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MEMORANDUM

To: Donna E. Shalala, President

From: Richard L. Williamson
Chair, Faculty Senate

A handwritten signature in blue ink, appearing to read 'Richard L. Williamson'.

Date: October 24, 2013

Subject: Faculty Senate Legislation #2013-09(B) – Revisions to the Executive/Working Professional MBA Programs in the School of Business Administration

The Faculty Senate, at its October 23, 2013 meeting, voted unanimously to approve the proposed changes to the Executive MBA and Working Professional MBA programs, including the renaming of the Working Professional MBA to the Professional MBA. These changes were unanimously approved by the School of Business Administration's School Council and the General Welfare Committee.

The School of Business Administration has made several enhancements to the Executive MBA and Working Professional MBA Programs. First, it includes more activities in the areas of Leadership Development, Coaching, and Career Development Workshops. Second, it reduces the number of electives to three or four, and extends the elective classes over a four-week term instead of the current three-week term. Finally, it renames the Working Professionals MBA to the Professional MBA.

The proposal is enclosed for your reference.

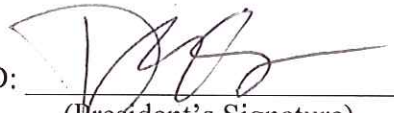
This legislation is now forwarded to you for your action.

RLW/am

Enclosure

cc: Thomas LeBlanc, Executive Vice President and Provost
Eugene Anderson, Dean, School of Business Administration
M. Brian Blake, Dean, Graduate School
Anuj Mehrotra, Vice Dean, Graduate Business Programs, SBA

CAPSULE: Faculty Senate Legislation #2013-09(B) – Revisions to the Executive/Working Professional MBA Programs in the School of Business Administration

APPROVED:  DATE: 12/09/13
(President's Signature)

OFFICE OR INDIVIDUAL TO IMPLEMENT: DEAN ANDERSON

EFFECTIVE DATE OF LEGISLATION: IMMEDIATELY
(if other than June 1 next following)

NOT APPROVED AND REFERRED TO: _____

REMARKS (IF NOT APPROVED): _____

UNIVERSITY OF MIAMI
SCHOOL of BUSINESS
ADMINISTRATION



MEMORANDUM

TO: General Welfare Committee
Faculty Senate

FROM: Anuj Mehrotra, Vice Dean Graduate Business Programs

CC: Eugene Anderson, Dean

Subject: Notification: Revisions to Executive/Working Professional MBA Programs

Date: September 26, 2013

In the spirit of continuous strengthening of our programs, the School of Business Administration has made several enhancements to the Executive MBA and Working Professional MBA Programs. Based on feedback received from the SBA faculty as well as recent graduating students through exit surveys and town hall meetings, the following changes have been made to the Executive MBA and the Working Professional MBA Programs starting in January 2014.

- (1) Include more enrichment activities in the areas of Leadership Development, Coaching and Career Development Workshops, Panels/Speaker Series on important current business issues and Global Immersion experiences. These value added workshops/opportunities will now be included as part of the programs.
Rationale: Over the last few years, other competitive programs have also started focusing on such enhancements and our students have overwhelmingly identified that including these in our program will provide increased value and strengthen our programs.
- (2) Offer the current 2 credit elective classes over a 4 week term versus a 3 week term and reduce the number of electives from the current 6 to 3 or 4. The time saved will allow us to include the enrichments discussed in (1).
 - (a) Students will be required to take 3 electives in any of the 4 academic terms of the Program. In order to create greater flexibility for the student to complete their electives, the new format will now include an additional 4 weeks in the summer term when students currently did not attend classes.

- (b) Students will have the enhanced flexibility of choosing which 4 weeks they elect to take off from the program during the summer. If they desire, they can elect to take no time off during the summer and take an additional elective for no additional cost.
- (c) Since there will be no credits attached to the enrichment workshops that will replace 2 current electives, the total credits associated with the degree program will change from its current 48 credit format to 42-44 credits.

Rationale: The program currently includes six 2 credit elective classes, each taught over 3 weeks. These classes allow the students to customize their program to further their learning in specific business areas and are an attractive distinctive feature of our programs. However, the students have strongly expressed that the program would be further enhanced by reducing the number of these classes but expanding them to 4 weeks each. The faculty have also expressed that this would enable them to provide more in-depth coverage that will provide additional value to the students.

- (3) Rename the Working Professionals MBA to Professional MBA

Rationale: This name change is to align with industry standards and rankings information.

The changes were discussed and unanimously supported by the School of Business Administration's School Council on Friday, September 13, 2013.


These changes were officially notified to the Graduate Council during the October 15, 2013 meeting.

UNIVERSITY OF MIAMI
SCHOOL of BUSINESS
ADMINISTRATION



MEMORANDUM

TO: Richard Williamson
Chair, Faculty Senate

FROM: Eugene Anderson 
Dean

SUBJECT: Notification of Changes in EMBA and MBA for Working Professionals Programs

DATE: September 26, 2013

This letter is forwarded to you to document my support for the changes in the Executive MBA and MBA for Working Professionals Programs. These changes consist of restructuring the previous six 3-week elective courses to three 4-week elective courses allowing the students to opt for a 4th elective courses or an international opportunity and also, include enrichment activities. This new structure decreases the total number of credits in these programs from 48 to 42-44 credits and provides greater flexibility and opportunities to the students while improving the pedagogical parameters of these elective courses for both students and professors.

These changes were discussed and unanimously approved the School of Business's School Council on September 13, 2013.

I believe that these changes continue to strengthen the graduate business programs currently in place and I look forward to reaching out to the Faculty Senate regarding future initiatives.

EWA:

MEMORANDUM

DATE: September 30, 2013
TO: Richard Williamson
Chair, Faculty Senate
FROM: Sundaresh Ramnath
Chair of Accounting Department
SUBJECT: Executive MBA and MBA for Working Professionals

I am writing to extend my support for the changes in the Executive MBA and MBA for Working Professionals Programs, as approved by the School of Business Administration School Council pertaining to:

- Number and length of elective courses
- Additional Enrichment Workshops
- Inclusion of an International Immersion Course
- Name change: MBA for Working Professionals to MBA for Professionals

Our department will continue to offer the required and elective Accounting courses as needed.

Cc: Eugene Anderson, Dean SBA
Anuj Mehrotra, Vice Dean Graduate Business Programs, SBA



10/2/13




Business Law Department
P.O. Box 248022
Coral Gables, Florida 33124-6532

Ph: 305-284-4633
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MEMORANDUM

DATE: September 30, 2013

TO: Richard Williamson
Chair, Faculty Senate

FROM: René Sacasas 
Chair of Business Law Department

SUBJECT: Executive MBA and MBA for Working Professionals

I am writing to extend my support for the changes in the Executive MBA and MBA for Working Professionals Programs, as approved by School of Business Administration School Council pertaining to:

- Number and length of elective courses
- Additional Enrichment Workshops
- Inclusion of International Immersion Course
- Name change: MBA for Working Professionals to MBA for Professionals


Our department will continue to offer the required and elective Business Law courses as needed.

Cc: Eugene Anderson, Dean SBA
Anuj Mehrotra, Vice Dean Graduate Business Programs, SBA

MEMORANDUM

DATE: September 30, 2013

TO: Richard Williamson
Chair, Faculty Senate

FROM: Robert Plant 
Vice Chair of Computer Information Systems Department

SUBJECT: Changes In Executive MBA and MBA for Working Professionals

I am writing to extend my support for the changes in the Executive MBA and MBA for Working Professionals Programs, as approved by Business Administration School Council pertaining to:

- Number and length of elective courses
- Enrichment Opportunities
- International Opportunities
- Name change: MBA for Working Professionals to MBA for Professionals

Our department will offer the required and elective Computer Information Systems courses as needed.

Cc: Eugene Anderson, Dean SBA
Anuj Mehrotra, Vice Dean Graduate Business Programs, SBA



Department of Economics
P.O. Box 248126
Coral Gables, FL 33124-6550


Phone: 305-284-3984
Fax: 305-284-2985

Manuel S. Santos, Ph.D.
Professor and James L. Knight Chair

MEMORANDUM

DATE: September 26, 2013

TO: Richard Williamson
Chair, Faculty Senate

FROM: Manuel Santos 
Chair of Economics Department

SUBJECT: Executive MBA and MBA for Working Professionals

I am writing to extend my support for the changes in the Executive MBA and MBA for Working Professionals Program, as approved by the School of Business Administration School Council pertaining to:

- Number and length of elective courses
- Additional Enrichment Workshops
- Inclusion of International Immersion Course
- Name change: MBA for Working Professionals to MBA for Professionals

Our department will continue to offer the required and elective Economics courses as needed.

Cc: Eugene Anderson, Dean SBA
Anuj Mehrotra, Vice Dean Graduate Business Programs, SBA




Douglas R. Emery
Bank of America Scholar
Professor of Finance and
Department Chair

Department of Finance
514 Jenkins
5250 University Drive
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Dept: 305-284-4362
Fax: 305-284-4800
demery@miami.edu

MEMORANDUM

DATE: September 30, 2013
TO: Richard Williamson
Chair, Faculty Senate
FROM: Douglas R. Emery 
Chair, Finance Department
SUBJECT: Executive MBA and MBA for Working Professionals

I am writing to extend my support for the changes in the Executive MBA and MBA for Working Professionals Programs, as approved by the School of Business Administration School Council pertaining to:

- Number and length of elective courses
- Additional Enrichment Workshops
- Inclusion of an International Immersion Course
- Name change: MBA for Working Professionals to MBA For Professionals

Our department will continue to offer the required and elective Finance courses as needed.

Cc: Eugene Anderson, Dean SBA
Anuj Mehrotra, Vice Dean Graduate Business Programs, SBA

MEMORANDUM

DATE: September 30, 2013
TO: Richard Williamson
Chair, Faculty Senate
FROM: Yongtao Guan
Chair of Management Science Department
SUBJECT: Executive MBA and MBA for Working Professionals

I am writing to extend my support for the changes in the Executive MBA and MBA for Working Professionals Programs, as approved by the School of Business Administration School Council pertaining to:

- Number and length of elective courses
- Additional Enrichment Workshops
- Inclusion of an International Immersion Course
- Name change: MBA for Working Professionals to MBA for Professionals

Our department will continue to offer the required and elective Management Science courses as needed.



Cc: Eugene Anderson, Dean SBA
Anuj Mehrotra, Vice Dean Graduate Business Programs, SBA

MEMORANDUM

DATE: September 30, 2013
TO: Richard Williamson
Chair, Faculty Senate
FROM: Jeffrey Kerr
Chair of Management Department
SUBJECT: Executive MBA and MBA for Working Professionals

I am writing to extend my support for the changes in the Executive MBA and MBA for Working Professionals Programs, as approved by the School of Business Administration School Council pertaining to:

- Number and length of elective courses
- Additional Enrichment Workshops
- Inclusion of an International Immersion Course
- Name change: MBA for Working Professionals to MBA for Professionals

Our department will continue to offer the required and elective Management courses as needed.


Jeffrey L. Kerr
Chair, Department of Management
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UNIVERSITY OF MIAMI
SCHOOL of BUSINESS
ADMINISTRATION



Cc: Eugene Anderson, Dean SBA
Anuj Mehrotra, Vice Dean Graduate Business Programs, SBA




Department of Marketing
P.O. Box 248147
Coral Gables, FL 33124-6554

Phone: 305-284-5935
Fax: 305-284-5326

MEMORANDUM

DATE: September 30, 2013

TO: Richard Williamson
Chair, Faculty Senate

FROM: A. Parasuraman
Chair of Marketing Department 

SUBJECT: Executive MBA and MBA for Working Professionals

I am writing to extend my support for the changes in the Executive MBA and MBA for Working Professionals Programs, as approved by the School of Business Administration School Council pertaining to:

- Number and length of elective courses
- Additional Enrichment Workshops
- Inclusion of an International Immersion Course
- Name change: MBA for Working Professionals to MBA for Professionals

Our department will continue to offer the required and elective Marketing courses as needed.

Cc: Eugene Anderson, Dean SBA
Anuj Mehrotra, Vice Dean Graduate Business Programs, SBA



MEMORANDUM

DATE: October 17, 2013

TO: Richard Williamson
Chair, Faculty Senate

FROM: M. Brian Blake *M. Brian Blake*
Dean, The Graduate School

SUBJECT: Changes in the EMBA/WP

The School of Business Administration submitted a request for the following changes to the EMBA and MBA for Working Professionals tracks:

- 1) Change the name of the Master of Business Administration for Working Professionals to the Master of Business Administration for Professionals
- 2) Changes to the curriculum to include additional Enrichment Workshops and inclusion of International Immersion Course

These changes were discussed at the meeting of the Graduate Council on Tuesday, October 15, 2013, and none of the Graduate Council members expressed any concerns.

cc: Eugene Anderson, Dean SBA
Anuj Mehrotra, Vice Dean Graduate Business Programs, SBA
Office of Planning, Institutional Research and Assessment