM INSTRUCTIONS:

1. Save/download the form as a pdf.
2. After completing the information below, print and scan the form.
3. Insert it with the background materials that are specified, in the order listed, and submit to facsen@miami.edu.

Please note: only scanned versions can be accepted.

Include this checklist at the beginning of each proposal.

KEY CONTACT PERSONNEL INFORMATION

First Name

Jaqueline

Last Name

Biver

Proponent's Title

Program Manager

Department, if applicable

Health Management and Policy

School/College

Miami Business School

E-mail

jbiver@miami.edu

Phone

305-284-9746

Title of Proposal

Updates to Health Management and Policy curriculum and course names:

1. Update name of maior(s) and minor(s)

(-continue to next page-)

MANDATORY MEMORANDA AND FORMAT

Please check that each item listed below is included in the proposal package of materials, in the ORDER as listed. The applicable title (i.e. Letter of Explanation, Memo from the Dean, etc.) is to precede each section in the materials.

Only proposals conforming to this format will be accepted.

1. This completed checklist.

2. Letter of explanation. (2-3 pages only, double spaced, 12 pt font)

Yes No

If no, explain why:

3. A memo from the dean(s) signifying approval of the faculty of the relevant School(s) / Colleges(s).

Yes No

If no, explain why:

4. A memo that all affected or relevant School / College Council(s) have approved.

Yes No

If no, explain why:

5. A memo from the department chair(s) signifying approval of the faculty of the relevant department(s).

Yes No

If no, explain why:

6. A memo from the Office of Accreditation and Assessment (OAA) if the proposal involves academic programs (degrees, certificates, majors, minors, concentrations, specializations, tracks, etc.) such as new programs, closing programs, or program changes (such as changes in requirements, program length, modality, name, location).

(To be submitted by OAA to the Graduate Council or the Faculty Senate, as appropriate.)

Applicable Not applicable.

If not, explain why:

7. A memo from the Graduate School Dean signifying approval of the Graduate Council (for graduate programs only).

(To be submitted to the Faculty Senate by the Graduate Council.)

Applicable Not applicable.

If not, explain why:

8. Academic Deans Policy Council (ADPC) approval, for interdisciplinary issues and as appropriate. Please consult with the Dean of the Graduate School or the Secretary of the Faculty Senate to check if this is needed.

Yes No

If no, explain why:

N/A

9. Additional required documents as listed on the "Proposal Submissions Specifications," i.e. market analysis, budget information, assessment of library collections, etc. as specified.

List additional documents included:

End form.



MEMORANDUM

TO:	General Welfare Committee Faculty Senate University of Miami
FROM:	Steven G. Ullmann, Professor and Chair, Department of Health Management and Policy
Subject:	Updates to Health Management and Policy curriculum and course names: 1. Update name of major(s) and minor(s) 2. Update undergraduate curriculum

Note: The name of the department has officially been changed from Department of Health Sector Management and Policy to The Department of Health Management and Policy [Legislation #2017- 35(B)]. This proposal seeks to update the major, minor and course names to be consistent with the new department name (remove all instances of the word "sector"), as well as to update departmental undergraduate curriculum.

The Department of Health Management and Policy seeks to update its undergraduate major and minor curriculum as outlined in the proposal below. As the department has grown and hired to mission, we are able to offer additional courses that are more specifically in line with the focus on the business and policy of health care. Reducing the credits of the undergraduate major and minor is in line with other majors and minors in the Miami Business School. The faculty of the Department of Health Management and Policy fully approve of all proposed updates and changes herein.

A handwritten signature in black ink, appearing to read 'S. Ullmann'.

Steven G. Ullmann, PhD
Professor and Chair, Department of Health Management and Policy
Director, Center for Health Management and Policy
and Special Assistant to the Provost
Miami Business School
University of Miami | Coral Gables, FL
305-284-9920
Sullmann@miami.edu

1. Update names of major and minor:

Following the (already approved) departmental name change from "Department of Health Sector Management and Policy" (former department name) to "Department of Health Management and Policy" (current department name) [legislation 2017-35(B)], this proposal serves to update all references to the department, major and minor to the current naming (removing the word "sector" wherever it appears):

- i. Update the names of both the major and minor to be consistent with new department name:
 - a. **Major in Health Management and Policy**
 - i. B.B.A. in Health Management and Policy
 - ii. B.S.B.A. in Health Management and Policy
 1. <http://bulletin.miami.edu/undergraduate-academic-programs/business/health-sector-management-policy/#majorstext>
 - b. **Minor in Health Management and Policy**
 1. <http://bulletin.miami.edu/undergraduate-academic-programs/business/health-sector-management-policy/health-sector-management-policy-minor/>

Note: Department will follow up with registrar to update all relevant course codes and course names for consistency. Department will change course codes from HSM to HMP to be consistent with updated department name.

2. The Department of Health Management and Policy proposes the following modifications to the undergraduate major and minor:

Note: Major will change from a 24 credit hour specialization to a 21 credit hour specialization, which is consistent with other Miami Business School majors' credit hour specialization:

Comparison to other Miami Business School majors:

Major	Credits Current	Credits Proposed
Accounting	27	
Business Analytics	18	
Business Technology	18	
Economics	18	
Entrepreneurship	24	
Finance	18	
Health Sector Management and Policy (HSMP) to be changed to Health Management and Policy (HMP)	24	21
Human Resource Management	15	
International Finance and Marketing	21	
Legal Studies	18	
Management	15	
Marketing	15	
Real Estate	19	

- i. Update curriculum of the Major in Health Management and Policy:
 - a. **Remove ACC 315 from major (both B.B.A and B.S.B.A.)**
 Rationale: Accounting for Health Care Organizations. Approved by Chair of Department of Accounting. Majors in HMP will already have taken ACC 221 or ACC 211, ACC 222 or ACC 212. Removing ACC 315 removes duplicate material already covered in those core required courses.
 - b. **Remove the following electives from the major (both B.B.A and B.S.B.A) and the minor:**
 - i. BPH 206 Introduction to Public Health
 - ii. BPH 305 Issues in Health Disparities
 - iii. BPH 309 Health and Environment
 - iv. BPH 310 Global Health
 - v. BPH 322 Introduction to Health Policy
 - vi. INS 570 Globalization and Health
 - vii. INS 571 International Development and Human Welfare
 - viii. INS 572 Global Health Policy and Ethics
 - ix. INS 573 Disasters, Terrorism and Global Public Health

Rationale: In the past, these courses were used as electives when the department did not have sufficient offerings. As the faculty and offerings have grown, students taking the HMP major and minor should focus on core courses taught by HMP instructors.

Current vs. Proposed Structures of Major and Minor listed on following pages:

Current major curriculum (24 credit hour specialization):	Proposed major curriculum (21 credit hour specialization):																																																																																																						
<p>Major Area of Specialization in Health Sector Management and Policy</p> <table border="1"> <tr> <td>HSM 270/ or MGT 270</td> <td>Introduction to Health Sector Management and Policy (pre-requisite for all HSM courses)</td> <td>3</td> </tr> <tr> <td></td> <td>Introduction To Health Sector Organization And Management</td> <td></td> </tr> <tr> <td>ACC 315</td> <td>Accounting for Health Care Organizations. (pre-requisites ACC 211 & ACC 212 or equivalents)</td> <td>3</td> </tr> <tr> <td>BSL 460</td> <td>Health Care Law and Ethics (pre-requisite BSL 212)</td> <td>3</td> </tr> <tr> <td>BTE 450</td> <td>Introduction to Health Informatics</td> <td>3</td> </tr> <tr> <td>HSM 310</td> <td>POPULATION HEALTH (pre-requisite HSM 270 or MGT 270)</td> <td>3</td> </tr> <tr> <td>HSM 350</td> <td>Production and Consumption of Health and Health Care (pre-requisites HSM 270 or MGT 270 & ECO 211 & ECO 212)</td> <td>3</td> </tr> <tr> <td>MKT 388</td> <td>Health Care Marketing (pre-requisite MKT 201 or MKT 301)</td> <td>3</td> </tr> <tr> <td></td> <td>Major Choice Course - Select one course (3 credit hours) from the following (check pre-requisites):</td> <td>3</td> </tr> <tr> <td>BPH 206</td> <td>Introduction to Public Health</td> <td></td> </tr> <tr> <td>BPH 305</td> <td>Issues in Health Disparities</td> <td></td> </tr> <tr> <td>BPH 309</td> <td>Health and Environment</td> <td></td> </tr> <tr> <td>BPH 310</td> <td>Global Health</td> <td></td> </tr> <tr> <td>BPH 322</td> <td>Introduction to Health Policy</td> <td></td> </tr> <tr> <td>INS 570</td> <td>Globalization and Health</td> <td></td> </tr> <tr> <td>INS 571</td> <td>International Development and Human Welfare</td> <td></td> </tr> <tr> <td>INS 572</td> <td>Global Health Policy and Ethics</td> <td></td> </tr> <tr> <td>INS 573</td> <td>Disasters, Terrorism and Global Public Health</td> <td></td> </tr> <tr> <td>POL 536</td> <td>U.S. Health Care Crisis: Politics and Policies (pre-requisite Junior standing)</td> <td></td> </tr> <tr> <td>SOC 321</td> <td>Applied Health Policy</td> <td></td> </tr> <tr> <td>SOC 351</td> <td>Business and Society</td> <td></td> </tr> </table>	HSM 270/ or MGT 270	Introduction to Health Sector Management and Policy (pre-requisite for all HSM courses)	3		Introduction To Health Sector Organization And Management		ACC 315	Accounting for Health Care Organizations. 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Current minor curriculum (12 credit hours):

Code	Title	Credit Hours
Foundational Course		
HSM 270	Introduction to Health Sector Management and Policy ¹	3
or MGT 270	Introduction To Health Sector Organization And Management	
Required Courses		
BSL 460	Health Care Law and Ethics (pre-requisite BSL 212)	3
HSM 320	Health Care Demand and Supply (pre-requisite HSM 270 or MGT 270) ²	3
or HSM 350	Production and Consumption of Health and Health Care	
Choice Course for the Minor		
Select one course (3 credit hours) from the following:		3
HSM 310	POPULATION HEALTH (pre-requisite HSM 270 or MGT 270)	
INS 570	Globalization and Health	
INS 571	International Development and Human Welfare	
INS 572	Global Health Policy and Ethics	
INS 573	Disasters, Terrorism and Global Public Health	
MKT 388	Health Care Marketing	
SOC 321	Applied Health Policy	
Total Credit Hours		12

See proposed minor curriculum on next page:

DIVIDE THE MINOR INTO ONE MINOR FOR BUSINESS STUDENTS & ONE MINOR FOR NON-BUSINESS STUDENTS:

Proposed minor curriculum for BUSINESS STUDENTS (12 credit hours):			Proposed minor curriculum for NON-BUSINESS STUDENTS (12 credit hours):		
Code	Title	Credit Hours	Code	Title	Credit Hours
Foundational Course			Foundational Course		
HSM* 270	Introduction to Health Sector Management and Policy	3	HSM* 270	Introduction to Health Sector Management and Policy	3
or MGT 270	Introduction To Health Sector Organization And Management				
Required Courses			Required Courses		
HSM 350	Production and Consumption of Health and Health Care (pre-requisite HSM 270 or MGT 270)	3	HSM* 320	Health Care Demand and Supply (pre-requisite HSM* 270) ²	3
Choice Course for the Minor			Choice Course for the Minor		
Select two courses (6 credit hours) from the following:		6	Select two courses (6 credit hours) from the following:		6
HSM 310	POPULATION HEALTH (pre-requisite HSM 270 or MGT 270)		HSM* 310	POPULATION HEALTH (pre-requisite HSM 270)	
BSL 460	Health Care Law and Ethics		HSM* 460	Health Care Law and Ethics	
MKT 388	Health Care Marketing		HSM* 388	Health Care Marketing	
POL 536	U.S. Health Care Crisis: Politics and Policies (pre-requisite Junior standing)		POL 536	U.S. Health Care Crisis: Politics and Policies (pre-requisite Junior standing)	
SOC 321	Applied Health Policy		SOC 321	Applied Health Policy	
SOC 351	Business and Society		SOC 351	Business and Society	
HSM* 499	Special Topics in Health Sector Management & Policy		HSM* 499	Special Topics in Health Sector Management & Policy	
HSM* 498	Special Topics in Health Sector Management & Policy		HSM* 498	Special Topics in Health Sector Management & Policy	
Total Credit Hours		12	Total Credit Hours		12

* HSM 460 and HSM 388 were created specifically for non-business students, as they do not require the prerequisites that BSL 460 and MKT 388 require.

Highlighted courses indicate additions to curriculum.

* Proposed: All instances of HSM will be updated to HMP for 2019-20 and beyond. Department will follow up with registrar to complete this process.



Office of the Dean PO Box 248027
Coral Gables, Florida 33124-6520

Ph. 305-284-4643
Fax. 305-284-6526

Memorandum from the Dean

TO: Tomás Salerno, Faculty Senate Chair

FROM: John Quelch, Dean

A handwritten signature in blue ink, reading 'John A. Quelch'.

RE: Updates to Health Management & Policy UG Curriculum

DATED: February 12, 2019

This memorandum registers my support for the curriculum changes to the Health Management and Policy undergraduate major and minor, which received full support from the School Council of the Miami Business School on November 3, 2018.

cc. Dr. Ann Olazabal, Vice Dean Undergraduate Business
Dr. Steve Ullmann, Chair, Department of Health Management and Policy



MEMORANDUM


TO:	School Council, Miami Business School
FROM:	Dhananjay Nanda Professor and Chair, Department of Accounting
CC:	Steven G. Ullmann Professor and Chair, Department of Health Management and Policy
Subject:	Support for Removal of ACC 315 from major requirements
Date:	September 13, 2018

I am writing in support of the proposal to remove ACC 315, Accounting for Health Care Organizations, from the requirements of the Health Management and Policy major. The faculty of the Department of Accounting approve of this change.

**MEMORANDUM**

DATE: February 18, 2019

TO: Steven Ullman, Chair, Health Sector Management and Policy Department
Miami Business School

FROM: Patty Murphy, Associate Provost for University Accreditation
Office of Assessment and Accreditation 

RE: Renaming and Revision of Health Sector Management and Policy Major and Minor

On February 11, 2019, the Miami Business School notified my office of its intent to rename and revise the requirements for the Health Sector Management and Policy major in the Bachelor of Business Administration (BBA) (Academic Plan Code: HSMP_BBA) and Bachelor of Science in Business Administration (BSBA) (Academic Plan Code: HSMP_BSBA) degree programs as well as the undergraduate minor (Academic Plan Code: HSMP_MN), effective Fall 2019. The name of the major/minor will change from "Health Sector Management and Policy" to "Health Management and Policy" to align with the recent change in the name of the department. The proposal also includes curricular changes as described below.

The current major requires successful completion of 24 credit hours, including 21 credit hours of required coursework and three credit hours of approved electives. The proposed revisions would decrease program length to 21 credit hours by eliminating one required course, *ACC 315 Accounting for Health Care Organizations*. This course is no longer needed as students complete sufficient accounting courses as part of the Business Core required for the BBA and BSBA degrees. In addition, the courses from which students choose the 3 credit hours in electives have been changed to concentrate more on program-specific courses which have been developed since the current curriculum was proposed. The current and proposed curriculum for the major is the same for the BBA and BSBA programs. The proposed new curriculum is as follows:

Health Management and Policy Major

- Required courses (18 credit hours):
 - BSL 460 Health Care Law and Ethics (3 credit hours)
 - BTE 450 Introduction to Health Informatics (3 credit hours)
 - HSM 270/ Introduction to Health Sector Management and Policy (3 credit hours)
 - HSM 310 Population Health (3 credit hours)
 - HSM 350 Production and Consumption of Health and Health Care (3 credit hours)
 - MKT 388 Health Care Marketing (3 credit hours)
 - or MGT 270 Introduction to Health Sector Organization And Management (3 credit hours)
- Electives (3 credit hours from the following):
 - HSM 498 Special Topics in Health Sector Management & Policy (3 credit hours)
 - HSM 499 Special Topics in Health Sector Management & Policy (3 credit hours)

- POL 536 U.S. Health Care Crisis: Politics and Policies (3 credit hours)
- SOC 321 Applied Health Policy (3 credit hours)
- SOC 351 Business and Society (3 credit hours)

The current minor requires 12 credit hours including nine credit hours in required courses and three credit hours in electives. The proposed changes would not change the length of the minor but will reduce required courses to six credit hours and increase electives to six credit hours. The proposed new curriculum is as follows:

Health Sector Management and Policy Major

- Required courses (6 credit hours):
 - HSM 270 Introduction to Health Sector Management and Policy (3 credit hours)
 - or MGT 270 Introduction to Health Sector Organization and Management (3 credit hours)
 - HSM 350 Production and Consumption of Health and Health Care (3 credit hours)
- Electives (6 credit hours from the following):
 - BSL 460 Health Care Law and Ethics (3 credit hours)
 - HSM 310 Population Health (3 credit hours)
 - HSM 498 Special Topics in Health Sector Management & Policy (3 credit hours)
 - HSM 499 Special Topics in Health Sector Management & Policy (3 credit hours)
 - MKT 388 Health Care Marketing (3 credit hours)
 - POL 536 U.S. Health Care Crisis: Politics and Policies (3 credit hours)
 - SOC 321 Applied Health Policy (3 credit hours)
 - SOC 351 Business and Society (3 credit hours)

The proposed revisions do not “represent a significant departure, either in content or method of delivery” from what we are currently approved by SACSCOC to offer due to the following:

- The revisions constitute changes to less than 25% of the curriculum and are not significant in terms of program content.
- The overall program length for the revised BBA and BSBA programs are unchanged and meet the SACSCOC requirement of a minimum of 120 credit hours.
- The BBA and BSBA continue to require a general education component that meets SACSCOC requirements.
- No new courses will be created for the proposed revisions.
- The revised major/minor will be supported by current qualified faculty.
- The proposed revisions do not involve a change in modality.
- The programs will continue to be offered on the Coral Gables campus.

SACSCOC only requires notification of program changes that represent a significant departure from our current programs. Therefore, no notification to or approval from SACSCOC is required for this change.

Please contact me if you have any questions at pattymurphy@miami.edu or (305) 284-3276.

CC: Faculty Senate
John Quelch, Dean, Miami Business School
Ann Olazabal, Vice Dean, Undergraduate Business Education
Karen Beckett, University Registrar
Carrie Glass, Executive Director, Student Financial Assistance and Employment