



Faculty Senate Office  
Ashe Administration Building, #325  
1252 Memorial Drive  
Coral Gables, FL 33146

facsen@miami.edu  
web site: www.miami.edu/fs  
P: 305-284-3721  
F: 305-284-5515

**MEMORANDUM**

**To:** Donna E. Shalala, President

**From:** Richard L. Williamson  
Chair, Faculty Senate

**Date:** April 22, 2010

**Subject:** Faculty Senate Legislation #2009-24(B) – Approval of the Master of Arts degree in International Administration (M.A.I.A.), retroactive to its establishment  
Faculty Senate Legislation #2009-25(B) – Supervision of the Master of Arts in International Administration (M.A.I.A.) by the College of Arts and Sciences

\*\*\*\*\*

At its April 21, 2010 meeting, the Faculty Senate approved by majority the retroactive establishment of the Master of Arts degree in International Administration (M.A.I.A.). It further provided that henceforth, supervision of the academic program offering the Master of Arts degree in International Administration (M.A.I.A.) would be carried out by the College of Arts and Sciences.

This approval is contingent upon the approval of the faculty of the College of Arts and Sciences as required by its bylaws.

The proposal is enclosed for your reference.

This legislation is now forwarded to you for your action.

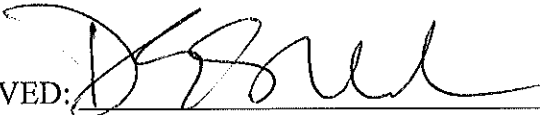
RW/rh

Enclosure

cc: Thomas LeBlanc, Executive Vice President and Provost  
Jacqueline Dixon, Interim Dean, College of Arts and Sciences  
Daniel Pals, Senior Associate Dean, College of Arts and Sciences

CAPSULE: Faculty Senate Legislation #2009-24(B) – Approval of the Master of Arts degree in International Administration (M.A.I.A.), retroactive to its establishment  
Faculty Senate Legislation #2009-25(B) – Supervision of the Master of Arts in International Administration (M.A.I.A.) by the College of Arts and Sciences

**PRESIDENT'S RESPONSE**

APPROVED:  DATE: 4/28/2010  
(President's Signature)

OFFICE OR INDIVIDUAL TO IMPLEMENT: DEAN ARTS AND SCIENCES

EFFECTIVE DATE OF LEGISLATION: IMMEDIATELY  
(if other than June 1 next following)

NOT APPROVED AND REFERRED TO: \_\_\_\_\_

REMARKS (IF NOT APPROVED): \_\_\_\_\_

TO: The General Welfare Committee, Faculty Senate

FROM: Jacqueline Dixon  
Interim Dean  
College of Arts and Sciences

DATE: March 26, 2010

SUBJ: Administrative Transfer of the Program offering the  
Master of Arts in International Administration

This document outlines the terms of an administrative transfer that will shift supervision of the academic program currently offering the Master of Arts degree in International Administration (M.A.I.A.) from the Office of the Provost to the College of Arts and Sciences. While this action makes no change in the nature of the degree as originally proposed and approved, it will foster wider engagement by regular faculty in oversight of the program's curriculum, enable it better to fulfill its mission, improve academic planning and assessment, and enhance the learning experience of its students.

#### Background

The Master of Arts in International Administration is a degree that was originally proposed in the spring semester of the 1999-2000 academic year by the University's School of International Studies. It was approved by the Graduate School Council at its May 12, 2000 meeting. Two years later, in legislation passed by the Faculty Senate on 21 February 2002 and later signed by President Shalala, the School of International Studies was disestablished. In a correlate action by the Senate the S.I.S. faculty moved to the

College of Arts and Sciences, where a new Department of International Studies was established. About one year later, in July of 2003, responsibility for daily administration of the M.A.I.A program was moved from the College to the office of the Provost, where it has continued to the present. The current action is thus designed to return the program to College supervision, under the terms of which the Director will report to the College Dean. Again, the M.A.I.A. degree itself will remain unaltered, continuing as originally approved and now conferred by the Graduate School. The College will incur no new financial burden in consequence of this action.

#### Terms of Transfer

Given its interdisciplinary nature, the appropriate action on the part of the Provost and the Dean is to transfer the M.A.I.A. enterprise to the College as a non-departmental academic program. An appropriate analogy is the current M.A.L.S. Program, which is administered by a Director who reports to the Dean and is governed by a Steering/Advisory Committee consisting of regular faculty. Similarly, under the oversight of College academic officers, the M.A.I.A. program will be guided administratively by a Director, to be appointed to renewable terms by the Dean of the College. The intent of the College is to move expeditiously to replace the current Interim Director, Dr. Luis Glaser, with a new, regular Director, who will be expected to hold a regular faculty appointment in a department of the College. On the recommendation of the Director, the Dean of the College will appoint a Steering Committee of no less than six faculty members whose academic expertise will generally reflect, or relate to, the areas of instruction offered by the program. As the program embraces some areas of

instruction in disciplines that fall outside the customary purview of the College, some members of the Steering Committee will be appointed from relevantly qualified faculty holding appointments in neighboring schools or colleges, such as the School of Business Administration. In consultation with the Director, the Steering Committee will be entrusted with academic oversight of the Program under the authority of the Dean. In the course of reporting to the Dean, the Director will assume responsibility for academic planning, faculty teaching assignments, budget and fiscal approvals, staff support, and other matters of routine administration. The program will be subject to the normal process of review as conducted by the University's Graduate School. It is presumed that a review will take place within at least five years from the date of this transfer.

#### Approvals and Endorsements

As will be apparent from the accompanying endorsements, an appropriate process of consultation has taken place prior to this action. Attached to this document are:

1. A memorandum of endorsement from the University Provost, dated March 16, 2010.
2. A memorandum of endorsement in my capacity as Interim Dean of the College, dated March 24, 2010.
3. A memorandum prepared in my capacity as Chair of the College Council, reporting favorable vote on this action by the Council membership on March 24, 2010.

4. A memorandum of endorsement from the Dean of the Graduate School, dated March 29, 2010 in consequence of review and comment on this action by the Graduate School Council at its meeting on March 25, 2010.

It is intended that this administrative transfer will be effected as soon as is feasible subsequent to completion of the Senate's review and comment on this proposal.

## MAIA Degree Program

### Basic Facts and Figures

Student Credit Hours: Past three years

- 2006-2007: 495
- 2007-2008: 735
- 2008-2009: 837

Enrollments: Past three years

- 2007: 39
- 2008: 49
- 2009: 58

Degrees granted: Past three years

- 2007: 16
- 2008: 13
- 2009: 20

Percentage of students on tuition remission:

- On average in previous years: about (20-25%)
- Fall 2011/1 applicants pool: 6%

Number of courses offered:

- Four (4) core courses in each Fall and Spring term
- Two (2) courses in first summer session: one core course/practicum and one elective
- Two (2) courses in second summer session: one core course/practicum and one elective

Staff:

- Director (Faculty)
- Three administrative staff (located in the McKnight Building)

### UM Regular and Associated Faculty who teach or have taught in the Program:

#### *A. Teaching Faculty: Core Courses and Electives - last two (2) years*

#### **College of Arts and Sciences**

- |                      |                       |
|----------------------|-----------------------|
| • Edmund Abaka       | History               |
| • Ralph S. Clem      | Political Science     |
| • Marsha B. Cohen    | Political Science     |
| • Vendulka Kubalkova | International Studies |
| • Ivan Petrella      | Religious Studies     |

#### **School of Business**

- |                      |                                 |
|----------------------|---------------------------------|
| • Michael Connolly   | Economics                       |
| • Jeffrey Kerr       | Management                      |
| • Maria Lorca-Susino | Economics/International Studies |
| • William Werther    | Management                      |

**B. Practicum Faculty and Guest Speakers: last two (2) years**

**College of Arts and Sciences**

- |                       |                       |
|-----------------------|-----------------------|
| • Ambler Moss         | International Studies |
| • Ramon De Arrigunaga | Political Science     |
| • June Dreyer         | Political Science     |
| • Michelle Maldonado  | Religious Studies     |
| • William Scott Green | Religious Studies     |
| • Ira Sheskin         | Geography             |
| • Richard Weisskoff   | International Studies |
| • Jonathan West       | Political Science     |

**School of Communication**

- |                      |                       |
|----------------------|-----------------------|
| • Sanjeev Chatterjee | International Media   |
| • Valerie Giroux     | Communication Studies |
| • Jyotika Ramaprasad | Journalism            |
| • Don Stacks         | Public Relations      |

**School of Business Administration**

- |                   |            |
|-------------------|------------|
| • Christine Hagan | Management |
| • Seth Levine     | Accounting |
| • Juan Rodriguez  | Accounting |
| • Terri Scandura  | Management |

**Rosenstiel School of Marine and Atmospheric Science**

- Sarah Meltzoff

**Miller School of Medicine**

- |                    |                     |
|--------------------|---------------------|
| • Sherri Porcelain | Epidemiology        |
| • Orlando E. Silva | Hematology/Oncology |

**Other Adjunct Faculty**

- Ambassador A. Peter Burleigh
- Ambassador Douglas McElhane

**Academic Program**

**A. MAIA Seven Core Courses**

- IGS 611: International Organization
- IGS 612: International Administration
- IGS 613: Global Cultures, Religions and Communications
- IGS 614: World Affairs
- IGS 615: International Economics
- IGS 616: Organizational Administration
- IGS 517: Practicum--Normally completed at the end of the Program--Practicum includes a two-hundred (200) hour internship followed by a Practicum Report handled like a thesis; it includes both a written and oral presentation to faculty.



## **B. Elective Track Options beyond the Core Courses:**

Students select nine (9) credits from any one specialization track below to complete the degree:

### **MAIA Tracks**

#### ***Functional/Area Tracks:***

- International/Public Health
- Marine Affairs
- Communication
- General Business
- International Business
- Human Rights
- Sustainable Development
- Public Health: Dual Degree Track MAIA/MPH

#### ***World Affairs/Regional Tracks***

- Europe: Law --Czech Republic
- Europe- Russia
- Latin America
- Africa
- Asia
- World Security (TBA)
- Design your Program

**APPSIA Affiliation:** The M.A.I.A. Program at the University of Miami is an affiliated member of the Association of Professional Schools of International Affairs.

**Placement of Students:** Recent graduates have found positions among such employers as:


Accenture  
American Express International  
BNP Paribas  
California Nurses Association  
Center for Biomedical Research, HIV and AIDS Program  
Center for Hemispheric Policy  
Central Intelligence Agency (CIA)  
Cisneros Group of Companies  
Consulate General of France  
County Commissioner's Office  
Cuban Affairs Journal  
Department of Consumer Affairs  
Florida Freedom Partnership, International Rescue Committee  
Hope Educational Foundation International  
International Foundation for Electoral Systems  
International Rescue Committee  
Miami-Dade County, Department of Cultural Affairs  
New York City Office of Emergency Management  
Nike Mobile Marketing  
Office of Leon Benoit, Canadian MP  
Peace Corps  
Red Cross of Rhode Island  
Southern Poverty Law Center  
U.S. Department of Commerce  
Union Bank of Switzerland  
United Nations  
US Southern Command



**Thomas J. LeBlanc, Ph.D.**  
Executive Vice President and Provost

March 16, 2010

To: Jackie Dixon, Interim Dean  
College of Arts and Sciences

From: Thomas J. LeBlanc, Ph.D.   
Executive Vice President and Provost

Subject: MAIA

I am writing to indicate my approval for the proposed transfer of the administrative responsibility for the Master of Arts in International Administration (MAIA) from the Graduate School to the College of Arts and Sciences (A&S). MAIA will maintain the current academic program as originally approved by the Graduate School and the Faculty Senate. The transfer of MAIA is subject to approval by the faculty councils and the endorsement of the Deans of A&S and the Graduate School. Subsequent to the transfer, the Dean of A&S should appoint a faculty advisory committee consisting of A&S faculty as well as faculty from other schools that the Dean may determine have expertise relevant to the MAIA program.

When Professor Kubalkova stepped down as director of the MAIA program last November, I appointed Dr. Luis Glaser as interim director of the program. When responsibility for the MAIA program is transferred to the Dean of A&S, the Dean should initiate a search to identify a new permanent director for the program who will be expected to hold an appointment as a faculty member in one of the academic departments in A&S. The budget for the MAIA program will be transferred to A&S. It is relevant to recall that MAIA was originally transferred to A&S when the Graduate School of International studies was closed, but shortly thereafter was moved to the Provost's Office, so in fact, it is returning to its original home.

I believe that MAIA is an interesting and innovative program and hope that, with your approval, it can continue and evolve.

UNIVERSITY OF MIAMI  
COLLEGE of  
ARTS & SCIENCES



Office of the Dean

1252 Memorial Drive  
Ashe Building, Suite 227  
Coral Gables, Florida 33146

Ph: 305-284-4117  
Fax: 305-284-5637  
as.miami.edu

TO: The General Welfare Committee  
Faculty Senate

FROM: Jacqueline Dixon  
Interim Dean  
Chair, College Council  
College of Arts and Sciences

DATE: March 24, 2010

SUBJECT: Action by the Faculty Council re: Administrative Transfer of the Program  
offering the Master of Arts in International Administration

After timely notice by way of the agenda, the College Council at its March 22, 2010 meeting took up for review the accompanying document outlining the terms of an administrative transfer of the Master of Arts in International Administration Program from the Office of the Provost to the College of Arts and Sciences. After considering the several particulars of the transfer, the Council unanimously endorsed the proposal, with expectation that it would be duly forwarded for review and comment to the Graduate School Council and the General Welfare Committee of the Faculty Senate.

UNIVERSITY OF MIAMI  
COLLEGE of  
ARTS & SCIENCES

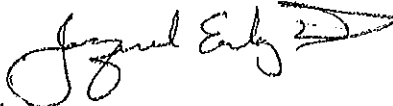


Office of the Dean

1252 Memorial Drive  
Ashe Building, Suite 227  
Coral Gables, Florida 33146

Ph: 305-284-4117  
Fax: 305-284-5637  
as.miami.edu

TO: The General Welfare Committee  
Faculty Senate

FROM: Jacqueline Dixon  
Interim Dean  
College of Arts and Sciences 

DATE: March 24, 2010

SUBJECT: Administrative Transfer of the Program offering the Master of Arts in  
International Administration

I write to state my approval of the transfer that will move administrative reporting responsibilities for the Master of Arts in International Administration Program from the Office of the Provost to the College of Arts and Sciences. My understanding of the transfer comports in full what is stated in the accompanying document outlining the terms of transfer and with memorandum of approval, dated March 16, 2010, provided by Provost LeBlanc. Once the transfer is effected, I intend to appoint an advisory committee whose membership will be drawn from faculty of the College and of other schools whose faculty have expertise germane to the curriculum of the M.A.I.A. Program. In concurrence with the Provost's expectation, I intend to initiate in timely fashion a search that will identify a new permanent director for the program who will hold a faculty appointment in a department of the College. The College also will accept responsibility for the budget of the Program. I share the view of the Provost that the M.A.I.A. Program is interesting and innovative, and I expect it to flourish as it returns to its original home in the College of Arts and Sciences.

UNIVERSITY OF MIAMI  
GRADUATE SCHOOL

---



**Terri A. Scandura, Ph.D.**  
Dean of the Graduate School

Graduate School  
P.O. Box 248125  
Coral Gables, FL 33124-3220

Phone: 305-284-4154  
Fax: 305-284-5441  
graduateschool@miami.edu

**MEMORANDUM**

DATE: March 29, 2010

TO: Richard Williamson  
Chair, Faculty Senate

FROM: Terri A. Scandura *Terri A. Scandura*  
Dean, The Graduate School

SUBJECT: Transfer of the MAIA Program

---

The transfer of the Master of International Administration (MAIA) to the College of Arts and Sciences was discussed at the meeting of the Graduate Council on Thursday, March 25, 2010. An electronic vote was performed and the Graduate Council approved the transfer of MAIA to the College of Arts and Sciences.

cc: Jackie Dixon  
Daniel Pals  
Luis Glaser