



MEMORANDUM

TO: President Edward T. Foote II

FROM: George C. Alexandrakis *GCA*  
Chairman, Faculty Senate

DATE: March 12, 1990

SUBJECT: Faculty Senate Legislation # 89006 (D)  
Resolution on The Campaign for the University of Miami

The Faculty Senate, at its meeting of March 5, 1990, voted to approve Faculty Senate Legislation # 89006 (D) - Resolution on The Campaign for the University of Miami. The text of the resolution is attached.

This legislation requires no further action.

GCA/ca

Attachment

cc: Provost Luis Glaser

**FILE COPY**



March 9, 1990

Mr. Edward T. Foote II  
Office of the President  
230 Ashe Administration Building

Dear Mr. President:

It gives me great pleasure to inform you that the Faculty Senate at its meeting of March 5, 1990 passed by acclamation the attached resolution. Please accept my personal congratulations for your fundamental role in this extremely important accomplishment of the University. I hope you can transmit this resolution with our deepest gratitude to the Chairman of the Board, Mr. McLamore, whose leadership has been an inspiration to all of us, and to Dr. Bornstein whose outstanding service has been invaluable to the University.

With best wishes.

Sincerely,

A handwritten signature in cursive script that reads "George".

George C. Alexandrakis  
Chairman, Faculty Senate

Enclosure

GCA\ca



The Faculty Senate of the University of Miami

A RESOLUTION

*Whereas:* The Campaign for the University of Miami has raised over \$517 million for university programs and facilities, exceeding its original goal of \$400 million; and

*Whereas:* This campaign is the third largest completed campaign in the history of philanthropy; and

*Whereas:* This outstanding success was achieved through the extraordinary effort and dedication of those involved in the campaign and the exceptional generosity of our Donors;

*Therefore:* On behalf of the faculty of the University of Miami, the Faculty Senate expresses deep appreciation and gratitude to: James W. McLamore, Chairman of the Board of Trustees; Edward T. Foote II, President of the University; Rita Bornstein, Vice- President for Development; the Members of the Board of Trustees; the Staff of the Division of Development and other members of the Staff, Volunteers and Alumni who worked in the campaign; and especially to all the Donors whose faith in and generosity to the University of Miami are a continuing source of inspiration to its faculty.

March 5, 1990

## FACULTY SENATE MEETING

April 11, 1988

### Call to Order and Approval of Minutes

The meeting was called to order at 3:30 P.M. by Dr. Knoblock. The minutes of the February 22 Senate meeting were approved as submitted. Excused absences were approved for Drs. Caralis, Carmichael, Sowle and Thurer.

### Report on Retirement

Dr. Steven Green, Chairman of the Ad Hoc Committee on Retirement, gave a brief history of the Employee Retirement Plan and pointed out major differences between that plan and the Faculty Retirement Plan. He reviewed the details and additional features being proposed to the administration to improve the Employee Retirement Plan. Dr. Glaser commented on the innovative plan devised by Dr. Green and indicated that the actuaries have confirmed the figures of the proposal. Dr. Knoblock indicated that a modified defined benefit plan meets all the goals identified to the Senate last year. The *motion*, as a recommendation from the Senate Council, *carried with one abstention*. Dr. Knoblock expressed to Dr. Green the gratitude and thanks of the entire University community.

### Remarks by President Foote

Dr. Knoblock informed the Senate that the Development Campaign goal of \$400 million has been met. The President stated that although the initial goal of the Development Campaign has been met, the fund raising will continue.

President Foote stated that there is agreement in the figures presented for the proposed retirement plan. He informed the Senate that the Board of Trustees agrees with the proposition that the faculty should be as well-compensated as feasible and that the retirement plan should be as generous as possible. The President expressed his desire to present Dr. Green's proposal to the Board of Trustees at their May meeting.

It was *moved* by Dr. Clasby, and seconded, to enter a resolution of commendation and recognition for the outstanding accomplishment on the part of the Chairman of the Board of Trustees, the President and the Development Campaign staff for their extraordinary effort in the fund raising campaign. The *motion was unanimously adopted*.

I OBJECTIVE:

To give each University of Miami faculty member an opportunity to participate in the campaign before it ends in December 1989.

II GOAL:

Emphasis on participation rather than a dollar goal.

III PLAN OF ACTION:

- A. The Faculty Campaign will consist of one, possibly two letters inviting each faculty member to make a commitment to the campaign. The second letter would be a follow up appeal to those who had not made a decision.
- B. The tone of the letter(s) will be low-keyed, focusing on percentage of participation instead of a dollar goal.
- C. The faculty will be encouraged to give to the area of their choice.
- D. Members of the University of Miami community who were interviewed recommended Dr. George Alexandrakis, Chairman of the Faculty Senate, as a signer of the letter.
- E. A letter and/or gift will be sent recognizing those who made a commitment to the campaign.
- F. A Faculty Campaign report will be published to report the results of the campaign. An honor roll listing those who contributed could appear in this publication.

IV TIMELINE

TARGET DATE

- |  |                |
|--|----------------|
| A. Present Campaign Proposal to:                       |                |
| - Development Officers                                 | Feb. 1, 1989   |
| - Faculty Senate                                       | Feb. 6, 1989   |
| - Long Range Planning Committee                        | Mar. 1, 1989   |
| B. Campaign Materials Completed                        | Mar. 15, 1989  |
| C. Mail First Letter                                   | Mar. 20, 1989  |
| D. Mail Follow up Letter (optional)                    | Mar. 31, 1989  |
| E. Mail Recognition Letter and/or Gift                 | April 21, 1989 |
| F. Complete Faculty Campaign Report<br>With Honor Roll | April 28, 1989 |

FACULTY SENATE RESOLUTION

The Faculty Senate hereby endorses the implementation of a Faculty Campaign to secure pledges and gifts from the Faculty for the Campaign for the University of Miami which will result in the Family Fund of the University. Such gifts and pledges may be designated to support any department, program or purpose of the University at the discretion of each faculty member. The Faculty Senate designates its chairman, George C. Alexandrakis, as chairman of this campaign.

TOTAL CAMPAIGN EXPENDITURE PROJECTIONS

Fiscal Year	Campaign	Divisional Budget (Fund-Raising Costs Only)	
1981-82	\$ 36,363		
Jan-May 1983	58,492	\$ 500,650	
1983-84	231,138	1,368,840	
1984-85	779,849	1,518,178	
1985-86	989,803	1,665,453	
1986-87	947,653	1,665,453	
1987-88	526,247	1,831,998	(+10%)
1988-89	523,846	2,015,198	(+10%)
June-Dec 1989	<u>293,689</u>	<u>1,108,358</u>	
	<u>\$4,396,080</u>	+	<u>\$11,674,128</u> = <u>\$ 16,070,208</u> = 4.0%
			\$400,000,000

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1/9/86

CAMPAIGN EXPENDITURE PROJECTIONS

	<u>1985-86</u>	<u>1986-87</u>	<u>1987-88</u>	<u>1988-89</u>	<u>6-12/85</u>	<u>Totals</u>
B/JPJ	\$204,100	\$102,050	\$46,000	\$46,000	23,000	\$421,150
Telefund	340,500	286,200				626,700
Personnel	145,328 (+30,000)	184,048 (+30,000 +6%)	195,090 (+6%)	206,796 (+6%)	109,602	840,864
Public Affairs (See Attached Breakout)	133,875	91,355	66,157	66,050	69,087	426,524
Equipment	63,000	130,000	25,000	25,000		243,000
Travel	8,000 (10 trips @ \$800)	24,000 (30 trips @ \$800)	24,000	24,000	12,000	92,000
Prospect/Volunteer Dinners/Meetings	25,000	40,000	40,000	35,000	20,000	160,000
Postage/Mailing	20,000	25,000	40,000	40,000	20,000	145,000
General Expenditures (Campaign Supplies, Research and Other Materials)	25,000	30,000	50,000	50,000	15,000	170,000
Donor Upgrading & Recognition	15,000	25,000	30,000	30,000	15,000	115,000
Contingency 10%	<u>10,000</u>	<u>10,000</u>	<u>10,000</u>	<u>10,000</u>	<u>10,000</u>	<u>50,000</u>
Totals	\$989,803	\$947,653	\$526,247	\$532,846	\$293,689	<u>\$3,290,238</u>

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PUBLIC AFFAIRS CAMPAIGN EXPENDITURE PROJECTIONS

	<u>1985-86</u>	<u>1986-87</u>	<u>1987-88</u>	<u>1988-89</u>	<u>6-12/89</u>	<u>Totals</u>
Videos	\$30,000	\$30,000			5,000	\$65,000
Campaign Contact (14 Issues)	14,000	15,120	16,329	17,635	9,523	72,607
Economic Impact Study	8,000					8,000
Gift Opportunities Brochure	25,000					25,000
Alumni Mail Campaign	7,875	7,875	15,000		12,000	57,750
Employee Stuffer		1,000				1,000
Md-Campaign Piece		6,000				6,000
Campaign Success Piece					25,000	25,000
Solicitor's Guide	4,000					4,000
School Gift Opportunities Books	15,000					15,000
National Media Placements	17,000	18,360	19,828	21,415	11,564	88,167
Special Events/ Dedications	13,000	13,000	15,000	12,000	6,000	59,000
	<u>\$133,875</u>	<u>\$91,355</u>	<u>\$66,157</u>	<u>\$66,050</u>	<u>\$69,087</u>	<u>\$426,524</u>
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