



Faculty Senate Office
Ashe Administration Building, #325
1252 Memorial Drive
Coral Gables, FL 33146

facsen@miami.edu
web site: www.miami.edu/fs
P: 305-284-3721
F: 305-284-5515

MEMORANDUM

To: Donna E. Shalala, President

From: Richard L. Williamson
Chair, Faculty Senate

Date: February 25, 2010

Subject: Faculty Senate Legislation #2009-13(B) – Establishment of an Undergraduate Major in Health Sector Management and Policy in the School of Business Administration

At its February 24, 2010 meeting, the Faculty Senate unanimously approved the proposal to establish an Undergraduate Major in Health Sector Management and Policy in the School of Business Administration.¹

The proposal is enclosed for your reference.

This legislation is now forwarded to you for your action.

RW/rh


Enclosure

cc: Thomas LeBlanc, Executive Vice President and Provost
Barbara Kahn, Dean, School of Business Administration
Steven Ullmann, Professor and Director, Health Administration and Policy Program

¹ Periodic five year reviews may be conducted on all programs as deemed appropriate by the Faculty Senate or the Executive Vice President and Provost (per Faculty Manual section C18.2.3).

CAPSULE: Faculty Senate #2009-13(B) – Establishment of an Undergraduate Major in Health Sector Management and Policy in the School of Business Administration

PRESIDENT'S RESPONSE

APPROVED:  DATE: 3/12/2010
(President's Signature)

OFFICE OR INDIVIDUAL TO IMPLEMENT: DEAN BARBARA KAHN

EFFECTIVE DATE OF LEGISLATION: IMMEDIATELY
(if other than June 1 next following)

NOT APPROVED AND REFERRED TO: _____

REMARKS (IF NOT APPROVED): _____

**Proposal for Undergraduate Major in Health Sector Management and Policy
At the University of Miami
School of Business Administration
February 2010**

Background

The University of Miami, School of Business Administration, has identified Health Sector Management and Policy (HSMP) as one of three distinctive areas of strategic focus. The School of Business is intent on working with the various Schools and Colleges within the University to fulfill its mission of fostering excellence in healthcare management education, policy, and research.

The School's core health management program, the Executive MBA in Health Sector Management and Policy has been in existence for over 30 years. It is among the Nation's select healthcare programs to have dual accreditation by The Association to Advance Collegiate Schools of Business (AACSB) and the Commission on Accreditation of Healthcare Management Education (CAHME). The program prepares health professionals and those interested in healthcare administration for leadership positions in healthcare and health related organizations. Program alumni lead local and national healthcare organizations, and are available as a resource to students and faculty. Additionally, the Programs in Health Sector Management and Policy Advisory Board, comprised of over twenty five regional and national health industry leaders, provides curriculum guidance, support, and serves as a resource for student internship opportunities.

The School of Business introduced a minor in Health Sector Management and Policy in fall 2008. The purpose of the minor is to provide students throughout the university community with a basic understanding of the management, economic, and financial structure, as well as the legal, ethical and governmental policy of the healthcare industry. The first course, MGT 270, *Introduction to Health Sector Administration* was taught for the first time in the spring 2009 at 8:00 a.m. and had an enrollment of 38 students. Forty five students are currently enrolled in spring 2010. Other courses offered as part of the minor had equally strong enrollment numbers in spring 2009: ECO 386 with 43 students and POL 536 with 167. For spring 2010, student enrollment in ECO 386 is currently at 66 students, justifying an additional section, and POL 536 reached classroom capacity at 204 students. These numbers give strong indication that there is great interest among undergraduate students to study Health Sector Management and Policy, and because we have experienced, faculty who are publishing in top tier health care journals, we can provide them with the opportunity to do so.

Description

The proposed Major in Health Sector Management and Policy is poised to build on the success of the Minor. The major expands the School's Health Sector Management and Policy course offerings providing students an opportunity to gain additional knowledge beyond the minor. The primary reasons for establishing a major are the strong interest among undergraduate students as well as the employment opportunities available in the healthcare sector to students upon graduation. Moreover, for students interested in pursuing advanced degrees in health administration, health economics, medical sociology, or public health, the lack of a major is an impediment.

Several students have written in support of the major. One student writes: "I know Healthcare Administration is what I would like to go into...I think this is an up and coming field, and will continue to become popular especially with all the healthcare reforms ahead. I would definitely be interested in majoring in it." Another student writes about her desire to pursue an advanced degree: "I recently became interested in the health industry and began looking to how I could make it a part of my career. When I was looking at what certain graduate schools looked for in students who wanted to pursue a Masters in Public Health, I noticed that a lot of the prerequisite courses they expected of their applicants were not covered with an HSMP minor alone. I would be so happy if the idea of adding an HSMP major came through by fall 2010. I really believe it would be of great benefit to anyone who plans on either pursuing a career in the health sector or continuing their studies."

Market Analysis

The healthcare sector currently makes up more than 16 percent of all economic activity in the United States and is expected to grow over 20 percent in the next eight years. The Association of University Programs in Health Administration (AUPHA), which oversees certification of undergraduate programs, lists 71 undergraduate level member programs including the University of Alabama at Birmingham, University of Connecticut, George Mason University, Georgetown University, Howard University, James Madison University, Loyola University Chicago, and New York University among others. According to AUPHA, undergraduate health administration programs are experiencing strong growth, with a total of almost 7000 students enrolled in undergraduate programs in 2007 up from less than 4000 in 2006.

In addition, U.S. Bureau of Labor Statistics report that healthcare will generate 3 million new jobs between now and 2016, more than any other industry. Wage and salary employment in the healthcare industry is projected to increase 22% through 2016, compared with 11 % for all industries combined. Employment in healthcare will continue to grow for several reasons. One main contributing factor is the number of people in older age groups, with much greater than average healthcare needs. This segment of the population will grow faster than the total population and as a result will

increase the demand for healthcare. Also, managers in all settings will be needed to improve quality and efficiency while controlling costs, as insurance companies and Medicare demand higher levels of accountability. According to the U.S. Bureau of Labor Statistics demand for managers will stem from the need to recruit workers and increase employee retention, to comply with changing regulations, to implement new technology, and to help improve the health of their communities by emphasizing preventive care.

Mission

The mission of the major in Health Sector Management and Policy is to prepare students to manage and lead a broad spectrum of healthcare organizations, as well as to pursue post graduate opportunities.

Students will have the opportunity to understand the specialized language, financing, and politics of the healthcare system giving them a competitive advantage in launching their careers. Career opportunities abound in hospital and health systems management, medical groups, pharmaceutical and biotechnology companies, care management organizations, health information technology, supply chain companies, government/policy organizations, health insurers, and healthcare management consulting firms. According to the U.S. Bureau of Labor Statistics, medical and health services managers earned an average annual salary of \$81,160 in 2006.

Course Requirements

In order to provide students with the necessary skills to succeed, the major is cross disciplinary, with minimum course requirements of 21 credits. These requirements will include:

Course Number	Course Title	Teaching Faculty	Pre-requisites
MGT 270	Introduction to Health Sector Administration	Steven Ullmann	None
ECO 386	Health Economics	Tracy Regan	ECO 211 & 212
BSL 460	Healthcare Law and Ethics	Anita Cava	None
ACC XXX	Accounting Health Care Organizations	New course	None
MKT XXX	Healthcare Marketing	New course	None
CIS XXX	Healthcare Information Technology	New course	None

Choice of electives:

SOC 351	Business and Society	Michael French	
SOC 375	Sociology of Mental Illness	Krysia Mossakowski	
MGT 550	Internship in Health Care	TBD	
POL 536	U.S. Healthcare Crises: Politics and Policies	Donna Shalala	Junior Standing
SOC 320	Social Epidemiology	Terrence Hill	
INS 572	International Health Policy and Ethics	Sherri Porcelain	
NUR 305	Issues in Health Disparities	Joseph De Santis	
NUR 313	Global Health Disparities	TBD	

It is anticipated that eventually the major may be expanded to incorporate a focus in long term care, and biotechnology management. The long term care focus will be designed to prepare students to take the long term care administrator's examination which allows them to become administrators in skilled nursing facilities and intermediate care facilities. Students seeking state licensure in long term care administration are required to enroll in an internship course. The biotechnology management focus will be created in collaboration with the College of Engineering to prepare students for leadership positions in pharmaceutical, medical device and biotech companies.

Budget

We do not foresee any additional budgetary increase for the undergraduate major at this time. It can be managed within the existing funds.

Library Holdings

See attached list.

Conclusion

The major in Health Sector Management and Policy will enable the School of Business to sustain the momentum that it has already achieved with the minor, provide students with the opportunity to expand their knowledge in a sector with great potential for employment opportunities, as well as seek post-graduate opportunities.

LIBRARY HOLDINGS

<u>Title</u>	<u>Library Where Located</u>	<u>Other (e.g. Faculty Collection)</u>
*ACADEMY OF MANAGEMENT JOURNAL	Richter (HD 28.A24)	
* ACADEMY OF MANAGEMENT REVIEW	Richter (HD 28.a23a)	
ADMINISTRATION IN MENTAL HEALTH	Richter (RA 790.A1.A43)	
ADMINISTRATION IN SOCIAL WORK	Richter (HV 1.A27)	
*ADMINISTRATIVE SCIENCE QUARTERLY	Richter (HD 28.A25)	
AGING	Richter (HQ 1060.A57)	
AMERICAN JOURNAL OF EPIDEMIOLOGY	Richter (RA 421.A547)	
AMERICAN JOURNAL OF NURSING	Richter (RT1.A5)	
AMERICAN JOURNAL OF SOCIOLOGY	Richter (HM 1.A7)	
*AMERICAN JOURNAL OF PUBLIC HEALTH	Richter (RA 421.A395)	
AMERICAN SOCIOLOGIST	Richter (HM 9.A713)	
BUSINESS HORIZONS	Richter (HF 5001.B828)	
CANADIAN JOURNAL OF PUBLIC HEALTH	Richter, Brockway Periodicals (JL1.C35)	
CANADIAN NURSE	Richter (RB.A1 C36x)	
CANADIAN PUBLIC ADMINISTRATION	Richter (JL1.C35)	
CANADIAN PUBLIC POLICY	Richter (HC 111.C28)	
CARING	Richter (RA 645.3.C3)	
COMMUNITY MENTAL HEALTH JOURNAL	Richter (RA 790.A1.C53)	
COMPUTERS AND MEDICINE	Richter (R 858.A1.C65)	
CONTACT	Richter, Brockway Periodicals (AP2.W5242)	
DATAMATION	Richter (T175.M26)	
DIMENSIONS IN HEALTH SERVICES	Richter (RA 960.056)	
EVALUATION	Richter, Brockway Periodicals	

<u>Title</u>	<u>Library Where Located</u>	<u>Other (e.g. Faculty Collections)</u>
EVALUATION AND THE HEALTH PROFESSIONS	Richter (RA 399.A1.E9)	
EVALUATION AND PROGRAM PLANNING	Richter (H 62.A1.E93)	
EVALUATION REVIEW	Richter, Periodicals V.4	
FINANCIAL MANAGEMENT	Richter (HG 4001.F55)	
*FRONTIERS OF HEALTH SERVICES MANAGEMENT	Richter (RA 971.F77)	
GERONTOLOGIST	Richter (HQ 1060.G4)	
*HARVARD BUSINESS REVIEW	Richter, Periodicals	
HASTINGS CENTER REPORT	Richter (R 724.H27b)	
*HEALTH AFFAIRS	Richter (Z 6673.4.M66)	
HEALTH CARE	Richter (RA 971.H818)	
*HEALTH CARE MANAGEMENT REVIEW	Richter (RA 393.H4)	
HEALTH/PAC BULLETIN	Richter (RA 418.H394a)	
HEALTH PROGRESS	Richter (RA 960.C3)	
*HEALTH SERVICES RESEARCH	Richter (RA 960.H5815)	
HEALTHCARE FINANCIAL MANAGEMENT	Richter (HF 5686.H7.A48)	
*HOSPITAL AND HEALTH SERVICES ADMINISTRATION	Richter (RA 97L.H583)	
HOSPITAL TOPICS	Richter (RA 960.H828)	
*HOSPITALS AND HEALTH NETWORKS	Richter (RA 960.H6)	
HUMAN RESOURCE MANAGEMENT	Richter (HF 5549.A2.M3)	
*INQUIRY	Richter (B8.N6)	
INT. JOURNAL OF AGING AND HUMAN DEVELOPMENT	Richter (HQ 1060.A33)	
INTERNATIONAL JOURNAL OF HEALTH SERVICES	Richter (RA 421.I49)	
*JAMA (AMERICAN MEDICAL ASSOCIATION)	Richter (R15.A48)	
JOURNAL OF AMBULATORY CARE MANAGEMENT	Richter (RA411.J68)	

<u>Title</u>	<u>Library Where Located</u>	<u>Other (e.g. Faculty Collections)</u>
JOURNAL OF APPLIED BEHAVIORAL SCIENCE	Richter (H 1.J53)	
JOURNAL OF COMMUNITY HEALTH	Richter (RA 421..J86)	
JOURNAL OF FINANCE	Richter (HG1.56)	
JOURNAL OF FINANCIAL AND QUANTITATIVE ANALYSIS	Richter (HG 1.J65)	
JOURNAL OF FINANCIAL RESEARCH	Richter (HG 2.J653)	
JOURNAL OF GERONTOLOGY	Richter (HQ 1060,J6)	
*JOURNAL OF HEALTH ADMINISTRATION EDUCATION	Richter (RA 440.6.J68)	
JOURNAL OF HEALTH AND SOCIAL BEHAVIOR	Richter (R 11.J687)	
JOURNAL OF HEALTH CARE MARKETING	Richter (RA 410.A2.J68)	
JOURNAL OF HEALTH POLITICS, POLICY AND LAW	Richter (RA 395.A3.J68)	
JOURNAL OF HUMAN SERVICES ABSTRACTS	Richter (HE 1.50)	
*JOURNAL OF HEALTH ECONOMICS	Richter (RA 410.A1.J6)	
JOURNAL OF HUMAN RESOURCES	Richter (HD 5701.J6)	
*JOURNAL OF LONG-TERM CARE ADMINISTRATION	Richter (RA 997.A1.A35)	
JOURNAL OF MANAGEMENT STUDIES	Richter (HD 28.J6)	
JOURNAL OF NURSING ADMINISTRATION	Richter (RT 89.J65)	
JOURNAL OF PUBLIC HEALTH POLICY	Richter (RA 421.J92)	
JOURNAL OF PUBLIC POLICY	Richter (H 96.J68)	
LANCET	Richter (R 31.L3)	
LONG-TBRM CARE	Richter (HG 9396.G63)	
LONG-TERM CARE ADMINISTRATION	Richter (RA 997.A1.A35)	
MANAGEMENT SCIENCE	Richter (HD 28.I453)	
*MEDICAL CARE	Richter (RA 1.M43)	
*MEDICAL CARE REVIEW	Richter (RA 410.P8)	

<u>Title</u>	<u>Library Where Located</u>	<u>Other (e.g.Faculty Collection)</u>
MEDICAL ECONOMICS	Richter (R723.5.M4)	
*MENTAL RETARDATION	Richter (RC 569.7.M46)	
*MILBANK MEMORIAL FUND QUARTERLY	Richter (RA 418.e.u6.M54)	
MODERN HEALTHCARE	Richter (RA 960.M69)	
NATION'S HEALTH	Richter (H 69.R4)	
NEW ENGLAND JOURNAL OF HUMAN SERVICES	Richter (HV 1.N45)	
*NEW ENGLAND JOURNAL OF MEDICINE	Richter (R 11.B7)	
NURSING ADMINISTRATION QUARTERLY	Richter (RT 89.N78)	
OPERATIONS RESEARCH	Richter (T57.6.O64)	
*ORGANIZATIONAL DYNAMICS	Richter (HD 28.O76)	
POPULATION AND ENVIRONMENT: BEHAVIORAL AND SOCIAL ISSUES	Richter (HB 848.J68)	
POPULATION STUDIES	Richter (HB 848.P66)	
PUBLIC ADMINISTRATION REVIEW	Richter (JK 1.P85)	
PUBLIC HEALTH REPORTS	Richter, Government Documents	
PUBLIC POLICY	Richter (JA 51.P8)	
QUALITY ASSURANCE in HEALTH CARE	Richter (RA 399.A3.Q34)	
RURAL HEALTH NEWSLETTER	Richter (HRS.K7:R861)	
SLOAN MANAGEMENT REVIEW	Richter (HD 28.I14)	
*SOCIAL SCIENCE AND MEDICINE	Richter (RA 418.S644)	
SOCIAL SECURITY BULLETIN	Richter, Government Documents	
SOCIAL INDICATORS RESEARCH	Richter (HD 25.S64)	
SOUTHERN ECONOMICS JOURNAL	Richter (HC 107.A13.A67)	
*STRATEGIC MANAGEMENT JOURNAL	Richter (HD 30.28.S733)	
TOPICS IN HEALTH CARE FINANCING	Richter (RA 410.A1.T66)	
TRUSTEES	Richter (RA 960.A513)	

<u>Title</u>	<u>Library Where Located</u>	<u>Other (e.g. Faculty Collections)</u>
WHO CHRONICLE		Richter, Government Documents
WORLD HEALTH		Richter (RA 8.B7)
WORLD HOSPITALS		Richter (RA 960.W92)

* Highly recommended core journals.

REFERENCE SOURCES AND SERIALS

<u>Title</u>	<u>Available (Yes/No)</u>	<u>Library Where Located</u>
ABSTRACTS OF HEALTH CARE MANAGEMENT STUDIES	Yes	Richter
BIBLIOGRAPHY OF BIOETHICS	Yes	Richter
BUSINESS PERIODICALS INDEX	Yes	Richter
CANADIAN GOVERNMENT PUBLICATION MONTHLY	No	N/A
CONGRESSIONAL RECORD	Yes	Richter
CODE OF FEDERAL REGULATIONS	Yes	Richter
EXCERPTA MEDICA; PUBLIC HEALTH	Yes	Richter
FEDERAL REGISTER	Yes	Richter
GAO REPORTS	Yes	Richter
HEALTH CARE FINANCING TRENDS	Yes	Richter
HEALTH PLANNING AND HEALTH SERVICES RESEARCH	No	N/A
HEALTH PLANNING REPORTS	No	N/A
HOSPITAL ABSTRACTS	Yes	Richter
HOSPITALS LITERATURE INDEX	Yes	Richter
INDEX MEDICUS	Yes	Richter
NATIONAL CENTER FOR HEALTH STATISTICS SERIES	Yes	Richter
NTIS WEEKLY ABSTRACTS; HEALTH PLANNING AND HEALTH SERVICES RESEARCH	Yes	Richter
SOCIOLOGICAL ABSTRACTS	Yes	Richter
STATISTICS CANADA PUBLICATIONS	No	N/A
VITAL STATISTICS SERIES	Yes	Richter
WHO EUROPEAN REPORT SERIES	No	N/A

REFERENCES SOURCES AND SERIALS

(Continued)

Are the following on-line data-base services available to both program faculty and students?

MEDLINE	<u>Yes</u>	Located Where?	<u>Richter</u>
BRS	<u>Yes</u>	Located Where?	<u>Richter</u>
DIALOGUE	<u>Yes</u>	Located Where?	<u>Richter</u>
AIDS	<u>No</u>	Located Where?	<u>N/A</u>
CINAHL	<u>Yes</u>	Located Where?	<u>Richter</u>

Other (specify) _____

Are there fees charged for these services? YES _____ NO X How Much? _____

Are trained personnel available to conduct a search? YES X NO _____

UNIVERSITY OF MIAMI
SCHOOL of BUSINESS
ADMINISTRATION




Barbara E. Kahn
Dean, Schein Family Chair,
and Professor of Marketing

P.O. Box 248027
Coral Gables, Florida 33124-6520

Ph: 305-284-4643
Fax: 305-284-6526
bkahn@miami.edu

MEMORANDUM

TO: Robyn Hardeman
Secretary of the Faculty Senate

FROM: Barbara E. Kahn, PhD 
School of Business Administration

DATE: January 29, 2010

SUBJECT: Support for the Major in Health Sector Management and Policy

I am writing to express my support for the addition of an undergraduate major in Health Sector Management and Policy at the University of Miami, School of Business Administration and to request approval of the proposed major from the Faculty Senate. The School Council of the School of Business Administration is in unanimous support of the major.

Today more than ever, specialization is needed in the field of healthcare to better both the quality and efficiency at which healthcare is administered while simultaneously curtailing the costs. The increasing popularity in the School of Business Administration's minor in Health Sector Management and Policy as well as the success of the Executive MBA in Health Sector Management and Policy demonstrate the great interest and need for qualified health care managers and leaders.

I enthusiastically advocate the creation of a major in Health Sector Management and Policy, and I urge the Faculty Senate to support this program as well.

BEK:bir

UNIVERSITY OF MIAMI
SCHOOL of NURSING
& HEALTH STUDIES



Office of the Dean
5030 Brunson Drive
Coral Gables, Florida 33146

P.O. Box 248153
Coral Gables, Florida 33124-3850

Ph: 305-284-2107
Fax: 305-284-3787

Memorandum

To: Robyn Hardeman
Secretary of the Faculty Senate

From: Nilda Peragallo
Dean
School of Nursing and Health Sciences

Date: February 2, 2010

Subject: Support for the Major in Health Sector Management and Policy

A handwritten signature in black ink, appearing to read 'Nilda Peragallo', written over a horizontal line.

I would like to express my support for the School of Business Administration's major in Health Sector Management and to request that this measure be approved by the Faculty Senate.

I am pleased with the School of Business Administration's efforts to collaborate with the School of Nursing and Health Sciences to enrich the experience of all of our students and to contribute to the advancement of healthcare management education. Healthcare organizations are facing many challenges and we can certainly make an impact by offering our students opportunities to expand their knowledge and become better decision makers and leaders.

UNIVERSITY OF MIAMI
SCHOOL of BUSINESS
ADMINISTRATION



Undergraduate Business Programs

P.O. Box 248131
Coral Gables, Florida 33124-2010

Ph: 305-284-6123
Fax: 305-284-8589
lneider@miami.edu

Linda L. Neider, Ph.D.
Vice Dean, Undergraduate Business
Professor, Department of Management

January 30, 2010

Faculty Senate, General Welfare Committee

Dear Colleagues,

I am writing this letter to express strong, enthusiastic support for the Health Sector Management and Policy major proposed by our faculty under the leadership of Professor Steve Ullmann. Over the past three years, undergraduate students within the School of Business Administration have expressed strong interest in pursuing cross-disciplinary programs, with a particular desire to combine traditional business majors with those having a health focus. Last year, for example, three business school seniors graduated with dual majors in business and pre-med, all of whom are now enrolled in graduate programs (two in medical schools, one in dental school). Due to such increased interest, a minor was established two years ago which is open to students throughout the university community. In fact, this minor is becoming so popular that additional sections of courses were opened this spring semester to accommodate student demand. Considering Bureau of Labor Statistics projections showing high growth rates in the health care industry, a major in the field is particularly timely.

Finally, the faculty within the School of Business have chosen the area of Health Sector Management and Policy as one of their strategic areas of focus. Joint programs with the School of Nursing and the Miller School of Medicine have already been launched at the graduate level. Further, Professor Ullmann has established a committee of faculty drawn from areas throughout the university to foster cross-disciplinary research and to give counsel concerning undergraduate/graduate curriculum content. Thus, the School of Business faculty is committed to working collaboratively with others throughout the university to ensure that this will be a unique and distinguished undergraduate program for our students.

As noted above, I support this initiative unconditionally, and have no reservations concerning its future success.

Sincerely,

A handwritten signature in black ink, appearing to read 'Linda L. Neider'.

Linda L. Neider, Ph.D.
Vice Dean, Undergraduate Business Programs
Professor, Department of Management

UNIVERSITY
OF MIAMI



Department of Marketing
P.O. Box 248147
Coral Gables, Florida 33124-6554

Ph: 305-284-5935
Fax: 305-284-5326

December 4, 2009

Dr. Linda L. Neider
Vice Dean, Undergraduate Business Programs
Professor, Department of Management
School of Business Administration
University of Miami

Dear Linda,

I would like to express my full support to the new major in Health Sector Management and Policy at the School of Business Administration. We will develop and staff a course in Marketing for this new major.

Sincerely,

Michael Tsiros
Chair, Department of Marketing
Director, PhD Program in Marketing
School of Business Administration
University of Miami
512 Kosar/Epstein
Coral Gables, FL 33146



MEMORANDUM

TO: Professor Linda Neider, Vice Dean, Undergraduate Business Programs
Professor Steve Ullmann, Professor and Director Health Sector Management

FROM: Andrew J. Leone *AJL*, Chair, Department of Accounting

DATE: November 9, 2009

SUBJECT: Healthcare Major and Accounting Course

I am writing to convey my enthusiastic support for a major in the Health Sector Management and Policy area. Healthcare is a significant part of our economy, and represents an integral part of the Dean's vision for the school. Further, we now have the infrastructure (e.g., faculty and relationships with industry through the Healthcare Advisory Board) in place to support a successful program.

As we discussed, our department plans to offer a course on accounting in the healthcare sector. We have already begun developing a syllabus so that we are prepared to move forward if the program is approved.

Please let me know if I can provide any additional support.

Department of Accounting
317 Jenkins Building
1102 Stanford Drive
Coral Gables, Florida 33146-6531
(305) 284-5492 • (305) 284-5428
Fax (305) 284-5737




UNIVERSITY OF MIAMI
MILLER SCHOOL
of MEDICINE

Pascal J. Goldschmidt, M.D.
Senior Vice President for Medical Affairs and Dean
Chief Executive Officer, University of Miami Health System

Memorandum

To: Robyn Hardeman
Secretary of the Faculty Senate

From: Pascal J. Goldschmidt, M.D. 
Senior Vice President for Medical Affairs and Dean

Subject: Support for the Major the Health Sector Management and Policy

Date: February 5, 2010

I would like to express my strong support for the School of Business Administration's proposed major in Health Sector Management and Policy as this measure moves forward to the Faculty Senate.

The move by the School of Business to establish an undergraduate major in Health Sector Management and Policy is an excellent undertaking. We have seen the collaborative efforts between the School of Business and the Miller School of Medicine in developing our new joint MD/MBA program. In addition we have benefitted in having members of our Medical School faculty go through the Executive MBA in Health Sector Management and Policy program in the School of Business. Offering the opportunity to take courses that are part and parcel of a new undergraduate major in Health Sector Management and Policy will only help undergraduates, including pre-med undergraduates, as they venture forward into what has become the business of medicine. The undergraduate major will truly be an excellent addition in preparing students for careers in either the clinical, managerial, or policy end of healthcare. This venture has my total support.

UNIVERSITY OF MIAMI
COLLEGE of
ARTS & SCIENCES



Office of the Dean 1252 Memorial Drive Ph: 305-284-4117
Ashe Building, Suite 227 Fax: 305-284-5637
Coral Gables, Florida 33146 as.miami.edu

To: Robyn Hardeman
Secretary of the Faculty Senate

From: Jacqueline E. Dixon, PhD
Interim Dean
College of Arts and Sciences

Date: February 5, 2010

Subject: Support for the Major in Health Sector Management and Policy

I am writing to confirm the College of Arts and Sciences' enthusiastic support for the creation of a major in Health Sector Management and Policy at the School of Business Administration at the University of Miami.

The proposed program provides an excellent base of knowledge and experiences for the benefit of our students. Health care represents a significant percentage of all economic activity, and the sector faces great challenges. It is imperative that we play a role in educating the next generation of leaders by giving them the opportunity to view health care from various perspectives. The proposed courses that are part of this major allow the student to do just that.

Thank you for your consideration and support.

**University of Miami, School of Business Administration
 Health Sector Management and Policy Advisory Board 2010 Directory**

<p>Carlos Alonso Corporate VP, President – Latin America Baxter</p>	<p>John C. Johnson President & CEO Mercy Hospital and Holy Cross</p>
<p>Mayda Antun, MD, MBA '93 Chief Executive Officer CAC Florida Medical Centers</p>	<p>Michael G. Joseph, BBA '85, MBA '87 President Hospital Corporation of America East Florida Division</p>
<p>Robert L. Broadway VP Corporate Strategy Bethesda Healthcare System</p>	<p>Brian Keeley President & CEO Baptist Health</p>
<p>Robert W. Carr, MD '81, BA '77, BS '77 VP/Corporate Medical Director Glaxo Smithkline</p>	<p>M. Narendra Kini, MD President & CEO Miami Children's Hospital</p>
<p>Richard L. Clarke, DHA, MBA '72 President & CEO Healthcare Financial Management Association</p>	<p>Tim W. Love Market President Humana Inc. South Florida Commercial Operations</p>
<p>Anthony M. Degina Chief Executive Officer University of Miami Hospital</p>	<p>Rudolph Moise, MD, JD '97, MBA '94 President & CEO Comprehensive Health Center, Inc.</p>
<p>Jeffrey Freimark Chief Executive Officer Miami Jewish Home & Hospital</p>	<p>Timothy S. K'doole Chief Executive Officer VITAS</p>
<p>Bruce Merlin Fried Attorney Sonnenschein Nath & Rosenthal LLP</p>	<p>Marsha Powers Sr. Vice President of Operations Tenet- Florida</p>
<p>Edward E. Goldman, MD '68 Chief Executive Officer MD/VIP</p>	<p>Linda S. Quick President South Florida Hospital & Healthcare Association</p>
<p>Dan Greenleaf, MBA '97 President CORAM</p>	<p>Daniel I. Rosenthal Chief Executive Officer United Healthcare of Florida</p>

**University of Miami, School of Business Administration
Health Sector Management and Policy Advisory Board 2010 Directory**

Frank V. Sacco, BA '70 President & CEO Memorial Healthcare System	
Penny Shaffer, PhD Market President – South Florida BlueCross BlueShield of Florida	
Tim Stapleton Executive Vice President Florida Medical Association	
E. Joseph Steier, III, MBA '06 President & CEO Signature HealthCARE LLC	
Harvey A. Wagner, BBA '63 President & CEO Caregiver Services, Inc.	