



MEMORANDUM

To: Julio Frenk, President

From: Tomás A. Salerno
Chair, Faculty Senate

A handwritten signature in blue ink, appearing to read 'Tomás'.

Date: November 21, 2018

Subject: Faculty Senate Legislation #2018-23(B) – Proposal to Change the Name of the Master of Science in Management to the Master of Science in Leadership, Business School

The Faculty Senate, at its November 14, 2018 meeting, had *no objections* to the proposal from the Business School to change the name of the Master of Science in Management to the Master of Science in Leadership. The proposed change is being made to reflect the program curriculum more accurately which focuses on leader development and effectively leading organizations.

The suggested change does not “represent a significant departure, either in content or method of delivery” from what the University is currently approved to offer by SACSCOC.

The Faculty Senate does not approve budget concepts, therefore no budget information is included here.


This legislation is now forwarded to you for your action.

TAS/rh

Enclosure

cc: Jeffrey Duerk, Provost and Executive Vice President for Academic Affairs
Guillermo Prado, Dean of the Graduate School
John Quelch, Dean of the Business School
Patricia Abril, Vice Dean, Graduate Business Education, Business School
Linda L. Neider, Professor and Chair, Management, Business School

CAPSULE: Proposal to Change the Name of the Master of Science in Management to the Master of Science in Leadership, Business School

APPROVED:  DATE: 12/18/18
(President's Signature)

OFFICE OR INDIVIDUAL TO IMPLEMENT: Dean John Quelch

EFFECTIVE DATE OF LEGISLATION: IMMEDIATELY
(if other than June 1 next following)

NOT APPROVED AND REFERRED TO: _____

REMARKS (IF NOT APPROVED): _____



**UNIVERSITY
OF MIAMI**

Proposal Submission Checklist

Proposals are to be submitted to the Office of Assessment and Accreditation (OAA), if applicable, the Graduate Council (for graduate programs excluding Law and Medical), if applicable, and the Faculty Senate. Refer to the [Procedures for Program Changes](#) document for information on the approvals and notifications needed for program changes and the [Proposal Submissions Specifications](#) document for an explanation of the process and a list of the materials required.

(Please note that change approvals can take 2 semesters to complete.)

Include this checklist at the beginning of each proposal.

(Complete the information below, save the form as a pdf, and insert it with the background materials that are specified, in the order listed, and send the package electronically as noted above.)

KEY CONTACT PERSONNEL INFORMATION

First Name

Patricia

Last Name

Abril

Proponent's Title

Vice Dean, Graduate Business
Education

Department, if applicable

Graduate Business Programs

School/College

Miami Business School

E-mail

pabril@miami.edu

Phone

(305) 284-6999

Title of Proposal

Change of Name: Master of Science in Management TO Master of Science in Leadership

(-continue to next page-)

MANDATORY MEMORANDA AND FORMAT

Please check that each item listed below is included in the proposal package of materials, in the ORDER as listed. The applicable title (i.e. Letter of Explanation, Memo from the Dean, etc.) is to precede each section in the materials.

Only proposals conforming to this format will be accepted.

1. This completed checklist.

2. Letter of explanation. (2-3 pages only, double spaced, 12 pt font)

Yes No

If no, explain why:

3. A memo from the dean(s) signifying approval of the faculty of the relevant School(s) / Colleges(s).

Yes No

If no, explain why:

4. A memo that all affected or relevant School / College Council(s) have approved.

Yes No

If no, explain why:

5. A memo from the department chair(s) signifying approval of the faculty of the relevant department(s).

Yes No

If no, explain why:

6. A memo from the Office of Accreditation and Assessment (OAA) if the proposal involves academic programs (degrees, certificates, majors, minors, concentrations, specializations, tracks, etc.) such as new programs, closing programs, or program changes (such as changes in requirements, program length, modality, name, location).

(To be submitted by OAA to the Graduate Council or the Faculty Senate, as appropriate.)

Applicable Not applicable.

If not, explain why:

7. A memo from the Graduate School Dean signifying approval of the Graduate Council (for graduate programs only).

(To be submitted to the Faculty Senate by the Graduate Council.)

Applicable Not applicable.

If not, explain why:

8. Academic Deans Policy Council (ADPC) approval, for interdisciplinary issues and as appropriate. Please consult with the Dean of the Graduate School or the Secretary of the Faculty Senate to check if this is needed.

Yes No

If no, explain why:

Not applicable.

9. Additional required documents as listed on the "Proposal Submissions Specifications," i.e. market analysis, budget information, assessment of library collections, etc. as specified.

List additional documents included:

FORM INSTRUCTIONS:

1. Once you have completed the form, save it to your computer by clicking the "Save" button below.
2. Print and scan it.
3. Submit the scanned version to facsen@miami.edu with your proposal. **Please note:** only scanned versions can be accepted.

Save

End form.



MEMORANDUM

TO: General Welfare Committee
Faculty Senate

FROM: Patricia Sánchez Abril, J.D., Vice Dean, Graduate Business Education
Linda L. Neider, Ph.D., Professor and Chair, Management, Faculty Director,
MS in Management

Subject: Change of Name: Master of Science in Leadership

Date: October 24, 2018

Proposal: Rename the Master of Science in Management as follows:

Current: Master of Science in Management

Proposed: Master of Science in ~~Management~~ Leadership

Reasoning:

- Students and faculty have provided feedback that the current title does not accurately represent the curriculum, which emphasizes on leadership development and effectively leading organizations.
- Benchmarking with peer institutions reveals that “Leadership” is used as a standard name for similarly designed Master degree programs. Examples of institutions including the name “Leadership” are Georgetown University and Purdue University.

Input Gathered: After gathering input from current and former students of the program, recruiters, employers, faculty and staff, and our current marketing agency of record, we are proposing to rename the degree to represent the learning outcomes.

Resource Implications: None. Website will be updated and Admissions will use remaining inventory of brochures.

Procedural History:

- Graduate Business Education Committee - Discussed and approved 9/18/2018
- School Council of the Miami Business School - Discussed and approved 9/28/2018
- Graduate Council - Discussed and approved 10/16/2018



MEMORANDUM

TO: General Welfare Committee
Faculty Senate

FROM: John Quelch, Dean, Miami Business School

Subject: Support for the Master of Science in Management Name Change

Date: September 28, 2018

This memo is to document my support for the proposed name change of the Master of Science in Management TO the Master of Science in Leadership.

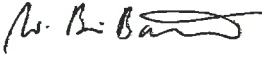
Thank you.

A handwritten signature in blue ink, appearing to read 'John Quelch'.



MEMORANDUM

TO: General Welfare Committee
Faculty Senate

FROM: W. Brian Barrett, Speaker of the School Council 
Anita Cava, Professor, Business Law, Second Vice Chair, School Council
Shirley Dennis-Escoffier, Associate Professor, Accounting,
First Vice Chair, School Council
Howard Gitlow, Professor, Management Science
Karoline Mortensen, Associate Professor, Health Management and Policy
A. Parasuraman, James W. McLamore Chair and Professor, Marketing
Philip Robins, Professor, Economics
Sara Rushinek, Professor, Business Technology
Chester A. Schriesheim, Professor, Management

Subject: Change of Name: Master of Science in Leadership

Date: September 28, 2018

The School Council, at its September 28 meeting, voted unanimously to approve the change of name of the MS in Management TO MS in Leadership.

Please note that the voting members of the Miami Business School (MBS), the regular faculty per the MBS bylaws, voted to delegate all decisions on curriculum issues to their elected representatives on the School Council for the fall 2018-spring 2019 academic year.



MEMORANDUM

October 24, 2018

TO: School Council

FROM: Linda L. Neider, Chair
Department of Management

A handwritten signature in blue ink, appearing to read 'Linda L. Neider', written over the 'FROM' line.

SUBJECT: Name change of MS, Management specialization in Leadership

The regular faculty of the Department of Management voted unanimously to change the name of our MS, Management specialization in Leadership program to MS, Leadership. This change is primarily due to student requests, and to the fact that our market competitors are also using the MS, Leadership to denote their degree program.

/s



Assessment and Accreditation
Gables One Tower 1320 S. Dixie Hwy
Coral Gables, Florida 33146

Phone: 305-284-5120
Fax: 305-284-4929
oaa.miami.edu

MEMORANDUM

DATE: October 2, 2018

TO: Patricia Abril, Vice Dean
School of Business

FROM: Patty Murphy, Executive Director
Office of Assessment and Accreditation 

RE: Name Change from MS in Management to MS in Leadership

On September 28, 2018, the School of Business notified my office of its intent to change the name of the Master of Science in Management degree with a specialization in leadership (Academic Plan Code: MGST_MSMS) to the Master of Science (MS) degree in Leadership. The proposed change is being made to reflect the program curriculum more accurately. The program's CIP code should also be changed from 52.1207 Knowledge Management to 52.0213 Organizational Leadership. No other changes to the program are being proposed.

The proposed change does not "represent a significant departure, either in content or method of delivery" from what we are currently approved by SACSCOC to offer because no changes are being made to the program curriculum or degree requirements. SACSCOC only requires notification of program changes that represent a significant departure from our current programs. Therefore, no notification or approval is required for this change.

Please contact me if you have any questions at pattymurphy@miami.edu or (305) 284-3276.

CC: Faculty Senate
Guillermo Prado, Dean of the Graduate School
John Quelch, Dean of the School of Business
Alexander Mas, Assistant Director, School of Business
Karen Beckett, University Registrar
Carrie Glass, Executive Director of Student Financial Assistance and Employment



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P.O. Box 248125
Coral Gables, FL 33124-4629

Phone: 305-284-4154
Fax: 305-284-5441
graduateschool@miami.edu

MEMORANDUM

DATE: October 22, 2018

TO: Tomas Salerno
Chair, Faculty Senate

FROM: Guillermo (Willy) Prado *Guillermo Prado*
Dean, The Graduate School

SUBJECT: Name Change – MS in Management to MS in Leadership

The Miami Business School submitted a proposal to rename the Master of Science in Management to the Master of Science in Leadership. The proposal was discussed at the meeting of the Graduate Council on Tuesday, October 16, 2018, and no concerns were expressed by the Council members.

cc: John Quelch, Dean, Miami Business School
Patricia Abril, Vice Dean, Miami Business School
Office of Assessment and Accreditation