



**MEMORANDUM**

**To:** Donna E. Shalala, President

**From:** Richard L. Williamson  
Chair, Faculty Senate

A handwritten signature in blue ink, appearing to read 'Richard L. Williamson'.

**Date:** October 22, 2012

**Subject:** Faculty Senate Legislation #2012-12(B) – Increase the Number of EDUCATOR FACULTY in the School of Communication [Reference legislation #2006-07(B)]

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At its October 17, 2012 meeting, the Faculty Senate unanimously approved the proposal to increase the number of EDUCATOR FACULTY in the School of Communication from five to twelve. The intention is not to alter the relative proportion of REGULAR FACULTY to other faculty categories in the School, but rather to increase the relative number of EDUCATOR FACULTY to LECTURERS. There are currently 60 full-time faculty members in the School, two-thirds of whom are REGULAR FACULTY. The increase in the number of EDUCATOR FACULTY will not alter that proportion. The plan is to maintain a full-time faculty that is two-thirds REGULAR FACULTY.

This does not change policies and procedures currently in place for appointing and retaining EDUCATOR FACULTY.

This legislation is now forwarded to you for your action.


RW/rh

Enclosure

cc: Thomas LeBlanc, Executive Vice President and Provost  
David Birnbach, Vice Provost, Faculty Affairs  
Gregory Shepherd, Dean, School of Communication

CAPSULE: #2012-12(B) – Increase the Number of EDUCATOR FACULTY in the School of Communication [Reference legislation #2006-07(B)]

PRESIDENT'S RESPONSE

APPROVED:  DATE: 0423, 2012  
(President's Signature)

OFFICE OR INDIVIDUAL TO IMPLEMENT: DEAN SHEPHERD

EFFECTIVE DATE OF LEGISLATION: Immediately  
(if other than June 1 next following)

NOT APPROVED AND REFERRED TO: \_\_\_\_\_

REMARKS (IF NOT APPROVED): \_\_\_\_\_

MEMORANDUM

September 26, 2012

TO: Richard Williamson  
Chair, Faculty Senate

FROM: Gregory J. Shepherd  
Dean, School of Communication

SUBJECT: Increasing the Number of Educator Faculty Allowed in the School

On September 21, 2012, the tenured and tenure earning faculty of the School of Communication expressed unanimous support for a proposal to increase the number of Educator Faculty in the School from five (5) to twelve (12). We believe that the kind of professionals we need to help educate our students in all the various areas of communication we cover (e.g., film, advertising, public relations, print and broadcast journalism, interactive media, media management) are more appropriately appointed to a rank of Educator Faculty (called "Professors of Practice" in the School) than given only Lecturer status. Our intention is not to alter the relative proportion of tenure-track to non-tenure-track faculty in the School, but rather to increase the relative number of Educator Faculty to Lecturers. We currently have 60 full-time faculty members in the School, two-thirds of whom are tenured or tenure earning. The proposal to increase the number of Educator Faculty in the School will not alter that proportion—we plan to maintain a full-time faculty that is two-thirds in the tenure-track. Having twelve (12) Educator Faculty in the School is consistent with what other Schools at the University have, sets that number at a reasonable 20% of the School's full-time faculty, and will allow the School to recruit and retain professionally-oriented faculty of the highest quality.

The Policies for appointing and retaining Educator faculty, including those regulating titles, hiring, appointment review, promotion, evaluation, and voting rights will remain the same as those already approved for the School by Faculty Senate Legislation #2002-07(B).