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MEMORANDUM

To: Julio Frenk
University President

From: Tomás A. Salerno
Chair, Faculty Senate

Date: February 5, 2018

Subject: Faculty Senate Legislation #2017-16 (B) – Revise the Business Law Minor for Non-business majors, Business School

The Faculty Senate, at its January 31, 2018 meeting, voted unanimously to approve the proposal of the Business School to revise the Business Law minor for non-business majors. The existing Business Law minor will not change for Business majors. The revised minor was created to offer students a way to prepare undergraduates for a career in law. By revising the required coursework, non-business majors receive a broader introduction to the law minor.

The revised minor requires the same number of credit hours as the current minor, and requires no new courses or resources.

This legislation is sent to you for your action.

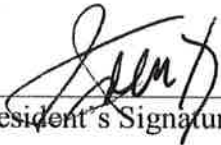
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Enclosure

cc: Jeffrey Duerk, Executive Vice President and Provost
John Quelch, Dean, Business School
Ann Olazabal, Professor and Vice Dean, Business School

CAPSULE: Faculty Senate Legislation #2017-16 (B) – Revise the Business Law Minor for Non-business majors, Business School

PRESIDENT'S RESPONSE

APPROVED:  DATE: 2/13/18
(President's Signature)

OFFICE OR INDIVIDUAL TO IMPLEMENT: Dean John Quelch

EFFECTIVE DATE OF LEGISLATION: IMMEDIATELY (Pending any additional required Board of Trustees approval)

NOT APPROVED AND REFERRED TO: _____

REMARKS (IF NOT APPROVED): _____



Proposals are to be submitted in the following order as applicable: to the Office of Assessment and Accreditation (OAA), for academic programs (allow 2 weeks for a response), the Graduate Council (for graduate programs excluding Law and Medical) (allow 1 week for response), if applicable, and the Faculty Senate.

Refer to the Graduate Council's Procedures for Program Changes document for information on the approvals and notifications needed for Graduate program changes and the Proposal Submissions Specifications document for an explanation of the process and a list of the materials required.

(Please note that change approvals can take 2 semesters to complete.)

Include this checklist at the beginning of each proposal.

(Complete the information below, save the form as a pdf, and insert it with the background materials that are specified, in the order listed, and send the package in 1-pdf document electronically as noted above.)

KEY CONTACT PERSONNEL INFORMATION

First Name

Ann

Last Name

Olazabal

Proponent's Title

Chair, Business Law Department, and Vice Dean, Undergraduate

Department, if applicable

Business Law

School/College

Business

E-mail

aolazabal@miami.edu

Phone

305.284.4508

Title of Proposal

Proposal to revise the extant Business Law minor for non-business undergraduates to change required foundational course and remove business capstone course, leaving nonbusiness students free to take three rather than only two choice courses/electives to complete the minor

(-continue to next page-)

MANDATORY MEMORANDA AND FORMAT

Please check that each item listed below is included in the proposal package of materials. The applicable title (i.e. Letter of Explanation, Memo from the Dean, etc.) must precede each section in the materials.

Only proposals conforming to this format will be accepted.

1. This completed checklist.

2. Letter of explanation. (2-3 pages only, double spaced, 12 pt font)

Yes No

If no, explain why.

3. A memo from the Dean(s) 1) signifying approval and, 2) signifying approval of the faculty of the relevant School(s) / Colleges(s).

Yes No

If no, explain why.

4. A memo that all affected or relevant School / College Council(s) have approved.

Yes No

If no, explain why.

The change does not affect other Schools/Colleges.

5. A memo from the department chair(s) signifying approval of the faculty of the relevant department(s).

Yes No

If no, explain why.

6. A memo from the Office of Accreditation and Assessment (OAA) if the proposal involves academic programs (degrees, certificates, majors, minors, concentrations, specializations, tracks, etc.) such as new programs, closing programs, or program changes (such as changes in requirements, program length, modality, name, location).

(To be submitted by OAA to the Graduate Council or the Faculty Senate, as appropriate.)

Applicable Not applicable.

If not, explain why.

Included at the end of the materials.

7. A memo from the Graduate School Dean signifying approval of the Graduate Council (for graduate programs only, excluding Law and Medical).

(To be submitted to the Faculty Senate by the Graduate Council.)

Applicable Not applicable.

If not, explain why.

8. Academic Deans Policy Council (ADPC) approval, for interdisciplinary issues and as appropriate. Please consult with the Dean of the Graduate School or the Secretary of the Faculty Senate to check if this is needed prior to submission.

Yes No

If no, explain why.

not interdisciplinary

9. Additional required documents as listed on the "Proposal Submissions Specifications," i.e. market analysis, budget information, assessment of library collections, etc. as specified.


List additional documents included.

Though market and budget analysis are not relevant to this proposal, each of these areas is discussed in the explanatory letter

End form.

Letter of Explanation – Proposal to Revise BSL minor

TO: SBA School Council

FROM: Ann Olazábal, Chair of Business Law Department 

RE: Revised Business Law Minor for nonbusiness students

DATE: November 20, 2017

Purpose and Goals of the LST Major and BSL Minor

Business students majoring in Legal Studies or minoring in Business Law acquire a basic understanding of the legal system and how the law and regulations can serve both as a constraint and a source of value in the successful operation of a business. They learn ways to analytically approach business problems and are trained to make better business decisions informed by knowledge gained in the major about the law, compliance, and business ethics. As such, the major and extant minor (which differ only in the total number of electives that must be completed) provide a strong foundation for careers in or supplement to majors in finance, management, human resources, risk, compliance, and for employment in any capacity in any industry that is subject to significant government regulation.

As something of an unintended consequence, the coursework has proven equally valuable to business students as a foundation for exploration of and preparation for a career in law. So, for example, in each of the last six years, at least one and typically two or more Legal Studies graduates has matriculated to Harvard Law School after completing their bachelors in business with the Legal Studies major. Similarly, other business undergraduates with the LST major have gone on to other prestigious law schools at the University of Virginia, University of Chicago, University of Pennsylvania, NYU, and the University of Miami, among others.

Unsurprisingly, then, **nonbusiness** students studying Communication, Education, Music, and the many disciplines in Arts & Sciences, who are interested in pursuing law careers/law school admission, have also found the business law coursework valuable. The business Legal Studies major is not

available to them, but UM students outside business have increasingly sought the Business Law minor to complement their non-business majors and degrees. As of November 16, 2017, 118 of 197 students declaring the Business Law minor were from outside the Business School.

Reason for Establishment of a Revised BSL Minor for Non-Business Students

The Business Law minor was designed to serve business students intending to append it to a business major. As such, it requires two distinctly business-focused courses: one from the business core of required courses (BSL 212, Introduction to Business Law), and the other a capstone directed at future business managers (BSL 485, Managing the Legal Factor). With the growth in the number of non-business students employing the minor to explore the law, the curriculum committee of the Department determined to create an alternate minor that is more appropriate to this audience.

Demand for Graduates/Market Analysis

As the new minor proposed below is simply a variant on an existing minor and not a new *major*, there is no available market data regarding demand for graduates with either the existing or the proposed BSL minor. Instead it is assumed that the student's *major* will drive employment choices and career trajectory. However, benchmarking was conducted to ascertain what other similarly-situated and aspirational business schools offer in the way of legal studies and business law.

While accredited business schools must incorporate business law into their required curricula at both the undergraduate and graduate levels, most business schools offer neither a major nor a minor in law (see, e.g. Michigan, Boston College, GW). Those that do offer a business law or legal studies major and/or minor to business students *do not offer these to non-business students* (e.g. Wharton, Indiana Kelley, Tulane). Therefore, from what we can discover, Miami is unique in this regard.

Proposal for Revised Minor Curriculum for Non-Business Students

All members of the Business Law Department, and therefore, all members of the department's curriculum committee, are lawyers familiar with law school curriculum and admissions process.

Additionally all committee members have for years written successful recommendations for students applying to law school. Their considered and expert opinion is that a business law program designed for non-business students should be different from that sought by and required for business students seeking careers at the intersection of business and law (or law and business). In short, that curriculum would **not** include the distinctly business-oriented coursework, i.e. BSL 212 and BSL 485.

Instead, the curriculum committee determined, undergraduate students from outside business looking to study law at the undergraduate level—whether to prepare for law school or simply to become more law savvy citizens—would benefit from a broader introduction to the law such as is provided in BUS 202 Introduction to the Legal Environment (survey course that well serves such students as a required foundation), as well as an additional choice from among the many electives offered in the department, e.g. Law of Financial Transactions, Corporate Law, Intellectual Property Law, International Law, Real Estate Law, etc.

Thus, the revised minor for nonbusiness students should be structured as follows:

BSL MINOR (for business students)	NEW BSL MINOR (for nonbusiness students)
BSL 212	BUS 202
BSL 485	Three electives offered by the department*
Two electives offered by the department*	
12 credits	12 credits

* Neither BSL 313 nor BSL 314 is available to satisfy the Business Law minor.

Resources

No new courses and no new resources are required to launch this new minor. Revisions to the Academic Bulletin can be accomplished easily.

Dean's Memorandum in support – verifying faculty approval


UNIVERSITY OF MIAMI
SCHOOL of BUSINESS
ADMINISTRATION



Office of the Dean P.O. Box 248027 Ph: 305-284-4643
Coral Gables, Florida 33124-6520 Fax: 305-284-6526

MEMORANDUM

TO: Tomás Salerno, Faculty Senate Chair

FROM: John Quelch, Dean 

RE: Revision of Business Law Minor for Non-Business Students

DATED: December 21, 2017

This memorandum is intended to memorialize my support for the establishment of a revised curriculum for non-business undergraduate students pursuing the Business Law minor. The attached proposal has been approved unanimously at all stages within the School.

The revised curriculum was developed by the Business Law Department's Curriculum Committee and recommended to the faculty on Friday, September 22, 2017; thereafter it was approved unanimously by the department's Regular Faculty on October 6, 2017 at a duly convened department meeting. The School-wide Undergraduate Business Education Committee considered the proposal on October 11, 2017 and sent it forward with unanimous support to the School Council. The SBA Council considered the proposal at its November and December 2017 meetings and approved the proposal unanimously at its December 1, 2017 meeting.

I enthusiastically support the curricular change embodied by this proposal and look forward to continue to work with the Faculty Senate regarding this and other initiatives.

Chair's Memorandum verifying department approval of regular faculty of department

MEMORANDUM

TO: Faculty Senate
FROM: Ann Olazabal, Business Law Department Chair *AO*
RE: Revised Business Law Minor for Non-Business Students
DATED: December 21, 2017

Background and support:

The BSL Department Curriculum Committee met on Friday, September 22, 2017 and unanimously recommended to the department's Regular Faculty a revised business law minor that is more appropriate for nonbusiness students. The proposal was distributed to Regular Faculty on 9/29/2017 for their review. The Regular Faculty met on October 6, 2017 and after discussion, unanimously approved the following proposal.

Summary of proposal:

Nonbusiness students seeking the BSL minor should take BUS 202 (Introduction to the Legal Environment of Business) and three additional BSL courses. Business students seeking the BSL minor would continue to take BSL 212, two BSL electives, and the business law capstone BSL 485. The table below depicts the existing minor (which would not change for Business students) and the new minor for nonbusiness students, side by side.

Minor in Business Law for Non-Business Students

(People & Society)

CURRENT (for BU only going forward)

PROPOSED (for non-BU only)

12 credits (two required, two choice courses)

12 credits (one required, three choice courses)

REQUIRED	REQUIRED
BSL 212 Introduction to Business Law & Ethics	BUS 202 Introduction to the Legal Environment of Business
BSL 485 Managing the Legal Factor	
CHOICE COURSES	
Pick two additional BSL courses*	Pick three additional BSL courses*


*BSL 314 Ocean Law and BSL 313 Coastal Law are not available toward the BSL minor for business students



MEMORANDUM

DATE: December 21, 2017

TO: Ann M. Olazabal, Vice Dean for Undergraduate Business Education
School of Business

FROM: Patty Murphy, Executive Director
Office of Assessment and Accreditation 

RE: Revision to the Undergraduate Business Law Minor for Non-Business Majors

On December 21, 2017, the School of Business notified my office about revisions to the undergraduate Business Law minor for non-Business majors. Currently the School offers a Business Law minor for Business majors as well as for non-Business majors (academic plan code: BSLW_MN) that share the same curriculum. This proposal is to change the curriculum for non-majors to provide more general, foundational coursework. The current minor (BSLW_MN) will remain the same for Business majors so a new academic plan code will need to be created for the revised minor for non-Business majors.

The current Business Law minor (for both Business and non-Business majors) requires a total of 12 credits including BSL 212 *Introduction to Business Law & Ethics*, BSL 485 *Managing the Legal Factor* and two BSL electives. The revised Business Law minor for non-Business majors requires the same number of credit hours but includes BSL 202 *Introduction to the Legal Environment of Business* and three BSL electives.

The proposed revision does not “represent a significant departure, either in content or method of delivery” from what we are currently approved by SACSCOC to offer since the University is approved to offer undergraduate majors in this area (BBA and BSBA in Legal Studies) and it uses existing courses. SACSCOC only requires notification of program changes that represent a significant departure from our current programs. Therefore, no notification or approval is required for this change.

Please contact me if you have any questions at pattymurphy@miami.edu or (305) 284-3276.

CC: Faculty Senate
John Quelch, Dean of the School of Business
Karen Beckett, University Registrar
Ray Nault, Executive Director of Student Financial Assistance and Employment