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# Parking Policy Change Night & Weekend Enforcement

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Effective August 1, 2018

# 50 Years of Parking Enforcement

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## Current State:

- Monday – Friday: 8:00 AM to 4:00 PM
- 11% Increase in weekend classes over the last three years
- Campus events have expanded to both daytime and after-hours
- We are no longer a ‘9:00 AM to 5:00 PM’ campus

## Challenges:

- Safety concern with ‘unknown’ campus parkers
- Lack of equity
- Inconsistent alignment with best practice at peer institutions
- Foregoing Potential Revenue

# Night & Weekend Enforcement Policy

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## Extended Enforcement:

- Effective 8/1/2018, enforcement extended to 7days/week; 8:00 AM to 11:00 PM
- Current full price permit holders will not be affected; permit is good 24-hours/7days/week
- Impacts Faculty, staff and students who teach, work or attend only night/weekend classes, and night/weekend visitors
- New Night and Weekend permit:
  - Valid between 4:00 PM to 8:00 AM weekdays and weekends
  - Cost \$260
  - Transition period of one year – free to faculty, staff and students for 2018-19 academic year

## Benefits:

- Safety enhanced by:
  - Requiring all vehicles to be registered with the university
  - Parking patrol officers serves as extra eyes and ears for UM Police
- Equity – every driver contributes to the cost of parking operations
- Consistent w/ peer institutions

# Benchmark – AAU Institutions

- The following 28 AA Institutions have Night and Weekend enforcement and the N&W permit price ranges from 46% - 51% of the daytime permit price which ranges from \$692 - \$820
- We landed at 50% of our daytime price of \$521

Boston University	Carnegie	Case Western	Emory
Georgia Tech	Harvard University	MIT	Northwestern University
Penn State	Rutgers University	Texas A&M	Tulane
UC Berkley	UC Davis	UC Irvine	UC San Diego
University of Arizona	UCLA	University of Colorado	University of Illinois
University of Iowa	University of North Carolina	University of Pennsylvania	University of Pittsburgh
University of South Carolina	University of Texas at Austin	University of Wisconsin	Washington University in St. Louis

## Standing University Events:

- Homecoming
- Family Weekend
- Commencement
- Student Move-Out
- Student Move-in
- Associated orientation activities
- Any other university event deemed necessary

# Summary of Communication/Outreach & Endorsement

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- **June 2017 – October 2017:** Support and endorsement from Students Affairs, Executive Board of Student Government, Athletics, Watsco Center, Newman Alumni Center, Risk Management/Business Services, UM Police, Campus Planning.
- **October 2017:** Support and Endorsement of the Provost and COO – Provost approved outreach to Academic Deans Policy Council (ADPC) and Faculty Senate.
- **November 1, 2017:** Unanimous Endorsement by the ADPC.
- **November 15, 2017:** General Welfare Committee (GWC) of Faculty Senate approved for recommendation to go to the full Senate with specific items to be addressed.
- **November 29, 2017:** GWC items addressed and presented to the full Senate – Senate recommended individual meetings with academic units to ensure that impacts to are addressed and to report back at the next full Senate meeting scheduled at the Coral Gables campus on February 28, 2018.
- **December 15, 2017 – February 21, 2018:** Meetings w/ Academic Deans and specific academic units that host events were held.

# Endorsements

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- Student Affairs
- Student Government
- Human Resources
- Business Services/Risk Management
- UM Police
- Major Event Venues/Organizers:
  - Athletics
  - Watsco
  - Newman Alumni
  - Gusman
- Graduate Students Association
- ADPC
- School of Nursing (vote by faculty and staff)
- School of Music (endorsed by the Dean)
- School of Communication (endorsed by the Dean)
- School of Law (endorsed by the Dean)
- College of Engineering (endorsed by the Dean)
- School of Education and Human Development (endorsed by the Interim Dean)
- School of Architecture (vote by faculty and staff)

# Summary of Concerns and Outcome

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## ADJUNCT FACULTY

1. **Concern:** Pay Scale 1 Adjunct Faculty: Daytime adjuncts in this pay scale pay 50% of the daytime permit cost. Will nighttime adjuncts pay 50% of the new N&W permit cost?

**Outcome:** Yes. They will have a choice to purchase a N&W permit at \$130 (50% off N&W permit) or depending how often they come to campus consider using PayByPhone.

2. **Concern:** Volunteer Adjunct Faculty: Adjuncts donate their time or receive small honorarium for their service.

**Outcome:** Academic Units to provide 'exempt' name list to P&T to facilitate complimentary N&W permit.

## INTERCAMPUS STUDENTS

1. **Concern:** Medical/RSMAS: Students from Medical/RSMAS come to Gables campus at night and weekends. Will they be paying UM twice if they are already paying for parking at MSOM or RSMAS?

**Outcome:** Intercampus daytime parking permit already exists at a cost of \$120. We would charge \$60 for N&W intercampus permit. Graduate Students Association requested that students at MSOM who already pay over \$800/yr. for parking to not pay the extra \$60, and P&T agrees – no additional charge for MSOM students who already pay UM \$800+ for parking.



# Summary of Concerns and Outcome (continued)

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## ACADEMIC PROGRAMS

1. **Concern:** Academic programs that host free N&W events: Parking charge will dilute attendance.

**Outcome:** Provide each college/school with an annual PayByPhone credit based on the size of each school and the frequency of their free events. P&T will work with academic units and each will receive a coupon code to distribute to their guests with the invitations for their events.

2. **Concern:** Academic programs from Jan. 2018 to Dec. 2019: Concerned with parking cost for the last five months of the program which goes beyond the free permit transition period.

**Outcome:** This is no different than the 800+ students graduating in Dec. 2019 who will have the option to purchase a Fall only N&W permit offered at \$130 (50% of annual N&W permit) or depending how often they come to campus consider PayByPhone.

3. **Concern:** Schools absorbing cost of N&W permit cost: Create a discounted permit for schools who want to absorb the cost of the N&W permit on behalf of their students.

**Outcome:** Schools could either build the cost into their tuition or inform students of their options: purchase a N&W permit; based on frequency at campus consider PayByPhone.

4. **Concern:** Daytime students without a parking permit that come to campus at night to work on projects, studio, etc.

**Outcome:** They fall in the same category as all other students and will have a one year grace period; then, have the option of purchasing a N&W permit or use PayByPhone.

# Summary of Concerns and Outcome (continued)

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1. **Concern:** Donors: Negative perception of charging university donors for parking; consider complimentary parking based on donor level.

**Outcome:** Advancement has been engaged to provide guidance on donor level and P&T will implement based on guidance from Advancement (i.e. all annual donors above X level).

**Note:** Advancement believes this can be a positive incentive when engaging donors.

2. **Concern:** Certain demographics of event attendees are not comfortable using technology: Unable to use or fear technology, such as PayByPhone, on-foot pay stations, etc.

**Outcome:** P&T will facilitate assistance during roll-out by having staff onsite, creating 'how to' cards and developing a communication plan.

# 2018 - Timeline/Next Steps

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## February 28:

- ✓ Present final plan to Faculty Senate

## March – July:

- ✓ Campus and community-wide communications/outreach

## August 1:

- ✓ Launch