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MEMORANDUM

To: Donna E. Shalala, President

From: Tomas A. Salerno
Chair, Faculty Senate

Date: November 25, 2014

Subject: Faculty Senate Legislation #2014-07(B) – School of Law Entertainment, Arts, and Sports LL.M.

The Faculty Senate, at its November 19, 2014 meeting, voted unanimously to approve the School of Law's Entertainment, Arts, and Sports LL.M. program.

There is a growing need for lawyers working in the broad world of entertainment, arts, and sports. The faculty's expertise in numerous areas of law, positions the School to offer an integrated, high-quality program across all three specialty areas. This LL.M. program will satisfy law students' desire for increased exposure to these practice areas and elevate UM Law's profile in this growing field. UM has the unique opportunity to create a program that dedicates resources to all three industries concurrently. We have at UM Law, distinguished faculty whose expertise cuts across all areas of this program, providing a set of well-rounded curriculum offerings. This LL.M program is designed for law students and attorneys who are committed to counseling professionals and companies in the fields of entertainment, arts, and/or sports law.

The program will be highly selective, and preference will be accorded to foreign law students and applicants with prior relevant work experience. The expectations are that this program will soon be recognized by students, employers, and clients as highly competitive with or better than existing programs.

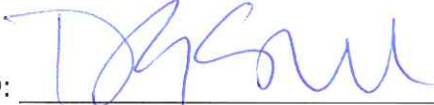
This legislation is now forwarded to you for your action.

TAS/rh

Enclosure

cc: Thomas LeBlanc, Executive Vice President and Provost
Patricia White, Dean, School of Law

CAPSULE: Faculty Senate Legislation #2014-07(B) – School of Law Entertainment, Arts, and Sports LL.M.

APPROVED:  DATE: 12/11/2014
(President's Signature)

OFFICE OR INDIVIDUAL TO IMPLEMENT: DEAN WHITE

EFFECTIVE DATE OF LEGISLATION: IMMEDIATELY
(if other than June 1 next following)

NOT APPROVED AND REFERRED TO: _____

REMARKS (IF NOT APPROVED): _____

University of Miami
School of Law
Entertainment, Arts and Sports LL.M.
Proposal

Version 4.6.3

Oct. 24, 2014

UNIVERSITY OF MIAMI
SCHOOL of LAW



BACKGROUND:

Why an LL.M. Program in Entertainment, Arts and Sports

The University of Miami School of Law stands before an opportunity to create an integrated and selective LL.M. program in an exciting and vital field, one that is exploding as the economic, social, cultural, and technology-based landscape of a critical sector of our economy changes. Entertainment, arts, and sports have long been objects of legal study and regulation. Suddenly, however, media forms are evolving at a furious pace. The economic drivers of the arts world are changing. Sports have become a site of massive legal engagement. Issues of equity, conduct and compliance have taken on a new importance and even centrality, as witnessed in any number of recent scandals and controversies. There is a growing need for lawyers working in the broad world of entertainment, arts and sports. Further, those already in the field need to be prepared to address emerging and novel issues. These three areas, while different in some respects, overlap in other important and coherent ways. UM's Law faculty is particularly well-positioned to address these areas of the law in distinctive, valuable, and intellectually serious ways.

The faculty's expertise in numerous areas of law positions the School to offer an integrated, high-quality program across all three specialty areas. The Law School can draw on its strengths in all of the relevant areas of law to offer a unique program for students already possessing a J.D. or with a foreign law degree and who want to further specialize in one of the given tracks: entertainment, arts or sports. In addition, UM Law currently offers a variety of specialized courses in these tracks and with this program will be able to expand track-focused offerings.

An LL.M. program in Entertainment, Arts and Sports Law would not only satisfy law school students' desire for increased exposure to courses in these areas but also address the expectations of future employers and clients. It will elevate UM Law's profile in this growing field of specialization and generate additional revenue as well.

- **STUDENT INTEREST**

Applicants to the law school and current law students alike have expressed significant interest in the subject matter. In the last three years, "Sports and Entertainment" was listed as an area of interest by 24.8% of our applicants and by 28% of our enrolled/verified students. The Entertainment & Sports Law Society, which offers the largest, most popular student-run conference at UM Law, had over 150 registered attendees (most of them UM Law students) in 2014. This organization was founded by then law-student and now L.A. entertainment lawyer, Fred Goldring, in 1982 at the end of Dean Soia Mentschikoff's tenure, and it has been an active student group ever since. Two joint degree programs, the J.D./M.M. in Music Business and J.D./M.A. in Arts Presenting (both with the Frost School of Music) together have attracted students to UM Law, with many of these students applying to and enrolling in these joint degree options. Additionally, our entertainment, sports, arts and intellectual property law courses continue to increase in popularity.

- **CURRENT EMPLOYMENT ARENA**

It has been widely publicized that one of the principal reasons for the decline in hiring law school graduates (and the concurrent decline in law school applications) is the reluctance of employers and clients to take on young attorneys who have not been exposed to what their practice will require of them on a daily basis.

Although an improving economy may lead to an increased need for legal services, those who hire lawyers will never again underwrite the cost of training even the brightest graduates. The input that we have received from law firm partners and general counsel (including visiting and adjunct faculty), as well as industry executives, only affirms our own conclusion that graduates of this program will be, and will be viewed as, much stronger candidates for employment, thereby reducing the inherent financial risk in hiring them.

- **APPEAL OF UM LAW AND MIAMI**

UM Law has a unique opportunity to be the first to create not only a strong program, but an attractive one as well. The data show that both U.S. and foreign-based students and attorneys are enrolling in significant numbers in existing LL.M. programs (listed below), and particularly those offered in California. However, we have not found a comparable LL.M. program that dedicates resources to all three industries concurrently. The lines once separating the entertainment, arts, and sports industries are quickly disappearing (e.g., athletes retain talent agents and managers to exploit their "brands" in all media, entertainers seek advice regarding collecting and presenting art, and sports franchises enjoy valuations never before thought possible). The best prepared practitioners will have been educated and trained in all of these areas.

Of equal significance is the increasing recognition of Miami as a growing business hub for the entertainment, arts and sports fields, especially as a gateway to Latin America, including in these fields of commerce. The latter in particular gives UM Law the advantage of appealing not only to students and attorneys throughout the world who correctly recognize the importance of doing business in Latin America, but also to those based in Latin America who correctly recognize the need for an understanding of U.S. and related international legal principles. Even a brief sampling of recent publicity confirms these developments:

- "Forget Sun Valley, Media Moguls Should Take Latin Road" (Wall Street Journal, 7/10/14)
- "Would You Believe It? Miami Has a Real Tech Scene Now – Tech Companies Flock to Miami to Reach Latin America" (Wall Street Journal, 5/30/14)
- "Game on! Video Gaming Industry Growing in South Florida" (Miami Herald, 5/6/14)
- "Just a Dash of Latino Flavor Accents Fusion TV's Debut" (Miami Herald, 10/27/13)
- "Gateway City: For A&E Latin America veteran, growth amid change" (Miami Herald, 9/12/14)
- "Beckham Confident He Can build Miami Soccer Stadium" (Bloomberg.com, 9/10/2014)
- "Art Basel in Miami Beach Pumps Up the Volume" (New York Times, 12/4/13)

- "A New Path in the Quest to Reduce Estate Taxes on Art" (New York Times, 10/4/14)

We have at UM Law distinguished faculty whose expertise cuts across all areas of this program, providing a set of well-rounded curriculum offerings that will allow students to tailor and customize their individual program of courses to match their individual interests.

- **Dean Patricia White** served as tax advisor to the Economic Study Committee of Major League Baseball, and will be one of two key advisors for the Sports Law track of the program. She has also served on the NCAA Compliance Committee for the University of Utah and worked closely on a year-long independent study on sport agency law with Rob Pelinka who represents many top NBA players including Kobe Bryant.
- **Prof. Stephen Urice**, a preeminent legal authority in art and museum law, will serve in this role for the Art Law track. He is a co-author of the standard art law casebook *Law, Ethics and the Visual Arts*. He has served as counsel and acting director of the Frederick Weisman Art Foundation in Los Angeles and served as director of Philadelphia's Rosenbach Museum & Library.
- **Prof. Laurence Rose** will be the second advisor for the Sports Law track, having served as an Assistant Athletic Director at the University of Kansas and an advisor to the University of Miami Athletic Department, as well as a Principal in SportsMasters, a Sports Law consultant to universities, coaches and athletic personnel in matters before the NCAA.
- **Prof. Jan Paulsson** is currently an arbitrator of the Court of Arbitration for Sport of 25 years standing and has decided some 55 disputes involving international athletes, teams, and organizations. He has also served as lead counsel for the International Olympic Committee in 18 international disputes brought against it, from 2002 to 2008.
- **Prof. Terri Doud** was formerly Senior Corporate Counsel for Bacardi U.S.A., Inc where she provided primary legal support for advertising and marketing to the North American region, including coverage for intellectual property, licensing, branded entertainment, beverage and alcohol regulation, and other legal issues.
- It is expected that a Director will be hired who is an authority in Entertainment Law. The Director will be responsible for the entire program, as well as the Entertainment Law track specifically.

We see this graduate program as an organic part of the Law School. It will supplement and complement our other LLM programs in Tax, Estate Planning, Real Property, International Arbitration, and International Law allowing students in the EAS LLM (Entertainment, Art and Sports) program to enrich their educational experience with courses from the other LLM programs. It also will take advantage of other

faculty expertise in copyright law, trademark law, media law, and non-profit taxation. Among our eminent faculty members who teach in these areas are: Fran Hill, Lili Levi, and Andres Sawicki. And it will reinforce the value of many basic foundational law courses, including Administrative Law, Business Associations, Antitrust, Labor Law, Federal Income Tax, and Trust and Estates.

OFFERINGS BY OTHER LAW SCHOOLS:

There is no other integrated LL.M. program. Current LL.M. Programs in entertainment, sports, or media law, include:

School	Degree Name
UCLA	LL.M. Specialization in Entertainment, Media, and Intellectual Property Law
USC	LL.M. Specialization in Entertainment, Media, and Intellectual Property Law
Southwestern	LL.M. in Entertainment and Media Law
Chapman U.	LL.M. in Entertainment and Media Law
St. John's	LL.M. in International and Comparative Sports Law
Marquette U.	LL.M. in Sports Law
Arizona State	LL.M. in Sports Law

Other law schools offer significant entertainment, sports, and/or intellectual property course offerings, whether as part of their J.D. programs, focus areas/centers, or certificate programs. However, we are confident that this program would soon be recognized by students, employers and clients as highly competitive with or better than existing programs and that UM Law would soon be acknowledged as a leader, not a follower. We offer: (i) outstanding faculty and resources, (ii) experienced visiting and adjunct faculty, (iii) extensive industry-wide networking, (iv) breadth and depth of courses, and (v) numerous opportunities for extern/internship practica, and full-time employment.

PROGRAM PROPOSAL:

PROPOSED TITLE

LL.M. in Entertainment, Arts and Sports Law

IMPACT ON THE J.D./M.M. AND J.D./M.A. PROGRAMS

We do not intend to divert students from the J.D. /M.M. or the J.D. /M.A. programs. In recruiting, we will (i) direct students with particular interest in music to the J.D. /M.M. and J.D. /M.A. programs; and (ii) direct those with broad entertainment, arts and sports interests to the LL.M.

PROGRAM REQUIREMENTS

This LL.M. program is designed for U.S. and foreign-based law students and attorneys who are committed to counseling professionals and companies in the fields of entertainment, arts and/or sports law.

The program comprises nine months of intensive study and training, consisting of required and elective courses, as well as a required practicum.

Applicants are required to have taken four of the following six courses. However, up to two of these courses may be taken concurrently with the LL.M. program but will not count towards the 24 credits needed for the degree.

- Administrative Law
- Business Associations
- Antitrust
- Labor Law
- Federal Income Tax
- Trusts & Estates

Foreign applicant requirements will be evaluated consistently with the way UM Law evaluates applications for its other LL.M. programs. The program will be highly selective. An interview will be required as part of the application process. Preference for admission to the program will be accorded to foreign law students and applicants with prior relevant work experience.

PROGRAM SIZE

The program will have a limited size initially of 15 students. To the extent possible, the students will be balanced across the three tracks.

REQUIREMENTS FOR GRADUATION

In order to obtain the LL.M. degree, candidates must complete a minimum of 24 credits, consisting of required and elective courses, as well as a practicum, with a GPA of 2.5 or better. (Note: Law School GPAs are lower than other graduate programs; a 2.5 is roughly comparable to a 3.0 for other non-law programs.)

PROGRAM DESCRIPTION

This LLM program will offer three specific tracks: Entertainment Law, Art Law and Sports Law. Each track will have its own specific requirements. Some of the courses will be track-specific and other courses will be the same for all tracks, providing students in the program a well-rounded but field-specific curriculum that will match their professional interests.

The program curriculum will include 12-13 required credits and a minimum of 11 elective credits as described in the chart below:

Entertainment, Arts, & Sports Law LL.M. 24 Credits			
	Entertainment	Arts	Sports
Faculty Lead	Director of Program	Stephen Urice	Patricia D. White Lonnie Rose
Prerequisites - 4 of 6 courses required (or equivalent) (Up to 2 can be taken during program but will not count towards 24 required credits)		Administrative Law Antitrust Business Associations Federal Income Tax Labor Law Trusts and Estates	
Required (all tracks) - 5 credits		Copyright (3 cr) Trademark (2 cr)	
Required (track specific) - 7/8 credits	Ent. Law & the Business of the Ent. Industry (3 cr) Negotiation & Drafting in Entertainment (2/3 cr) Practicum (2 cr)	Art Law (3 cr) Negotiation & Drafting in Art (2/3 cr) Practicum (2 cr)	Sports Law (3 cr) Negotiation & Drafting in Sports (2/3 cr) Practicum (2 cr)
Electives - Minimum 11 credits			
Advanced Trademark (2 cr) - Vining	✓	✓	✓
Advertising Law (3 cr) - Levi	✓		✓
Alcoholic Beverage Law (3 cr) - Diamond	✓	✓	✓
Cultural Property and Heritage Law (3 cr) - Urice		✓	
International Copyright (3 cr) - Levi	✓	✓	✓
International Sports Law (3 cr) - Paulsson			✓
Internet Law (3 cr) - Froomkin	✓	✓	✓
Legal Environment of the Curise Industry (2 cr) - Rosen	✓		✓
Media Law (3 cr) - Levi	✓		✓
Museum Law (3 cr) - Urice	✓		✓
Representing the Pre-Professional/Professional Athlete (2 cr) - Carfagna		✓	✓
Representing Non-Profit Entities and Social Enterprises (3 cr) - Hill	✓	✓	✓
Olympic Games and the Law (2 cr) - Pilgrim			✓
Role of in-house counsel at Nonprofit (1 cr) - Rosenthal	✓	✓	
Accounting for Non-Profit Organizations* (1 cr)	✓	✓	
Audit Settlements in the Entertainment Industry* (1 cr)	✓	✓	
Collective Bargaining Agreements* (1 cr)	✓	✓	✓
Copyright Infringement Litigation* (1 cr)	✓	✓	✓
Labor Unions/Guilds in the Entertainment Industry* (1 cr)	✓	✓	✓
Licensing* (1 cr)	✓	✓	✓
Motion Pictures (development, financing, production, marketing and distribution)* (1 cr)	✓		✓
NCAA Compliance* (1 cr)			✓
Non-Profit Corporation Law *(1 cr)	✓	✓	✓
Taxation in the Entertainment/Sports Industry* (1 cr)	✓		✓
Television Development, production, marketing and finance*(1 cr)	✓		✓
Video Game Production and Distribution* (1 cr)	✓		✓
Web Based Entertainment and User Generated Content* (1 cr)	✓		✓

* Potential new elective courses that may be developed

ELECTIVE COURSES/TOPICS

The chart lists elective courses currently offered as well as potential elective courses. *Required courses for one track (but not the track a student is pursuing) can be selected as an elective.* Elective course topics are subject to availability of faculty and classrooms. It is anticipated that, if faculty are willing, courses offered in the evening will at least relieve pressure on space accommodations. *Non-listed required and elective courses may be taken with approval of the Director of the program.*

FULL-TIME, PART-TIME OPTIONS

- Full-Time Study: Full-time students for the LL.M. program may matriculate only in the Fall semester.
- Part-Time Study: Students interested in our part-time LL.M. program may apply for admission to matriculate in the Fall semester and, at the discretion of the Director, may later convert to full-time status. The same minimum number of credits is required for the LL.M. degree and must be earned within five years from the initial date of matriculation.

For both full-time and part-time students, applications will be accepted and considered on a rolling basis, but will be considered only when complete.

JOINT DEGREE OPTION: J.D. /LL.M. Program

Our joint degree option (J.D. /LL.M.) is for students who, either prior to or during their law school years, have decided to pursue a career in entertainment, arts and/or sports law, and are firm in their desire to develop this expertise as promptly and economically as possible.

Timing & Credits:

The J.D./LL.M. program offers the opportunity to earn both degrees in only seven semesters, saving both time and tuition expense. Students take graduate level entertainment, arts, and sports law courses during the third year of their J.D. program, with 12 LL.M. credit hours applied to both degrees:

- 76 credits for the J.D. (with 12 coming from the LL.M. program)
- 24 credits for the LL.M.
- 100 total credits

Requirements

- Miami Law Students - The J.D. /LL.M. option is available to students from UM Law who are ranked within the top 50% of their class.
- Students from other Law Schools - Students who are enrolled at other law schools and wish to apply to our J.D. /LL.M. program must be ranked within the top 50% of their class, and must have taken at least two of the required prerequisites (or their equivalent). They must also submit a letter from their home school dean confirming that our program credits will be accepted for transfer toward their J.D. degree.

Applying to the Program

Students seeking admission should apply during the spring semester of their second year of law school.

PRACTICUM

We believe that a practicum requirement will enhance our recruitment efforts, and afford students the opportunity for additional training. Although it is ultimately the students' responsibility to arrange their practica, we are confident in our ability to help them, particularly given our current and expanding relationships with companies in the relevant industries.

During the past two years alone, Miami students have had externships at the following organizations:

Agency 21 Consulting
Applica Consumer Products
ASCAP
Bacardi U.S.A., Inc.
Britto Central, Inc.
CAK Entertainment
Carnival Cruise Lines

CBS Corporation
Diageo
Digital Risk, LLC
DLE Agency (Coral Gables, FL)
EMI Music - Business & Legal Affairs
Florida International University, General Counsel Office
Fox Latin America
GreeneStreet Films
HBO Latin America
IMG Worldwide, Inc.
Impact Sports Management
Legal Art (now CannonBall)
MasterCard International
Miami Dolphins
Mobile Financial Services US, LLC
MTV Latin America
MTV Networks International
New Jersey Basketball, LLC d/b/a Brooklyn Nets
Octagon, Inc.
OWN: Oprah Winfrey Network
Perry Ellis International, Inc.
Precise Advisory Group
Recording Industry Association of America
Sony Music Entertainment
Sony Music Latin America
Sports 1 Marketing, LLC
SugarTime Sports
Telemundo Network Group, LLC
Terracycle, Inc.
The Center for the Protection of Athletes Rights, Inc. (Miami, FL)
Ultra Music Festival
Univision Interactive Media Inc.
Viacom International Media Networks
Vital Pharmaceuticals
Warner Bros. Entertainment Inc.
Warner Music Group
Zumba Fitness

CAREER DEVELOPMENT OFFICE SERVICES

The Career Development Office (CDO) will facilitate internship and post-graduation job placements. Assistant Dean Marcelyn Cox, will be the primary contact for the students in this program. She is particularly well-suited to this area of the law. She has an MFA in Film from the University of Miami, and served on the University of Southern California's Women's Athletics Board of Directors has many relevant connections nationally and locally.

ADVISORY BOARD

The program would benefit immeasurably from the establishment of an Advisory Board, comprised of representatives from the entertainment, arts, and sports industries. Active members could provide guidance, thereby ensuring that the curriculum is current and relevant. Board members would also serve as ambassadors for the program, helping us build relationships that will result in extern/internship and full-time employment opportunities for our students. Finally, the existence of a Board will facilitate coordination and cooperation with relevant bar and professional organizations.

INITIAL STRATEGIC ALLIANCE

The University of Miami School of Law is exploring a potential partnership with the leadership development and professional education program of the Aspen Institute's Artist-Endowed Foundations Initiative. The partnership would involve collaboration in program design, curricular development, and course instruction. The program's source materials will derive from the research findings of the 2-volume, *National Study of Artist-Endowed Foundations* released in 2010 and regularly updated.

The program's major component will be an annual, one-week *Seminar on Strategy for Artist-Endowed Foundation Leaders* to be held at the Museum of Modern Art (NYC). The Seminar will be designed to orient individuals with responsibilities for the planning, governance, and operations of artist-endowed foundations to these organizations' complex business models, diverse philanthropic practices, influential art historical role, and manifold governance and stewardship requirements under federal tax law and state law. The Seminar, initially planned for a three-year trial, will be funded from tuition fees, grants (already committed from a consortium of national foundations), and corporate sponsorships.

UMLS faculty will be invited to teach sessions matching their interest and expertise. Such sessions might include those on state and federal regulation of tax-exempt organizations, private foundation rules under Chapter 42 of the Internal Revenue Code, and copyright and trademark issues of special concern to visual artists. The Seminar also will provide opportunities for UMLS students – especially those enrolled in the proposed Entertainment, Arts, and Sports LL.M. program – to participate as research assistants and on-site assistants.

VISITING AND ADJUNCT PROFESSORS

The program will continue to avail itself of visiting and adjunct faculty who teach in the applicable areas.

In addition:

- Locally-based: Many major entertainment companies maintain an office in South Florida, which allows us to draw upon a sizeable pool of local in-house attorneys. There are also a large number of prominent entertainment attorneys based in South Florida, many of whom have expressed an interest in teaching.
- Non-locally based: It will not be difficult to attract additional visiting and adjunct professors. To that end, we would also utilize both alumni and other professional relationships.

COSTS/BUDGET

-----BUDGET AND COST INFORMATION REDACTED-----

METRICS TO EVALUATE PROGRAM

The program Director, in consultation with the faculty leads for each track, will be responsible for proposing program metrics to evaluate the success of the new LL.M. degree. The proposed metrics will be reported to the Curriculum Committee, which will seek the final approval of the Faculty. At a minimum, these metrics will include the number of students enrolled and their academic and experiential credentials, practicum placements, and job offers. Additional intangible factors to consider may include exit polling of graduates as to their satisfaction with the experience, and a survey of recently enrolled JD students selecting UM Law because of the existence of this program. Thereafter, these metrics will be collected, starting with the first cohort of students in the program. Once gathered, the metrics will be reported to the Curriculum Committee and the Law School faculty. Substantive review of the curriculum content and learning outcomes will follow a template developed by the Estate Planning LL.M. program. This template was identified by the SACS office as an exemplary model.

REPORT TO THE FACULTY SENATE

Three years after the effective date of the legislation approving the new degree, the Law School will present a report on the new degree program, which shall indicate whether the Faculty of the Law School believes that the degree should be disestablished, maintained in modified form, or continued indefinitely.

Appendix A

Adjunct/Short Course Professors Currently Teaching or Scheduled to Teach at UM Law

Ivy Bierman



Course: Collective Bargaining (TBD)

Ivy Kagan Bierman's practice includes the representation of entertainment and related companies in labor, production, distribution, technology and other business matters. She handles both transactional and litigation matters for clients.

In addition, Ms. Bierman represented Panavision International, L.P., in its preeminent lawsuit against a cyber-squatter before the District Court and the Ninth Circuit Court of Appeal. Ms. Bierman currently represents the largest independent television production company in the world and one of the largest payroll service companies in the Entertainment Industry. Ivy graduated from Northwestern University School of Law, J.D., 1984, cum laude and Duke University, B.A., 1980, magna cum laude

Peter Carfagna



Courses Taught: Representing the Pre-Professional/Professional Athlete; and Negotiating and Drafting Sports Venue Agreements

Peter A. Carfagna is Chairman/CEO of Magis, LLC, a privately owned sports marketing, management and investment company, including family ownership of the Lake County Captains, Cleveland Indians Class A Affiliate. He has also been the Managing Member of LLC's affiliated with many Major League Baseball teams, including the Boston Red Sox; Seattle Mariners; Houston Astros; and the Arizona Diamondbacks.

Peter graduated summa cum laude and Phi Beta Kappa from Harvard College, having also played Varsity Football. Peter was then a Rhodes Scholar at Oxford, graduating M.A. with Honors in Jurisprudence/Law. He then graduated from Harvard Law School magna cum laude, where he studied under Professor Paul J. Weiler, the "father of Sports and the Law" at Harvard. At Harvard Law School, he is Faculty Advisor to the Harvard Law School's Committee on Sports and Entertainment Law and its Journal on Sports and Entertainment Law.

Harold Flegelman



Course Taught: Art of the Deal: Acquiring a Music Publishing Catalog

Harold Flegelman is a partner at Loeb & Loeb LLP and is co-chair of the firm's corporate media and entertainment practice group. Mr. Flegelman's corporate and business practice includes mergers and acquisitions, strategic alliances, venture capital, debt and equity financings, restructurings, business planning, executive employment arrangements and general corporate representation. Harold graduated from Georgetown University Law Center in 1978 and in 1975 cum laude from Yale University with a BA.

Flegelman's clients consist principally of companies and emerging growth enterprises in the entertainment, media and advertising industries. He frequently represents businesses seeking strategic acquisitions, partnerships and investments, and often provides assistance in introducing private equity sources to both start-up and more mature

ventures. He has represented Azoff Music Management in a joint venture with The Madison Square Garden Company and represented Univision Communications in the sale of its music recording and publishing businesses to Universal Music Group. .

Derek Jackson



Course Taught: Sports Law

Derek Jackson is Vice President and General Counsel for the Miami Marlins. His responsibilities include drafting all business and baseball related contracts, overseeing any litigation involving the Club, and providing general legal support for the Club's broadcast, sponsorship, sales and marketing departments. Jackson also handles the Club's salary arbitration cases, many of its stadium-related matters and all other daily legal matters. He previously worked for Major League Baseball in the Office of the Commissioner as Counsel, Labor Relations, where he began his baseball career in September 1999.

In June of 1999, Jackson graduated from Harvard Law School where he was a Certified Mediator (1997-99) in Boston's small claims courts and a clinical volunteer in Boston Legal Aid's Unemployment Division.

Jackson is also a 1996 graduate of Duke University where he studied economics and graduated cum laude.

Nicholas LaTerza



Course Taught: Entertainment Law: Motion Pictures and Television

Nicholas La Terza is a lawyer in Los Angeles with The Point Media, a law firm specializing in entertainment and related media transactions and representing entertainment companies and creative talent in all areas of the television, motion picture, publishing and new media industries.

He has comprehensive experience in structuring transactions and negotiating agreements respecting the development, financing and production of motion picture entertainment and the licensing, distribution and exploitation of all rights in all media. Prior to this position, Professor La Terza headed the legal and business affairs departments for New World Pictures and Largo Entertainment.

Professor La Terza earned a B.S. and an M.A. *magna cum laude* from Villanova University and a J.D. *cum laude* from the University of Toledo Law School. He also served as Executive Vice President of Landscape Entertainment, supervising movies-of-the-week and television series in development at various networks. Professor La Terza has taught entertainment law at both Pepperdine Law School and the University of San Diego School of Law.

Jill Pilgrim



Course Taught: The Olympic Games and the Law

Jill Pilgrim's career includes decades serving as an attorney, arbitrator, and international consultant. As the founder and managing attorney of Pilgrim & Associates, Ms. Pilgrim has built a national reputation as a prominent sports and entertainment lawyer having served as the general counsel at two major sports organizations (USA Track & Field [USATF], Ladies Professional Golf Association [LPGA],) and worked within the Olympic Movement for decades. She has substantial dispute resolution credentials as panel chair and arbitrator for the National Association of Securities Dealers (now FINRA) and has practiced successfully before the Court for Arbitration for Sport. She was also general counsel for the Ladies Professional Golf Association and USA Track & Field. Ms. Pilgrim received her J.D. at Columbia University School of Law and her B.A. from Princeton University.

Lesley Rosenthal



Course Taught: The Role of In-House Counsel at a Nonprofit

Lesley Rosenthal is the Vice President, General Counsel and Secretary of Lincoln Center for the Performing Arts and the author of the bestselling book, *Good Counsel: Meeting the Legal Needs of Nonprofits*. Lesley manages all legal aspects of Lincoln Center's financial and physical resources, its organizational health and progress, and relationships between the Center and its ten resident organizations, including the Metropolitan Opera, the New York Philharmonic, the New York City Ballet, and The Juilliard School. She also counsels a 75-member governing board.

Professor Rosenthal was named Counsel of the Year for Excellence in Arts Law by the Association of Media & Entertainment Counsel in 2012. She was honored by the New York chapter of the National Organization for Women as a Woman of Power and Influence in 2011. At the invitation of the Dean of Harvard Law School, she delivered the Traphagen Distinguished Alumni Lecture in 2010. Harvard College awarded her the Danforth Center Teaching Prize for her teaching of undergraduates.

Professor Rosenthal graduated from Harvard Law School (J.D. 1989) and received her undergraduate degree in philosophy from Harvard College, magna cum laude and Phi Beta Kappa (A.B. 1986). She clerked in the federal court in Manhattan. In 2014 Lesley was elected to the Harvard Board of Overseers.

Appendix B
 Sample List Of Miami Law Alumni in Entertainment, Arts, Sports Law

Last	First	Company	Title
Boholst	Walter	Waltertainment	President
Canter	David	DEC Management	President & CEO
Colby	Jamie	Fox News	Co Anchor Fox News Channel
Curran	Dennis	NFL	Senior Vice President
Goldring	Fred	Aficionado Media, LLC	Chairman, Co-Founder
Jones	Larry	Fox Sports	COO
Klein	Sherry	Smart Sound Post	Re-Recording Mixer
Madoff	Steven	Paramount Pictures	Previous Executive Vice President of Business & Legal Affairs
Paul	Brett	Warner Bros TV	Exec. Vice President
Powell	Yaphett	Vuliquity	Vice President
Rappaport	Richard	Richard Rappaport, Esq.	Attorney
Richter	Scott	Richter Scale Media	President
Riess	Susan	The Walt Disney Company	Principal Counsel
Rossi	Oswaldo	Hertz Lichtenstein & Young LLP	Senior Associate
Rozenblat	Sergio	Alba Marketing	President and Owner
Ruf	Andrew	Paradigm Talent & Literary Agency	President of Feature Film finance
Schwartz	David	The Walt Disney Company	Assistant General Counsel
Shapiro	Scott	Praver Shapiro Sports Management	Founder
Silvers	Laurie	Hollywood Media	Founder, Vice Chairman, President & Secretary
Smith-Forge	Karyn	CBS Television Studios	Vice President
Smokler	Sandra	Time Warner	SVP/Deputy General Counsel, Warner Bros Theatrical
Trestman	Marc	Chicago Bears	Head Coach
Weaver	Nicole	Nicole Weaver, Esq.	Owner
Weidmeier	Bryan	Cleveland Browns	Vice President
Weiser	Douglas		Producer
West	Don	Steinberg Sports Entertainment	Senior Vice President, Sports Operations
Wolfe	Richard	Wolfe Law	Founder
Zigel	Leslie	Ziglaw	Principal and Founder
Zebersky	Judd	CEO & President	Jazzwares
Zebersky	Laura	Executive Vice President	Jazzwares
Recent Graduates (less than 10 years)			
Last	First	Company	Title
Adler	Corey	Logardere Unlimited	Legal Counsel
Buser	Matt	JaMM Entertainment Management	Co-Founder
Givens	Matthew	Gempire Group	Attorney /Agent
Kalmanson	Jared	Associate General Counsel	High 5 Games
Kandekore	Kwame	Made Communication	Attorney
Kronenberger	Allen	Opus 1	Director Business and Legal Affairs/Licensing
Rubinstein	Toam	Ultra Music Festival	Associate Counsel
Zovko	Claire	Precise Advisory Group	Attorney