



MEMORANDUM

To: Donna E. Shalala, President

From: Richard L. Williamson
Chair, Faculty Senate

A handwritten signature in blue ink, appearing to read 'Richard L. Williamson'.

Date: February 9, 2012

Subject: Faculty Senate Legislation #2011-34(B) – Establishment of the School of Communication Norton Herrick Center for Motion Pictures Studies at the University of Miami

At its January 25, 2012 meeting, the Faculty Senate unanimously approved the proposal for permanent status of the School of Communication Norton Herrick Center for Motion Pictures at the University of Miami for five years and any extensions thereafter.¹ This Center was provisionally approved for one-year in January 2011.

The supporting materials are enclosed for your reference.

This legislation is now forwarded to you for your action.

RW/rh

Enclosure


cc: Thomas LeBlanc, Executive Vice President and Provost
Gregory Shepherd, Dean, School of Communication
Christina Lane, Presenter, and Associate Professor, School of Communication
Konstantia Kontaxis, Associate Professor, School of Communication

¹ C18.2.2 Other NAMED or TITLED ACADEMIC UNITS established under Bylaw 6.6 may be approved by the Faculty Senate and the President. For each such approved unit, the Executive Vice-President and Provost shall consult with the dean of the host school at five year intervals to determine whether the unit remains active and shall report to the Faculty Senate the names of those that should be disestablished.

C18.2.3 Periodic five year reviews may be conducted on all programs, centers, institutes and similar academic units as deemed appropriate by the Faculty Senate or the Executive Vice-President and Provost.

CAPSULE: Faculty Senate Legislation #2011-34(B) – Establishment of the School of
Communication Norton Herrick Center for Motion Pictures Studies at the University of
Miami

PRESIDENT'S RESPONSE

APPROVED:  DATE: 2/27/2012
(President's Signature)

OFFICE OR INDIVIDUAL TO IMPLEMENT: DEAN SHEPHERD

EFFECTIVE DATE OF LEGISLATION: IMMEDIATELY
(if other than June 1 next following)

NOT APPROVED AND REFERRED TO: _____

REMARKS (IF NOT APPROVED): _____

Proposal for Permanent Status
The School of Communication
Norton Herrick Center for Motion Picture Studies
at the
University of Miami

This proposal seeks to establish permanent status for the School of Communication Norton Herrick Center for Motion Picture Studies at the University of Miami. The Center was granted temporary status in January 2011.

Mission

The School of Communication Norton Herrick Center for Motion Picture Studies (hereafter referred to as the Herrick Center) is dedicated to the advancement of knowledge of the history, aesthetics, and social and cultural impact of motion picture media.

It is committed to promoting the incorporation of film and media in university courses across the disciplines and developing and expanding public programs to enrich the intellectual and cultural life of the University and the South Florida community.

Center Goals

A central goal of the Herrick Center is to facilitate the study and teaching of film and media at the University. As media resources become increasingly significant to UM's classrooms and students, who are ever more media literate and technologically savvy, it is important to find ways to integrate academically significant film and video into the curriculum both inside the School of Communication and in the University more generally. The Center's efforts to increase the use of film and video materials will include but not be limited to the holdings stored in the Norton Herrick Collection (see description below).

The Herrick Center will also focus on creating public programs such as lectures, seminars, festivals, and workshops and enhancing the curatorial efforts of the Bill Cosford Cinema (the on campus state-of-the-art theater that specializes in first-run alternative, foreign, and classic films). It will seek to increase campus and local community exposure to independent films, international cinema, and non-traditional forms and forge opportunities to re-visit classic work from unexplored perspectives. Through these efforts, the Center aims to increase the visibility of the School and, more specifically, the Motion Picture Program, locally, regionally, and nationwide.

The Norton Herrick Collection at the University of Miami

The Norton Herrick Collection consists of more than 3,500 film, television, and video titles existing on over 12,000 individual videotapes as well as related records and files. This is an extensive collection of moving image materials appraised at \$32 million and donated to the School of Communication by Norton Herrick, Chairman of Herrick Entertainment, a motion picture and theatrical production and financing company.

The collection includes many rare and otherwise unavailable titles, spanning the last one hundred years and extending to many countries outside of the United States. It offers an archive of invaluable resources for research in media, history, culture and technology. It is a great asset to researchers, archivists, and preservationists because of its concentrated areas of obscure material. Currently the bulk of the collection exists in a media format that is no longer in regular use. One of the Herrick Center's major projects is to oversee the digitization of these materials so as to make them accessible to UM faculty and students and provide on-line access to researchers worldwide. In order to do so, the School of Communication has entered into an agreement with a third-party media company (NuRay Media) that will complete the digital transfer over a four-year period in exchange for distribution access.

The first order of business for the collection is to develop an accurate inventory and searchable database and to supervise the efforts to digitize the material so that it can be screened with readily available contemporary technology. The collection is currently housed with the third-party media company, which is in the initial process of digitization. The digital transfer will make the collection more accessible to researchers while also creating curricular and educational experiences for UM students through classes, media laboratories, and public events.

Center Development

The School of Communication named faculty member Christina Lane director of the Herrick Center in spring 2011. The faculty director will focus on the Center's missions of teaching, programming, and research. In spring 2012, the director will form an advisory board from units across the University, including the College of Arts and Sciences, the School of Architecture, the School of Music, and the School of Engineering. This advisory committee will be chaired by the director and will meet at least once per semester. Goals for the board include helping to define the vision of the Center; finding ways to increase curricular use of the collection and other film and video resources; and promoting the study of media across campus.

The School's technical and operations staff will maintain the appropriate technical support equipment for the Herrick Center as well as other resources necessary to the ongoing operations of the Center.

The School had dedicated space to the Herrick Center that will allow for small-scale digitization of the materials, preparation of the materials for screening, and individual viewing of specific titles. Collection materials will also be made available for screening through the School's existing platforms in its central reading room, media labs, class and lecture halls and the Cosford Auditorium.

Center Activities - Year One

The founding year of the Herrick Center has been focused on the organization of the video collection and the definition of the Center's relationship to the academic programs of the School of Communication in general and the Motion Picture Program in particular. The Center director is working with the School administration and the Motion Picture Program faculty members to develop an ongoing plan of programmatic activity to support the Center's mission and related program and School goals.

In this first year, the Center is hosting two major public events, both of which include a film screening, lecture, and reception. The director is also working to develop relationships with faculty across campus and co-sponsoring events organized by other academic units. The director is writing grants in collaboration with other Schools in an effort to secure further funding.

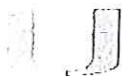
Once fully organized, the Herrick Collection will provide a tool for increasing the visibility of the School of Communication by attracting scholars from around the nation who are interested in its more rare holdings.

The Center has a longer-term goal of increasing the number of public events to at least four per year, including an annual or biannual symposium, which will substantially promote the Motion Picture Program and the School.

Operational Expense and Sustainability

Financial Information Redacted

Financial Information Redacted



Office of the Dean
5100 Brunson Drive
Coral Gables, FL 33146-2105

Phone: 305-284-3420
Fax: 305-284-2454
www.com.miami.edu

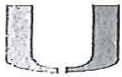
January 9, 2012

TO: Richard Williamson
Chair, Faculty Senate

FROM: Gregory J. Shepherd
Dean, School of Communication

RE: Letter of Support for Permanent Status of Norton Herrick Center for Motion
Picture Studies

I write to express my support of the proposal to establish permanent status for the Norton Herrick Center for Motion Picture Studies. The Herrick Center was established by a generous gift of films and videos from Norton Herrick along with an initial \$100,000. Future funding for the Center will come from licensing fees generated by the collection along with continued support from the School of Communication. The Center will help advance the research, teaching, and service missions of the School and also increase the visibility of its Motion Pictures program. The entire faculty of the Motion Pictures program shares my enthusiasm for granting the Herrick Center permanent status.



School of Communication
P.O. Box 248127
Coral Gables, FL 33124-2105

Phone: 305-284-6902
Fax: 305-284-5226
<http://com.miami.edu>

MEMORANDUM

Date: January 6, 2012

To: Richard Williamson
Chair, Faculty Senate

From: Konstantia Kontaxis
Director, Motion Picture Program
School of Communication

Re: Norton Herrick Center – Proposal for Permanent Status

The Motion Picture Program Faculty is unanimously in favor of the Permanent establishment of the Norton Herrick Center for the Motion Picture Studies, and its goals and mission as they are described in the attached proposal.

UNIVERSITY OF MIAMI
SCHOOL of
COMMUNICATION




Office of the Dean
5100 Brunson Drive
Coral Gables, FL 33146-2105

Phone: 305-284-3420
Fax: 305-284-2454
www.com.miami.edu

February 8, 2012

TO: Richard Williamson
Chair, Faculty Senate

FROM: Gregory J. Shepherd 
Dean, School of Communication

RE: Letter of Support for Permanent Status of Norton Herrick Center for Motion
Picture Studies

I write to express my support of the proposal to establish permanent status for the Norton Herrick Center for Motion Picture Studies. The Herrick Center was established by a generous gift of
Financial Information Redacted

from the School of Communication. The Center will help advance the research, teaching, and service missions of the School and also increase the visibility of its Motion Pictures program. The entire faculty of the Motion Pictures program shares my enthusiasm for granting the Herrick Center permanent status.

According to the minutes of the December 3, 2010 School of Communication faculty meeting, the following resolution was presented to the faculty by the Motion Picture Program: "Resolved, to establish and name the School of Communication Norton Herrick Center for Motion Picture Studies at the University of Miami for the purpose of research and study of the Norton Herrick film and video collection. The SoC will have no financial obligation beyond the \$100,000 donation." The faculty voted unanimously to pass the resolution.